

Community Affairs Programming Q3 2023

Albuquerque NM, Farmington NM, Gallup NM

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.
Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 09/22/23 – 09/24/23**

Guests & Topics:

- Trevor Rigger, President of Humanitarian Services at the American Red Cross. Trevor Rigger joins the show to discuss the critical blood supply shortage across the U.S., along with information on the relief serves the American Red Cross provides in the aftermath of extreme weather and major disasters.
- Anne Carlson, Acting Administrator for the National Highway Traffic Safety Administration. Anne Carlson checks in for Child Passenger Safety Week to discuss the importance of properly installed child safety seats, along with the latest data on traffic crashes and fatalities nationwide.

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To air: **Weekend of 09/15/23 – 09/17/23**

Guests & Topics:

- Dr. Matthew Miller, Department of Veterans Affairs Executive Director for VA Suicide Prevention. Dr. Miller joins the show for Suicide Prevention Month to discuss the VA's partnership with the Ad Council on their "Don't Wait. Reach Out." campaign, along with resources available for veterans.
- Jim Lorraine, President of America's Warrior Partnership. Jim Lorraine breaks down the work AWP does combating veteran suicide, along with their Operation Deep Dive initiative designed to find answers to the issues driving veteran suicide and help save lives.
- Phil Krabbe, Marine Veteran & Dr. Erin Fletcher, Clinical Psychologist and Wounded Warrior Project Warrior Care Network Director. Phil Krabbe shares his personal experience with PTSD and suicidal thoughts, while Dr. Fletcher explains the Wounded Warrior Project's work tied to suicide prevention.

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To air: **Weekend of 09/08/23 – 09/10/23**

Guests & Topics:

- David Paine, President & Co-Founder of 9/11 Day. David Paine discusses his experience on September 11, 2001, along with his efforts to create a day of service out of that horrific tragedy, and the work to get 9/11 Day recognized as a federal holiday.
- John Feal, Founder of the Feal Good Foundation. John Feal describes his experience on 9/11, along with his organization's work ensuring no responder gets left behind, and his battles with Congress to get health care legislation passed for emergency responders suffering from the toxic aftermath of the September 11th attacks.

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THIS IS A RE-PLAY OF THE 08/11/23-08/13/23 BROADCAST

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To air: **Weekend of 09/01/23 – 09/03/23**

Guests & Topics:

- Bryan Stern, Founder & CEO of Project Dynamo, a veteran-led, donor-funded, international search, rescue, aid, and assistance 501(c)(3) non-profit organization. Bryan Stern discusses his organization's work rescuing Americans and our allies from countries where the U.S. government is no longer operating, such as Afghanistan, Ukraine, and Russia, along with their previous rescue work in disaster areas like Southwest Florida following Hurricane Ian.

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To air: **Weekend of 08/25/23 – 08/27/23**

Guests & Topics:

- JP Lane, Army Veteran and Spokesperson for Semper Fi & America's Fund. JP Lane joins the show ahead of National Suicide Prevention Month in September to discuss his personal struggles after being struck by an IED in Afghanistan and attempting suicide 12 times, along with the work Semper Fi & America's Fund does to help veterans like him and service members and military families.

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To air: **Weekend of 08/18/23 – 08/20/23**

Guests & Topics:

- Thomas Tighe, President & CEO of Direct Relief. Thomas Tighe explains the work Direct Relief does in all 50 states and 80 countries worldwide working to improve the health and lives of those impacted by poverty or emergencies, including efforts underway right now to help the victims of the deadly Hawaii wildfires.

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- Bryan Stern, Founder & CEO of Project Dynamo, a veteran-led, donor-funded, international search, rescue, aid and assistance 501(c)(3) non-profit organization. Bryan Stern discusses his organization's work rescuing Americans and our allies from countries where the U.S. government is no longer operating, such as Afghanistan, Ukraine and Russia, along with their previous rescue work in disaster areas like Southwest Florida following Hurricane Ian.

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To air: **Weekend of 08/04/23 – 08/06/23**

Guests & Topics:

- Kelsi Sheren, Former combat veteran and artillery gunner and Author of *Brass & Unity: One Woman's Journey Through the Hell of Afghanistan and Back*. Kelsi Sheren describes her experience serving as the only woman in her specific unit in Afghanistan, along with the trauma she's dealt with and her battle with PTSD. She also discusses her work helping other veterans dealing with the same issues.
- Ray Stagich, Weather Channel Meteorologist. Ray Stagich breaks down the record heat much of the country has been dealing with, from why it's happening to what to expect for the remainder of 2023.
- Dr. Jean Twenge, Author of *Generations: The Real Differences Between Gen Z, Millennials, Gen X, Boomers, and Silents*. Dr. Twenge explains the differences between current generations, including the role technology has played in generational differences, and what we should all keep in mind to help bridge those divides.

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To air: **Weekend of 07/28/23 – 07/30/23**

Guests & Topics:

- Dr. Bart Kosko, best-selling author, world-renowned scientist, and expert on AI. Dr. Kosko discusses his 1993 international best-seller *Fuzzy Thinking: How AI Thinks in Shades of Gray* and breaks down some key questions on current issues involving the rapid expansion of AI.

- Dr. Greg Skomal, Shark Week Expert & Author of CHASING SHADOWS: My Life Tracking the Great White Shark. Dr. Skomal discusses his life working with sharks, correcting public perceptions about the species, and continued global conservation efforts.

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To air: **Weekend of 07/21/23 – 07/23/23**

Guests & Topics:

- Cole Lyle, Executive Director of Mission Roll Call. Cole Lyle joins the show ahead of National Hire a Veteran Day to discuss various issues impacting veterans nationwide, from mental health challenges to access to health care to employment. Cole also explains the work Mission Roll Call does in advocating for veterans, including the unique challenges faced by rural and tribal veterans.

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To air: **Weekend of 07/14/23 – 07/16/23**

Guests & Topics:

- Hugh Evans, Co-Founder & CEO of Global Citizen. Hugh Evans joins the show to discuss the work Global Citizen does to eradicate extreme poverty around the world, including the impact of their Global Citizen Festival, which features a call to action that pushes participants to make a difference in their local communities and brings artists together to raise funding for essential programs utilized in impoverished nations.

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To air: **Weekend of 06/30/23 – 07/02/23**

Guests & Topics:

- Julie Garner, Founder of Project Yellow Light. Julie Garner discusses the issue of distracted driving, along with her organization's partnership with the Ad Council for an initiative in which high school and college students create TV, radio and billboard PSAs to educate their peers about the dangers of distracted driving, with an emphasis on not using your mobile device while driving.

- Kenneth C. Davis, Historian & Best-Selling Author. For the July 4th holiday, Kenneth C. Davis explains the creation of the Declaration of Independence, including the key players involved in the creation of the document, how it would shape the course of history, and the impact it has had on the rest of the world.