

MEMO

This political order was received from the Linder Farm Network to broadcast these political spots on this station. As an affiliate of the network, we did not receive an order directly from the client.

Domestic Policy Caucus are to run 4 ads per day, 8/1/2023-8/4/2023 and from 8/21/23-8/25/23, 30 seconds, from 6AM-3PM for a total of 34 spots in the Linder Farm Network programming.

Schedule:

Tuesday 8/2/23: 4 ads

Wednesday 8/3/23: 4 ads

Thursday 8/4/23: 4 ads

Monday 8/21/23: 4 ads

Tuesday 8/22/23: 4 ads

Wednesday 8/23/23: 4 ads

Thursday 8/24/23: 3 ads

Friday 8/25/23: 3 ads



Matthew Hughes
To David Legault



Fri 7/28/2023 3:34 PM



Start your reply all with: [Thank you!](#) [Got it, thanks!](#) [Received, thank you.](#) [Feedback](#)

From: Alec Chiappone [REDACTED]
Sent: Friday, July 28, 2023 3:22 PM
To: Matthew Hughes [REDACTED]
Subject: RE: Linder Farm Network - Request For Proposal - 8/1-8/4 & 8/21-8/25

Hey Matthew,

The traffic instructions are below, and the spot along with the NAB are attached. I will follow up regarding payment shortly.

Thanks!
Alec

CLIENT
Domestic Policy Caucus

FLIGHT DATES
August 1, 2023 - *Until further notice*

SPOTS
DPC72823R - Prioritize American Fuels (:30)
Rotation: 100%
Delivery Method: Email Attachment

IF THESE INSTRUCTIONS ARE INCORRECT, PLEASE CONTACT US
traffic@delcielomedia.com
703-518-4747

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Del Cielo Media

Address: PO Box 26067, Alexandria, VA 22313

Contact:

Phone number: 703-409-7269

Email: info@delcielomedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Domestic Policy Caucus

Address: 735 Snelling Avenue N, Saint Paul, MN 55108

Contact:

Phone number:

Email: info@domesticpolicycaucus.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

PAT ROSENSTIEL — CHAIRMAN; KENT KAISER, PH.D., APR — SECRETARY/TREASURER; JOHN PERLICH — DIRECTOR

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Del Cielo Media <small>Digitally signed by Del Cielo Media Date: 2023.07.28 13:20:30 -04'00'</small>	Signature: 
Name: Del Cielo Media	Name: David Legault - Linder Farm Network
Date of Request to Purchase Ad Time: 7/28/2023	Date of Station Agreement to Sell Time: 7/28/2023

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 7/28/23

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested: 7/28/23
Est. #:	Station Location:	Run Start and End Dates: 8/1/23-8/25/23

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.