



WKTV
5936 Smith Hill Road
Ulica, NY 13502

MEDIA PARTNERS
188 MAIN ST
NEW YORK MILLS, NY 13417

Contract # 30820

Schedule Dates 08/31/16-09/12/16
Advertiser POL - PATRICK VINCENT FOR 118th ASSEMBLY (:
Agency MEDIA PARTNERS (1326)
Product Political - Candidate (1059)
Brand POLITICAL (11300)
Salesperson HOUSE, HOUSE (1)
Sales Office HOUSE
Buyer Name Morrissey, Walt
Phone/Fax (315) 768-0277 /
CPE 8/31-9/13
Account Types Local/Political Agency
Billing Type Standard
Comments 118th Assembly

Date Entered 08/22/16
Last Modified 08/22/16
Entered By Cindy Deep
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$936.90
Net Total \$5,309.10
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month
Sep. 2016 48
Grand Total: 48
Rate
\$6,246.00
\$6,246.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/04/16-09/04/16	1	:30	8A- NBC SUNDAY TODAY								1	1	\$63.00	\$63.00	NBC-Utica (WKTV)		8/22/16
2.0	Normal Line / SPOT	09/11/16-09/11/16	1	:30	8A- NBC SUNDAY TODAY								1	1	\$63.00	\$63.00	NBC-Utica (WKTV)		8/22/16
3.0	Normal Line / SPOT	08/31/16-09/02/16	1	:30	6A- NEWSCHANNEL 2 SUNRISE				1	1	1			3	\$135.00	\$405.00	NBC-Utica (WKTV)		8/22/16
4.0	Normal Line / SPOT	09/05/16-09/09/16	1	:30	6A- NEWSCHANNEL 2 SUNRISE		1	1	1	1	1			5	\$135.00	\$675.00	NBC-Utica (WKTV)		8/22/16
5.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	6A- NEWSCHANNEL 2 SUNRISE		1							1	\$135.00	\$135.00	NBC-Utica (WKTV)		8/22/16
6.0	Normal Line / SPOT	08/31/16-09/02/16	1	:30	7A- NBC TODAY SHOW				1	1	1			3	\$100.00	\$300.00	NBC-Utica (WKTV)		8/22/16
7.0	Normal Line / SPOT	09/05/16-09/09/16	1	:30	7A- NBC TODAY SHOW		1	1	1	1	1			5	\$100.00	\$500.00	NBC-Utica (WKTV)		8/22/16
8.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	7A- NBC TODAY SHOW		1							1	\$100.00	\$100.00	NBC-Utica (WKTV)		8/22/16
9.0	Normal Line / SPOT	08/31/16-09/02/16	1	:30	12P- NEWSCHANNEL 2 NOON				1	1	1			3	\$60.00	\$180.00	NBC-Utica (WKTV)		8/22/16
10.0	Normal Line / SPOT	09/05/16-09/09/16	1	:30	12P- NEWSCHANNEL 2 NOON		1	1	1	1	1			5	\$60.00	\$300.00	NBC-Utica (WKTV)		8/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Utica, NY 13502

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Net Total \$5,309.10
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NBC-Utica (WKTV)

By Broadcast Month
Spots 48
Rate \$6,246.00
Grand Total: \$6,246.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	12P- NEWSCHANNEL 2 NOON	1								1	\$60.00	\$60.00	NBC-Utica (WKTV)		8/22/16
12.0	Normal Line / SPOT	09/11/16-09/11/16	1	:30	10A- NBC MEET THE PRESS								1	1	\$100.00	\$100.00	NBC-Utica (WKTV)		8/22/16
13.0	Normal Line / SPOT	09/11/16-09/11/16	1	:30	9A- NEWSCHANNEL 2 SUNDAY TODAY								1	1	\$75.00	\$75.00	NBC-Utica (WKTV)		8/22/16
14.0	Normal Line / SPOT	09/10/16-09/10/16	1	:30	7A- NBC SATURDAY TODAY SHOW								1	1	\$50.00	\$50.00	NBC-Utica (WKTV)		8/22/16
15.0	Normal Line / SPOT	08/31/16-09/02/16	1	:30	5P- LIVE AT FIVE				1	1	1			3	\$145.00	\$435.00	NBC-Utica (WKTV)		8/22/16
16.0	Normal Line / SPOT	09/05/16-09/09/16	1	:30	5P- LIVE AT FIVE		1	1	1	1	1			5	\$145.00	\$725.00	NBC-Utica (WKTV)		8/22/16
17.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	5P- LIVE AT FIVE									1	\$145.00	\$145.00	NBC-Utica (WKTV)		8/22/16
18.0	Normal Line / SPOT	09/05/16-09/09/16	1	:30	5:58P- NEWSCHANNEL 2 SIX		1	1	1	1	1			5	\$300.00	\$1,500.00	NBC-Utica (WKTV)		8/22/16
19.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	5:58P- NEWSCHANNEL 2 SIX		1							1	\$300.00	\$300.00	NBC-Utica (WKTV)		8/22/16
20.0	Normal Line / SPOT	09/11/16-09/11/16	1	:30	6P- NEWSCHANNEL 2 SUNDAY								1	1	\$135.00	\$135.00	NBC-Utica (WKTV)		8/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, WALTER MORRISSEY
do hereby request station time concerning the following issue:

<p style="font-size: 1.2em;">PATRICK VINCENT FOR 118TH ASSEMBLY</p>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	SEE ATTACHED SCHEDULE				

Total Charges:

This broadcast time will be used by: FRIENDS FOR PATRICK VINCENT

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p>	
<input checked="checked" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PATRICK VINCENT FOR 118TH ASSEMBLY
REPUBLICAN PRIMARY SEPT. 13, 2016

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS FOR PATRICK VINCENT / PATRICK VINCENT

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

PATRICK VINCENT 272 MAIN ST, COLD SPRING, NY 10516
WANT MORRISSEY 188 MAIN ST NEW YORK MILLS, NY 13417

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 HOURS before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/18/16 Walter Morrissey 315 768-0277
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] CHRIS JORDAN 65M KRTV
Signature Printed Name Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, WALTER MORRISSEY
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Walter Morrisey

signature of candidate or authorized committee

WALTER MORRISSEY

printed name

8/18/16

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>SEE ATTACHED SCHEDULE</i>					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.