

ORDER

Orders
Order / Rev: 3552117
Alt Order #: WOC14654249
Product Desc: PFB Americans for Security PAC
Estimate: 1809
Flight Dates: 05/18/24 - 05/21/24
Original Date / Rev: 05/17/24 / 05/17/24
Order Type: NORMAL
Primary AE: Kim Graumann
Sales Office: GN-MN
Sales Region: National
KSWO

Agency Name: Pinpoint Media
Buying Contact:
Billing Contact:
 4501 Ford Avenue
 Alexandria, VA 22302
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Americans 4 Security PAC
Demographic: A55+
Product Codes: Issue - National - House
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-01
New Business End:
Advertiser External ID: 577043
Agency External ID: 109961
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/24/24	28	\$13,630.00	\$11,585.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	28	\$13,630.00	\$11,585.50	0.00
Totals	28	\$13,630.00	\$11,585.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kim Graumann			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSWO	05/18/24	05/21/24	M-F 6-7a M-F 6-7a	CM	6:00 AM-7:00 AM	12-----	:30	3	\$330.00	P-01	0.00	NM	2	\$660.00
(Program: Good Morning)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/24	05/24/24	11-----					2	\$330.00		0.00			
N 2	KSWO	05/18/24	05/21/24	M-F 6-7a M-F 6-7a	CM	6:00 AM-7:00 AM	11-----	1:00	2	\$660.00	P-01	0.00	NM	2	\$1,320.00
(Program: Good Morning)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/24	05/24/24	11-----					2	\$660.00		0.00			
N 3	KSWO	05/18/24	05/21/24	ABC Good Morning America ABC Good Morning America	CM	7:00 AM-9:00 AM	22-----	1:00	4	\$750.00	P-01	0.00	NM	4	\$3,000.00
(Program: Good Morning)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/24	05/24/24	22-----					4	\$750.00		0.00			
N 4	KSWO	05/18/24	05/21/24	M-F 9am-10am Live With Kelly & Ryan	CM	9:00 AM-10:00 AM	11-----	1:00	2	\$180.00	P-01	0.00	NM	2	\$360.00
(Program: Live with Kelly)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/24	05/24/24	11-----					2	\$180.00		0.00			
N 5	KSWO	05/18/24	05/21/24	ABC Daytime GMA HR 3	CM	12:00 PM-1:00 PM	11-----	:30	2	\$75.00	P-01	0.00	NM	2	\$135.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/24	05/24/24	11-----		2				\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSWO	05/18/24-05/24/24		ABC Daytime		12:00 PM-1:00 PM	MT-----	:30		(\$75.00)		0.00	NM		
See MG 5.3 [Preempt - tp is sold out and client is in every break in this time period - st]															
3	KSWO	05/21/24-05/24/24		M-F 3-4p		3p-4p	-TwThF----	:30		\$60.00		0.00	NM		
Ⓜ MG for 5.1 05/20 [make good]															
N 6	KSWO	05/18/24	05/21/24	ABC Daytime GMA HR 3	CM	12:00 PM-1:00 PM	11-----	1:00	2	\$150.00	P-01	0.00	NM	2	\$300.00
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/24	05/24/24	11-----		2				\$150.00		0.00			
N 7	KSWO	05/18/24	05/21/24	M-F 4p News M-F 4p News	CM	4:00 PM-4:30 PM	11-----	1:00	2	\$250.00	P-01	0.00	NM	2	\$500.00
(Program: TV 7 News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/24	05/24/24	11-----		2				\$250.00		0.00			
N 8	KSWO	05/18/24	05/21/24	M-F 430-5p M-F 430-5p	CM	4:30 PM-5:00 PM	11-----	1:00	2	\$150.00	P-01	0.00	NM	2	\$300.00
(Program: 25 Words or Less)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/24	05/24/24	11-----		2				\$150.00		0.00			
N 9	KSWO	05/18/24	05/21/24	M-F 5p News M-F 5p News	CM	5:00 PM-5:30 PM	11-----	1:00	2	\$540.00	P-01	0.00	NM	2	\$1,080.00
(Program: TV7 News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/24	05/24/24	11-----		2				\$540.00		0.00			
N 10	KSWO	05/18/24	05/21/24	M-F 6-7p News M-F 6-7p News	CM	6:00 PM-7:00 PM	12-----	1:00	3	\$1,090.00	P-01	0.00	NM	2	\$2,180.00
(Program: TV 7 News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/24	05/24/24	11-----		2				\$1,090.00		0.00			
N 11	KSWO	05/18/24	05/20/24	ABC Monday Prime Hr 3 ABC Monday Prime Hr 3	CM	9:00 PM-10:00 PM	1-----	:30	1	\$690.00	P-01	0.00	NM	1	\$690.00
(Program: 911)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/24	05/24/24	1-----		1				\$690.00		0.00			
N 12	KSWO	05/18/24	05/21/24	M-F 10p Late News M-F 10p Late News	CM	10:00 PM-10:35 PM	1-----	:30	1	\$565.00	P-01	0.00	NM	1	\$565.00
(Program: TV7 News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/24	05/24/24	-1-----		1				\$565.00		0.00			
N 13	KSWO	05/18/24	05/20/24	M-F 10p Late News M-F 10p Late News	CM	10:00 PM-10:35 PM	1-----	1:00	1	\$1,130.00	P-01	0.00	NM	1	\$1,130.00
(Program: TV7 News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/24	05/24/24	1-----		1				\$1,130.00		0.00			
N 19	KSWO	05/18/24	05/19/24	ABC This Week ABC This Week	CM	9:30 AM-10:30 AM	-----1	:30	1	\$95.00	P-01	0.00	NM	1	\$95.00
(Program: This Week)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1		1				\$95.00		0.00			
N 20	KSWO	05/18/24	05/19/24	Su 530p News Su 530p News	CM	5:30 PM-6:00 PM	-----1	1:00	1	\$310.00	P-01	0.00	NM	1	\$310.00
(Program: TV7 News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1		1				\$310.00		0.00			
N 21	KSWO	05/18/24	05/19/24		CM	7:00 PM-10:01 PM	-----1	:30	1	\$1,005.00	P-01	0.00	NM	1	\$1,005.00

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				ABC Sunday Prime Spec											
				ABC Sunday Prime Special		(7:00 PM-10:01 PM)									
(Program: WWOD)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1		1				\$1,005.00		0.00			
													Totals	28	\$13,630.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Pinpoint Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by: Americans 4 Security, PAC		
Agency name: Pinpoint Media		
Address: 4501 Ford Avenue #1109 Alexandria, VA 22301		
Contact: Meredith Morton	Phone number: 571.970.6621	Email: meredith@pinpoint-media.tv
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: Americans 4 Security PAC		
Address: 1250 Commons Circle #1018 Plover WI 54467		
Contact: BRANDON ROSNER	Phone number: (608) 257-3911	Email: info@americans4security.org
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
<p>By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).</p>		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Morton

Signature:

Kim Graumann

Name: Meredith Morton

Name:

Kim Graumann

Date of Request to Purchase Ad Time: 5/6/24

Date of Station Agreement to Sell Time:

5-17-24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received:

5-17-24

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

3552117

Station Call Letters:

KSWD TV

Date Received/Requested:

5-17-24

Est. #:

1809

Station Location:

Canton OK

Run Start and End Dates:

5-19 to 5-21-24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.