

# CONTRACT



**KVER-TV**  
 72920 Parkview Drive  
 Palm Desert, CA 92260  
 (760) 341-5837

<u>Contract / Revision</u> 426618 /		<u>Alt Order #</u> 9285762
<u>Product</u> RUIZ FOR CONGRESS		
<u>Contract Dates</u> 10/16/18 - 10/22/18		<u>Estimate #</u>
<u>Advertiser</u> Ruiz For Congress		<u>Original Date / Revision</u> 10/15/18 / 10/15/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVER-TV	<u>Account Executive</u> Michael Shippey	<u>Sales Office</u> Cox/Univision -
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 137.90
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Behr Communications**  
 528 Arizona Ave, Suite 217  
 Santa Monica, CA 90401

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	KVER	10/16/18	10/22/18	Despierta America	7:00 AM-9:00 AM		:30				NM	5	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/16/18	10/22/18	MTWTF--				5	\$100.00	3.20				
N 2	KVER	10/16/18	10/22/18	Despierta America	9:00 AM-11:00 AM		:30				NM	5	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/16/18	10/22/18	MTWTF--				5	\$90.00	3.00				
N 3	KVER	10/16/18	10/22/18	Early Fringe M-F Hour 3	5p-6p		:30				NM	4	\$520.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/16/18	10/22/18	MTWTF--				4	\$130.00	5.60				
N 4	KVER	10/17/18	10/22/18	Early News M-F 1.2	630p-7p		:30				NM	5	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/18	10/23/18	M-WTF--				5	\$200.00	6.40				
N 5	KVER	10/16/18	10/22/18	Late News M-F 1.1	11:00 PM-11:35 PM		:30				NM	5	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/16/18	10/22/18	MTWTF--				5	\$90.00	3.10				
N 6	KVER	10/16/18	10/22/18	Late News M-F 1.2	1130p12a		:30				NM	5	\$425.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/16/18	10/22/18	MTWTF--				5	\$85.00	2.00				
N 7	KVER	10/16/18	10/22/18	M-F Prime B	8p-9p		:30				NM	5	\$1,250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/16/18	10/22/18	MTWTF--				5	\$250.00	5.00				
N 8	KVER	10/16/18	10/16/18	Early News M-F	6p-7p		:30				NM	2	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/15/18	10/21/18	-2-----				2	\$250.00	1.00				
<b>Totals</b>												137.90	36	\$5,095.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/22/18	36	\$5,095.00	(\$764.25)	\$4,330.75
<b>Totals</b>	36	\$5,095.00	(\$764.25)	\$4,330.75

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Rep: TELEREP, INC.  
Run On: Oct15/18 at 13:07

Order: KYER-TV PALM SPRINGS  
Station: BEHR COMMUNICATIONS  
Agency: POLAR RUIZ/DICONICA  
Advertiser: MICHAEL FIOLEK  
Buyer:

**REP BUYLINES**

Header: 9285742 (Rev 0)  
Dates: Oct16/18 - Oct22/18  
Prod: RUIZ FOR CONGRESS  
Tel #:

Traffic:  
Salesperson: MIKE SHIPPEY  
Est#: RA35+  
Demo: RA35+

Page: 1  
Requested by: RICARDO

Mod Code	Buy Line	Day/Time	Length	Starting Date	Ending Date	# of Wks	Spit/Week	Total Spots	Total Dollars	Program Name	Rep: RA35+ Activity	Last Mod/Rev
	1	Tu-F,M/7-9A Contract Comment: DESPIERTA AMERICA	30S	Oct16/18	Oct22/18	1	5	5	\$500	DESPIERTA AMERICA	3.2 Oct12/18	Rev #0: A
	2	Tu-F,M/9-11A Contract Comment: DESPIERTA AMERICA	30S	Oct16/18	Oct22/18	1	5	5	\$450	DESPIERTA AMERICA	3.0 Oct12/18	Rev #0: A
	3	Tu-F,M/5-6P Contract Comment: PRIMER IMPACTO	30S	Oct16/18	Oct22/18	1	4	4	\$520	PRIMER IMPACTO	5.6 Oct12/18	Rev #0: A
	4	W-F,M/630-7P Contract Comment: NOTICIERO UNIVISION	30S	Oct17/18	Oct22/18	1	5	5	\$1,000	NOTICIERO UNIVISION	6.4 Oct12/18	Rev #0: A
	5	Tu-F,M/11-1135P Contract Comment: LATE NEWS (LOCAL NEWS)	30S	Oct16/18	Oct22/18	1	5	5	\$450	LATE NEWS (LOCAL NEWS)	3.1 Oct12/18	Rev #0: A
	6	Tu-F,M/1135P-12M Contract Comment: LATE NEWS (NETWORK NEWS)	30S	Oct16/18	Oct22/18	1	5	5	\$425	LATE NEWS (NETWORK NEWS)	2.0 Oct12/18	Rev #0: A
	7	Tu-F,M/8-9P Contract Comment: NOVELA	30S	Oct16/18	Oct22/18	1	5	5	\$1,250	NOVELA	5.0 Oct12/18	Rev #0: A
	8	Tue/6-7P Contract Comment: CONGRESSIONAL DEBATE	30S	Oct16/18	Oct16/18	1	2	2	\$500	CONGRESSIONAL DEBATE	1.0 Oct12/18	Rev #0: A
Total 36 Spots for:									\$5,095		137.9	
Monthly Estimate Dollars:									\$5,095	Oct/18	137.9	Oct/18

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**       **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Michael J Fijolek,

being/on behalf of: Dr. Raul Ruiz for Congress,

a legally qualified candidate of the Democratic

political party for the office of: US Congressman

in the general

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Dr. Raul Ruiz for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Pinkney

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/4/18

**Date**

Michael J Fyolek

**Signature**

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Andrea Ware  
Signature

SANDBRA WARE  
Printed Name

NSM  
Title