



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

www.wgal.com

Billing Address:

**Target Enterprises**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd.**  
**Ste 1240**  
**Sherman Oaks, CA 91403-5347**

Send Payment To:

**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1506076-1	10/16/16	October 2016	09/26/16 - 10/10/16

Property	Account Executive	Sales Office	Sales Region
WGAL	Cathy Simon	HRP - Los Ange	National

Advertiser	Product	Estimate Number
Toomey/R/US Senate	FRIENDS/PAT TOOMEY	1834

Flight Dates	Order #	Alt Order #
10/04/16 - 10/10/16	1506076	08321284

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915473		

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/04/16	10/07/16	M-F News 8 at 6a	6-7a	-TWTF--	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -TWTF-- 4 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/04/16	6:07 AM	M-F News 8 at 6a	6-7a	:30	BICNPT0926H	\$650.00 NM
2	WGAL	W	10/05/16	6:43 AM	M-F News 8 at 6a	6-7a	:30	PTMIPT0926H	\$650.00 NM
3	WGAL	Th	10/06/16	6:43 AM	M-F News 8 at 6a	6-7a	:30	BICNPT0926H	\$650.00 NM
4	WGAL	F	10/07/16	6:07 AM	M-F News 8 at 6a	6-7a	:30	BICNPT0926H	\$650.00 NM
2	10/10/16	10/10/16	M-F News 8 at 6a	6-7a	1-----	:30	1	\$650.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/10/16	6:45 AM	M-F News 8 at 6a	6-7a	:30	BICNPT0926H	\$650.00 NM
3	10/04/16	10/07/16	NBC Today Show	7-9A	-TWTF--	:30	4	\$650.00	NM
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1	WGAL	Tu	10/04/16	8:59 AM	NBC Today Show	7-9A	:30	PTMIPT0926H	\$650.00 NM
3	WGAL	W	10/05/16	7:56 AM	NBC Today Show	7-9A	:30	BICNPT0926H	\$650.00 NM
4	WGAL	Th	10/06/16	7:58 AM	NBC Today Show	7-9A	:30	PTMIPT0926H	\$650.00 NM
2	WGAL	F	10/07/16	7:26 AM	NBC Today Show	7-9A	:30	PTMIPT0926H	\$650.00 NM
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**Prescott, AZ 86304-9030**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1506076-1	10/16/16	October 2016	09/26/16 - 10/10/16

Advertiser	Product	Estimate Number
Toomey/R/US Senate	FRIENDS/PAT TOOMEY	1834

www.wgal.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
9	10/04/16	10/07/16	M-F News 8 at 6p	6-630p	-TWTF--	:30	4	\$800.00	NM																																																																		
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:  
**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:  
**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1506076-1	10/16/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
Toomey/R/US Senate	FRIENDS/PAT TOOMEY	1834	

www.wgal.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																				
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<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>																																																																																																				
3	WGAL	Tu	10/04/16		M-F 3-4p	3-4P	:00		<del>\$150.00</del> NM																																																																																																				
See MG 24.5																																																																																																													
2	WGAL	W	10/05/16	3:21 PM	M-F 3-4p	3-4P	:30	BICNPT0926H	\$150.00 NM																																																																																																				
1	WGAL	Th	10/06/16	3:36 PM	M-F 3-4p	3-4P	:30	BICNPT0926H	\$150.00 NM																																																																																																				
5	WGAL	F	10/07/16	3:13 PM	M-F 3-4p	3-4P	:30	BICNPT0926H	\$150.00 NM																																																																																																				
MG for 24.3 10/04																																																																																																													
4	WGAL	F	10/07/16	3:38 PM	M-F 3-4p	3-4P	:30	BICNPT0926H	\$150.00 NM																																																																																																				
25	10/10/16	10/10/16	M-F 3-4p	3-4P	M-----	:30	1	\$150.00	NM																																																																																																				
<table> <tr> <td><b>Weeks:</b></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/10/16</td><td>10/16/16</td><td>M-----</td><td>1</td><td>\$150.00</td><td colspan="4"></td></tr> <tr> <td><b>Spots: #</b></td><td><b>Ch</b></td><td><b>Day</b></td><td><b>Air Date</b></td><td><b>Air Time</b></td><td><b>Description</b></td><td><b>Start/End Time</b></td><td><b>Length</b></td><td><b>Ad-ID</b></td><td><b>Rate Type</b></td></tr> <tr> <td>1</td><td>WGAL</td><td>M</td><td>10/10/16</td><td></td><td>M-F 3-4p</td><td>3-4P</td><td>:00</td><td></td><td><del>\$200.00</del> NM</td></tr> <tr> <td colspan="10">See MG 25.2</td></tr> <tr> <td>2</td><td>WGAL</td><td>M</td><td>10/10/16</td><td>3:19 PM</td><td>M-F 3-4p</td><td>3-4P</td><td>:30</td><td>BICNPT0926H</td><td>\$150.00 NM</td></tr> <tr> <td colspan="10">MG for 25.1 10/10</td></tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/10/16	10/16/16	M-----	1	\$150.00					<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>	1	WGAL	M	10/10/16		M-F 3-4p	3-4P	:00		<del>\$200.00</del> NM	See MG 25.2										2	WGAL	M	10/10/16	3:19 PM	M-F 3-4p	3-4P	:30	BICNPT0926H	\$150.00 NM	MG for 25.1 10/10																																							
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	10/10/16	10/16/16	M-----	1	\$150.00																																																																																																								
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1	WGAL	M	10/10/16		M-F 3-4p	3-4P	:00		<del>\$200.00</del> NM																																																																																																				
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2	WGAL	M	10/10/16	3:19 PM	M-F 3-4p	3-4P	:30	BICNPT0926H	\$150.00 NM																																																																																																				
MG for 25.1 10/10																																																																																																													
26	10/09/16	10/09/16	NFL Sunday Night Football	8:20-11:30PM	-----S	:30	2	\$2,600.00	NM																																																																																																				
<table> <tr> <td><b>Weeks:</b></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/03/16</td><td>10/09/16</td><td>-----S</td><td>2</td><td>\$2,600.00</td><td colspan="4"></td></tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/03/16	10/09/16	-----S	2	\$2,600.00																																																																																				
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																								
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Send Payment To:  
**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1506076-1	10/16/16	October 2016	09/26/16 - 10/10/16

Advertiser	Product	Estimate Number
Toomey/R/US Senate	FRIENDS/PAT TOOMEY	1834

www.wgal.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/09/16	10/09/16	NFL Sunday Night Football	8:20-11:30PM	-----S	:30	2	\$2,600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGAL Su 10/09/16 8:20 PM NFL Sunday Night Football 8:20-11:30PM :30 BICNPT0926H \$2,600.00 NM									
1 WGAL Su 10/09/16 10:52 PM NFL Sunday Night Football 8:20-11:30PM :30 BICNPT0926H \$2,600.00 NM									
27	10/04/16	10/04/16	M-F POLITICAL PROGR/Various		-T-----	:30	1	\$2,195.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/03/16 10/09/16 -T----- 1 \$2,195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Tu 10/04/16 10:55 PM M-F POLITICAL PROGRAMMING/Various :30 BICNPT0926H \$2,195.00 NM									
28	10/05/16	10/05/16	NBC Prime	10-11p	--W----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/03/16 10/09/16 --W---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL W 10/05/16 10:06 PM NBC Prime 10-11p :30 PTMIPT0926H \$1,200.00 NM									
29	10/08/16	10/08/16	NBC NASCAR	11A-11P	-----S-	:30	2	\$765.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/03/16 10/09/16 -----S- 2 \$765.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Sa 10/08/16 7:42 PM NBC NASCAR 11A-11P :30 BICNPT0926H \$0.00 NM									
Program Change									
2 WGAL Sa 10/08/16 9:11 PM NBC NASCAR 11A-11P :30 PTMIPT0926H \$0.00 NM									
Program Change									
30	10/09/16	10/09/16	Matter of Fact	11:00-11:30am	-----S	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/03/16 10/09/16 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 10/09/16 11:25 AM Matter of Fact 11:00-11:30am :30 PTMIPT0926H \$100.00 NM									
31	10/09/16	10/09/16	M-Su Late News Off-Time	Late News Off-Time	-----S	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/03/16 10/09/16 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 10/09/16 12:25 AM M-Su Late News Off-Time Late News Off-Time :30 PTMIPT0926H \$450.00 NM									
32	10/09/16	10/09/16	NBC NASCAR	11A-11P	-----2	:30	2	\$765.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/03/16 10/09/16 -----2 2 \$765.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 10/09/16 12:50 PM NBC NASCAR 11A-11P :30 BICNPT0926H \$765.00 NM									
2 WGAL Su 10/09/16 2:29 PM NBC NASCAR 11A-11P :30 PTMIPT0926H \$765.00 NM									

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[www.wgal.com](http://www.wgal.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/09/16	10/09/16	NBC NASCAR	11A-11P	-----S	:30	1	\$765.00	NM
<div>Weeks:    <u>Start Date</u>   <u>End Date</u>   <u>MTWTFSS</u>    <u>Spots/Week</u>    <u>Rate</u>              10/03/16   10/09/16   -----S                1        \$765.00</div>									
<div>Spots: #    <u>Ch</u>    <u>Day</u>   <u>Air Date</u>    <u>Air Time</u>   <u>Description</u>    <u>Start/End Time</u>    <u>Length</u>   <u>Ad-ID</u>                <u>Rate</u>   <u>Type</u>          1   WGAL   Su   10/09/16                NBC NASCAR        11A-11P                :00                        <del>\$765.00</del>   NM                                  <i>Credited</i></div>									
Total Spots							64		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$35,925.00</b>
<u>Agency Commission</u>	<b>\$5,388.75</b>
<u>Net Amount Due</u>	<b>\$30,536.25</b>

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### Political LUR Rebates

**Date:** 11/7/2016

**Candidate:** Toomey/R/US Senate

**Station:** WGAL/Harrisburg

**Flight:** 10/8-10/9

**Contract#:** 1506076

Time Period (Day/Time)	Program	Rate Purchased	Class of Time	# Spots Purchased/Aired	Audited LUR	Rate Difference	Difference Due
Sat 7-11p	Nascar	\$765.00	IMP	2	\$400.00	\$365.00	\$730.00
						\$0.00	\$0.00

2

**GROSS TOTAL REBATE**      **\$730.00**  
**NET TOTAL REBATE**      **\$620.50**