



WMMV-TV
3600 Myer Lee Dr
Winston Salem, NC 27101

Hillary For President-D
3050 K St NW
Washington, DC 20007

Contract # 2422037

Schedule Dates: 03/14/16-03/15/16
Advertiser: Hillary For President-D (107369)
Agency: Greer Margolis Mitchell Burns & Associates-Washi
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: TV (105655)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Maura Gilroy,
Phone/Fax: /
CPE: 278/295/4460
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: TV
ANY MCCREARY

Date Entered: 03/11/16
Last Modified: 03/11/16
Entered By: Lisa Carter
CO-OP: No
Headline #: ECR25092397
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$42.75
Net Total: \$242.25
Sales Tax:

By Broadcast Month	Spots	Rate
Mar. 2016	12	\$285.00
Grand Total:	12	\$285.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (4)	03/14/16-03/14/16	4	:30	1P-1:30P (EST)	1		1						1	\$10.00	\$10.00	Greensboro (WMMV)	CRAZY TALK<	3/11/16
2.0	Normal Line / SPOT (4)	03/13/16-03/15/16	4	:30	1P-1:30P (EST)			1						1	\$10.00	\$10.00	Greensboro (WMMV)	CRAZY TALK<	3/11/16
3.0	Normal Line / SPOT (5)	03/14/16-03/14/16	4	:30	1:30P-2P (EST)	1								1	\$10.00	\$10.00	Greensboro (WMMV)	MILLIONAIRE<	3/11/16
4.0	Normal Line / SPOT (1)	03/14/16-03/15/16	3	:30	10A-11A (EST)	1		1						2	\$20.00	\$40.00	Greensboro (WMMV)	STEVE WILKOS	3/11/16
5.0	Normal Line / SPOT (2)	03/14/16-03/15/16	3	:30	11A-12A (EST)	1		1						2	\$30.00	\$60.00	Greensboro (WMMV)	MAURY	3/11/16
6.0	Normal Line / SPOT (3)	03/14/16-03/15/16	3	:30	12P-1P (EST)	1		1						2	\$30.00	\$60.00	Greensboro (WMMV)	SPRINGER	3/11/16
7.0	Normal Line / SPOT (6)	03/14/16-03/15/16	3	:30	4P-5P (EST)	1		1						2	\$40.00	\$80.00	Greensboro (WMMV)	JUDGE MATHIS	3/11/16
8.0	Normal Line / SPOT (7)	03/14/16-03/14/16	4	:30	12A-12:30A (EST)	1								1	\$15.00	\$15.00	Greensboro (WMMV)	ARE WE THERE YET?	3/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: *Alison Andrews* Date: *3-11-16*
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgid.net/?p=1224>... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KATZ TELEVISION GROUP

Contract # 25092397

CPE: 278/295/4460

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 3/11/2016 at 1:31 PM

Flight: 3/9/16 - 3/15/16

Advertiser: CLINTON, HILLARY

Product: TV

Primary Demo: Adults 35+
Agency Order #: 4856582

Buyer: Gilroy, Maura

Version: Highlighting Revision 2

Station: WMYV

Market: Greensboro-Winston
Salem

Office: WASHINGTON

Salesperson: AMY MCCREARY
Assistant: AMY MCCREARY
Con Type: POLITICAL/VOTE

Total \$: \$285,000

Total Spots: 12

Total CPP: \$22.44

Total GRP: 12.7

Traffic #: 2422937

Separation:

Comments: rev order, attn. all lines, attn. new ttl, please cnf

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	3/9 - 3/15							Total Spots	Total \$	CPP	GRP						
							3/9	3/10	3/11	3/12	3/13	3/14	3/15										
1	W-F-M-Tu 10a-11a	3	STEVE WILKOS<	\$20.00	1.2	30	0	0	0	0	1	1		2	\$40,000	\$16.67	2.4						
Changes: Rate from 10 to 20																							
2	W-F-M-Tu 11a-12n	3	MAURY POVICH<	\$30.00	1.3	30	0	0	0	0	1	1		2	\$60,000	\$23.08	2.6						
Changes: Rate from 15 to 30																							
3	W-F-M-Tu 12n-1p	3	JERRY SPRINGER<	\$30.00	1.2	30	0	0	0	0	1	1		2	\$60,000	\$25.00	2.4						
Changes: Rate from 15 to 30																							
6	W-F-M-Tu 4p-5p	3	JUDGE MATHIS<	\$40.00	1.7	30	0	0	0	0	1	1		2	\$80,000	\$23.53	3.4						
Changes: Rate from 20 to 40																							
7	M-W-F 12n-12:30a	4	ARE THERE YET<	\$15.00	0.2	30	0	0	0	0	1	0		1	\$15,000	\$75.00	0.2						
Changes: Day/Time from W-F-M-Tu 12n-12:30a to M-W-F 12n-12:30a, Rate from 5 to 15																							
TOTALS:													0	0	0	0	0	7	5	12	\$285,000	\$22.44	12.7

3/11/16



KATZ TELEVISION GROUP

Contract # 25092397

CPE: 278/295/4460

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

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Office: WASHINGTON

Salesperson: AMY MCCREARY
Assistant: AMY MCCREARY
Con Type: POLITICAL/VOTE

Total \$: \$285.00

Total Spots: 12

Total CPP: \$22.44

Total GRP: 12.7
Traffic #: 2422037
Separation:

Hit Listed Programs

Date/Time	Added by	Comment	Order Level Comments
03/11/16 1:31 PM	AMY MCCREARY	new order, please crf thanks	
03/11/16 11:26 AM	Lisa Carter	line # 1 - need rate is \$20 (sect 3) line # 2 - need rate is \$30 (sect 3) line # 3 - need rate is \$30 (sect 3) line # 6 - need rate is \$40 (sect 3) line # 7 - need rate is \$15 (sect 4) pls advise/revise asap. tks	
03/11/16 10:30 AM	AMY MCCREARY	HFA 2016 3/12-3/15 Sked B- FLNC:Separation: 30	
03/11/16 10:30 AM	AMY MCCREARY	HFA 2016 3/12-3/15 Sked B- FLNC:Separation: 30	

Competitive Information	
Market Budget:	\$155
WMMV Share:	100%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	12	\$285.00	12.7
Total	100%	12	\$285.00	12.7

Monthly Summary		
Month	Spots	Dollars
2016-Mar	12	\$285.00
Total	12	\$285.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	3/11/16 1:31 PM	AMY MCCREARY	Revised			\$130.00	\$285.00	Changes: Calculated Dollars from \$155.00 to \$285.00, Total CPP from \$12.20 to \$22.44, User Entered \$ from \$155.00 to \$285.00, Comments from new order, please crf thanks to rev order, atn. all lines, atn. new tfl, please crf. Total \$ from \$155.00 to \$285.00. 5 buylines added or modified.
Makegood 1	3/11/16 11:26 AM	Lisa Carter	Confirmed			\$0	\$155.00	
Queued for Electronic Contracting	3/11/16 10:38 AM					\$0	\$0	
Revision	3/11/16 10:30 AM	AMY MCCREARY	Confirmed			\$0	\$155.00	Changes: Order Resolution from Weekly to Daily, Comments from HFA 2016 3/12-3/15 Sked B- FLNC:Separation: 30 to new order, please crf thanks, User Entered \$ from \$0.00 to \$155.00. 7 buylines added or modified.
New	3/11/16 10:29 AM	AMY MCCREARY	New	12		\$155.00	\$155.00	

Transaction History

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Contract #: 25092397 Changes as of: 3/11/2016 at 11:26 AM Version: Current State Version 2 Total \$: \$155.00

CPE: 278/295/4460 Flight: 3/9/16 - 3/15/16 Station: WMYV Total Spots: 12

Agency: GMMB Advertiser: CLINTON, HILLARY Market: Greensboro-Winston Salem Total Spots: 12

GMMB 3050 K ST NW WASHINGTON DC 20007 Product: TV Office: WASHINGTON Total CPP: \$12.20

Primary Demo: Adults 35+ Salesperson: AMY MCCREARY Total GRP: 12.7
 Agency Order #: 4856582 Assistant: AMY MCCREARY Separation:
 Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE

Hit Listed Programs	Date/Time	Added by	Comment
	03/11/16 11:26 AM	Lisa Carter	line # 1 - need rate is \$20 (sect 3) line # 2 - need rate is \$30 (sect 3) line # 3 - need rate is \$30 (sect 3) line # 6 - need rate is \$40 (sect 3) line # 7 - need rate is \$15 (sect 4) pls advise/revise asap. Ks
	03/11/16 10:30 AM	AMY MCCREARY	HFA 2016 3/12-3/15 Sked B- FLNC; Separation: 30
	03/11/16 10:30 AM	AMY MCCREARY	HFA 2016 3/12-3/15 Sked B- FLNC; Separation: 30

Order Level Comments

Competitive Information	
Market Budget:	\$155
WMYV Share:	100%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPP
	100%	12	\$155.00	\$12.20
Total	100%	12	\$155.00	\$12.20

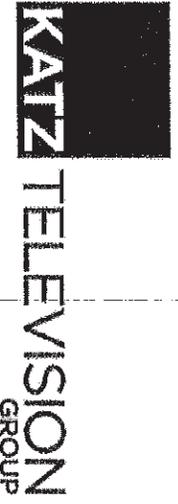
Monthly Summary		
Month	Spots	Dollars
2016-Mar	12	\$155.00
Total	12	\$155.00

Transaction History

Trans	Created/Received	Created by	Status	Spot	Spot	\$ Chg	Contract \$	Comment
Makegood 1	3/11/16 11:26 AM	Lisa Carter	Sent To Rep			\$0	\$155.00	
Queued for Electronic Contracting	3/11/16 10:38 AM					\$0	\$0	
Revision	3/11/16 10:30 AM	AMY MCCREARY	Confirmed			\$0	\$155.00	Changes: Order Resolution from Weekly to Daily, Comments from: HFA 2016 3/12-3/15 Sked B- FLNC; Separation: 30 to new order; please crf thanks. User Entered \$ from \$0.00 to \$155.00. 7 buylines added or modified.
New	3/11/16 10:29 AM	AMY MCCREARY	New	12		\$155.00	\$155.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

2 122037



Contract # 25092397
 Changes as of: 3/11/2016 at 10:30 AM
 Version: Current State Version 2
 Total \$: \$155,000

CPE: 278/295/4460
 Flight: 3/9/16 - 3/15/16
 Station: WMAY-TV
 Total Spots: 12

Agency: GMMB
 Advertiser: CLINTON, HILLARY
 Market: Greensboro-Winston Salem
 Total CPM: \$12.20

GMMB 3050 K ST NW
 WASHINGTON DC 20007
 Product: TV
 Office: WASHINGTON

Primary Demo: Adults 35+
 Agency Order #: 4856582
 Salesperson: AMY MCCREARY
 Total GRP: 12.7

Buyer: Gilroy, Maura
 Assistant: AMY MCCREARY
 Con Type: POLITICAL/VOTE
 Separation:

Comments: new order, please ctf thanks

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	3/9 - 3/15							Total Spots	Total \$	CPP	GRP
							3/9	3/10	3/11	3/12	3/13	3/14	3/15				
REV 1	W-F-M-Tu 10a-11a	✓	STEVE WILKOS<	(3) \$10.00	1.2	30	2P-0	0P-0	0P-0	0P-0	0P-1	0P-1	2	\$20.00	\$8.33	2.4	
REV 2	W-F-M-Tu 11a-12n	✓	MAURRY POVCH<	(3) \$15.00	1.3	30	2P-0	0P-0	0P-0	0P-0	0P-1	0P-1	2	\$30.00	\$11.54	2.6	
REV 3	W-F-M-Tu 12n-1p	✓	JERRY SPRINGER<	(3) \$15.00	1.2	30	2P-0	0P-0	0P-0	0P-0	0P-1	0P-1	2	\$30.00	\$12.50	2.4	
REV 4	W-F-M-Tu 1p-1:30p	✓	CRAZY TALK<	\$10.00	0.5	30	2P-0	0P-0	0P-0	0P-0	0P-1	0P-1	2	\$20.00	\$20.00	1.0	
REV 5	W-F-M-Tu 1:30p-2p	✓	MILLIONAIRE<	\$10.00	0.7	30	1P-0	0P-0	0P-0	0P-0	0P-1	0P-0	1	\$10.00	\$14.29	0.7	
REV 6	W-F-M-Tu 4p-5p	✓	JUDGE MATHIS<	(3) \$20.00	1.7	30	2P-0	0P-0	0P-0	0P-0	0P-1	0P-1	2	\$40.00	\$11.76	3.4	
REV 7	W-F-M-Tu 12m-12:30a	✓	ARE-THERE YET<	(5) \$50.00	0.2	30	1P-0	0P-0	0P-0	0P-0	0P-1	0P-0	1	\$5.00	\$25.00	0.2	
TOTALS:							0	0	0	0	0	7	5	12	\$155.00	\$12.20	12.7

KATZ TELEVISION GROUP

Contract # 25092397 Changes as of: 3/11/2016 at 10:30 AM Version: Current State Version 2 Total \$: \$155.00

CPE: 278/291/460 Flight: 3/9/16 - 3/15/16 Station: WMYV Total Spots: 12

Agency: GMMB Advertiser: CLINTON, HILLARY Market: Greensboro-Winston Salem Total Spots: 12

GMMB 3050 K ST NW WASHINGTON DC 20007 Product: TV Office: WASHINGTON Total CPP: \$12.20

Primary Demo: Adults 35+ Salesperson: AMY MCCREARY Total GRP: 12.7
 Agency Order #: 4856582 Assistant: AMY MCCREARY Separation:
 Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE

Hit Listed Programs	Date/Time	Added by	Comment
	03/11/16 10:30 AM	AMY MCCREARY	HFA 2016 3/12-3/15 Sked B- FL/NC; Separation: 30
	03/11/16 10:30 AM	AMY MCCREARY	HFA 2016 3/12-3/15 Sked B- FL/NC; Separation: 30

Order Level Comments

Competitive Information	
Market Budget:	\$155
WMMV Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$155.00	\$12.20	12.7
Total	100%	12	\$155.00	\$12.20	12.7

Monthly Summary		
Month	Spots	Dollars
2016-Mar	12	\$155.00
Total	12	\$155.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot	\$ Chg	Contract \$	Comment
Queued for Contracting	3/11/16 10:38 AM					\$0	\$0	
Revision	3/11/16 10:30 AM	AMY MCCREARY	Revised			\$0	\$155.00	Charges: Order Resolution from Weekly to Daily. Comments from HFA 2016 3/12-3/15 Sked B- FL/NC; Separation: 30 to new order. please crf thanks. User Entered \$ from \$0.00 to \$155.00. 7 buylines added or modified.
New	3/11/16 10:29 AM	AMY MCCREARY	New	12		\$155.00	\$155.00	

Non-Discrimination Policy
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Daniel Jester - GMMB,
 being/on behalf of: Hillary For America,
 a legally qualified candidate of the Democrat
 political party for the office of: President of the United States
 in the Primary / caucus
 election to be held on: 3/15/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Hillary For America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H. Villarreal

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/4/16 [Signature]
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected
Allison Aldred Allison Aldred DD
Signature Printed Name Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hillary For America
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Daniel Jester - Authorized Media Buyer

3/4/16

printed name

date