



**WXJZ-FM Gainesville, Florida**

**SIGNIFICANT ISSUES/PROGRAMS LIST**

For Quarter \_\_\_\_\_ 2nd Quarter \_\_\_\_\_ , 2023

Date Placed in Public File: 7/06/2023

WXJZ compiles a list of significant community issues through interviewing community leaders and residents in our listening area.

This quarter WXJZ interviewed 15 people.

Issues that were most frequently mentioned were:

1- Arts & Entertainment
2- Charities
3- Civic, Neighborhood & Fraternal
4- Education
5- Elderly
6- Environment
7- Family Culture
8- Government
9- Mental Illness
10-Minority & Ethnic
11- Public Safety, Health & Welfare

ON-AIR programs to address community issues:

1. Public Service Announcements (airs various times daily Mon-Sun, 24 hrs/day, :30 seconds)  
Station provides air time to community organizations that serve the residents by combating the problems identified
2. Local Weather (Monday-Friday at 6:15am, 6:35am, 6:55am, 7:15am, 7:35am, 7:55am, 8:15am, 8:35am, 8:55am, 4:15pm, 4:45pm, 5:15pm, 5:45pm)
3. "Mainstreet Weekend" weekly public affairs show that runs on WXJZ Sundays at 5:15am
4. "John Tesh Radio Show" Monday through Saturday 5a-9a
5. "Larry Wilson Show" Monday through Friday 3p-7p
6. "Mainstreet Minute" local newscast once per hour M-F 6a-9a & 4p-7p
7. Pet of the Week- Alachua County-Animal Resources- Wednesdays, 5:15 PM
8. Public Service Announcements. :30- Community Reuse & Recycle Day-4/1-4/15/23- 43 PSA's
9. Public Service Announcements. :30- Hurricane Prep-5/16-6/30/23- 108 PSA's
10. Public Service Announcements. :30- Alachua County Library District-5/22-6/30/23- 86 PSA's
11. Public Service Announcements. :30- DJ's Unite For LifeSouth-5/29-6/10/23- 58 PSA's

# 1.Arts & Entertainment

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
4/30	5:15 AM	Mainstreet Weekend	Arts & Entertainment	Hippodrome Theater	Elise Hudson, Laura Shatkus	50 Year Gainesville Open House information and details on latest production; Silent Sky.

# 2.Charities

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
4/9	5:15 AM	Mainstreet Weekend	Charities	Hemophilia Foundation of Greater Gainesville	Fran Haynes Al Reszel	Talked about the need for awareness of blood disorders and the Gator Clot Trot 5K event scheduled for April 15, 2023.  Al Reszel talks about his journey on his 3500 mile bike ride, Pink Pedals For a Cure to bring out awarness for Breast Cancer.
5/7	5:15 AM	Mainstreet Weekend	Charities	Breast Cancer Research Foundation		Live Remote Broadcast (7:30-9:30AM) bringing out awareness of blood disorders and hilights of the annual Gator Clot Trot event.
4/15	7:30 AM	Larry Wilson Morning Show	Charities	Hemophilia Foundation of Greater Gainesville	Fran Haynes	

# 3.Civic, Neighborhood & Fraternal

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
6/2	12 Noon	WXJZ Midday Show	Civic,Neighborhood & Fraternal	Wear Orange-MAMA's Club	Faye Williams	Talked about the "Wear Orange" events over the weekend hilighting National Gun Violence Awareness. 3 public events were held in Gainesville from June 2-4.

## 4. Education

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
4/16	5:15 AM	Mainstreet Weekend	Education	Micanopy Academy	Kristin Walker	Talked about the development of this charter school starting from 6th grade only to growing to 6th to 12th grade. Discussed the new Law & Civics program being offered beginning April 20th of 2023.
5/28	5:15 AM	Mainstreet Weekend	Education	Alachua County Library District	Brad Mckenny	Talked about the importance of continued reading over the summer for kids. Highlighted activities at the Library's annual Reader Palooza Event at Depot Park on 6/3/23.

## 5. Elderly

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
6/4	5:15 AM	Mainstreet Weekend	Elderly	Elder Options-Senior Medicare Patrol	Kristina Young	Discussed Medicare Fraud as well as what caregivers and family members roles are on this subject.
6/18	5:15 AM	Mainstreet Weekend	Elderly	Alzheimer's Association	Connie Storms	Connie Storms went over multiple ways the elderly can strengthen their brain through healthy habits of diet and exercise. Also signs caregivers can learn about early signs of Alzheimer's. June is Alzheimer's Awareness Month.

## 6. Environment

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
5/21	5:15 AM	Mainstreet Weekend	Environment	Florida Fish & Wildlife Conservation Commission	Trevor Hausler	Discussed and reminded listeners about the importance of summer boating rules and Boater Safety Week, 5/22-5/28/23.

## 7. Family Culture

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
4/23	5:15 AM	Mainstreet Weekend	Family Culture	High Springs Chamber of Commerce	Sharon Decker	46th High Springs Chamber-Pioneer Days 4/29,4/30/23. Talked about the family heritage of the event and growth of Pioneer Days over 46 years of the event.

## 8. Government

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
6/25	5:15 AM	Mainstreet Weekend	Government	City of Gaineville Mayors Office	Mayor Harvey Ward	Discussion about city of Gainesville business for end of Quarter 2, 2023. Crime, Utilities, Citizen concerns.

## 9. Mental Illness

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
5/14	5:15 AM	Mainstreet Weekend	Mental Illness	Vincent House	Steve Lockwood, Madison Palidino	Month of May is Mental Health Awareness Month. Talked about clients recovering from mental illness and improve socially and vocationally.

## 10. Minority & Ethnic

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
6/11	5:15 AM	Mainstreet Weekend	Minority & Ethnic	Nathan Ross INC.	Nathaniel Courtney	Talked about the June 17th Freedom Fest at Bo Didley Plaza event for families leading up to Juneteenth (Emancipation Day) on June 19th.

# **11. Public Safety, Health & Welfare**

<b><u>Date</u></b>	<b><u>Time</u></b>	<b><u>Show</u></b>	<b><u>Category</u></b>	<b><u>Organization</u></b>	<b><u>Guest</u></b>	<b><u>Topic</u></b>
4/2	5:15 AM	Mainstreet Weekend	Public Safety, Health & Welfare	City of Gainesville	Mayor Harvey Ward	Crime and Gun Violence in Gainesville.