



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28399968	<b>Changes as of:</b> 5/13/2024 at 10:20 AM	<b>Version:</b> Original Order
<b>CPE:</b> 303/638/7421	<b>Flight:</b> 5/14/24 - 5/20/24	<b>Station:</b> ELOS
<b>Agency:</b> MAIN STREET MEDIA GRP PO BOX 25093 Alexandria, VA 22314	<b>Advertiser:</b> DEFEND AMERICAN JOBS	<b>Market:</b> Greenville-Spartanburg
	<b>Product:</b> SC 4	<b>Office:</b> WASHINGTON
	<b>Agency Order #:</b> 13427984	<b>Service:</b> Nielsen
	<b>Buyer:</b> Milhoan, Emily	<b>Primary Demo:</b>
	<b>Salesperson:</b> FRAN BROWN 215-563-5400	<b>Assistant:</b> FRAN BROWN 215-563-5400

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$11,875.00  
**Total Spots:** 15  
**Total CPP:** \$0.00  
**Total GRP:**

**Separation:**

**Comments:** Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	5/14 - 5/20							Total Spots	Total \$	CPP*	GRP*
						5/14	5/15	5/16	5/17	5/18	5/19	5/20				
1	Tu-F,M 6p-6:30p		Family Feud	\$625.00	30	1	1	1	1	0	0	1	5	\$3,125.00	\$0.00	0.0
2	Tu-F,M 7p-7:30p		Family Feud	\$875.00	30	1	1	1	1	0	0	1	5	\$4,375.00	\$0.00	0.0
3	Tu-F,M 7:30p-8p		Family Feud	\$875.00	30	1	1	1	1	0	0	1	5	\$4,375.00	\$0.00	0.0
<b>TOTALS:</b>						<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>15</b>	<b>\$11,875.00</b>	<b>\$0.00</b>	<b>0.0</b>



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PO BOX 25093	<b>Product:</b> SC 4	<b>Office:</b> WASHINGTON
Alexandria, VA 22314	<b>Agency Order #:</b> 13427984	<b>Service:</b> Nielsen
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	<b>Salesperson:</b> FRAN BROWN	<b>Assistant:</b> FRAN BROWN
	215-563-5400	215-563-5400
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$11,875.00
		<b>Total Spots:</b> 15
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
05/13/24 10:20 AM	FRAN BROWN	Separation: 30;PopulationBuyType: CPP

Competitive Information	
<b>Market Budget:</b>	\$237,500
<b>ELOS Share:</b>	5%
<b>Comment:</b>	
<b>Unknown:</b>	95%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$11,875.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>15</b>	<b>\$11,875.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2024-May	15	\$11,875.00
<b>Total</b>	<b>15</b>	<b>\$11,875.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/13/24 10:55 AM					\$0	\$0	
New	5/13/24 10:20 AM	FRAN BROWN	New	15		\$11,875.00	\$11,875.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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