



Order

Order #: 43295 Revision: 3

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Pattern

Line#	Ordered As	Station	BB MI MG	Length	Flight	Start	End	Time	Start	End	GE	S/W	Cost per spot	Spots	Ext. Cost	B/P	M	T	W	T	F	S	S
13	WHEEL OF FORTUNE	WJFW - NBC 12		:30	10/24/18	10/26/18	6:30PM	7:00PM				3	\$500.00	3	\$1,500.00			1	1	1	1		
14	WHEEL OF FORTUNE	WJFW - NBC 12		:30	10/29/18	10/30/18	6:30PM	7:00PM				2	\$500.00	2	\$1,000.00			1	1				
17	WHEEL OF FORTUNE SATURDAY	WJFW - NBC 12		:30	10/27/18	10/27/18	6:30PM	7:00PM				1	\$200.00	1	\$200.00								X
18	NEWSWATCH 12 WEEKEND	WJFW - NBC 12		:30	10/27/18	10/27/18	10:00PM	10:29PM				1	\$250.00	1	\$250.00								X
19	NEWS 35 MIN	WJFW - NBC 12		:30	10/28/18	10/28/18	10:30PM	11:05PM				1	\$350.00	1	\$350.00								X

Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
October (2018)	\$4,175.00	0	\$0.00	- Agency Commission: \$963.75
November (2018)	\$2,250.00	0	\$0.00	
<b>Total:</b>	<b>\$6,425.00</b>	<b>23</b>	<b>\$0.00</b>	<b>Net Cost: \$5,461.25</b>

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

7/26/2018 4:27:40 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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