



**WXJZ-FM Gainesville, Florida**

**SIGNIFICANT ISSUES/PROGRAMS LIST**

For Quarter \_\_\_\_\_ 4th Quarter \_\_\_\_\_, 2022

Date Placed in Public File: 1/06/2023

WXJZ compiles a list of significant community issues through interviewing community leaders and residents in our listening area.

This quarter WXJZ interviewed 19 people.

Issues that were most frequently mentioned were:

1- Agriculture
2- Arts & Entertainment
3- Charities
4- Education
5- Environment
6- Government
7- Military
8- Public Safety, Health & Welfare
9-
10-
11-

ON-AIR programs to address community issues:

1. Public Service Announcements (airs various times daily Mon-Sun, 24 hrs/day, :30 seconds)  
Station provides air time to community organizations that serve the residents by combating the problems identified
2. Local Weather (Monday-Friday at 6:15am, 6:35am, 6:55am, 7:15am, 7:35am, 7:55am, 8:15am, 8:35am, 8:55am, 4:15pm, 4:45pm, 5:15pm, 5:45pm)
3. “Mainstreet Weekend” weekly public affairs show that runs on WXJZ Sundays at 5:15am
4. “Larry Wilson Show” Monday through Friday 3p-7p
5. “Mainstreet Minute” local newscast once per hour M-F 6a-9a & 4p-7p
6. Public Service Announcements, :30- Hurricane Preparedness- 10/1/22-12/31/22- 198 PSA’s
7. Public Service Announcements, :30- Breast Cancer Awareness- 10/1/22-10/31/22- 129 PSA’s
8. Public Service Announcements, :30- Florida Get Down BB Tournament- 12/21-12/30/22- 30 PSA’s
9. Public Service Announcements, :60- Operation Santa Paws- 12/2/22-12/23/22- 90 PSA’s
10. Public Service Announcements, :30- LifeSouth Blood Centers(Holiday)- 12/21/22-12/31/22- 70 PSA’s

# 1. Agriculture

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
11/13	5:15 AM	Mainstreet Weekend	Agriculture	Alachua County Farm Bureau	Kevin Korus	Details about an annual event designed to teach agriculture to kids and to show interactively where food comes from. The AG Fest is 11/19/2022.

# 2. Arts & Entertainment

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
10/9	5:15 AM	Mainstreet Weekend	Arts & Entertainment	Hippodrome Theater	Michelle Bellever, Matthew Lindsay	Details about the latest production at the Hippodrome, Running Mates. Talked about the comedy of the production bringing some much needed laughter into peoples lives.
11/2	4:15 PM	Larry Wilson Afternoon Show	Arts & Entertainment	Historic Hippodrome Theater	Michelle Belliver, Bethany Dickens Assaf	Interactive New Works Festival Weekend at the Hippodrome November 4-5, 2022.
11/27	5:15 AM	Mainstreet Weekend	Arts & Entertainment	Hippodrome Theater	Brady Weiss, Paul Helm	2-man show at the Hippodrome. Discussed the challenges and rewards for pulling off a 2 man show for a live studio audience and how the Hippodrome in Gainesville is the perfect venue for this type of production.
12/25	5:15 AM	Mainstreet Weekend	Arts & Entertainment	Clay County Fair	Tasha Hyder	Release of information for the 2023 Clay County Fair. Family activities and entertainment acts.

### 3. Charities

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
10/30	5:15 AM	Mainstreet Weekend	Charities	Buchholz High School Toy Drive-	Hayden Smith, Seinna Martin, Alex Rupp	Discussed the production ELF for the holiday season put on by the Buchholz High School Drama Department. Also talked about the donation of the toy props to the Children Advocacy Center for gifts for children for Chirstmas.

### 4. Education

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
10/2	5:15: AM	Mainstreet Weekend	Education	Alachua County Public School District	Jackie Johnson	Discussion of staff turnover and changes in staffing within the district as well as school security measures.
11/5	9:00 AM	Live Appearance	Education	Gainesville Chamber of Commerce	Ian Fletcher	Discussed details about the Discovery Day event at Celebration Pointe in Gainesville . An event designed to facilitate exposure to emerging career opportunities for middle and high school students in Gainesville.

### 5. Environment

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
10/23	5:15 AM	Mainstreet Weekend	Environment	Lubee Bat Conservatory	Brian Pope	Talked about the annual Bat Festival in Gainesville on October 22nd, 2022 and also discussed the benefit of bats to North Central Florida Agriculture Eco System.

## 6. Government

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
10/28	4:15 PM	Larry Wilson Afternoon Show	Government	League of Women of Voters	Cecile Scoon	Understanding changes to voting processes. Drop box and mail-in options and changes.
11/4	4:15 PM	Larry Wilson Afternoon Show	Government	Mainstreet Daily News	J.C. Derrick	Discussion about "Single Member District or At Large Basis voting in Alachua County when it comes to voting for County Commissioners.
12/4	5:15 AM	Mainstreet Weekend	Government	City of Gainesville	Mayor Lauren Poe	Discussed with Mayor Poe how even in the last several weeks of his tenure as Mayor of Gainesville he is still working on fair housing for residing in the city of Gainesville.
12/18	5:15 AM	Mainstreet Weekend	Government	City of Gainesville	Mayor Lauren Poe	Talked with 2-term, City of Gainesville Mayor Lauren Poe about his upcoming transition back into the public sector in January of 2023.

## 7. Military

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
11/6	5:15 AM	Mainstreet Weekend	Military	Veterans Day Activity	Bob Watson	Details released on local, Alachua County Veterans Day event for Family gathering on November 11, 2022.

## 8. Public Safety, Health & Welfare

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
12/11	5:15 AM	Mainstreet Weekend	Public Safety, Health & Welfare	City of Gainesville	Gainesville P.D.-David Chudzik	PIO for Gainesville P.D. talked about areas of town where car burglaries are happening and gives pointers on steps to take to protect personal property.

