Attachment B

Part 2



This is how a student may see your job posting.

Important Dates

Posted On:

Sep 17, 2019

Application Deadline:

Nov 01, 2019

Position Type Full-Time

Desired Degree Level

Associate, Bachelor, Master, Doctoral, Certificate, Certification, Nondegree

Desired Class Level(s)

First-Year, Sophomore, Junior, Senior, Graduate Student, Alumni

Description

Cumulus Harrisburg PA is looking for an experienced Promotions Director to lead and manage the promotions effort for a competitive, award-winning group of stations. Responsibilities include coordinating and implementing on-air and on-site promotions, and developing events in order to promote the stations' image and presence in the community. This position requires a high degree of organizational skills, attention to detail, time management and a personal disposition that

Our local stations in the Harrisburg, PA area include WINK 104 (WNNK-FM) Harrisburg Best Music, 105.7 THE X (WQXA-FM) Rocks, HOT 106.7 (WWKL-FM) Today's HOTTEST Hits, 93.5 NASH FM (WZCY-FM) Today's Hit Country and CBS SPORTS RADIO 96.5-95.3-1400 (WHGB-AM) Harrisburg's Sports Station and home to Penn State Sports, NFL and Harrisburg Senators Baseball.

works well with creative co-workers in both programming and sales.

GENERAL RESPONSIBILITIES:

 Create and execute promotional events and contests within departmental budget

- Coordinate the stations' involvement in Cumulus National promotions
- Negotiate and purchase collateral and other promotional items
- Develop strategic relationships with entertainment and event venues to benefit the stations
- Work with local charities to the mutual benefit of the community, the charity and the stations
- Recruit, train and supervise the Part-Time Promotions Team
- Coordinate and draft sales and station promotions from conception to facilitation
- Contests, giveaways and on-site events and appearances including paid client events and charity endeavors

REQUIRED KNOWLEDGE, SKILLS AND ABILITIES:

- Knowledge of all applicable FCC rules and regulations
- · Understanding of stations' programming strategies
- Social Media expertise
- Computer literacy in Adobe Photoshop Suite, Microsoft Office and vPromotions
- Excellent verbal and written communication skills
- · Experience utilizing Social Media in a business environment
- · Graphic design skills, video editing experience is a plus
- Problem-solving ability and skill in prioritizing projects
- Ability to interact with management, staff at all levels, listeners, and station

advertisers.

- · Ability to multi-task and handle pressures and deadlines
- Must possess valid state driver's license

CUMULUS OFFERS:

- Competitive Pay
- Focused, Responsible, Collaborative and Empowered Work Environment and Culture
- Medical, Dental & Vision Insurance Coverage
- Health Savings Account (HSA) with Company Match
- Paid Vacation & Holidays
- 401k with Company Match
- Professional Growth and Career Advancement Opportunities

Location

Harrisburg, Pennsylvania United States

Desired Major(s)

All Majors	
Visa Sponsorship Available No	
ID 53948	
Is this position paid or unpaid?	
Paid	

POWERED BY ■ symplicity

Privacy Policy | Terms of Use



September 17, 2019

Tri-County OIC 500 Maclay Street Harrisburg, PA 17110

Dear Sir or Madam,

Cumulus Media in Harrisburg, PA has an immediate opening for a Full-Time Promotions Director. Attached you will find a detailed job description. Because Cumulus Media is an equal opportunity employer, we encourage members of minority groups and women to apply for this position. We seek your help in referring qualified applicants to us.

If you know of qualified applicants who may be interested in applying for these positions, please have them apply online at www.cumulusmedia.com/work-here/. Also, if you know of any other organization, which may be of assistance in our equal employment opportunity effort, it would be helpful if you would advise us as to its name and address.

Should you have any question regarding our recruitment, please feel free to contact me at 717-901-0725.

Sincerely yours,

Stephanie Beinhaur

Stephanie Beinhaur Assistant Business Manager File Copy

Attachment;1













Sales Assistant & Receptionist

Administrative (Harrisburg) Closed

Details 🕶

Info (a/requisitions/3f25243d-2fc4-3ed3-e739-dd0902f5c393/details?view=info)

Job Boards (a/requis

History

RG

Requisition updated.

Aug 15, 2019 4:42 PM

Ron Giovanniello

(RG)

Requisition updated.

Jul 17, 2019 2:55 PM

Ron Giovanniello

S

Posting details updated.

Jul 17, 2019 2:54 PM

RG

Requisition created.

Jul 17, 2019 2:54 PM

Ron Giovanniello

े ClearCompany

Privacy Policy (https://www.clearcompany.com/privacy-policy)

Details Page 1 of 5

Sales Assistant & Receptionist

Administrative (Harrisburg) Closed

Details -

EDIT DETAILS

Info (a/requisitions/3f25243d-2fc4-3ed3-e739-dd0902f5c393/details?view=info)

Job Boards (a/requis

Cumulus Media | Harrisburg has an immediate opening for a Full-Time **Sales Assistant** & Receptionist for our five station cluster. The Sales Assistant is an integral part of a radio advertising sales team and provides administrative support to the Sales Representatives and Managers. The ideal candidate will be dependable, hardworking and have the ability to balance multiple deadline-oriented projects while maintaining a great attitude and sense of humor in a fast-paced work environment. If this sounds like you, and you are looking for a great opportunity to learn the sales side of the radio broadcasting industry...please read on.

Our local stations in the Harrisburg, PA area include WINK 104 (WNNK-FM) Harrisburg Best Music, 105.7 THE X (WQXA-FM) Rocks, HOT 106.7 (WWKL-FM) Today's HOTTEST Hits, 93.5 NASH FM (WZCY-FM) Today's Hit Country and CBS SPORTS RADIO 96.5-95.3-1400 (WHGB-AM) Harrisburg's Sports Station and home to Penn State Sports, NFL and Harrisburg Senators Baseball. C-SUITE is our portfolio of Digital Advertising Products for Local Businesses.

Key Responsibilities:

- Primary role is acting as a liaison between our sales team, our clients and our other inter-company departments
- Organize and input both new and revised orders; assist in creating sales proposals, digital campaigns; and provide customer care to help eliminate problems, and grow our business
- · Assists Account Executives with orders and traffic as needed
- Prepares and assembles reports and presentations
- Provide research materials using Tapscan, Media Monitors, Scarborough, etc.
- Keep sales materials/ media kits up to date
- Backup for Account Executives as needed to input traffic instructions into Vcreative
- Backup for Receptionist
- · Attend National promotions as needed
- Answers telephones, type correspondence and schedules appointments
- Maintains account lists and mailing lists and employee lists
- Provide support to clients by providing documents, forms and other paperwork to ensure seamless execution of client media buys
- Assist Traffic Managers by gathering copy and traffic and working to solve clearance issues
- Works on highly time sensitive projects, adhering to deadlines
- · Manages multiple project requests simultaneously with quick turnaround time

- Responsible for entering National orders and commercial copy
- Additional duties as designated by the General Sales Manager, Market Manager or Business Manager related to sales or administrative functions

Qualifications:

- 1-3 Years of experience in sales, marketing, advertising and/or promotions preferred
- Extensive computer skills including but not limited to extensive knowledge of Microsoft Office, Word, PowerPoint, Excel, image manipulation, social media and the ability to adapt to proprietary computer systems
- Background in radio station continuity or sales helpful
- Self-starter that is detail oriented, organized, and must be excellent at written and oral communication and possess strong multitasking skills
- Dependable with a strong work ethic and possess a team player attitude
- Aptitude to make decisions and work independently without immediate direction or supervision
- · Ability to interact with management and staff at all levels

What we offer:

- Competitive pay
- · Professional growth and career path
- Focused, responsible and collaborative work environment with the ability, to ask "what if" and try innovative solutions
- Medical, Dental & Vision Insurance coverage
- 401K with company match to plan for the long-term
- Paid Vacation & Holidays (only for full-time roles)

For immediate consideration, please visit www.cumulus.com/work-here/ (http://www.cumulus.com/work-here/)

For more information about Cumulus Media, Inc., visit our website at: https://www.cumulus.com/)

Cumulus Media, Inc. is proud to be an Equal Opportunity Employer (EOE).

Administrative Info

Salary Range Not Specified

Number of openings: 1

Desired Start Date Not Specified Office Details

Sales Assistant & Receptionist

Administrative (Harrisburg) Closed >

Details -

Info (a/requisitions/3f25243d-2fc4-3ed3-e739-dd0902f5c393/details?view=info)

Job Boards (a/requis

Free/Standard Job Boards

JOB BOARD

STATUS

Posted

Internal Job Board

Posted

Public Job Board

Automatic Feeds

Feeds that are enabled for your organization will run when a job is posted to the public company board.

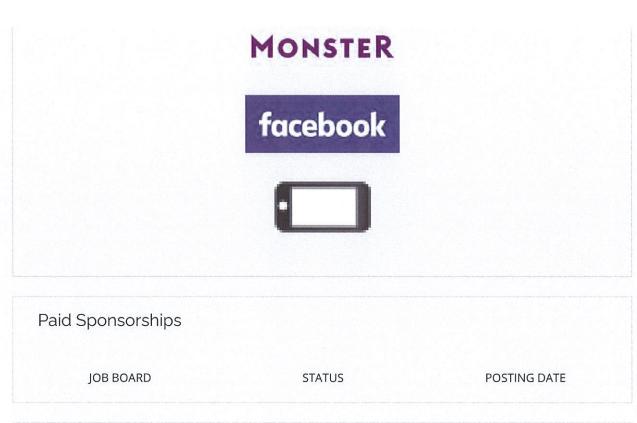








Details Page 2 of 3



Custom Sites	
SITES	
College Recruitment	Copy Link
Corporate- Recruit	Copy Link
Corporate- Referral	Copy Link
Corporate Website	Copy Link
Direct Recruit	Copy Link
External Referral	Copy Link
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Internal Career-Site	Copy Link
Internal Referral	Copy Link
LinkedIn- Direct Recruit	Copy Link
Show All	
Vendors with Access	
This requisition does not currently have any custo enabled.	om source tracking links

ClearCompany Privacy Policy (https://www.clearcompany.com/privacy-policy)



July 18, 2019

Goodwill 1150 Goodwill Drive Harrisburg, PA 17101

Dear Sir or Madam,

Cumulus Media in Harrisburg, PA has immediate openings for several Full-Time and Part-Time positions. Attached you will find, job descriptions for Outside Advertising Sales Representative, Receptionist/Sales Assistant and Part-Time Promotions Assistants. Because Cumulus Media is an equal opportunity employer, we encourage members of minority groups and women to apply for this position. We seek your help in referring qualified applicants to us.

If you know of qualified applicants who may be interested in applying for these positions, please have them apply online at www.cumulusmedia.com/work-here/. Also, if you know of any other organization, which may be of assistance in our equal employment opportunity effort, it would be helpful if you would advise us as to its name and address.

Should you have any question regarding our recruitment, please feel free to contact me at 717-901-0725.

Sincerely yours,

Stephanie Beinhaur

Stephanie Beinhaur Assistant Business Manager File Copy

Attachment;3













HARRISBURG

Type to search, then press enter

LISTEN LIVE

ADVERTISE WITH US

Smart Speaker

LOGIN / SIGNUP

ON-AIR NEWS SENATORS PENN STATE FEATURES CONTESTS SWEET DEALS DIGITAL | C-SUITE

Receptionist/Sales Assistant

Posted on July 17, 2019



The Receptionist/Sales Assistant supports the efforts of the Sales Department and Business Department. Key Responsibilities include, but are not limited to:

- · Assist Sales & Business Departments on a daily basis
- Assist Traffic Department as needed with Commercial Logs Manage Network
 Commercial Orders, Traffic and Affidavits General filing, mailing and other admin duties
- Work part of day at the Front Desk answering phones/greeting guests Prepare and assemble sales reports and sales presentations
- · Create, manage and maintain sales materials
- Prepare and assemble sales reports and presentations Manages admin of the Sweet Deals Sales Program Coordinates Sales Events including Bridal Expo and Job Fairs
- · Assist Sales Department as needed to input orders/traffic/copy
- · Additional duties as designated by the Company

The successful candidate will possess strong computer skills, work ethic, attention to detail, strong organizations skills, excellent interpersonal skills, a demonstrated ability to work under deadlines with minimal supervision and a friendly and helpful attitude are essential. Strong analytical skills, professional demeanor and proven ability to multi-task. Must be proficient in Microsoft Suite including Excel, Power Point and Word. Adobe Creative Suite helpful. Will be expected to become proficient in company software programs needed in order to fulfill responsibilities.

This is a Full Time Salary Position with Benefits. Cumulus offers a Competitive Pay and a Benefits Package that includes Medical, Dental and Vision Insurance. Health Savings Account with 30% Company Match. 401k Retirement Savings Plan with 25% Company Match. Paid Vacation and Sick Leave. Cumulus is an Equal Opportunity Employer.

Sweet Deals 0

Get LIMITED-TIME deals on dining, local attractions and entertainment.





HEADLINES

Formula E: Mercedes are coming ... Should the world's most unpredictable racing series be worried?

The Open: Return to Northern Ireland 'beyond realms of possibility'

Rory McIlroy: Golf's 'Mozart' keen to 'smell the roses' in historic Open

Join Our VIP Club

FREE APPS









LOGIN / SIGNUP

ON-AIR FEATURES EVENTS CONTESTS SWEET DEALS DIGITAL | C-SUITE

Search

Receptionist/Sales Assistant

Posted on July 17, 2019



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Filed Under: Employment, Uncategorized

Get LIMITED-TIME deals on dining, local attractions and entertainment.

PLAYLIST

IT'S MY LIFE

(/music/no-doubt/ concerts/)

10:33 AM



spon**p**ormessage⊯l¢şing in 15s

× close





Type to search, then press enter

FEATURES EVENTS CONTESTS SWEET DEALS DIGITAL | C-SUITE ON-AIR

Receptionist/Sales Assistant

Posted on July 17, 2019



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Filed Under: Employment, Uncategorized

Get LIMITED-TIME deals on dining,

PLAYLIS'

Safari Song Greta Van Fleet fleet/ concerts/)

(/music/greta-van-

10:09 AM



× close







LISTEN LIVE ADVERTISE WITH US







LOGIN / SIGNUP

Type to search, then press enter

ON-AIR FEATURES EVENTS CONTESTS SWEET DEALS DIGITAL | C-SUITE

Receptionist/Sales Assistant

Posted on July 17, 2019



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Filed Under: Employment, Uncategorized



Get LIMITED-TIME deals on dining, local attractions and entertainment.

PLAYLIST

You Need To Calm Down

Taylor Swift (/music/taylor-swift/ concerts/)

10:26 AM







93.5













Type to search, then press enter

ON-AIR FEATURES EVENTS CONTESTS SWEET DEALS DIGITAL | C-SUITE

Receptionist/Sales Assistant

Posted on July 17, 2019



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Get LIMITED-TIME deals on dining, local attractions and entertainment.

PLAYLIST

My Miracle Brad Paisley

(/music/brad-paisley/ concerts/) 12:18 PM







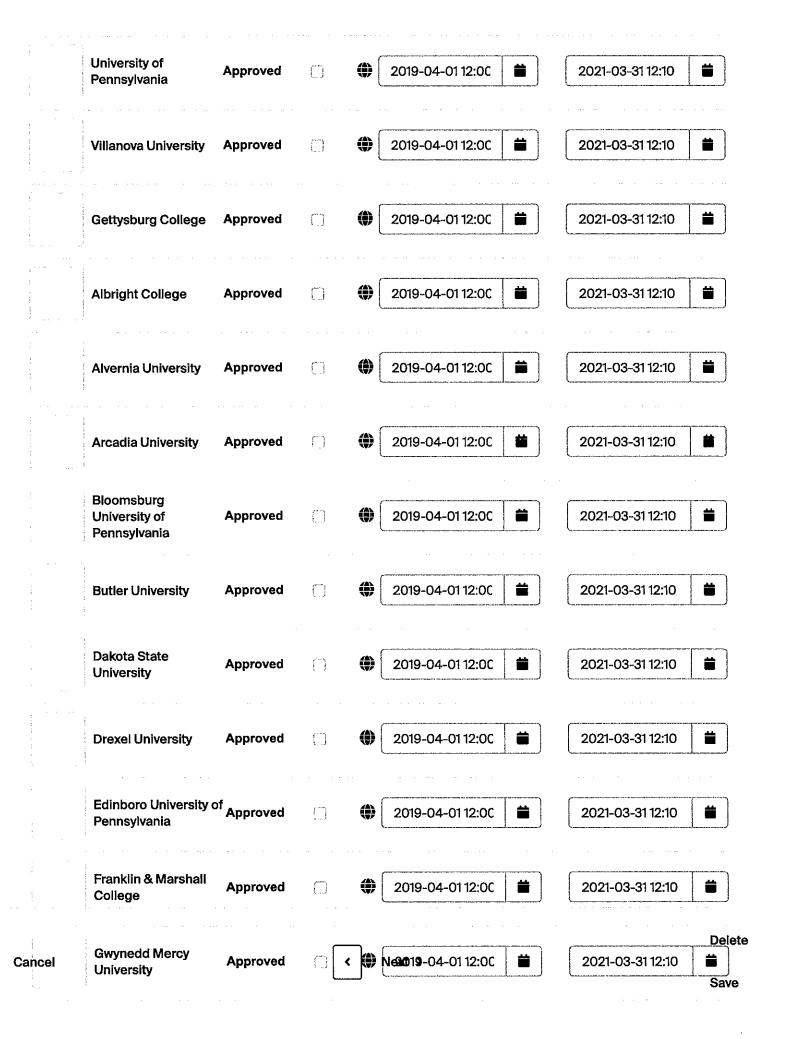
Outside Advertising Sales Representative

Edit (/jobs/1712206/edit)

Job Details (/jobs/1712206)

Applicants (/jobs/1712206/applications) Job postings Global apply start date 6 Global expiration date 1 Search your schools to add job postings 2019-04-0112:0 2021-03-31 12:10 Add All Schools Find More (/employer_approvals/more_schools_on_handshake) Add Favorite Schools Include students in the Handshake Open Network 6 Interview **Schools** Status campus? Apply start date **Expiration date** 2019-04-01 12:00 2021-03-31 12:10 **Dickinson College Approved** Elizabethtown CollegeApproved 2019-04-01 12:00 2021-03-31 12:10 **Lebanon Valley** 2021-03-31 12:10 2019-04-01 12:00 **Approved** College 2019-04-0112:00 2021-03-31 12:10 Messiah University Approved 2019-04-01 12:00 2021-03-31 12:10 Seton Hill University Approved The University of ≌ 2019-04-01 12:0C 2021-03-31 12:10 Approved Scranton Delete Cancel Next...> University of Delaware Approved 2019-04-01 12:0C 2021-03-31 12:10

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Outside Advertising Sales Representative

Job Details (/jobs/1712206)

Edit (/jobs/1712206/edit)

Matches (/jobs/1712206/matches)

Applicants (/jobs/1712206/applications)

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: 1	Moravian College	Approved	$\overline{}$	(1)	2019-04-01 12:00		2021-03-31 12:10	
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:	Swarthmore College	Approved		(2019-04-01 12:00		2021-03-31 12:10	=

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University of Indianapolis	Approved			2019-04-01 12:00	2021-03-31 12:10
University of North Texas at Dallas	Approved		•	2019-04-01 12:00	2021-03-31 12:10
University of Puerto Rico - Rio Piedras Campus	Approved			2019-04-01 12:00	2021-03-31 12:10
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Wilson College	Approved			2019-04-01 12:00	2021-03-31 12:10
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Cancel

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Next >



96.5.. 95.3.. 1400...

HARRISBURG

to search, then press enter

LISTEN LIVE

NOW ON SPORTS RADIO 96.5: TIKI AND NOW ON : CBS SPORTS RADIO HARRISBURG | WHGB-AM

ADVERTISE WITH US

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SHOP YOUR

ON-AIR NEWS SENATORS PENN STATE FEATURES CONTESTS ONLINE JOB FAIR

SWEET DEALS DIGITAL | C-SUITE

15¢
CHEAP CUSTOM PROMO PEN
FREE SHIPPING + NO SETUP FEE



Outside Advertising Sales Representative

Posted on April 12, 2019



Outside Advertising Sales Representative

Cumulus is hiring exceptional candidates to join our Local Advertising Sales Team. Cumulus hires passionate, outgoing, motivated, goal oriented, organized, customerfocused problem solvers who have great communication skills and a desire to WIN in a highly competitive, fast paced sales environment. Cumulus provides our teams with great products to sell, terrific training tools to help you succeed, and a sales system and culture where you can realize your full potential.

Cumulus offers coordinated RADIO and DIGITAL solutions to our clients that deliver Results and Return On Investment.

Cumulus targets thousands of local businesses and introduces these companies to our large audiences and community of consumers. We can reach potential customers for local businesses ON-AIR, ON-LINE and ON-SITE.





CBS SPORTS RADIO

full potential.

Cumulus offers coordinated RADIO and DIGITAL solutions to our clients that deliver Results and Return On Investment.

Cumulus targets thousands of local businesses and introduces these companies to our large audiences and community of consumers. We can reach potential customers for local businesses ON-AIR, ON-LINE and ON-SITE.

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Sales Representative Responsibilities:

- Proficiency in Prospecting, Networking and Developing New Business
- Becoming a Knowledgeable Resource in Customer's Business
- Setting Appointments
- Developing Creative Client Focused Solution Based Presentations
- Appreciation for Sale Process, Performance and a Results Oriented Sales Approach
- Achieving Sales Goals
- Delivering Exceptional World Class Customer Service



OVER \$99!



CBS SPORTS RADIO

Harrisburg



MA

DUSITIONS

- Setting Appointments
- Developing Creative Client Focused Solution Based Presentations
- Appreciation for Sale Process, Performance and a Results Oriented Sales Approach
- · Achieving Sales Goals
- Delivering Exceptional World Class Customer Service



Sales Representative Position Requirements:

- Outgoing, Self-Motivated, Disciplined and Organized
- Persuasive Verbal, Written and Presentation Communication Skills
- Solution Based Problem Solving Skills
- Understanding of Lead Generation, CRM and Account Management
- Capable of Initiating and Cultivating Long-Term Relationships
- Proficient in Microsoft Office (including Outlook, Word, Excel, PowerPoint)
- Bachelor's Degree in Business, Marketing or Relative
 Field Preferred
- Familiarity with the Central PA Business Community and Media Sales Experience Helpful
- Valid Driver's License and Vehicle Required

Cumulus Benefits:

- Competitive Starting Pay with Unlimited Earning Potential
- Sales Training and Sales Systems designed for success



CBS SPORTS RADIO



Cumulus Benefits:

- Competitive Starting Pay with Unlimited Earning Potential
- · Sales Training and Sales Systems designed for success
- Focused, Responsible, Collaborative and Empowered Work Environment and Culture
- Recognition and Reward for Outstanding Performance
- Medical, Dental & Vision Insurance Coverage
- Health Savings Account (HSA) with Company Match
- · Paid Vacation & Holidays
- 401k with Company Match
- Professional Growth and Career Advancement Opportunities

More Information & Apply:

Karen Richards

VP of Sales

karen.richards@cumulus.com

717-901-0724

Apply at https://www.cumulus.com/work-here/

About Cumulus:

A leader in the radio broadcasting industry, CUMULUS MEDIA (NASDAQ: CMLS) combines high-quality local programming

with iconic, nationally syndicated media, sports and



CBS SPORTS RADIO



Cumulus Benefits:

- Competitive Starting Pay with Unlimited Earning Potential
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 Work Environment and Culture
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More Information & Apply:

Karen Richards

VP of Sales

karen.richards@cumulus.com

717-901-0724

Apply at https://www.cumulus.com/work-here/

About Cumulus:

A leader in the radio broadcasting industry, CUMULUS MEDIA (NASDAQ: CMLS) combines high-quality local programming with iconic, nationally syndicated media, sports and entertainment brands to deliver premium content choices to the 245 million people reached each week through its 433 owned-and-operated stations broadcasting in 88 U.S. media markets (including eight of the top 10), approximately 8.000



CBS SPORTS RADIO







LOGIN / SIGNUP

ON-AIR FEATURES EVENTS CONTESTS SWEET DEALS DIGITAL | C-SUITE

Search

Outside Advertising Sales Representative

Posted on April 12, 2019



Outside Advertising Sales Representative

Cumulus is hiring exceptional candidates to join our Local Advertising Sales Team. Cumulus hires passionate, outgoing, motivated, goal oriented, organized, customerfocused problem solvers who have great communication skills and a desire to WIN in a highly competitive, fast paced sales environment. Cumulus provides our teams with great products to sell, terrific training tools to help you succeed, and a sales system and culture where you can realize your full potential.

Cumulus offers coordinated RADIO and DIGITAL solutions to our clients that deliver Results and Return On Investment. Cumulus targets thousands of local businesses and introduces these companies to our large audiences and community of consumers. We can reach potential customers for local businesses ON-AIR, ON-LINE and ON-SITE.

Our local stations in the Harrisburg, PA area include WINK 104 (WNNK-FM) Harrisburg Best Music, 105.7 THE X (WQXA-FM) Rocks, HOT 106.7 (WWKL-FM) Today's HOTTEST Hits, 93.5 NASH FM (WZCY-FM) Today's Hit Country and CBS SPORTS RADIO 96.5-95.3-1400 (WHGB-AM) Harrisburg's Sports Station and home to Penn State Sports, NFL and Harrisburg Senators Baseball. C-SUITE is our portfolio of Digital Advertising Products for Local Businesses.







Sweet Deals

Get LIMITED-TIME deals on dining,

Join Our VIP Club



PLAYLIST

Bad at Love

<u>Halsey</u> (/music/halsey/ concerts/)

10:30 AM



spontormessage closing in 12s

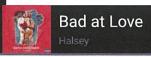
x close

Sales Representative Responsibilities:

- · Proficiency in Prospecting, Networking and Developing New Business
- · Becoming a Knowledgeable Resource in Customer's Business
- Setting Appointments
- Developing Creative Client Focused Solution Based Presentations
- · Appreciation for Sale Process, Performance and a Results Oriented Sales Approach
- · Achieving Sales Goals
- Delivering Exceptional World Class Customer Service









Type to search, then press enter







FEATURES EVENTS CONTESTS SWEET DEALS ON-AIR DIGITAL | C-SUITE

Outside Advertising Sales Representative

Posted on April 12, 2019



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Get LIMITED-TIME deals on dining local attractions and entertainment



PLAYLIST

Cold Hard B***h (/music/jet/ concerts/)

10:19 AM

x close



Sales Representative Responsibilities:

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- · Achieving Sales Goals
- Delivering Exceptional World Class Customer Service















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Smart Speaker





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ON-AIR FEATURES EVENTS CONTESTS SWEET DEALS DIGITAL | C-SUITE

Outside Advertising Sales Representative

Posted on April 12, 2019



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Sweet Deals

Get LIMITED-TIME deals on dining, local attractions and entertainment.



PLAYLIST

Only Human
Jonas Brothers
brothers/ concerts/)

(/music/jonas-

10:16 AM



× close

Sales Representative Responsibilities:

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 Approach
- Achieving Sales Goals











LOGIN / SIGNUP

Type to search, then press

ON-AIR FEATURES EVENTS CONTESTS ONLINE JOB FAIR SWEET DEALS DIGITAL | C-SUITE

Outside Advertising Sales Representative

Posted on April 12, 2019



Outside Advertising Sales Representative

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Sweet Deal

Get LIMITED-TIME deals on local attractions and entertai



Burning House

Cam



Attachment C

III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Host Online Job Fair	Between April 1, 2020 – April 30, 2020, our SEU hosted an online job fair via the following website https://717jobfair.com . Employment candidates were provided with an opportunity to contact fifteen (15) potential employers. Job seekers attended the online job fair and contacted one or more of the potential employers who participated in the fair. The job fair took place 24 hours per day, seven days per week over the course of thirty (30) full days.
		The SEU created the concept for the online job fair, solicited the participation of local employers, and organized all logistical aspects of the event. Our Market Manager, Sales Managers and Promotions Director were directly involved in the job fair.
2	Host Online Job Fair	Between May 15, 2020 – June 14, 2020, our SEU hosted an online job fair via the following website https://717jobfair.com . Employment candidates were provided with an opportunity to contact seven (7) potential employers. Job seekers attended the online job fair and contacted one or more of the potential employers who participated in the fair. The job fair took place 24 hours per day, seven days per week over the course of thirty (30) full days.
		The SEU created the concept for the online job fair, solicited the participation of local employers, and organized all logistical aspects of the event. Our Market Manager, Sales Managers and Promotions Director were directly involved in the job fair.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
3	Management-level training concerning methods of ensuring equal employment opportunity and preventing discrimination	On July 22, 2020, our Market and Business Managers participated in a presentation conducted by the Executive Vice President and General Counsel of Cumulus Media Inc. entitled, "The FCC's Equal Employment Opportunity Rules, Your Guide to Compliance." The FCC's EEO recruitment, recordkeeping, and reporting requirements were reexamined and reinforced, after which questions were entertained.
4	Host Online Job Fair	Between September 1, 2020 – September 30, 2020, our SEU hosted an online job fair via the following website https://717jobfair.com . Employment candidates were provided with an opportunity to contact nineteen (19) potential employers. Job seekers attended the online job fair and contacted one or more of the potential employers who participated in the fair. The job fair took place 24 hours per day, seven days per week over the course of thirty (30) full days. The SEU created the concept for the online job fair, solicited the participation of local employers, and organized all logistical aspects of the event. Our Market Manager, Sales Managers and Promotions Director were directly involved in the job fair.
5	Host Online Job Fair	Between October 15, 2020 – November 14, 2020, our SEU hosted an online job fair via the following website https://717jobfair.com . Employment candidates were provided with an opportunity to contact twelve (12) potential employers. Job seekers attended the online job fair and contacted one or more of the potential employers who participated in the fair. The job fair took place 24 hours per day, seven days per week over the course of thirty (30) full days. The SEU created the concept for the online job fair, solicited the participation of local employers, and organized all logistical aspects of the event. Our Market Manager, Sales Managers and Promotions Director were directly involved in the job fair.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
6	Participate in Career and Internship Fair	On January 22, 2021, our Market, Sales and Digital Sales Managers virtually attended the Franklin and Marshall Job & Internship Fair that was attended by approximately thirty-eight (38) potential employers, during which they talked with job seekers about career opportunities in broadcasting.
7	Host Online Job Fair	Between February 15, 2021 – March 31, 2021, our SEU hosted an online job fair via the following website https://717jobfair.com . Employment candidates were provided with an opportunity to contact thirteen (13) potential employers, including the SEU. Job seekers attended the online job fair and contacted one or more of the potential employers who participated in the fair. The job fair took place 24 hours per day, seven days per week over the course of forty-five (45) full days. The SEU created the concept for the online job fair, solicited the participation of local employers, organized all logistical aspects of the event and participated as an exhibitor. Our Market Manager, Sales Managers and Promotions Director were directly involved in the job fair.
8	Participate in Career and Internship Fair	On February 19, 2021, our Market, Sales and Digital Sales Managers virtually participated in the Penn State Bellasario College of Communications Job Fair that was attended by approximately seventy-two (72) potential employers, during which they talked with job seekers about career opportunities in broadcasting.
9	Participate in Career and Internship Fair	On March 3, 2021, our Market, Sales and Digital Sales Managers virtually participated in the Central Pennsylvania Employment Consortium Job & Internship Fair with Messiah University that was attended by approximately fifty-five (55) employers, during which they talked with job seekers about career opportunities in broadcasting.

III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Management-level training regarding methods of ensuring equal employment opportunity and prevention of discrimination and harassment	During the month of April 2019, our SEU participated in harassment prevention training. All SEU employees were required to complete a course prepared by ThinkHR entitled, "Workplace Harassment Prevention," designed to address sexual harassment with a focus on the forms of harassment prohibited by federal law. The course presented best practices for updating policies and procedures, reporting incidents, and following up on complaints. The course for managers was more extensive than the course for staff members. In order to obtain a certificate of participation, employees were required to take a quiz following their completion of the tutorial.
2	Internship Program	Between April, 2019 and March, 2020, our SEU hosted two (2) student interns, one (1) from Millersville University, one (1) from Arizona State University. The interns were supervised by our Promotion Director, Program Director and Morning Show Host, and learned about many aspects of broadcasting, including promotions, marketing, and advertising by working with SEU personnel in each department. The students were also able to seek career advice from station personnel.
3	Participate in Career and Internship Fair	On April 17, 2019, our Sales Manager and Digital Sales Manager attended a Career Fair at Messiah College in Grantham, PA, that was attended by approximately seventy-five (75) employers, during which they talked with interested students about career opportunities in broadcasting, job openings, and our internship program.
4	Guest Speaker	On April 24, 2019 our Market Manager attended the Radio/Broadcasting class at Millersville University. Millersville, PA, during which he talked with interested students about career opportunities in broadcasting.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
5	Host Online Job Fair	Between June 1, 2019 – June 30, 2019, our SEU hosted an online job fair via the following website https://717jobfair.com . Employment candidates were provided with an opportunity to contact eightteen (18) employers, including the SEU. Job seekers attended the online job fair and contacted one or more of the employers who participated in the fair. The job fair took place 24 hours per day, seven days per week over the course of thirty (30) full days. The SEU created the concept for the online job fair, solicited the participation of local employers, and organized all logistical aspects of the event and also participated as an exhibitor. Our Market Manager, Sales Manager, Digital Sales Manager and Promotions Director were directly involved in the job fair.
6	Guest Speaker	On July 9, 2019, our Sales Manager attended the Confer Radio Talent Institute, at Bloomsburg University in Bloomsburg, PA, during which she talked with interested students about career opportunities in broadcasting.
7	Participate in Career and Internship Fair	On August 27, 2019, our Sales Manager and Digital Sales Manager attended the Veterans' Expo and Job Fair which the SEU also sponsored, held at the Radisson Hotel Harrisburg in Camp Hill, PA that was attended by approximately seventy-five (75) employers, during which they talked with job seekers about career opportunities in broadcasting.

From: Ron Giovanniello

Sent: Tuesday, July 21, 2020 5:05 PM

To: Stephanie Beinhaur; Ron Giovanniello; Pete Fessick

FW: [EXT] [Cumulus Market Managers] Ladies and Gentlemen: As mentioned on the last... Subject:

Attachments: FCC EEO Recruitment Initiatives and Associated Point Values.docx

Stephanie:

You can add this training to our EEO Report for the current fiscal year as a Recruitment Initiative. There is a category for EEO Training that you get 1 point for.

Ron

From: Richard Denning <notification@fbworkmail.com>

Sent: Monday, July 20, 2020 3:21 PM

To: Ron Giovanniello <ron.giovanniello@cumulus.com>

Subject: [EXT] [Cumulus Market Managers] Ladies and Gentlemen: As mentioned on the last...

Workplace



Richard Denning posted in Cumulus Market Managers July 20 at 3:20 PM

Ladies and Gentlemen: As mentioned on the last Market Manager call, the training session on the FCC's EEO rules will be held this Wednesday, July 22. Based on your schedules, you will be able to participate either in an 11:00 am EST session or a 4:00 pm EST session. The join-in instructions for the respective sessions are attached. If you have any questions, please do not hesitate to call me at 678-640-9746.

Best, Richard.



Like



Comment Comment

Was this email: Useful | Not Useful

View on Workplace

From: Handshake <handshake@notifications.joinhandshake.com>

Sent: Thursday, December 17, 2020 11:25 AM

To: Stephanie Beinhaur
Cc: sonia.elliott@fandm.edu

Subject: [EXT] Receipt for Cumulus Media - Harrisburg, PA - Harrisburg Employer: Registration for Franklin & Marshall

College Virtual Job and Internship Fair, January 22nd, 2021! at Franklin & Marshall College



Receipt for registration for Cumulus Media - Harrisburg, PA - Harrisburg

Hello,

Your payment for Cumulus Media - Harrisburg, PA - Harrisburg Employer: Registration for Franklin & Marshall College Virtual Job and Internship Fair, January 22nd, 2021! at Franklin & Marshall College has been received. We recommend that you keep this email for your records.

Amount Paid: \$175.00

Date paid: December 17th 2020 at 11:24 am EST

Thank you,

The Handshake Team

If yould no langer like to receive emails like this you can sign in to manage your matification

If you'd no longer like to receive emails like this you can <u>sign in</u> to manage your notification preferences or <u>unsubscribe</u>.



P.O. Box 40770, San Francisco, CA 94140



From:

noreply@fandm.edu

Sent:

Wednesday, December 16, 2020 3:35 PM

To:

Stephanie Beinhaur

Subject:

[EXT] Franklin and Marshall Job & Internship Fair Receipt8.5.1

Thank you for your participation! We look forward to connecting you with our highly talented students and alumni. If you have any questions, please contact our Director of Employer and Community Partnerships, Sonia Elliott at sonia.elliott@fandm.edu or 717-358-4449 or Sonia's colleague Jennifer Nell at jennifer.nell@fandm.edu or 717-358-4191.

Receipt Number: 74836 FANDM GEN eMarket Current Date: 12/16/2020

Description	Amount		
For Profit Company Registration	Total	\$175.00	\$17 <i>5</i> .00
Payments Received		Amount	
Credit Card		\$175.00	
Authorization # 147230	Total	\$175.00	

Thank you for the payment.

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please forward this email to support.it@cumulus.com<mailto:support.it@cumulus.com> if you believe the email is suspicious.



From:

Ron Giovanniello

Sent:

Monday, February 15, 2021 8:14 AM

To:

Harrisburg PA Allstaff

Subject:

717 Online Job Fair - Starts Today!

Importance:

High

Team:

Our 717JobFair opens today and runs until March 31. Please help spread the work using the images below. Thanks.

Ron



Our Online Job Fair is Happening Now through March 31st!

View area companies currently hiring at the button below.

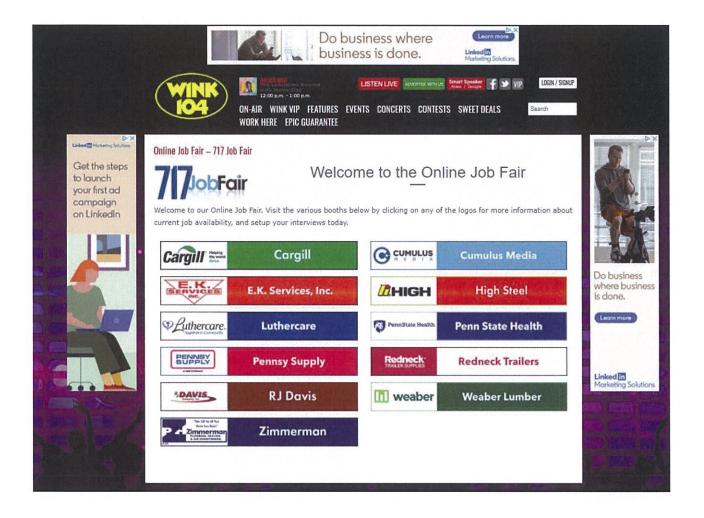
From:

Heather Donlevy

Sent:

Wednesday, March 3, 2021 1:33 PM

To: Subject: Stephanie Beinhaur our job fair screen shots





Heather Donlevy Sales Manager/Digital Sales Manager Cumulus Radio Station Group | Harrisburg-York-Lancaster

O: 717.901.0740 **M:** 717.443.4180

2300 Vartan Way, Suite 130, Harrisburg PA 17110 Cumulusmedia.com













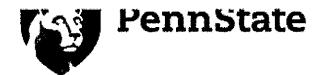


From:

Heather Donlevy

Subject:

RE: [EXT] [BULK] Penn State's Bellisario College of Communications cordially invites you to our 22nd annual JobExpo.Comm (virtual) Internship/Career Fair on Friday, February 19, 2021--FREE TO ALL RECRUITING COMPANIES!



Thank you for registering for our 22nd annual JobExpo.Comm 2021 Internship/Career Fair. You will receive a confirmation email from notifications@brazen.com. At that time, you can log in to Brazen, our virtual career fair platform, to begin setting up your booth with your company description, logo, attending recruiters, etc.

in the interim, please contact me with any questions at <u>rpm163@psu.edu</u> or at 814-863-4674.

We look forward to seeing you at JobExpo.Comm 2021 on February 19!

Regards,

Bob Martin
Assistant Dean, Office of Internships and Career Services
Donald P. Bellisario College of Communications
Penn State University
208D Carnegie Building
University Park, PA 16803
rpm163@psu.edu
(814) 863-4674

From:

admin cpec.info <admin@cpec.info>

Sent:

Tuesday, March 2, 2021 1:42 PM

Subject:

[EXT] Preparing for the CPEC Fair Tomorrow

Thank you for registering to attend the CPEC Job and Internship Fair which will take place tomorrow, Wednesday from 1-4 in the afternoon. We wanted to drop you an e-mail with several helpful tips before the fair.

- 1. Employers can test the virtual fair video at any time. We strongly recommend that you test the video before the fair. Here is the test link that you can use: https://app.joinhandshake.com/video sessions/test session
- 2. It is recommended that you use Firefox or Chrome for the fair. These browsers definitely work the best with this tool.
- 3. Have a personal laptop as a backup in case your company firewalls prevent you from using the fair technology. This is why it is important to check the tech before the fair tomorrow.
- 4. Students may sign up for a one on one or group session during the day tomorrow. If you have a low sign-up total today, we would recommend that you check-in frequently tomorrow for "drop-in traffic."
- 5. If you need assistance, we have set up a zoom room which will be available one hour prior to the fair. Here is the link to the zoom room: https://messiah.zoom.us/i/93330057221 The password is "falcon" We will be monitoring the zoom room from 12 4. Feel free to contact us if you are having trouble during the fair.

Kristin Fike

Central Pennsylvania Employment Consortium

Administrative Assistant

Email: admin@cpec.info

Phone: (717) 649-8773

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From:

Handshake < handshake@notifications.joinhandshake.com>

Sent:

Wednesday, December 16, 2020 12:04 PM

To:

Stephanie Beinhaur

Subject:

[EXT] Receipt for Cumulus Media - Harrisburg, PA - Harrisburg Employer: Registration for Central

Pennsylvania Employment Consortium Job & Internship Fair at Messiah University

hi Handshake Receipt for registration for Cumulus Media - Harrisburg, PA - Harrisburg

Hello,

Your payment for Cumulus Media - Harrisburg, PA - Harrisburg Employer: Registration for Central Pennsylvania Employment Consortium Job & Internship Fair at Messiah University has been received. We recommend that you keep this email for your records.

Amount Paid: \$100.00

Date paid: December 16th 2020 at 12:03 pm EST

Credit Card Details:

Thank you,

The Handshake Team

If you'd no longer like to receive emails like this you can sign in to manage your notification preferences or unsubscribe.

hi Handshake

107-54041-0239



From: Cumulus Human Resources <HR@cumulus.com>

Sent: Friday, March 29, 2019 8:35 PM

To: Cumulus Human Resources <HR@cumulus.com>

Subject: Harassment Training

Good afternoon,

As you know, CUMULUS MEDIA is committed to a workplace free of discrimination and harassment of any kind. The diversity of our employees is a tremendous asset, and we want them to feel welcome and comfortable in their work environments. As a manager, it is important that you understand the types of behaviors that can give rise to discrimination, harassment and retaliation claims, and your responsibility to both your employees and CUMULUS in preventing and responding to all forms of workplace discrimination and harassment, including sexual harassment and retaliation.

Within the next few days you will receive an email that contains a link to a 120-minute course that is designed specifically to address sexual harassment, with a focus on the forms of harassment prohibited by federal law. It will also discuss the benefits of and strategies for promoting a respectful work environment that is free of all forms of harassment, intimidation and discrimination, while focusing on the specific role that managers have in modeling appropriate behavior, responding to inappropriate conduct, and handling complaints from employees.

This training is mandatory and you will be required to complete the course by April 30, 2019. The course monitors your progress so if you are unable to finish it in one time period, your progress will be saved for you to come back to at a later time. At the end of the course, please download your certificate and return it to your local Business Manager or Human Resources Representative.

The emails you receive will be generated from support@thinkhr.com so please don't mistake these for junk mail. ThinkHR is an online platform that we now use for a number of support areas such as this training course. A separate email to you from ThinkHR will contain your log-in information and deadline reminders.

Please note that the training site is best experienced using Chrome or Firefox.

For questions or site support, please email hr@cumulus.com.

Thank you.

Todd

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Ron Giovanniello

Koli Glovalililello	
From: Sent: To: Subject:	Lowery Woodall <lowery.woodall@millersville.edu> Tuesday, March 12, 2019 12:56 PM Ron Giovanniello Re: College Speaking Opportunity</lowery.woodall@millersville.edu>
Dear Ron,	
building located at 10 North G if it has been booked by anoth	There are 5 students in the class. I will hold our class meeting in the Hash seorge Street in Millersville, PA in room 212. I may need to switch room locations her professor, but I will let you know that in advance of the day of the class. I look om with you. Thank you so much for agreeing to give of your time and expertise.
Best,	
Dr. Lowery A. Woodall III Assistant Professor/WIXQ 91.7 Fl Communication & Theatre Depart Millersville University	M Station Advisor/Multidisciplinary Studies (MDST) Faculty Coordinator tment
From: Ron Giovanniello <ron.gio Sent: Tuesday, March 12, 2019 1 To: Lowery Woodall Cc: Ron Giovanniello Subject: RE: College Speaking Op</ron.gio 	11:13 AM
CAUTION: This email originated the sender and know the content	from outside of Millersville. Do not click links or open attachments unless you recognize is safe.
Dr. Woodall:	
Good morning. I could do Wedn	esday, April 24 at 1pm. Please let me know if that is confirmed.
Alsohow many students in the	class?
I'll need to know exactly where t	he class is held on campus.
Thank you.	
Ron	

From: Lowery Woodall <Lowery.Woodall@millersville.edu>

Sent: Monday, March 11, 2019 4:12 PM

To: Ron Giovanniello < ron.giovanniello@cumulus.com>

Subject: Re: College Speaking Opportunity

Dear Ron,



Capital Area August 27, 2019 • 9 a.m. - 2 p.m.

Radisson Hotel Hbg 1150 Camp Hill Bypass, Camp Hill (https://www.youtube.com/playlist? list=PL2gurfMK7XAo0xJeNiszax83CG0XI

(https://www.facebook.com/veteransex



(https://www.instagram.com/veteranse



(mailto:kshaffer@veteransexpo.com)

HOME (../../INDEX.HTML)

CONTACT
(../../../CONTACT.HTML)



Guest Registration (https://www.eventbrite.com/e/veterans-expo-and-job-fair-capital-area-2019-tickets-

54301557420

Attendee Information

What's Happening

Articles (../articles.html)

Directions (../directions.html)

Exhibitor Information

2018 Sponsors

Here you will find a brief description of each of our sponsors, along with a link to their websites.

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(http://www.olpevents.com)



Made up exclusively of men and women disabled in our nation's defense, the **Disabled American Veterans** is dedicated to one, single purpose: building better lives for all or our nation's disabled veterans and their families.

The PA Veterans of Foreign Wars serves, supports, and advocates for veterans from all eras-World War II to today's youngest veterans. VFW programs help veterans enjoy life while still in the military, through transition to civilian life, and thereafter. Camaraderie, assistance, continued service, and protecting your interests—"No One Does More for Veterans" than the VFW!



(http://www.abc27.com/)

abc27 News is working for you on air, online and on the go! Download our News and Weather Apps for the latest news, traffic and weather alerts in Central PA!

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(https://www.dmpsolutions.us/postcards/)

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(https://carlisleconstructionmaterials.com/)

FULFILLING OUR PROMISES TO THE MEN AND WOMEN WHO SERVED

(http://www.dav.org)















(http://www.wioo.com)

(http://www.abc27.com/)

From: Karen Richards

Sent: Tuesday, August 06, 2019 3:14 PM

To: Sam Krepps; Daniel Zalewski; Heather Donlevy

John O'dea; Chris James; Charles Angelo; Stephanie Beinhaur Cc:

Subject: Veterans Expo and Job Fair

I've agreed to be the Media Sponsor and also be present/recruit at this event on Tuesday August 27th at the Radisson.

Please run as often as possible on the promo wheels...from August 12th...banner on websites so direct there for more information.

Veterans Expo and Job Fair Area veterans of all ages, active military and families Tuesday, August 27th from 9 to 2 Radisson Hotel Harrisburg in Camp Hill

Exhibitors from many industries will be on-hand, giving veterans and transitioning military the chance to meet with area employers.

For more information, go to (station website)

Karen Richards VP of Sales Cumulus Radio Station Group | Harrisburg-York-Lancaster O: 717-901-0724

M: 717.877-7226

2300 Vartan Way, Suite 130, Harrisburg, PA 17110 karen.richards@cumulus.com cumulusmedia.com



HARRISBURG







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