



WMMV-TV  
3600 Myer Lee Dr  
Winston Salem, NC 27101

Hillary For President-D  
3050 K St NW  
Washington, DC 20007

# Contract # 2422037

Schedule Dates 03/14/16-03/15/16  
Advertiser Hillary For President-D (107369)  
Agency Greer Margolis Mitchell, Burns & Associates-Washi  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand TV (105655)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Maura Gilroy,  
Phone/Fax /  
CPE 278/295/4460  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments TV  
ANY MCCREARY

Date Entered 03/11/16  
Last Modified 03/11/16  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR25092397  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$42.75  
Net Total \$242.25  
Sales Tax

Greensboro (WMMV)		Spots	Rate
By Broadcast Month	Mar. 2016	12	\$285.00
Grand Total:		12	\$285.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (4)	03/14/16-03/14/16	4	:30	1P-1:30P (EST)	1	1							1	\$10.00	\$10.00	Greensboro (WMMV)	CRAZY TALK<	3/11/16
2.0	Normal Line / SPOT (4)	03/15/16-03/15/16	4	:30	1P-1:30P (EST)	1		1						1	\$10.00	\$10.00	Greensboro (WMMV)	CRAZY TALK<	3/11/16
3.0	Normal Line / SPOT (5)	03/14/16-03/14/16	4	:30	1:30P-2P (EST)	1	1							1	\$10.00	\$10.00	Greensboro (WMMV)	MILLIONAIRE<	3/11/16
4.0	Normal Line / SPOT (1)	03/14/16-03/15/16	3	:30	10A-11A (EST)	1	1	1						2	\$20.00	\$40.00	Greensboro (WMMV)	STEVE WILKOS	3/11/16
5.0	Normal Line / SPOT (2)	03/14/16-03/15/16	3	:30	11A-12A (EST)	1	1	1						2	\$30.00	\$60.00	Greensboro (WMMV)	MAURY	3/11/16
6.0	Normal Line / SPOT (3)	03/14/16-03/15/16	3	:30	12P-1P (EST)	1	1	1						2	\$30.00	\$60.00	Greensboro (WMMV)	SPRINGER	3/11/16
7.0	Normal Line / SPOT (6)	03/14/16-03/15/16	3	:30	4P-5P (EST)	1	1	1						2	\$40.00	\$80.00	Greensboro (WMMV)	JUDGE MATHIS	3/11/16
8.0	Normal Line / SPOT (7)	03/14/16-03/14/16	4	:30	12A-12:30A (EST)	1	1							1	\$15.00	\$15.00	Greensboro (WMMV)	ARE WE THERE YET?	3/11/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224>... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



# KATZ TELEVISION GROUP

Contract # 25092397

CPE: 278/295/4460

Agency: GMMB

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Changes as of: 3/11/2016 at 1:31 PM

Flight: 3/9/16 - 3/15/16

Advertiser: CLINTON, HILLARY

Product: TV

Primary Demo: Adults 35+

Agency Order #: 4856582

Buyer: Gilroy, Maura

Version: Highlighting Revision 2

Station: WMYV

Market: Greensboro-Winston Salem

Office: WASHINGTON

Salesperson: AMY MCCREARY

Assistant: AMY MCCREARY

Con Type: POLITICAL/NOTE

Total \$: \$285.00

Total Spots: 12

Total CPP: \$22.44

Total GRP: 12.7

Traffic #: 2422037

Separation:

Comments: rev order, attn. all lines, attn. new tti, please cnf

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	3/9 - 3/15							Total Spots	Total		GRP
							3/9	3/10	3/11	3/12	3/13	3/14	3/15		\$	CPP	
1	W-F M-Tu 10a-11a	3	STEVE WILKOS<	\$20.00	1.2	30	0	0	0	0	0	1	1	2	\$40.00	\$16.67	2.4
Changes: Rate from 10 to 20																	
2	W-F M-Tu 11a-12n	3	MAURY POVICH<	\$30.00	1.3	30	0	0	0	0	0	1	1	2	\$60.00	\$23.08	2.6
Changes: Rate from 15 to 30																	
3	W-F M-Tu 12n-1p	3	JERRY SPRINGER<	\$30.00	1.2	30	0	0	0	0	0	1	1	2	\$60.00	\$25.00	2.4
Changes: Rate from 15 to 30																	
6	W-F M-Tu 4p-5p	3	JUDGE MATHIS<	\$40.00	1.7	30	0	0	0	0	0	1	1	2	\$80.00	\$23.53	3.4
Changes: Rate from 20 to 40																	
7	M,W-F 12m-12:30a	4	ARE THERE YET<	\$15.00	0.2	30	0	0	0	0	0	1	0	1	\$15.00	\$75.00	0.2
Changes: Day/Time from W-F M-Tu 12m-12:30a to M,W-F 12m-12:30a, Rate from 5 to 15																	
TOTALS:							0	0	0	0	0	7	5	12	\$285.00	\$22.44	12.7

# KATZ TELEVISION GROUP

Contract # 25092397 Changes as of: 3/11/2016 at 1:31 PM Version: Highlighting Revision 2  
 CPE: 278/295/4460 Flight: 3/9/16 - 3/15/16 Total \$: \$285.00  
 Agency: GMMB Advertiser: CLINTON, HILLARY Station: WMYV  
 GMMB 3050 K ST NW Greensboro-Winston  
 WASHINGTON DC 20007 Market: Salem  
 Product: TV Office: WASHINGTON  
 Primary Demo: Adults 35+ Salesperson: AMY MCCREARY  
 Agency Order #: 4856582 Assistant: AMY MCCREARY  
 Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE Total Spots: 12  
 Total CPP: \$22.44  
 Total GRP: 12.7  
 Traffic #: 2422037  
 Separation:

Hit Listed Programs	
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Date/Time	Added by	Comment	Order Level Comments
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03/11/16 1:31 PM	AMY MCCREARY	new order, please cmt thanks	
03/11/16 11:26 AM	Lisa Carter	line # 1 - need rate is \$20 (sect 3) line # 2 - need rate is \$30 (sect 3) line # 3 - need rate is \$30 (sect 3) line # 6 - need rate is \$40 (sect 3) line # 7 - need rate is \$15 (sect 4) pls advise/revise asap. tks	
03/11/16 10:30 AM	AMY MCCREARY	HFA 2016 3/12-3/15 Sked B- FLNC:Separation: 30	
03/11/16 10:30 AM	AMY MCCREARY	HFA 2016 3/12-3/15 Sked B- FLNC:Separation: 30	

Competitive Information	
Market Budget: \$155	
WMYV Share: 100%	
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Dist/b	Spots	Dollars	GRP
	100%	12	\$285.00	12.7
<b>Total</b>	<b>100%</b>	<b>12</b>	<b>\$285.00</b>	<b>12.7</b>

Monthly Summary		
Month	Spots	Dollars
2016-Mar	12	\$285.00
<b>Total</b>	<b>12</b>	<b>\$285.00</b>

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot- \$ Chg Contract \$ Comment
Revision	3/11/16 1:31 PM	AMY MCCREARY	Revised		\$130.00 \$285.00 Changes: Calculated Dollars from \$155.00 to \$285.00, Total CPP from \$12.20 to \$22.44, User Entered \$ from \$155.00 to \$285.00, Comments from new order, please cmt thanks to rev order, attn. all lines, new ttd, please cmt, Total \$ from \$155.00 to \$285.00, 5 buylines added or modified.
Makegood 1	3/11/16 11:26 AM	Lisa Carter	Confirmed		\$0 \$155.00
Queued for Electronic Contracting	3/11/16 10:38 AM				\$0
Revision	3/11/16 10:30 AM	AMY MCCREARY	Confirmed		\$0 \$155.00 Changes: Order Resolution from Weekly to Daily, Comments from HFA 2016 3/12-3/15 Sked B- FLNC:Separation: 30 to new order, please cmt thanks, User Entered \$ from \$0.00 to \$155.00, 7 buylines added or modified.
New	3/11/16 10:29 AM	AMY MCCREARY	New	12	\$155.00 \$155.00

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Contract #: 25092397  
 CPE: 278/296/4460  
 Agency: GMMB  
 GMMB 3050 K ST NW  
 WASHINGTON DC 20007  
 Changes as of: 3/11/2016 at 11:26 AM  
 Flight: 3/9/16 - 3/15/16  
 Advertiser: CLINTON, HILLARY  
 Product: TV  
 Primary Demo: Adults 35+  
 Agency Order #: 4856582  
 Buyer: Gilroy, Maura  
 Station: WMYV  
 Greensboro-Winston  
 Market: Salem  
 Office: WASHINGTON  
 Salesperson: AMY MCCREARY  
 Assistant: AMY MCCREARY  
 Con Type: POLITICAL/VOTE  
 Separation:  
 Total \$: \$155.00  
 Total Spots: 12  
 Total CPP: \$12.20  
 Total GRP: 12.7

Hit Listed Programs	
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Date/Time	Added by	Comment	Order Level Comments
03/11/16 11:26 AM	Lisa Carter	line # 1 - need rate is \$20 (sect 3) line # 2 - need rate is \$30 (sect 3) line # 3 - need rate is \$30 (sect 3) line # 6 - need rate is \$40 (sect 3) line # 7 - need rate is \$15 (sect 4) pls advise/revise asap. kls	
03/11/16 10:30 AM	AMY MCCREARY	HFA 2016 3/12-3/15 Sked B- FLNC; Separation: 30	
03/11/16 10:30 AM	AMY MCCREARY	HFA 2016 3/12-3/15 Sked B- FLNC; Separation: 30	

Market Budget: \$155	Competitive Information
WMYV Share: 100%	
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$155.00	\$12.20	12.7
Total	100%	12	\$155.00	\$12.20	12.7

Monthly Summary		
Month	Spots	Dollars
2016-Mar	12	\$155.00
Total	12	\$155.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	3/11/16 11:26 AM	Lisa Carter	Sent To Rep			\$0	\$155.00	
Queued for Electronic Contracting	3/11/16 10:38 AM					\$0	\$0	Changes: Order Resolution from Weekly to Daily, Comments from HFA 2016 3/12-3/15 Sked B- FLUNC; Separation: 30 to new order, please crf thanks, User Entered \$ from \$0.00 to \$155.00. 7 buylines added or modified.
Revision	3/11/16 10:30 AM	AMY MCCREARY	Confirmed			\$0	\$155.00	
New	3/11/16 10:29 AM	AMY MCCREARY	New	12		\$155.00	\$155.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



# KATZ TELEVISION GROUP

Contract # 25092397 Changes as of: 3/11/2016 at 10:30 AM Version: Current State Version 2 Total \$: \$155.00

CPE: 278/295/4460 Flight: 3/9/16 - 3/15/16 Station: WMATV Total Spots: 12

Agency: GMMB Advertiser: CLINTON, HILLARY Market: Greensboro-Winston Salem Total CPP: \$12.20

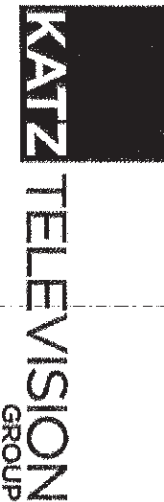
GMMB 3050 K ST NW Product: TV Office: WASHINGTON Total GRP: 12.7

WASHINGTON DC 20007 Primary Demo: Adults 35+ Agency Order #: 4856582 Salesperson: AMY MCCREARY

Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE Assistant: AMY MCCREARY

Comments: new order, please ctf thanks Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	3/9 - 3/15							Total Spots	Total		GRP
							3/9	3/10	3/11	3/12	3/13	3/14	3/15		\$	CPP	
REV 1	W-F-M-Tu 10a-11a	✓	STEVE WILKOS<	(3) \$10.00	1.2	30	2P0	0P0	0P0	0P0	0P0	0P1	0P1	2	\$20.00	\$8.33	2.4
REV 2	W-F-M-Tu 11a-12n	✓	MAURY POVICH<	(3) \$15.00	1.3	30	2P0	0P0	0P0	0P0	0P0	0P1	0P1	2	\$30.00	\$11.54	2.6
REV 3	W-F-M-Tu 12n-1p	✓	JERRY SPRINGER<	(3) \$15.00	1.2	30	2P0	0P0	0P0	0P0	0P0	0P1	0P1	2	\$30.00	\$12.50	2.4
REV 4	W-F-M-Tu 1p-130p	✓	CRAZY TALK<	\$10.00	0.5	30	2P0	0P0	0P0	0P0	0P0	0P1	0P1	2	\$20.00	\$20.00	1.0
REV 5	W-F-M-Tu 1:30p-2p	✓	MILLIONAIRE<	\$10.00	0.7	30	1P0	0P0	0P0	0P0	0P0	0P1	0P0	1	\$10.00	\$14.29	0.7
REV 6	W-F-M-Tu 4p-5p	✓	JUDGE MATHIS<	(3) \$20.00	1.7	30	2P0	0P0	0P0	0P0	0P0	0P1	0P1	2	\$40.00	\$11.76	3.4
REV 7	W-F-M-Tu 12m-1230a	✓	ARE-THERE YET<	15 \$500	0.2	30	1P0	0P0	0P0	0P0	0P0	0P1	0P0	1	\$5.00	\$25.00	0.2
TOTALS:							0	0	0	0	0	7	5	12	\$155.00	\$12.20	12.7



<b>Contract #</b> 25092397	<b>Changes as of:</b> 3/11/2016 at 10:30 AM	<b>Version:</b> Current State Version 2	<b>Total \$:</b> \$155.00
<b>CPE:</b> 278/235/4460	<b>Flight:</b> 3/9/16 - 3/15/16	<b>Station:</b> WMYV	
<b>Agency:</b> GMMB	<b>Advertiser:</b> CLINTON, HILLARY	<b>Market:</b> Greensboro-Winston Salem	<b>Total Spots:</b> 12
<b>GMMB 3050 K ST NW WASHINGTON DC 20007</b>	<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$12.20
	<b>Primary Demo:</b> Adults 35+	<b>Salesperson:</b> AMY MCCREARY	<b>Total GRP:</b> 12.7
	<b>Agency Order #:</b> 4856582	<b>Assistant:</b> AMY MCCREARY	<b>Separation:</b>
	<b>Buyer:</b> Gilroy, Maura	<b>Con Type:</b> POLITICAL/NOTE	

Hit Listed Programs	
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Order Level Comments		
Date/Time	Added by	Comment
03/11/16 10:30 AM	AMY MCCREARY	HFA 2016 3/12-3/15 Sked B- FL/NC; Separation: 30
03/11/16 10:30 AM	AMY MCCREARY	HFA 2016 3/12-3/15 Sked B- FL/NC; Separation: 30

Competitive Information		
Market Budget:	\$155	
WMMV Share:	100%	
Comment:	Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	12	\$155.00	12.7
<b>Total</b>	<b>100%</b>	<b>12</b>	<b>\$155.00</b>	<b>12.7</b>

Monthly Summary		
Month	Spots	Dollars
2016-Mar	12	\$155.00
<b>Total</b>	<b>12</b>	<b>\$155.00</b>

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	3/11/16 10:38 AM				\$0 \$0
Revision	3/11/16 10:30 AM	AMY MCCREARY	Revised		\$0 \$155.00
New	3/11/16 10:29 AM	AMY MCCREARY	New	12	\$155.00 \$155.00

Charges: Order Resolution from Weekly to Daily, Comments from HFA 2016 3/12-3/15 Sked B- FL/NC; Separation: 30 to new order, please cmt thanks, User Entered \$ from \$0.00 to \$155.00. 7 buylines added or modified.

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, Daniel Jester - GMMB,  
 being/on behalf of: Hillary For America,  
 a legally qualified candidate of the Democratic  
 political party for the office of: President of the United States  
 in the Primary / caucus  
 election to be held on: 3/15/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Hillary For America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H. Villarreal

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

3/4/16

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Allison Aldred

Signature

Allison Aldred

Printed Name

DO

Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Hillary For America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

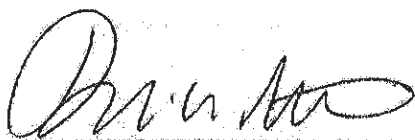
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Daniel Jester - Authorized Media Buyer

printed name

3/4/16

date