

## CONTRACT



**KVER-TV**  
**72920 Parkview Drive**  
**Palm Desert, CA 92260**  
**(760) 341-5837**

And:

**Behr Communications**  
**528 Arizona Ave, Suite 217**  
**Santa Monica, CA 90401**

<b>Contract / Revision</b> 426618 /		<b>Alt Order #</b> 9285762
<b>Product</b> RUIZ FOR CONGRESS		
<b>Contract Dates</b> 10/16/18 - 10/22/18		<b>Estimate #</b>
<b>Advertiser</b> Ruiz For Congress		<b>Original Date / Revision</b> 10/15/18 / 10/15/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KVER-TV	<b>Account Executive</b> Michael Shippey	<b>Sales Office</b> Cox/Univision -
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
		<b>Total Ratings</b> 137.90
<b>Agency Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KVER	10/16/18	10/22/18	Despierta America	7:00 AM-9:00 AM		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--				5	\$100.00	3.20			
N 2	KVER	10/16/18	10/22/18	Despierta America	9:00 AM-11:00 AM		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--				5	\$90.00	3.00			
N 3	KVER	10/16/18	10/22/18	Early Fringe M-F Hour 3	5p-6p		:30				NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--				4	\$130.00	5.60			
N 4	KVER	10/17/18	10/22/18	Early News M-F 1.2	630p-7p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/18	10/23/18	M-WTF--				5	\$200.00	6.40			
N 5	KVER	10/16/18	10/22/18	Late News M-F 1.1	11:00 PM-11:35 PM		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--				5	\$90.00	3.10			
N 6	KVER	10/16/18	10/22/18	Late News M-F 1.2	1130p12a		:30				NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--				5	\$85.00	2.00			
N 7	KVER	10/16/18	10/22/18	M-F Prime B	8p-9p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--				5	\$250.00	5.00			
N 8	KVER	10/16/18	10/16/18	Early News M-F	6p-7p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	-2-----				2	\$250.00	1.00			
<b>Totals</b>								<b>137.90</b>				<b>36</b>	<b>\$5,095.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/22/18	36	\$5,095.00	(\$764.25)	\$4,330.75
<b>Totals</b>	<b>36</b>	<b>\$5,095.00</b>	<b>(\$764.25)</b>	<b>\$4,330.75</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Rep: TELEREP, INC.  
Run On: Oct15/18 at 13:07

## REP BUYLINES

Page: 1  
Requested by: RICARDO

Order:  
Station: KVER-TV PALM SPRINGS  
Agency: BEHR COMMUNICATIONS  
Advertiser: POLAR RUIZ/DICONICA  
Buyer: MICHAEL FIOLEK

Headline: 9285742 (Rev 0)  
Start: Oct16/18 - Oct22/18  
Product: RUIZ FOR CONGRESS  
Tel #:

Traffic:  
Salesperson: MIKE SHIPPEY  
Est #: RA35+  
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Starting Rate	Ending Date	# of Wks	Spots/Week	Total Spots	Total Dollars	Program Name	Rep: RA35+ Activity	Last Mod/Rev
#CASH	1	Tu-F M7-9A Contract Comment: DESPIERTA AMERICA	30S	\$100	Oct16/18	1	5	5	\$500	DESPIERTA AMERICA	3.2 Oct12/18	Rev #0: A
	2	Tu-F M9-11A Contract Comment: DESPIERTA AMERICA	30S	\$90	Oct16/18	1	5	5	\$450	DESPIERTA AMERICA	3.0 Oct12/18	Rev #0: A
	3	Tu-F M5-6P Contract Comment: PRIMER IMPACTO	30S	\$130	Oct16/18	1	4	4	\$520	PRIMER IMPACTO	5.6 Oct12/18	Rev #0: A
	4	W-F M630-7P Contract Comment: NOTICIERO UNIVISION	30S	\$200	Oct17/18	1	5	5	\$1,000	NOTICIERO UNIVISION	6.4 Oct12/18	Rev #0: A
	5	Tu-F M11-1135P Contract Comment: LATE NEWS (LOCAL NEWS)	30S	\$90	Oct16/18	1	5	5	\$450	LATE NEWS (LOCAL NEWS)	3.1 Oct12/18	Rev #0: A
	6	Tu-F M1135P-12M Contract Comment: LATE NEWS (NETWORK NEWS)	30S	\$85	Oct16/18	1	5	5	\$425	LATE NEWS (NETWORK NEWS)	2.0 Oct12/18	Rev #0: A
	7	Tu-F M8-9P Contract Comment: NOVELA	30S	\$250	Oct16/18	1	5	5	\$1,250	NOVELA	5.0 Oct12/18	Rev #0: A
	8	Tue/6-7P Contract Comment: CONGRESSIONAL DEBATE	30S	\$250	Oct16/18	1	2	2	\$500	CONGRESSIONAL DEBATE	1.0 Oct12/18	Rev #0: A
Total 36 Spots for:									\$5,095		137.9	
Monthly Estimate Dollars:									\$5,095	Oct/18	137.9	Oct/18

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Michael J Fijolek,

being/on behalf of: Dr. Raul Ruiz for Congress,

a legally qualified candidate of the Democratic

political party for the office of: US Congressman

in the general

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Dr. Raul Ruiz for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Pinkney

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/4/18

**Date**

Michael J Fyolek

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Sandra Ware

**Signature**

SANDRA WARE

**Printed Name**

NSM

**Title**