

# CONTRACT



**KFBF**  
P.O. Box 1139  
Great Falls, MT 59404  
(406)453-4377

<u>Contract / Revision</u> 133708 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/Senate Reform Fund		<u>Original Date / Revision</u> 07/09/18 / 07/09/18
<u>Contract Dates</u> 07/11/18 - 07/24/18	<u>Estimate #</u> 141	
<u>Product</u> Senate Reform Fund		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KFBF	<u>Account Executive</u> Katie Delany	<u>Sales Office</u> Nat'l Direct
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9913682	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Nonbox  
5307 S 92nd St.  
Hales Corners, WI 53130

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFBF	07/11/18	07/24/18	M-F 5pm News	5p-530p		:30			NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 07/09/18	07/15/18	--111--	3			\$200.00				
		Week: 07/16/18	07/22/18	11111--	5			\$200.00				
		Week: 07/23/18	07/29/18	11-----	2			\$200.00				
N 2	KFBF	07/11/18	07/24/18	Wake Up Montana	5a-7a		:30			NM	10	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 07/09/18	07/15/18	--111--	3			\$80.00				
		Week: 07/16/18	07/22/18	11111--	5			\$80.00				
		Week: 07/23/18	07/29/18	11-----	2			\$80.00				
N 3	KFBF	07/14/18	07/22/18	News Weekend 10p	10p-1035p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 07/09/18	07/15/18	-----11	2			\$200.00				
		Week: 07/16/18	07/22/18	-----11	2			\$200.00				
N 4	KFBF	07/11/18	07/24/18	Good Morning America	7a-9a		:30			NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 07/09/18	07/15/18	--111--	3			\$150.00				
		Week: 07/16/18	07/22/18	11111--	5			\$150.00				
		Week: 07/23/18	07/29/18	11-----	2			\$150.00				
N 5	KFBF	07/11/18	07/24/18	M-F 6p News	6p-630p		:30			NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 07/09/18	07/15/18	--111--	3			\$200.00				
		Week: 07/16/18	07/22/18	11111--	5			\$200.00				
		Week: 07/23/18	07/29/18	11-----	2			\$200.00				
N 6	KFBF	07/11/18	07/24/18	10pm News	10p-1035p		:30			NM	10	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 07/09/18	07/15/18	--111--	3			\$190.00				
		Week: 07/16/18	07/22/18	11111--	5			\$190.00				
		Week: 07/23/18	07/29/18	11-----	2			\$190.00				
N 7	KFBF	07/15/18	07/22/18	Weekend 5pm News	5p-530p/430-5		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 07/09/18	07/15/18	-----1	1			\$200.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



**KFBF**  
P.O. Box 1139  
Great Falls, MT 59404  
(406)453-4377

<u>Contract / Revision</u> 133708 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/Senate Reform Fund		<u>Original Date / Revision</u> 07/09/18 / 07/09/18
<u>Contract Dates</u> 07/11/18 - 07/24/18	<u>Product</u> Senate Reform Fund	<u>Estimate #</u> 141

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/18	07/22/18	-----1				1	\$200.00			
N 8	KFBF	07/11/18	07/24/18	M-F Mt Right Now	630p-7p		:30			NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	--111--				3	\$200.00			
Week:		07/16/18	07/22/18	11111--				5	\$200.00			
Week:		07/23/18	07/29/18	11-----				2	\$200.00			
<b>Totals</b>											66	\$11,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/24/18	66	\$11,400.00	(\$1,710.00)	\$9,690.00
<b>Totals</b>	66	\$11,400.00	(\$1,710.00)	\$9,690.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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# Buy Detail Report

Revision #: Date: 7/5/2018

Client: Senate Reform Fund  
Media: TV  
Product: Senate Reform Fund  
Market: Great Falls  
Primary Demo: Adults 35+

Estimate: 141  
Description: 2018T MT SRF 0711  
Flight Start Date: 7/11/2018 03:00 AM  
Flight End Date: 7/24/2018 02:59 AM  
Survey: Jul18 Proj. (Jul17 HUT, Nov17 SHR)  
DMA Nielsen Live+1  
Buyer: Emilie Kassa

Vendor: KFBB-TV  
2200 Stephens Ave  
Missoula, MT 59801

Phone: 800-926-9952

#33708

Affiliation: ABC

Daypart Program	Daypart Code	STN Gross	Days C/T Dur	Wed 7/11	Thu 7/12	Fri 7/13	Sat 7/14	Sun 7/15	Mon 7/16	Tue 7/17	Wed 7/18	Thu 7/19	Fri 7/20	Sat 7/21	Sun 7/22	Mon 7/23	Tue 7/24	Total Spots	Adults 35+ Rtg/CPP
KFBB-TV																			
MTuWThF 5:00p- 5:30p 5:00PM LCL NWS	EN	\$200.00	C 30	1	1	1			1	1	1	1	1			1	1	10	3.7 \$54.05
MTuWThF 5:00a- 7:00a WAKE-MONTANA	EM	\$80.00	C 30	1	1	1			1	1	1	1	1			1	1	10	1.3 \$61.54
SaSu 10:00p-10:35p 10:00P LCL NWS<	LN	\$200.00	C 30				1	1						1	1			4	3.0 \$66.67
MTuWThF 7:00a- 9:00a GD MRN AMR-ABC	EM	\$150.00	C 30	1	1	1			1	1	1	1	1			1	1	10	2.2 \$68.18
MTuWThF 6:00p- 6:30p 6:00PM LCL NWS	EN	\$200.00	C 30	1	1	1			1	1	1	1	1			1	1	10	2.7 \$74.07
MTuWThF 10:00p-10:35p 10:00P LCL NWS<	LN	\$190.00	C 30	1	1	1			1	1	1	1	1			1	1	10	2.5 \$76.00
Su 5:00p- 5:30p 5:00PM LCL NWS	EN	\$200.00	C 30					1							1			2	2.4 \$83.33
MTuWThF 6:30p- 7:00p MT RIGHT NOW	EN	\$200.00	C 30	1	1	1			1	1	1	1	1			1	1	10	1.3 \$153.85
Total Spots:				6	6	6	1	2	6	6	6	6	6	1	2	6	6	66	
Total GRP/GIMP(000):				13.7	13.7	13.7	3.0	5.4	13.7	13.7	13.7	13.7	13.7	3.0	5.4	13.7	13.7		153.8
Total CPP/CPM:																			\$74.12
Total Cost:		\$11,400.00																	66



# Buy Detail Report

Revision #:      Date: 7/5/2018

Client: Senate Reform Fund      Estimate: 141      Vendor: KFBB-TV  
Media: TV      Description: 2018T MT SRF 0711      2200 Stephens Ave  
Product: Senate Reform Fund      Flight Start Date: 7/11/2018 03:00 AM  
Market: Great Falls      Flight End Date: 7/24/2018 02:59 AM      Missoula, MT 59801  
Primary Demo: Adults 35+      Survey: Jul18 Proj. (Jul17 HUT, Nov17 SHR)  
DMA Nielsen Live+1  
Separation between spots: 30      Buyer: Emilie Kassa  
Phone: 800-926-9952

Affiliation: ABC

Daypart Program	Daypart Code	STN Gross	Days C/T Dur	Wed 7/11	Thu 7/12	Fri 7/13	Sat 7/14	Sun 7/15	Mon 7/16	Tue 7/17	Wed 7/18	Thu 7/19	Fri 7/20	Sat 7/21	Sun 7/22	Mon 7/23	Tue 7/24	Total Spots	Adults 35+ Rtg/CPP
KFBB-TV																			
Station Monthly Summary																			
C																			
JUL 18		\$11,400.00																66	
Total Cost:		\$11,400.00																66	

Signature: \_\_\_\_\_

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KFBB-TV, Great Falls MT	<b>Date:</b> 7/6/18
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I, William Eisner & Associates, dba nonbox

do hereby request station time concerning the following issue:

Issue
-------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	see	schedule	<i>Cont # 133708</i>		

This broadcast time will be used by: Senate Reform Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Reform Fund  
901 N. Washington Street Ste 700  
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mark Meckler - Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

<u>7/6/2018</u>	<u>Cindy Murphy</u>	<u>414-367-2133</u>
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u></u>	<u>Keith Teske</u>	<u>Station Mgr</u>
Signature	Printed Name	Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

**CONTRACT**

NFBB  
P.O. Box 1139  
Great Falls, MT 59404  
(406)453-4377

<u>Contract / Revision</u> 133709 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/Senate Reform Fund		<u>Original Date / Revision</u> 07/09/18 / 07/09/18
<u>Contract Dates</u> 07/11/18 - 07/24/18	<u>Estimate #</u> 141	
<u>Product</u> Senate Reform Fund		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NFBB	<u>Account Executive</u> Katie Delany	<u>Sales Office</u> Nat'l Direct
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9913682	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Nonbox  
5307 S 92nd St.  
Hales Corners, WI 53130

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NFBB	07/11/18	07/24/18	Big Bang Theory	6p-7p		:30			NM	10	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/18	07/15/18	--111--				3	\$160.00			
	Week:	07/16/18	07/22/18	11111--				5	\$160.00			
	Week:	07/23/18	07/29/18	11-----				2	\$160.00			
<b>Totals</b>											10	\$1,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/24/18	10	\$1,600.00	(\$240.00)	\$1,360.00
<b>Totals</b>	10	\$1,600.00	(\$240.00)	\$1,360.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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# Buy Detail Report

Revision #: Date: 7/5/2018

Client: Senate Reform Fund  
Media: TV  
Product: Senate Reform Fund  
Market: Great Falls  
Primary Demo: Adults 35+

Estimate: 141  
Description: 2018T MT SRF 0711  
Flight Start Date: 7/11/2018 03:00 AM  
Flight End Date: 7/24/2018 02:59 AM  
Survey: Jul18 Proj. (Jul17 HUT, Nov17 SHR)  
DMA Nielsen Live+1  
Buyer: Emilie Kassa

Vendor: NFBB-TV  
2200 Stephens Ave  
Missoula, MT 59801

Separation between spots: 30

#133709

Affiliation: FOX-MNT

Daypart Program	Daypart Code	STN Gross	Days C/T Dur	Wed 7/11	Thu 7/12	Fri 7/13	Sat 7/14	Sun 7/15	Mon 7/16	Tue 7/17	Wed 7/18	Thu 7/19	Fri 7/20	Sat 7/21	Sun 7/22	Mon 7/23	Tue 7/24	Total Spots	Adults 35+ Rtg/CPP
NFBB-TV																			
MTuWThF 6:00p- 7:00p	PA	\$160.00	C 30	1	1	1			1	1	1	1	1			1	1	10	5.0
BIG BANG THEORY																			\$32.00
Total Spots:				1	1	1			1	1	1	1	1			1	1	10	
Total GRP/GIMP(000):				5.0	5.0	5.0	0.0	0.0	5.0	5.0	5.0	5.0	5.0	0.0	0.0	5.0	5.0		50.0
Total CPP/CPM:																			\$32.00
Total Cost:		\$1,600.00																10	
Station Monthly Summary																			
C																			
JUL 18		\$1,600.00																10	
Total Cost:		\$1,600.00																10	

Signature: \_\_\_\_\_

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> NFBB-TV, Great Falls MT	<b>Date:</b> 7/6/18
---	------------------------

I, William Eisner & Associates, dba nonbox

do hereby request station time concerning the following issue:

Issue
-------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	see	schedule			
		Cont# 133709			

This broadcast time will be used by: Senate Reform Fund

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☐ Yes

☒ No

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--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mark Meckler - Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

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**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

7/6/2018

Date

Cindy Murphy

Signature

Digitally signed by Cindy Murphy  
Date: 2018.07.06 11:53:53 -05'00'

414-367-2133

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

Keith Teske  
Printed Name

Station Mgr  
Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

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- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

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