



WTCN  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Waterfront Strategies  
3050 K St NW  
#100  
Washington, DC 20007

**Contract #** 1909393  
**Schedule Dates** 08/26/14-09/10/14  
**Advertiser** Next Gen Climate Action Committee (85597)  
**Agency** Waterfront Strategies (7591)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** NEXTGEN CLIMATE (646015)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** /  
**CPE** 231/246/3430  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** NEXTGEN CLIMATE  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 08/22/14  
**Last Modified** 09/09/14  
**Entered By** Sara Lynch  
**CO-OP** No  
**Headline #** 07328956  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$417.75  
**Net Total** \$2,367.25  
**Sales Tax**

#### West Palm Beach (WTCN)

By Broadcast Month	Spots	Rate
Aug. 2014	15	\$915.00
Sep. 2014	28	\$1,870.00
<b>Grand Total:</b>	<b>43</b>	<b>\$2,785.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/26/14-08/29/14	2	:30	10P- Law & Order: Special Victims Unit	1		X	X	X	X			1	\$35.00	\$35.00	West Palm Beach (WTCN)	LAW & ORDER SVU	8/25/14
2.0	Normal Line / SPOT	08/26/14-08/29/14	2	:30	12P- 1P (EST)	2		X	X	X	X			2	\$25.00	\$50.00	West Palm Beach (WTCN)	AMERICA'S COURT/PATERNITY COURT	8/25/14
3.0	Normal Line / SPOT	08/26/14-08/29/14	1	:30	2P- 3P (EST)	1		X	X	X	X			1	\$35.00	\$35.00	West Palm Beach (WTCN)	JUDGE ALEX	8/25/14
4.0	Normal Line / SPOT	08/26/14-08/29/14	1	:30	3P- 4P (EST)	2		X	X	X	X			2	\$45.00	\$90.00	West Palm Beach (WTCN)	JUSTICE FOR ALL	8/25/14
5.0	Normal Line / SPOT	08/26/14-08/29/14	1	:30	5P- Steve Wilkos 2	2		X	X	X	X			2	\$65.00	\$130.00	West Palm Beach (WTCN)	STEVE WILKOS	8/25/14
6.0	Normal Line / SPOT	08/26/14-08/29/14	1	:30	6P- King of Queens	2		X	X	X	X			2	\$65.00	\$130.00	West Palm Beach (WTCN)	KING OF QUEENS	8/25/14
7.0	Normal Line / SPOT	08/26/14-08/29/14	1	:30	7P- Judge Judy 2	1		X	X	X	X			1	\$150.00	\$150.00	West Palm Beach (WTCN)	JUDGE JUDY	8/25/14
8.0	Normal Line / SPOT	08/30/14-09/06/14	2	:30	2P- 4P (EST)							1		2	\$15.00	\$30.00	West Palm Beach (WTCN)	SATURDAY TELEPLEX I	8/22/14
9.0	Normal Line / SPOT	08/30/14-09/06/14	1	:30	6P- 6:30P (EST)							2		3	\$40.00	\$120.00	West Palm Beach (WTCN)	KING OF QUEENS	8/22/14
9.0.1	Closed Preempt	09/06/14															West Palm Beach (WTCN)	Pre-empt/Exception - Game running over. did not aired	
10.0	Normal Line / SPOT	08/26/14-09/09/14	1	:30	9P- 10P (EST)			1						3	\$200.00	\$600.00	West Palm Beach (WTCN)	LAW & ORDER SVU	8/22/14

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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11.0	Normal Line / SPOT	09/09/14-09/10/14	2	:30	10P- Law & Order: Special Victims Unit	1		X	X					1	\$35.00	\$35.00	West Palm Beach (WTCN)	LAW AND ORDER SVU	8/22/14
12.0	Normal Line / SPOT	09/09/14-09/10/14	1	:30	12P- 1P (EST)	3		X	X					3	\$25.00	\$75.00	West Palm Beach (WTCN)	AMERICA'S COURT	8/22/14
13.0	Normal Line / SPOT	09/09/14-09/10/14	1	:30	2P- 3P (EST)	1		X	X					1	\$35.00	\$35.00	West Palm Beach (WTCN)	JUDGE ALEX	8/22/14
14.0	Normal Line / SPOT	09/09/14-09/10/14	1	:30	5P- Steve Wilkos 2	1		X	X					1	\$65.00	\$65.00	West Palm Beach (WTCN)	STEVE WILKOS	8/22/14
15.0	Normal Line / SPOT	09/09/14-09/10/14	1	:30	6P- King of Queens	1		X	X					1	\$65.00	\$65.00	West Palm Beach (WTCN)	KING OF QUEENS	8/22/14
16.0	Normal Line / SPOT	09/09/14-09/10/14	1	:30	7P- Judge Judy 2	1		X	X					1	\$150.00	\$150.00	West Palm Beach (WTCN)	JUDGE JUDY	8/22/14
17.0	Normal Line / SPOT	09/08/14-09/08/14	2	:30	10P- Law & Order: Special Victims Unit	1	X							1	\$35.00	\$35.00	West Palm Beach (WTCN)	LAW & ORDER SVU	8/25/14
18.0	Normal Line / SPOT	09/02/14-09/05/14	2	:30	12P- 1P (EST)	3		X	X	X	X			3	\$25.00	\$75.00	West Palm Beach (WTCN)	AMERICA'S COURT/PATERNITY COURT	8/25/14
19.0	Normal Line / SPOT	09/08/14-09/08/14	2	:30	12P- 1P (EST)	1	X							1	\$25.00	\$25.00	West Palm Beach (WTCN)	AMERICA'S COURT/PATERNITY COURT	8/25/14
20.0	Normal Line / SPOT	09/02/14-09/05/14	1	:30	2P- 3P (EST)	2		X	X	X	X			2	\$35.00	\$70.00	West Palm Beach (WTCN)	JUDGE ALEX	8/25/14
21.0	Normal Line / SPOT	09/08/14-09/08/14	1	:30	2P- 3P (EST)	1	X							1	\$35.00	\$35.00	West Palm Beach (WTCN)	JUDGE ALEX	8/25/14
22.0	Normal Line / SPOT	09/02/14-09/05/14	1	:30	5P- Steve Wilkos 2	1		X	X	X	X			1	\$65.00	\$65.00	West Palm Beach (WTCN)	STEVE WILKOS	8/25/14

## CONFIRMATION CONTRACT

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23.0	Normal Line / SPOT	09/08/14-09/08/14	1	:30	5P- Steve Wilkos 2	1	X							1	\$65.00	\$65.00	West Palm Beach (WTCN)	STEVE WILKOS	8/25/14
24.0	Normal Line / SPOT	09/02/14-09/05/14	1	:30	6P- King of Queens	2		X	X	X	X			2	\$65.00	\$130.00	West Palm Beach (WTCN)	KING OF QUEENS	8/25/14
25.0	Normal Line / SPOT	09/02/14-09/05/14	1	:30	7P- Judge Judy 2	2		X	X	X	X			2	\$150.00	\$300.00	West Palm Beach (WTCN)	JUDGE JUDY	8/25/14
26.0	Normal Line / SPOT	09/08/14-09/08/14	1	:30	7P- Judge Judy 2	1	X							1	\$150.00	\$150.00	West Palm Beach (WTCN)	JUDGE JUDY	8/25/14
27.0	M/G For 9.0.1 / SPOT	09/10/14-09/10/14	1	:30	6P- King of Queens				1					1	\$40.00	\$40.00	West Palm Beach (WTCN)	KING OF QUEENS	9/9/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Terre Denvastne  
do hereby request station time concerning the following issue:

Next Gen Climate Action
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Next Gen Climate Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Climate change / political advertising

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Next Gen Climate Action      San Francisco, CA 94104  
111 Sutter, 10th Floor      415-800-2424

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

John Fryday, COO  
Chris Fadeloff, CFO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Next Gen Climate Action      San Francisco, CA 94104  
111 Sutter, 10<sup>th</sup> Floor

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Josh Fryday, COO  
Chris Kadoff, CFO

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/16/14 Jane A. Demetri 202-338-8700  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected

Cynthia Cusack \_\_\_\_\_  
Signature Printed Name Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>As ordered</i>					

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.





# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF  
OF AN ISSUE OR A CANDIDATE FOR PUBLIC OFFICE

CANDIDATE/ISSUE: NEXT GEN PARTY: \_\_\_\_\_

OFFICE SOUGHT: ISSUE ELECTION DATE: \_\_\_\_\_

INQUIRY MADE BY: WATERFRONT STRATEGIES

Candidate Manager Agency Committee (circle one)

ADDRESS: 3050 K STREET NW

#100

WASHINGTON, DC 2007

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

Information Requested: RATES AND AVAILS

Final Disposition: ORDER PLACED #1909393

8.26-9.10.14 \$2,785.00

If Committee, list officers and position: IOSH FRYDAY, COO

CHRIS FADOFF, CFO

\_\_\_\_\_

DATE: 8.22.14 TIME: \_\_\_\_\_ BY: JUSTIN VOTTA