

**ORDER**
**TELEMUNDO**  
**WASHINGTON**
**TLMD (Washington DC)**

**Orders**  
**Order / Rev:** 887795  
**Alt Order #:** WOC11831139  
**Product Desc:** Kaine for Virginia  
**Estimate:** 6126  
**Flight Dates:** 10/08/18 - 10/14/18  
**Original Date / Rev:** 10/05/18 / 10/10/18  
**Order Type:** Political

**Primary AE:** John Bailie  
**Sales Office:** NATL  
**Sales Region:** National

**Agency**  
**Name:** CANAL PARTNERS MEDIA  
**Buying Contact:**  
**Billing Contact:**  
 900 CIRCLE 75 PARKWAY SE  
 ATLANTA, GA 30339

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** KAINE FOR VIRGINIA  
**Demographic:** A35+  
**Product Codes:** PO8-Political-Senate  
**Priority:** EP  
**Revenue Codes:** Airtime, Airtime, POL State - House/Sen

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:** 44778  
**Agency External ID:** 33440  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/14/18	37	\$10,200.00	\$8,670.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	37	\$10,200.00	\$8,670.00	0.00
<b>Totals</b>	<b>37</b>	<b>\$10,200.00</b>	<b>\$8,670.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Bailie			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
TLMD (Washington DC)	32%	\$10,200.00
Market	100%	\$31,875.00

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
GRC	0%	\$0.00
NSWA	0%	\$0.00
NSWP	0%	\$0.00
UNKWN	68%	\$21,675.00
WDCA	0%	\$0.00
WDCW	0%	\$0.00
WJLA	0%	\$0.00
WRC	0%	\$0.00
WTTG	0%	\$0.00
WUSA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WZDC	10/08/18	10/12/18	M-F 4P-5P M-F 4P-5P	CM - Cr	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	11111--	:30	5	\$320.00	EP	0.00	NM	5	\$1,600.00
(Program: AL ROJ VIV-TEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	11111--			5		\$320.00		0.00				
E 2	WZDC	10/08/18	10/12/18	M-F 5P-530P NOT. TLMD M-F 5P-530P NOT. TLMD	CM - Cr	5:00 PM-5:30 PM 5:00 PM-5:30 PM	11111--	:30	5	\$275.00	EP	0.00	NM	5	\$1,375.00

Order / Rev: 887795  
 Alt Order #: WOC11831139  
 Flight Dates: 10/08/18 - 10/14/18

Advertiser: KAINE FOR VIRGINIA  
 Product Desc: Kaine for Virginia  
 Estimate: 6126

TLMD (Washington DC)

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: NOT TEL-DC 5PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	11111--					5	\$275.00		0.00			
E 3	WZDC	10/08/18	10/12/18	M-F 530P-6P NOT. TLMD	CM	C 5:30 PM-6:00 PM	11111--	:30	5	\$250.00	EP	0.00	NM	5	\$1,250.00
				M-F 530P-6P NOT. TLMD WASH		5:30 PM-6:00 PM)									
(Program: NOT TEL-DC530P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	11111--					5	\$250.00		0.00			
E 4	WZDC	10/08/18	10/12/18	M-F 6P-630P NOT. TLMD	CM	C 6:00 PM-6:30 PM	11111--	:30	5	\$155.00	EP	0.00	NM	5	\$775.00
				M-F 6P-630P NOT. TLMD WASH		6:00 PM-6:30 PM)									
(Program: NOTIC-TEL-WASH)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	11111--					5	\$155.00		0.00			
E 5	WZDC	10/08/18	10/12/18	M-F 630P-7P NOT. TEL	CM	C 6:30 PM-7:00 PM	11111--	:30	5	\$225.00	EP	0.00	NM	5	\$1,125.00
				M-F 630P-7P NOT. TELEMUND		6:30 PM-7:00 PM)									
(Program: NOTICIAS-TEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	11111--					5	\$225.00		0.00			
E 6	WZDC	10/08/18	10/12/18	M-F 9P-10P	CM	C 9:00 PM-10:00 PM	1-1-1--	:30	3	\$400.00	EP	0.00	NM	3	\$1,200.00
				M-F 9P-10P		(9:00 PM-10:00 PM)									
(Program: AL OT-MURO-TEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	1-1-1--					3	\$400.00		0.00			
E 7	WZDC	10/08/18	10/11/18	M-F 10P-11P	CM	C 10:00 PM-11:00 PM	1-1-1--	:30	2	\$500.00	EP	0.00	NM	2	\$1,000.00
				M-F 10P-11P		(10:00 PM-11:00 PM)									
(Program: SNR-CIEL 6-TEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-1-1---					2	\$500.00		0.00			
E 8	WZDC	10/08/18	10/12/18	M-F 11P-1135P NOT. TLMD	CM	C 11:00 PM-11:30 PM	11111--	:30	5	\$275.00	EP	0.00	NM	5	\$1,375.00
				M-F 11P-1135P NOT. TLMD WASH		(11:00 PM-11:30 PM)									
(Program: NOTIC-TEL-WASH)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	11111--					5	\$275.00		0.00			
E 9	WZDC	10/08/18	10/13/18	NOTIC TLMD FIN DE SEM	CM	C 6:30 PM-7:00 PM	-----1-	:30	1	\$250.00	EP	0.00	NM	1	\$250.00
				NOTIC TLMD FIN DE SEMANA		(6:30 PM-7:00 PM)									
(Program: NOTCIA-SAT-TEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----1-					1	\$250.00		0.00			
E 10	WZDC	10/08/18	10/14/18	NOTIC TLMD FIN DE SEM	CM	C 6:30 PM-7:00 PM	-----1	:30	1	\$250.00	EP	0.00	NM	1	\$250.00
				NOTIC TLMD FIN DE SEMANA		(6:30 PM-7:00 PM)									
(Program: NOTCIAS-SU-TEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----1					1	\$250.00		0.00			
													Totals	37	\$10,200.00

# WOC11831139 [00.00]

Order Printout



Order Status:	Opened-New	Start/End Dates:	10/08/18 - 10/14/18	C/P/E:	929 / 1068 / 6126
Traffic #:		Agency:	Canal Partners Media	Product Desc.:	Kaine for Virginia
Buyer Order #:	7823848	Advertiser:	Tim Kaine	Estimate Desc.:	Tim Kaine Broadcast 10/8 - 10/14
AE:	John Bailie	Buyer:		Total Cost:	\$10,200.00 (Cash)
Property:	WZDC TV	Primary Demo:		Received Date:	10/05/18 6:47 AM
Sales Region:	National				

Comments:

Separation: 30

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 8											Total Spots	Total Cost		
1	AL ROJ VIV-TEL	NM	:30	4:00 PM-5:00 PM	M-----	320.00	1											1	320.00		
(Program: AL ROJ VIV-TEL)																					
1	AL ROJ VIV-TEL	NM	:30	4:00 PM-5:00 PM	-T-----	320.00	1											1	320.00		
(Program: AL ROJ VIV-TEL)																					
1	AL ROJ VIV-TEL	NM	:30	4:00 PM-5:00 PM	--W----	320.00	1											1	320.00		
(Program: AL ROJ VIV-TEL)																					
1	AL ROJ VIV-TEL	NM	:30	4:00 PM-5:00 PM	---T---	320.00	1											1	320.00		
(Program: AL ROJ VIV-TEL)																					
1	AL ROJ VIV-TEL	NM	:30	4:00 PM-5:00 PM	---F--	320.00	1											1	320.00		
(Program: AL ROJ VIV-TEL)																					
2	NOT TEL-DC 5PM	NM	:30	5:00 PM-5:30 PM	M-----	275.00	1											1	275.00		
(Program: NOT TEL-DC 5PM)																					
2	NOT TEL-DC 5PM	NM	:30	5:00 PM-5:30 PM	-T-----	275.00	1											1	275.00		
(Program: NOT TEL-DC 5PM)																					
2	NOT TEL-DC 5PM	NM	:30	5:00 PM-5:30 PM	--W----	275.00	1											1	275.00		
(Program: NOT TEL-DC 5PM)																					
2	NOT TEL-DC 5PM	NM	:30	5:00 PM-5:30 PM	---T---	275.00	1											1	275.00		
(Program: NOT TEL-DC 5PM)																					
2	NOT TEL-DC 5PM	NM	:30	5:00 PM-5:30 PM	---F--	275.00	1											1	275.00		
(Program: NOT TEL-DC 5PM)																					
3	NOT TEL-DC530P	NM	:30	5:30 PM-6:00 PM	M-----	250.00	1											1	250.00		
(Program: NOT TEL-DC530P)																					

List Items						Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct									Total Spots	Total Cost
3	NOT TEL-DC530P	NM	:30	5:30 PM-6:00 PM	-T-----	250.00	1									1	250.00
	(Program: NOT TEL-DC530P)																
3	NOT TEL-DC530P	NM	:30	5:30 PM-6:00 PM	-W----	250.00	1									1	250.00
	(Program: NOT TEL-DC530P)																
3	NOT TEL-DC530P	NM	:30	5:30 PM-6:00 PM	--T---	250.00	1									1	250.00
	(Program: NOT TEL-DC530P)																
3	NOT TEL-DC530P	NM	:30	5:30 PM-6:00 PM	----F--	250.00	1									1	250.00
	(Program: NOT TEL-DC530P)																
4	NOTIC-TEL-WASH	NM	:30	6:00 PM-6:30 PM	M-----	155.00	1									1	155.00
	(Program: NOTIC-TEL-WASH)																
4	NOTIC-TEL-WASH	NM	:30	6:00 PM-6:30 PM	-T-----	155.00	1									1	155.00
	(Program: NOTIC-TEL-WASH)																
4	NOTIC-TEL-WASH	NM	:30	6:00 PM-6:30 PM	--W----	155.00	1									1	155.00
	(Program: NOTIC-TEL-WASH)																
4	NOTIC-TEL-WASH	NM	:30	6:00 PM-6:30 PM	---T---	155.00	1									1	155.00
	(Program: NOTIC-TEL-WASH)																
4	NOTIC-TEL-WASH	NM	:30	6:00 PM-6:30 PM	---F--	155.00	1									1	155.00
	(Program: NOTIC-TEL-WASH)																
5	NOTICIAS-TEL	NM	:30	6:30 PM-7:00 PM	M-----	225.00	1									1	225.00
	(Program: NOTICIAS-TEL)																
5	NOTICIAS-TEL	NM	:30	6:30 PM-7:00 PM	-T-----	225.00	1									1	225.00
	(Program: NOTICIAS-TEL)																
5	NOTICIAS-TEL	NM	:30	6:30 PM-7:00 PM	--W----	225.00	1									1	225.00
	(Program: NOTICIAS-TEL)																
5	NOTICIAS-TEL	NM	:30	6:30 PM-7:00 PM	---T---	225.00	1									1	225.00
	(Program: NOTICIAS-TEL)																
5	NOTICIAS-TEL	NM	:30	6:30 PM-7:00 PM	---F--	225.00	1									1	225.00
	(Program: NOTICIAS-TEL)																
6	AL OT-MURO-TEL	NM	:30	9:00 PM-10:00 PM	M-----	400.00	1									1	400.00
	(Program: AL OT-MURO-TEL)																
6	AL OT-MURO-TEL	NM	:30	9:00 PM-10:00 PM	--W----	400.00	1									1	400.00
	(Program: AL OT-MURO-TEL)																
6	AL OT-MURO-TEL	NM	:30	9:00 PM-10:00 PM	----F--	400.00	1									1	400.00
	(Program: AL OT-MURO-TEL)																
7	SNR-CIEL 6-TEL	NM	:30	10:00 PM-11:00 PM	-T-----	500.00	1									1	500.00
	(Program: SNR-CIEL 6-TEL)																
7	SNR-CIEL 6-TEL	NM	:30	10:00 PM-11:00 PM	---T---	500.00	1									1	500.00
	(Program: SNR-CIEL 6-TEL)																
8	NOTIC-TEL-WASH	NM	:30	11:00 PM-11:30 PM	M-----	275.00	1									1	275.00
	(Program: NOTIC-TEL-WASH)																
8	NOTIC-TEL-WASH	NM	:30	11:00 PM-11:30 PM	-T-----	275.00	1									1	275.00
	(Program: NOTIC-TEL-WASH)																

List Items						Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 8											Total Spots	Total Cost
8	NOTIC-TEL-WASH	NM	:30	11:00 PM-11:30 PM	--W----	275.00	1											1	275.00
(Program: NOTIC-TEL-WASH)																			
8	NOTIC-TEL-WASH	NM	:30	11:00 PM-11:30 PM	--T--	275.00	1											1	275.00
(Program: NOTIC-TEL-WASH)																			
8	NOTIC-TEL-WASH	NM	:30	11:00 PM-11:30 PM	---F--	275.00	1											1	275.00
(Program: NOTIC-TEL-WASH)																			
9	NOTCIA-SAT-TEL	NM	:30	6:30 PM-7:00 PM	----S-	250.00	1											1	250.00
(Program: NOTCIA-SAT-TEL)																			
10	NOTCIAS-SU-TEL	NM	:30	6:30 PM-7:00 PM	-----S	250.00	1											1	250.00
(Program: NOTCIAS-SU-TEL)																			
Spot Totals:							37											37	\$10,200.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	37	\$10,200.00			

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WZDC - TV Washington, DC	<b>Date:</b> 10/05/2018
--	----------------------------

I, Chris Brimer,

being/on behalf of: Kaine, Tim, a legally

qualified candidate of the Democratic political

party for the office of: US Senate

in the General

election to be held on: 11/06/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 10/08/2018

Date of Last Broadcast: 10/14/2018

**Total Charges:** \$\*\*\*\*\*8,670.00 NET



I represent that the payment for the above described broadcast time has been furnished by:

Kaine for Virginia

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Katherine M Buchanan, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/05/2018

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Erin Voden

Printed Name

USD

Title



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Kaine for Virginia

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Chris Brimer

10/05/2018

printed name

date





### TV TRAFFIC INSTRUCTIONS

TO: Traffic  
ADV: Tim Kaine  
PROD: Tim Kaine for Virginia  
AGY: Canal Partners Media  
DATE: Friday, October 5, 2018

**Effective Monday, 10/8 and until further notice, please run:**

<u>ISCI</u>	<u>Title</u>	<u>Spot Length</u>	<u>Rotation</u>
TKSPLTV002H	"Luchando"	:30	100%

The "Luchando" spot will be delivered today.

===== Important -- Please Note =====

Please help ensure traffic is airing correctly by signing below and returning this confirmation via FAX to Canal Partners Media at 770-427-2757 AS SOON AS POSSIBLE TODAY. Your assistance is greatly appreciated.

STATION CONFIRMATION

Signed: \_\_\_\_\_  
( )

Station: \_\_\_\_\_  
+P+

Date: \_\_\_\_\_

Date/Time changes  
will take effect: \_\_\_\_\_

Agency CONFIRMATION

Sent: Chris Brimer

Date/Time: 十/五/一八 一六:二五 五

Contact:  
770-427-0735  
chris@canalpartnersmedia.com