INVOICE

DUPLICATE

WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.wgal.com

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WGAL
PO Box 90030
Prescott, AZ 86304-9030

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538774-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WGAL	Cathy Simon	HRP - Los Ange	National

Advertiser	Product	Estimate Number
Toomey/R/US Senate	FRIENDS/PAT TOOMEY	2029

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1538774	08427018

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915473		

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/26/16	10/28/16	M-F 3-4p	3-4P	--WTF--	:15/:15	4	$150.00	BK

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date 10/24/16	End Date 10/30/16	MTWTFSS --WTF--	Spots/Week 4	Rate $150.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	W	10/26/16	3:38 PM M-F 3-4p 3:41 PM	3-4P	:15 :15	PTJS1023H PTBL1023H	$75.00 $75.00	BK
2	WGAL	Th	10/27/16	3:11 PM M-F 3-4p 3:13 PM	3-4P	:15 :15	PTJS1023H PTBL1023H	$75.00 $75.00	BK
4	WGAL	F	10/28/16	3:23 PM M-F 3-4p 3:25 PM	3-4P	:15 :15	PTJS1023H PTBL1023H	$75.00 $75.00	BK
3	WGAL	F	10/28/16	3:56 PM M-F 3-4p 3:57 PM	3-4P	:15 :15	PTJS1023H PTBL1023H	$75.00 $75.00	BK

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	10/26/16	10/28/16	M-F 4-5p News	M-F 4-5p News	--WTF--	:15/:15	4	$165.00	BK

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date 10/24/16	End Date 10/30/16	MTWTFSS --WTF--	Spots/Week 4	Rate $165.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	W	10/26/16	4:22 PM M-F 4-5p News 4:24 PM	M-F 4-5p News	:15 :15	PTJS1023H PTBL1023H	$83.00 $82.00	BK
4	WGAL	W	10/26/16	4:45 PM M-F 4-5p News 4:48 PM	M-F 4-5p News	:15 :15	PTJS1023H PTBL1023H	$83.00 $82.00	BK
2	WGAL	Th	10/27/16	4:54 PM M-F 4-5p News 4:56 PM	M-F 4-5p News	:15 :15	PTJS1023H PTBL1023H	$83.00 $82.00	BK
3	WGAL	F	10/28/16	4:20 PM M-F 4-5p News 4:23 PM	M-F 4-5p News	:15 :15	PTJS1023H PTBL1023H	$83.00 $82.00	BK

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/30/16	10/30/16	Sat/Sun News 8 at 6a	6-7a	------2	:15/:15	2	$200.00	BK

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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WGAL
PO Box 90030
Prescott, AZ 86304-9030

www.wgal.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538774-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
Toomey/R/US Senate	FRIENDS/PAT TOOMEY	2029

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
5	10/30/16	10/30/16	Sat/Sun News 8 at 6a	6-7a	------2	:15/:15	2	$200.00	BK	

Class of Time - Immediately Pre-emptible without notice

		10/24/16	10/30/16	------2		2		$200.00		

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WGAL	Su	10/30/16	6:25 AM	Sat/Sun News 8 at 6a	6-7a	:15	PTJS1023H	$100.00	BK
					6:27 AM			:15	PTBL1023H	$100.00	
	1	WGAL	Su	10/30/16	6:55 AM	Sat/Sun News 8 at 6a	6-7a	:15	PTJS1023H	$100.00	BK
					6:57 AM			:15	PTBL1023H	$100.00	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
6	10/29/16	10/29/16	Notre Dame Football	230-11p	-----2-	:15/:15	2	$350.00	BK	

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/24/16	10/30/16	-----2-	2	$350.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WGAL	Sa	10/29/16	4:30 PM	Notre Dame Football	230-11p	:15	PTJS1023H	$175.00	BK
					4:32 PM			:15	PTBL1023H	$175.00	
	1	WGAL	Sa	10/29/16	6:24 PM	Notre Dame Football	230-11p	:15	PTJS1023H	$175.00	BK
					6:26 PM			:15	PTBL1023H	$175.00	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
7	10/30/16	10/30/16	NFL Sunday Night Footba	8:20-11:30PM	------S	:15/:15	1	$8,000.00	BK	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/24/16	10/30/16	------S	1	$8,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WGAL	Su	10/30/16	12:17 AM	NFL Sunday Night Football	8:20-11:30PM	:15	PTJS1023H	$4,000.00	BK
					12:19 AM			:15	PTBL1023H	$4,000.00	

LR - Football

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
8	10/26/16	10/28/16	M-F News 8 at 6a	6-7a	--WTF--	:15/:15	3	$1,100.00	BK	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/24/16	10/30/16	--WTF--	3	$1,100.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WGAL	W	10/26/16	6:36 AM	M-F News 8 at 6a	6-7a	:15	PTJS1023H	$550.00	BK
					6:38 AM			:15	PTBL1023H	$550.00	
	1	WGAL	Th	10/27/16	6:23 AM	M-F News 8 at 6a	6-7a	:15	PTJS1023H	$550.00	BK
					6:25 AM			:15	PTBL1023H	$550.00	
	3	WGAL	F	10/28/16	6:15 AM	M-F News 8 at 6a	6-7a	:15	PTJS1023H	$550.00	BK
					6:17 AM			:15	PTBL1023H	$550.00	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
10	10/26/16	10/28/16	NBC Today Show	7-9A	--WTF--	:15/:15	3	$1,100.00	BK	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/24/16	10/30/16	--WTF--	3	$1,100.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	W	10/26/16	7:29 AM	NBC Today Show	7-9A	:15	PTJS1023H	$550.00	BK
					7:30 AM			:15	PTBL1023H	$550.00	
	2	WGAL	Th	10/27/16	7:19 AM	NBC Today Show	7-9A	:15	PTJS1023H	$550.00	BK
					7:21 AM			:15	PTBL1023H	$550.00	
	3	WGAL	F	10/28/16	8:52 AM	NBC Today Show	7-9A	:15	PTJS1023H	$550.00	BK
					8:54 AM			:15	PTBL1023H	$550.00	

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1538774-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
Toomey/R/US Senate	FRIENDS/PAT TOOMEY	2029

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
12	10/26/16	10/28/16	M-F 12-12:30p News	12-12:30p	--WTF--	:15/:15	3	$550.00	BK	

Weeks:	Start Date 10/24/16	End Date 10/30/16	MTWTFSS --WTF--	Spots/Week 3	Rate $550.00				

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	2	WGAL	W	10/26/16	11:59 AM M-F 12-12:30p News 12:00 PM	12-12:30p	:15 PTJS1023H :15 PTBL1023H	$275.00 $275.00	BK
	3	WGAL	Th	10/27/16	12:16 PM M-F 12-12:30p News 12:17 PM	12-12:30p	:15 PTJS1023H :15 PTBL1023H	$275.00 $275.00	BK
	1	WGAL	F	10/28/16	12:25 PM M-F 12-12:30p News 12:27 PM	12-12:30p	:15 PTJS1023H :15 PTBL1023H	$275.00 $275.00	BK

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	10/26/16	10/28/16	WHO WANTS MILLINAIR 1230-1P	--WTF--		:15/:15	3	$250.00	BK

Weeks:	Start Date 10/24/16	End Date 10/30/16	MTWTFSS --WTF--	Spots/Week 3	Rate $250.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	3	WGAL	W	10/26/16	12:45 PM WHO WANTS MILLINAIRE DAY 1230-1P 12:48 PM		:15 PTJS1023H :15 PTBL1023H	$125.00 $125.00	BK
	2	WGAL	Th	10/27/16	12:51 PM WHO WANTS MILLINAIRE DAY 1230-1P 12:51 PM		:15 PTJS1023H :15 PTBL1023H	$125.00 $125.00	BK
	1	WGAL	F	10/28/16	12:50 PM WHO WANTS MILLINAIRE DAY 1230-1P 12:51 PM		:15 PTJS1023H :15 PTBL1023H	$125.00 $125.00	BK

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	10/26/16	10/28/16	M-F 1-2p	1-2p	--WTF--	:30	1	$550.00	NM

Weeks:	Start Date 10/24/16	End Date 10/30/16	MTWTFSS --WTF--	Spots/Week 1	Rate $550.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	WGAL	F	10/28/16	12:58 PM M-F 1-2p	1-2p	:30 PTMM1010H	$550.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	10/26/16	10/28/16	M-F 5-6p News	5-6p	--WTF--	:15/:15	3	$1,100.00	BK

Weeks:	Start Date 10/24/16	End Date 10/30/16	MTWTFSS --WTF--	Spots/Week 3	Rate $1,100.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	WGAL	W	10/26/16	5:25 PM M-F 5-6p News 5:27 PM	5-6p	:15 PTJS1023H :15 PTBL1023H	$550.00 $550.00	BK
	2	WGAL	Th	10/27/16	5:25 PM M-F 5-6p News 5:28 PM	5-6p	:15 PTJS1023H :15 PTBL1023H	$550.00 $550.00	BK
	3	WGAL	F	10/28/16	5:10 PM M-F 5-6p News 5:12 PM	5-6p	:15 PTJS1023H :15 PTBL1023H	$550.00 $550.00	BK

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
20	10/26/16	10/28/16	M-F News 8 at 6p	6-630p	--WTF--	:15/:15	3	$1,700.00	BK

Weeks:	Start Date 10/24/16	End Date 10/30/16	MTWTFSS --WTF--	Spots/Week 3	Rate $1,700.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	WGAL	W	10/26/16	6:25 PM M-F News 8 at 6p 6:27 PM	6-630p	:15 PTJS1023H :15 PTBL1023H	$850.00 $850.00	BK

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1538774-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
Toomey/R/US Senate	FRIENDS/PAT TOOMEY	2029

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
20	10/26/16	10/28/16	M-F News 8 at 6p	6-630p	--WTF--	:15/:15	3	$1,700.00	BK	

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WGAL	Th	10/27/16	M-F News 8 at 6p	6-630p	:00 :00		$1,700.00 $0.00	BK
			Credited							
	2	WGAL	F	10/28/16	M-F News 8 at 6p	6-630p	:00 :00		$1,700.00 $0.00	BK
			Credited							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
22	10/26/16	10/28/16	Entertainment Tonight	7-730p	--WTF--	:15/:15	3	$800.00	BK	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/24/16	10/30/16	--WTF--	3	$800.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WGAL	W	10/26/16	7:12 PM Entertainment Tonight 7:12 PM	7-730p	:15 :15	PTJS1023H PTBL1023H	$400.00 $400.00	BK
	3	WGAL	Th	10/27/16	7:18 PM Entertainment Tonight 7:20 PM	7-730p	:15 :15	PTJS1023H PTBL1023H	$400.00 $400.00	BK
	1	WGAL	F	10/28/16	Entertainment Tonight	7-730p	:00 :00		$800.00 $0.00	BK
			Credited							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
25	10/27/16	10/27/16	NBC Prime	10-11p	---1---	:15/:15	1	$2,400.00	BK	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/24/16	10/30/16	---1---	1	$2,400.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Th	10/27/16	10:32 PM NBC Prime 10:33 PM	10-11p	:15 :15	PTJS1023H PTBL1023H	$1,200.00 $1,200.00	BK

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
26	10/26/16	10/29/16	M-Su News 8 at 11p	11-1135p	--WTFS-	:15/:15	4	$1,100.00	BK	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/24/16	10/30/16	--WTFS-	4	$1,100.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WGAL	W	10/26/16	11:32 PM M-Su News 8 at 11p 11:34 PM	11-1135p	:15 :15	PTJS1023H PTBL1023H	$550.00 $550.00	BK
	1	WGAL	Th	10/27/16	11:32 PM M-Su News 8 at 11p 11:34 PM	11-1135p	:15 :15	PTJS1023H PTBL1023H	$550.00 $550.00	BK
	4	WGAL	F	10/28/16	M-Su News 8 at 11p	11-1135p	:00 :00		$1,100.00 $0.00	BK
			Credited							
	3	WGAL	Sa	10/29/16	M-Su News 8 at 11p	11-1135p	:00 :00		$1,100.00 $0.00	BK
			Credited							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
28	10/29/16	10/29/16	Sat/Sun News 8 at 6a	6-7a	-----1-	:15/:15	1	$200.00	BK	

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/24/16	10/30/16	-----1-	1	$200.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
28	10/29/16	10/29/16	Sat/Sun News 8 at 6a	6-7a	-----1-	:15/:15	1	$200.00	BK

Class of Time - Immediately Pre-emptible without notice

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Sa	10/29/16		Sat/Sun News 8 at 6a	6-7a	:00		$200.00	BK
								:00		$0.00	
		Credited									

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
29	10/29/16	10/29/16	Sat News 830-10a	830-10a	-----1-	:15/:15	1	$450.00	BK

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/24/16	10/30/16	-----1-	1	$450.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Sa	10/29/16	9:56 AM	Sat News 830-10a	830-10a	:15	PTJS1023H	$225.00	BK
					9:58 AM			:15	PTBL1023H	$225.00	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
30	10/30/16	10/30/16	NBC Sunday Today	8-9a	------1	:15/:15	1	$750.00	BK

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/24/16	10/30/16	------1	1	$750.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Su	10/30/16	8:25 AM	NBC Sunday Today	8-9a	:15	PTJS1023H	$375.00	BK
					8:25 AM			:15	PTBL1023H	$375.00	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
31	10/30/16	10/30/16	Sa/Su News 8 at 9a	9-10a	------1	:15/:15	1	$450.00	BK

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/24/16	10/30/16	------1	1	$450.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Su	10/30/16	9:15 AM	Sa/Su News 8 at 9a	9-10a	:15	PTJS1023H	$225.00	BK
					9:18 AM			:15	PTBL1023H	$225.00	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
32	10/30/16	10/30/16	SU 6p News	6-630p	------1	:15/:15	1	$800.00	BK

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/24/16	10/30/16	------1	1	$800.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Su	10/30/16	6:14 PM	SU 6p News	6-630p	:15	PTJS1023H	$400.00	BK
					6:16 PM			:15	PTBL1023H	$400.00	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
33	10/26/16	10/28/16	HARRY CONNICK JR. D/11A-12P		--WTF--	:15/:15	2	$160.00	BK

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/24/16	10/30/16	--WTF--	2	$160.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WGAL	Th	10/27/16	11:47 AM	HARRY CONNICK JR. DAY	11A-12P	:15	PTJS1023H	$80.00	BK
					11:49 AM			:15	PTBL1023H	$80.00	
	1	WGAL	F	10/28/16	11:11 AM	HARRY CONNICK JR. DAY	11A-12P	:15	PTJS1023H	$80.00	BK
					11:12 AM			:15	PTBL1023H	$80.00	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
35	10/26/16	10/28/16	STEVE HARVEY DAY	2-3P	--WTF--	:15/:15	3	$100.00	BK

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/24/16	10/30/16	--WTF--	3	$100.00

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

DUPLICATE

Send Payment To:
WGAL
PO Box 90030
Prescott, AZ 86304-9030

www.wgal.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538774-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
Toomey/R/US Senate	FRIENDS/PAT TOOMEY	2029

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
35	10/26/16	10/28/16	STEVE HARVEY DAY 2-3P		--WTF--	:15/:15	3	$100.00	BK

Class of Time - Immediately Pre-emptible without notice

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WGAL	W	10/26/16	2:09 PM STEVE HARVEY DAY 2:11 PM	2-3P	:15 PTJS1023H :15 PTBL1023H	$50.00 $50.00	BK
5	WGAL	Th	10/27/16	2:10 PM STEVE HARVEY DAY 2:11 PM	2-3P	:15 PTJS1023H :15 PTBL1023H	$50.00 $50.00	BK
3	WGAL	F	10/28/16	2:39 PM STEVE HARVEY DAY 2:40 PM	2-3P	:15 PTJS1023H :15 PTBL1023H	$50.00 $50.00	BK

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
37	10/29/16	10/29/16	M-Su News 8 at 11p	11-1135p	-----S-	:15/:15	1	$2,000.00	BK

Class of Time - Fixed Non Pre-emptible

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/24/16	10/30/16	-----S-	1	$2,000.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WGAL	Sa	10/29/16	11:24 PM M-Su News 8 at 11p 11:27 PM	11-1135p	:15 PTJS1023H :15 PTBL1023H	$1,000.00 $1,000.00	BK

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
38	10/30/16	10/30/16	M-Su Late News Off-Time Late News Off-Time		------S	:15/:15	1	$1,100.00	BK

Class of Time - Fixed Non Pre-emptible

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/24/16	10/30/16	------S	1	$1,100.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WGAL	Su	10/30/16	12:36 AM M-Su Late News Off-Time 12:38 AM	Late News Off-Time	:15 PTJS1023H :15 PTBL1023H	$550.00 $550.00	BK
		LR - Football						

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
40	10/30/16	10/30/16	MATTER OF FACT	1130P-12A	------S	:15/:15	1	$300.00	BK

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/24/16	10/30/16	------S	1	$300.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WGAL	Su	10/30/16	1:12 AM MATTER OF FACT 1:14 AM	1130P-12A	:15 PTJS1023H :15 PTBL1023H	$150.00 $150.00	BK
		LR - Football						

Total Spots 47

Payment Terms 30 Days

Gross Total	$37,580.00
Agency Commission	$5,637.00
Net Amount Due	$31,943.00

INVOICE

WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.wgal.com

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:
 WGAL
 PO Box 90030
 Prescott, AZ 86304-9030

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538774-2	11/06/16	November 2016	10/31/16 - 10/31/16

Property	Account Executive	Sales Office	Sales Region
WGAL	Cathy Simon	HRP - Los Ange	National

Advertiser	Product	Estimate Number
Toomey/R/US Senate	FRIENDS/PAT TOOMEY	2029

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1538774	08427018

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915473		

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	10/31/16	10/31/16	M-F 3-4p	3-4P	1------	:15/:15	1	$150.00	BK	

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date 10/31/16	End Date 11/06/16	MTWTFSS 1------	Spots/Week 1	Rate $150.00			

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
	1	WGAL	M	10/31/16	2:59 PM M-F 3-4p 3:00 PM	3-4P	:15 PTJS1023H :15 PTBL1023H	$75.00 BK $75.00

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/31/16	10/31/16	M-F 4-5p News	M-F 4-5p News	1------	:15/:15	1	$165.00	BK

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date 10/31/16	End Date 11/06/16	MTWTFSS 1------	Spots/Week 1	Rate $165.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
	1	WGAL	M	10/31/16	4:10 PM M-F 4-5p News 4:12 PM	M-F 4-5p News	:15 PTJS1023H :15 PTBL1023H	$75.00 BK $75.00

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/31/16	10/31/16	M-F News 8 at 6a	6-7a	M------	:15/:15	1	$1,100.00	BK

Weeks:	Start Date 10/31/16	End Date 11/06/16	MTWTFSS M------	Spots/Week 1	Rate $1,100.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
	1	WGAL	M	10/31/16	6:09 AM M-F News 8 at 6a 6:11 AM	6-7a	:15 PTJS1023H :15 PTBL1023H	$550.00 BK $550.00

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/31/16	10/31/16	NBC Today Show	7-9A	1------	:15/:15	1	$1,100.00	BK

Weeks:	Start Date 10/31/16	End Date 11/06/16	MTWTFSS 1------	Spots/Week 1	Rate $1,100.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
	1	WGAL	M	10/31/16	8:28 AM NBC Today Show 8:30 AM	7-9A	:15 PTJS1023H :15 PTBL1023H	$550.00 BK $550.00

INVOICE

DUPLICATE

8 NBC WGAL
www.wgal.com

Send Payment To:
WGAL
PO Box 90030
Prescott, AZ 86304-9030

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538774-2	11/06/16	November 2016	10/31/16 - 10/31/16

Advertiser	Product	Estimate Number
Toomey/R/US Senate	FRIENDS/PAT TOOMEY	2029

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	10/31/16	10/31/16	M-F 12-12:30p News	12-12:30p	1------	:15/:15	1	$550.00	BK

Weeks:	Start Date 10/31/16	End Date 11/06/16	MTWTFSS 1------	Spots/Week 1	Rate $550.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WGAL	M	10/31/16	12:16 PM M-F 12-12:30p News 12:18 PM	12-12:30p	:15 PTJS1023H :15 PTBL1023H	$275.00 $275.00	BK

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	10/31/16	10/31/16	WHO WANTS MILLINAIR 1230-1P	1------	:15/:15	1	$250.00	BK

Weeks:	Start Date 10/31/16	End Date 11/06/16	MTWTFSS 1------	Spots/Week 1	Rate $250.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WGAL	M	10/31/16	12:51 PM WHO WANTS MILLINAIRE DAY 1230-1P 12:52 PM		:15 PTJS1023H :15 PTBL1023H	$125.00 $125.00	BK

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	10/31/16	10/31/16	M-F 1-2p	1-2p	1------	:30	1	$550.00	NM

Weeks:	Start Date 10/31/16	End Date 11/06/16	MTWTFSS 1------	Spots/Week 1	Rate $550.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WGAL	M	10/31/16	12:58 PM M-F 1-2p	1-2p	:30 PTMM1010H	$550.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
19	10/31/16	10/31/16	M-F 5-6p News	5-6p	1------	:15/:15	1	$1,100.00	BK

Weeks:	Start Date 10/31/16	End Date 11/06/16	MTWTFSS 1------	Spots/Week 1	Rate $1,100.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WGAL	M	10/31/16	5:39 PM M-F 5-6p News 5:42 PM	5-6p	:15 PTJS1023H :15 PTBL1023H	$550.00 $550.00	BK

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
21	10/31/16	10/31/16	M-F News 8 at 6p	6-630p	1------	:15/:15	1	$1,700.00	BK

Weeks:	Start Date 10/31/16	End Date 11/06/16	MTWTFSS 1------	Spots/Week 1	Rate $1,700.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WGAL	M	10/31/16	6:10 PM M-F News 8 at 6p 6:11 PM	6-630p	:15 PTJS1023H :15 PTBL1023H	$850.00 $850.00	BK

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
23	10/31/16	10/31/16	Entertainment Tonight	7-730p	1------	:15/:15	1	$800.00	BK

Weeks:	Start Date 10/31/16	End Date 11/06/16	MTWTFSS 1------	Spots/Week 1	Rate $800.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WGAL	M	10/31/16	7:29 PM Entertainment Tonight 7:30 PM	7-730p	:15 PTJS1023H :15 PTBL1023H	$400.00 $400.00	BK

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
24	10/31/16	10/31/16	MON THE VOICE	8-11P	1------	:15/:15	1	$4,400.00	BK

Weeks:	Start Date 10/31/16	End Date 11/06/16	MTWTFSS 1------	Spots/Week 1	Rate $4,400.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type

INVOICE

DUPLICATE

Send Payment To:
WGAL
PO Box 90030
Prescott, AZ 86304-9030

www.wgal.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538774-2	11/06/16	November 2016	10/31/16 - 10/31/16

Advertiser	Product	Estimate Number
Toomey/R/US Senate	FRIENDS/PAT TOOMEY	2029

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
24	10/31/16	10/31/16	MON THE VOICE	8-11P	1------	:15/:15	1	$4,400.00	BK	

Spots:	#	Ch	Day	Air Date	Air Time Description		Start/End Time	Length	Ad-ID		Rate	Type
	1	WGAL	M	10/31/16	9:19 PM	MON THE VOICE	8-11P	:15	PTJS1023H		$2,200.00	BK
					9:21 PM			:15	PTBL1023H		$2,200.00	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
27	10/31/16	10/31/16	M-Su News 8 at 11p	11-1135p	1------	:15/:15	1	$1,100.00	BK

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/31/16	11/06/16	1------	1	$1,100.00			

Spots:	#	Ch	Day	Air Date	Air Time Description		Start/End Time	Length	Ad-ID		Rate	Type
	1	WGAL	M	10/31/16	11:28 PM	M-Su News 8 at 11p	11-1135p	:15	PTJS1023H		$550.00	BK
					11:30 PM			:15	PTBL1023H		$550.00	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
34	10/31/16	10/31/16	HARRY CONNICK JR. D/11A-12P		1------	:15/:15	1	$160.00	BK

Class of Time - Immediately Pre-emptible without notice

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/31/16	11/06/16	1------	1	$160.00			

Spots:	#	Ch	Day	Air Date	Air Time Description		Start/End Time	Length	Ad-ID		Rate	Type
	1	WGAL	M	10/31/16	11:31 AM	HARRY CONNICK JR. DAY	11A-12P	:15	PTJS1023H		$80.00	BK
					11:32 AM			:15	PTBL1023H		$80.00	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
36	10/31/16	10/31/16	STEVE HARVEY DAY	2-3P	1------	:15/:15	1	$100.00	BK

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/31/16	11/06/16	1------	1	$100.00			

Spots:	#	Ch	Day	Air Date	Air Time Description		Start/End Time	Length	Ad-ID		Rate	Type
	1	WGAL	M	10/31/16	2:20 PM	STEVE HARVEY DAY	2-3P	:15	PTJS1023H		$50.00	BK
					2:21 PM			:15	PTBL1023H		$50.00	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
39	10/31/16	10/31/16	M-F News 8 at 5a	5-6a	M------	:15/:15	1	$550.00	BK

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/31/16	11/06/16	M------	1	$550.00			

Spots:	#	Ch	Day	Air Date	Air Time Description		Start/End Time	Length	Ad-ID		Rate	Type
	1	WGAL	M	10/31/16	5:41 AM	M-F News 8 at 5a	5-6a	:15	PTJS1023H		$275.00	BK
					5:44 AM			:15	PTBL1023H		$275.00	

Total Spots 15

Payment Terms 30 Days

Gross Total	$13,760.00
Agency Commission	$2,064.00
Net Amount Due	$11,696.00