

KFMQ
Gallup, NM
Quarterly Issues/Programs List
First Quarter, 2021
04/09/2021

KFMQ
Quarterly Issues/Programs List

KFMQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Corona Virus	Public Affairs Special	Update on the current coronavirus outbreak. COVID-19 vaccine recipient on what you need to know. Preparations underway for vaccine arrival at nursing homes and long-term care facilities across the country.	Dr. Jerome Adams, Dr. Jason Wilson, Dr. Richard Feifer	01/03/2021 07:00 AM	030:00
COVID-19 vaccines	Public Affairs Special	Weber discussed the latest rollout for the COVID-19 vaccines and vaccine misinformation. Bruno talked about tips for a healthier 2021. Berlengeri is a holistic nutritionist and health coach and covered outside-the-box ideas for a healthier New Year routine.	Mark Weber, Lisa Bruno, Lauren Berlengeri	01/10/2021 07:00 AM	030:00
Health and Human Services	Public Affairs Special	Collins gave us an update on COVID-19 and talked about why the impact of	Felicia Collins, Trovon C. Williams	01/17/2021 07:00 AM	030:00

		COVID has been so great on minority populations.- Williams discussed Martin Luther King Day and how the NAACP is raising National awareness about the history of King.			
Health/Pandemic	Public Affairs Special	How the vaccine actually works and the effects of doses on immunity levels. Biden administration's pandemic priorities. The historical components of the Biden/Harris inauguration and what to expect during Biden's first 100 Days.	Dr. Jason Wilson, Dr. Celine Gounder, Kenneth C. Davis	01/24/2021 07:00 AM	030:00
Economics/Pandemic	Public Affairs Special	Wall Street phenomenon. the Biden-Harris administration in terms of addressing COVID-19. The latest research on COVID-19 and house pets.	David Waddell, Carolyn Reynolds, David Grimm	01/31/2021 07:00 AM	030:00
FDA/Black History	Public Affairs Special	Concern around the safety of the COVID-19 vaccines and how the vaccine were tested and the effectiveness for everyone. He talked about who is potentially at risk for side effects. February is black history month. Ms. Cortez talked about the significance of literacy and	Dr. Peter Marks, RIO CORTEZ	02/07/2021 07:00 AM	030:00

		African American history.			
Infection Disease/Behavior Change	Public Affairs Special	Discussed recent findings about how the healthcare system can build trust with Black communities. Hopelab creates behavior-change tech to help teens and young adults live happier, healthier lives.	Patricia N. Whitley Williams, Margaret Laws	02/14/2021 07:00 AM	030:00
Big Bros Big Sisters/Sharing Solutions	Public Affairs Special	Stevens talked about the impact of the BBBS organization nationwide and his goals as the 1st black President and CEO of the organization since 1904. : A Virtual Nationwide Tour to drive solutions to the opioid epidemic as more than 40 states report increases in opioid-related mortality amid COVID-19. As part of the campaign, the Foundation and its partners will convene 50 virtual events in 50 states to showcase innovative workforce solutions and support employers as they tackle growing substance misuse in their communities and in the post-COVID workplace.	Artis Stevens, Carolyn Cawley	02/21/2021 07:00 AM	030:00

Children/Health	Public Affairs Special	Raising Resilient, Self-Reliant, and Secure Kids in the Age of Anxiety and all author proceeds benefit the Child Mind Institute. Fuehrer talked about COVID-19's impact on patient advocacy and the importance of digital health platforms like the COVID Advocacy Exchange during this time.	Dr. Harold S. Koplewicz, Dave Fuehrer	02/28/2021 07:00 AM	030:00
Covid 19/ADHD	Public Affairs Special	We could reach herd immunity as early as April. He also thinks the number of people with natural immunity is severely underestimated due to a high number of asymptomatic infections and current antibody tests that aren't completely accurate because they only look for the actual antibodies. . In the United States, 1 in 5 people have learning and thinking differences, like dyslexia and ADHD, and 1 in 4 adults have some type of disability. Understood.org provides information, helpful resources, and chairs supportive	Marty Makary, Yvonne Yancy	03/07/2021 07:00 AM	030:00

		communities so people who think differently can thrive at home, school and work.			
Mental Health/Military Families	Public Affairs Special	McBride talk about FONO, or a Fear Of Normal. Month after month, we have been yearning to be done with enforced distancing, social isolation and life in a more virtual reality. Zol talked about how United Through Reading has been connecting military families through video-recorded story time for more than 30 years, making sure parents don't miss reading bedtime stories just because their military service takes them away from home.	Lucy McBride MD, Dr. Sally Zol	03/14/2021 07:00 AM	030:00
Health	Public Affairs Special	McIver discussed COVID-19 as it pertains to Medicaid and Medicare and vaccine safety for diverse populations. Bialik talked about the importance of brain health (we all think to take care of our skin or our heart or even our hair but often don't even think about our brains) and her	Dr. LaShawn McIver, Mayim Bialik	03/21/2021 07:00 AM	030:00

		holistic approach to staying sharp with a busy lifestyle and throughout a pandemic and beyond.			
Vaccinations/Women's History Month	Public Affairs Special	Graham has led a team that has been studying coronaviruses (among other viruses) for years before SARS-CoV-2 was first identified as a novel coronavirus. Gordon discussed Women's History Month and how Dress for Success has become a globally recognized leader that has empowered more than one million women to become economically advanced in nearly 150 cities in more than 20 countries.	Barney Graham, M.D, Joi Gordon is the CEO of Dress for Success Worldwide	03/28/2021 07:00 AM	030:00

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
LOCAL PSA/AMERICAN HOSPITAL ASSOCIATION	AMERICAN HOSPITAL ASSOCIATION	000:30	1
LOCAL PSA/FATHERHOOD	US DEPT OF HEALTH	000:30	1
PSA/AD COUNCIL/REACH V1	REACH.GOV	000:30	9
PSA/AD COUNCIL/REACH V2	REACH.GOV	000:30	5
PSA/AD COUNCIL/VACCINATION/MOVIES	AD COUNCIL	000:29	7

PSA/AD COUNCIL/VACCINATIONS/RESTAURANT	AD COUNCIL	000:30	7
PSA/AD COUNCIL/VACCINATIONS/KIDS IN SCHOOL	AD COUNCIL	000:30	7
PSA/IAD COUNCIL/MANAGE YOUR NUMBERS	AD COUNCIL	000:29	24
PSA/IHEARTRADIO EARTH CAR TRAVEL	IHEARTRADIO EARTH	000:29	8
PSA/IHEARTRADIO EARTH CAR TRAVEL	null	000:29	1
PSA/IHEARTRADIO EARTH HOME HEATING	IHEARTRADIO EARTH	000:30	9
PSA/IHEARTRADIO EARTH HOME HEATING	null	000:30	1
PSA/IHEARTRADIO EARTH WINTER SALT SMARTS V1 NG 30	IHEARTRADIO EARTH	000:30	9
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	UNCF	000:29	4