

ORDER



TELEMUNDO
WASHINGTON

TLMD (Washington DC)

Orders
Order / Rev: 887795
Alt Order #: WOC11831139
Product Desc: Kaine for Virginia
Estimate: 6126
Flight Dates: 10/08/18 - 10/14/18
Original Date / Rev: 10/05/18 / 10/10/18
Order Type: Political

Primary AE: John Bailie
Sales Office: NATL
Sales Region: National

Agency Name: CANAL PARTNERS MEDIA
Buying Contact:
Billing Contact:
 900 CIRCLE 75 PARKWAY SE
 ATLANTA, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: KAINE FOR VIRGINIA
Demographic: A35+
Product Codes: PO8-Political-Senate
Priority: EP
Revenue Codes: Airtime, Airtime, POL State - House/Sen

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 44778
Agency External ID: 33440
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/14/18	37	\$10,200.00	\$8,670.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	37	\$10,200.00	\$8,670.00	0.00
Totals	37	\$10,200.00	\$8,670.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Bailie			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
TLMD (Washington DC)	32%	\$10,200.00
Market	100%	\$31,875.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
GRC	0%	\$0.00
NSWA	0%	\$0.00
NSWP	0%	\$0.00
UNKWN	68%	\$21,675.00
WDCA	0%	\$0.00
WDCW	0%	\$0.00
WJLA	0%	\$0.00
WRC	0%	\$0.00
WTTG	0%	\$0.00
WUSA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WZDC	10/08/18	10/12/18	M-F 4P-5P M-F 4P-5P	CM - Cr	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	11111--	:30	5	\$320.00	EP	0.00	NM	5	\$1,600.00
(Program: AL ROJ VIV-TEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	11111--		5				\$320.00		0.00			
E 2	WZDC	10/08/18	10/12/18	M-F 5P-530P NOT. TLMD M-F 5P-530P NOT. TLMD	CM - Cr	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	11111--	:30	5	\$275.00	EP	0.00	NM	5	\$1,375.00

Order / Rev: 887795
 Alt Order #: WOC11831139
 Flight Dates: 10/08/18 - 10/14/18

Advertiser: KAINE FOR VIRGINIA
 Product Desc: Kaine for Virginia
 Estimate: 6126

TLMD (Washington DC)

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: NOT TEL-DC 5PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	11111--					5	\$275.00		0.00			
E 3	WZDC	10/08/18	10/12/18	M-F 530P-6P NOT. TLMD	CM	5:30 PM-6:00 PM	11111--	:30	5	\$250.00	EP	0.00	NM	5	\$1,250.00
M-F 530P-6P NOT. TLMD WASH(5:30 PM-6:00 PM)															
(Program: NOT TEL-DC530P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	11111--					5	\$250.00		0.00			
E 4	WZDC	10/08/18	10/12/18	M-F 6P-630P NOT. TLMD	CM	6:00 PM-6:30 PM	11111--	:30	5	\$155.00	EP	0.00	NM	5	\$775.00
M-F 6P-630P NOT. TLMD WASH(6:00 PM-6:30 PM)															
(Program: NOTIC-TEL-WASH)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	11111--					5	\$155.00		0.00			
E 5	WZDC	10/08/18	10/12/18	M-F 630P-7P NOT. TELMUND	CM	6:30 PM-7:00 PM	11111--	:30	5	\$225.00	EP	0.00	NM	5	\$1,125.00
M-F 630P-7P NOT. TELEMUND(6:30 PM-7:00 PM)															
(Program: NOTICIAS-TEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	11111--					5	\$225.00		0.00			
E 6	WZDC	10/08/18	10/12/18	M-F 9P-10P	CM	9:00 PM-10:00 PM	1-1-1--	:30	3	\$400.00	EP	0.00	NM	3	\$1,200.00
M-F 9P-10P (9:00 PM-10:00 PM)															
(Program: AL OT-MURO-TEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	1-1-1--					3	\$400.00		0.00			
E 7	WZDC	10/08/18	10/11/18	M-F 10P-11P	CM	10:00 PM-11:00 PM	1-1-1--	:30	2	\$500.00	EP	0.00	NM	2	\$1,000.00
M-F 10P-11P (10:00 PM-11:00 PM)															
(Program: SNR-CIEL 6-TEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-1-1---					2	\$500.00		0.00			
E 8	WZDC	10/08/18	10/12/18	M-F 11P-1135P NOT. TLMD	CM	11:00 PM-11:30 PM	11111--	:30	5	\$275.00	EP	0.00	NM	5	\$1,375.00
M-F 11P-1135P NOT. TLMD WASH(11:00 PM-11:30 PM)															
(Program: NOTIC-TEL-WASH)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	11111--					5	\$275.00		0.00			
E 9	WZDC	10/08/18	10/13/18	NOTIC TLMD FIN DE SEMANA	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$250.00	EP	0.00	NM	1	\$250.00
NOTIC TLMD FIN DE SEMANA(6:30 PM-7:00 PM)															
(Program: NOTICIA-SAT-TEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----1-					1	\$250.00		0.00			
E 10	WZDC	10/08/18	10/14/18	NOTIC TLMD FIN DE SEMANA	CM	6:30 PM-7:00 PM	-----1	:30	1	\$250.00	EP	0.00	NM	1	\$250.00
NOTIC TLMD FIN DE SEMANA(6:30 PM-7:00 PM)															
(Program: NOTICIAS-SU-TEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----1					1	\$250.00		0.00			
													Totals	37	\$10,200.00

WOC11831139 [00.00]

Order Printout



Order Status: Opened-New Start/End Dates: 10/08/18 - 10/14/18 C/P/E: 929 / 1068 / 6126
 Traffic #: Agency: Canal Partners Media Product Desc.: Kaine for Virginia
 Buyer Order #: 7823848 Advertiser: Tim Kaine Estimate Desc.: Tim Kaine Broadcast 10/8 - 10/14
 AE: John Bailie Buyer: Total Cost: \$10,200.00 (Cash)
 Property: WZDC TV Primary Demo: Received Date: 10/05/18 6:47 AM
 Sales Region: National

Comments:
 Separation: 30

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days	Rate	Oct 8											Total Spots	Total Cost
1	AL ROJ VV-TEL (Program: AL ROJ VV-TEL)	NM	:30	4:00 PM-5:00 PM	M-----	320.00	1											1	320.00
1	AL ROJ VV-TEL (Program: AL ROJ VV-TEL)	NM	:30	4:00 PM-5:00 PM	-T-----	320.00	1											1	320.00
1	AL ROJ VV-TEL (Program: AL ROJ VV-TEL)	NM	:30	4:00 PM-5:00 PM	--W----	320.00	1											1	320.00
1	AL ROJ VV-TEL (Program: AL ROJ VV-TEL)	NM	:30	4:00 PM-5:00 PM	---T---	320.00	1											1	320.00
1	AL ROJ VV-TEL (Program: AL ROJ VV-TEL)	NM	:30	4:00 PM-5:00 PM	----F--	320.00	1											1	320.00
2	AL ROJ VV-TEL (Program: AL ROJ VV-TEL)	NM	:30	5:00 PM-5:30 PM	M-----	275.00	1											1	275.00
2	AL ROJ VV-TEL (Program: AL ROJ VV-TEL)	NM	:30	5:00 PM-5:30 PM	-T-----	275.00	1											1	275.00
2	AL ROJ VV-TEL (Program: AL ROJ VV-TEL)	NM	:30	5:00 PM-5:30 PM	--W----	275.00	1											1	275.00
2	AL ROJ VV-TEL (Program: AL ROJ VV-TEL)	NM	:30	5:00 PM-5:30 PM	---T---	275.00	1											1	275.00
2	AL ROJ VV-TEL (Program: AL ROJ VV-TEL)	NM	:30	5:00 PM-5:30 PM	----F--	275.00	1											1	275.00
3	NOT TEL-DC530P (Program: NOT TEL-DC530P)	NM	:30	5:30 PM-6:00 PM	M-----	250.00	1											1	250.00

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days	Rate	Oct											Total Spots	Total Cost
3	NOT TEL-DC530P	NM	:30	5:30 PM-6:00 PM	-T-----	250.00	1											1	250.00
	(Program: NOT TEL-DC530P)																		
3	NOT TEL-DC530P	NM	:30	5:30 PM-6:00 PM	--W----	250.00	1											1	250.00
	(Program: NOT TEL-DC530P)																		
3	NOT TEL-DC530P	NM	:30	5:30 PM-6:00 PM	---T---	250.00	1											1	250.00
	(Program: NOT TEL-DC530P)																		
3	NOT TEL-DC530P	NM	:30	5:30 PM-6:00 PM	----F--	250.00	1											1	250.00
	(Program: NOT TEL-DC530P)																		
4	NOTIC-TEL-WASH	NM	:30	6:00 PM-6:30 PM	M-----	155.00	1											1	155.00
	(Program: NOTIC-TEL-WASH)																		
4	NOTIC-TEL-WASH	NM	:30	6:00 PM-6:30 PM	-T-----	155.00	1											1	155.00
	(Program: NOTIC-TEL-WASH)																		
4	NOTIC-TEL-WASH	NM	:30	6:00 PM-6:30 PM	--W----	155.00	1											1	155.00
	(Program: NOTIC-TEL-WASH)																		
4	NOTIC-TEL-WASH	NM	:30	6:00 PM-6:30 PM	---T---	155.00	1											1	155.00
	(Program: NOTIC-TEL-WASH)																		
4	NOTIC-TEL-WASH	NM	:30	6:00 PM-6:30 PM	---F--	155.00	1											1	155.00
	(Program: NOTIC-TEL-WASH)																		
5	NOTICIAS-TEL	NM	:30	6:30 PM-7:00 PM	M-----	225.00	1											1	225.00
	(Program: NOTICIAS-TEL)																		
5	NOTICIAS-TEL	NM	:30	6:30 PM-7:00 PM	-T-----	225.00	1											1	225.00
	(Program: NOTICIAS-TEL)																		
5	NOTICIAS-TEL	NM	:30	6:30 PM-7:00 PM	--W----	225.00	1											1	225.00
	(Program: NOTICIAS-TEL)																		
5	NOTICIAS-TEL	NM	:30	6:30 PM-7:00 PM	---T---	225.00	1											1	225.00
	(Program: NOTICIAS-TEL)																		
5	NOTICIAS-TEL	NM	:30	6:30 PM-7:00 PM	----F--	225.00	1											1	225.00
	(Program: NOTICIAS-TEL)																		
6	AL OT-MURO-TEL	NM	:30	9:00 PM-10:00 PM	M-----	400.00	1											1	400.00
	(Program: AL OT-MURO-TEL)																		
6	AL OT-MURO-TEL	NM	:30	9:00 PM-10:00 PM	--W----	400.00	1											1	400.00
	(Program: AL OT-MURO-TEL)																		
6	AL OT-MURO-TEL	NM	:30	9:00 PM-10:00 PM	---F--	400.00	1											1	400.00
	(Program: AL OT-MURO-TEL)																		
7	SNR-CIEL 6-TEL	NM	:30	10:00 PM-11:00 PM	-T-----	500.00	1											1	500.00
	(Program: SNR-CIEL 6-TEL)																		
7	SNR-CIEL 6-TEL	NM	:30	10:00 PM-11:00 PM	---T---	500.00	1											1	500.00
	(Program: SNR-CIEL 6-TEL)																		
8	NOTIC-TEL-WASH	NM	:30	11:00 PM-11:30 PM	M-----	275.00	1											1	275.00
	(Program: NOTIC-TEL-WASH)																		
8	NOTIC-TEL-WASH	NM	:30	11:00 PM-11:30 PM	-T-----	275.00	1											1	275.00
	(Program: NOTIC-TEL-WASH)																		

List Items							Spots												Totals							
Line	Program	ST	Len	Time	Days	Rate	Oct 8																Total Spots	Total Cost		
8	NOTIC-TEL-WASH	NM	:30	11:00 PM-11:30 PM	-W----	275.00	1																	1	275.00	
(Program: NOTIC-TEL-WASH)																										
8	NOTIC-TEL-WASH	NM	:30	11:00 PM-11:30 PM	--T--	275.00	1																		1	275.00
(Program: NOTIC-TEL-WASH)																										
8	NOTIC-TEL-WASH	NM	:30	11:00 PM-11:30 PM	----F--	275.00	1																		1	275.00
(Program: NOTIC-TEL-WASH)																										
9	NOTCIA-SAT-TEL	NM	:30	6:30 PM-7:00 PM	----S-	250.00	1																		1	250.00
(Program: NOTCIA-SAT-TEL)																										
10	NOTCIAS-SU-TEL	NM	:30	6:30 PM-7:00 PM	-----S	250.00	1																		1	250.00
(Program: NOTCIAS-SU-TEL)																										
Spot Totals:							37																	37	\$10,200.00	

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	37	\$10,200.00			

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WZDC - TV Washington, DC	Date: 10/05/2018
--	----------------------------

I, Chris Brimer,
 being/on behalf of: Kaine, Tim, a legally
 qualified candidate of the Democratic political
 party for the office of: US Senate
 in the General
 election to be held on: 11/06/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 10/08/2018 Date of Last Broadcast: 10/14/2018

Total Charges: \$*****8,670.00 NET



I represent that the payment for the above described broadcast time has been furnished by:

Kaine for Virginia

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Katherine M Buchanan, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/05/2018

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Erin Voden

Printed Name

USD

Title



FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Kaine for Virginia

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Chris Brimer

10/05/2018

printed name

date



TV TRAFFIC INSTRUCTIONS

TO: Traffic
 ADV: Tim Kaine
 PROD: Tim Kaine for Virginia
 AGY: Canal Partners Media
 DATE: Friday, October 5, 2018

Effective Monday, 10/8 and until further notice, please run:

<u>ISCI</u>	<u>Title</u>	<u>Spot Length</u>	<u>Rotation</u>
TKSPLTV002H	"Luchando"	:30	100%

The "Luchando" spot will be delivered today.

===== Important -- Please Note =====

Please help ensure traffic is airing correctly by signing below and returning this confirmation via FAX to Canal Partners Media at 770-427-2757 AS SOON AS POSSIBLE TODAY. Your assistance is greatly appreciated.

STATION CONFIRMATION

Signed: _____
 ()

Station: _____
 +/P +

Date: _____

Date/Time changes
 will take effect: _____

Agency CONFIRMATION

Sent: Chris Brimer

Date/Time: _____ 十/五/一八 一六:二五 五

Contact:
 770-427-0735
 chris@canalpartnersmedia.com

