

**CONTRACT**

NFBB  
P.O. Box 1139  
Great Falls, MT 59404  
(406)453-4377

<u>Contract / Revision</u> 135204 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/Senate Reform Fund		<u>Original Date / Revision</u> 08/09/18 / 08/09/18
<u>Contract Dates</u> 08/13/18 - 08/26/18	<u>Estimate #</u> 143	
<u>Product</u> 2018 T MT SRF 0810		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NFBB	<u>Account Executive</u> Katie Delany	<u>Sales Office</u> Nat'l Direct
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9913682	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Nonbox  
5307 S 92nd St.  
Hales Corners, WI 53130

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NFBB	08/13/18	08/26/18	Big Bang Theory	6p-7p		:30			NM	10	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/18	08/19/18	11111--				5	\$160.00			
	Week:	08/20/18	08/26/18	11111--				5	\$160.00			
Totals											10	\$1,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/24/18	10	\$1,600.00	(\$240.00)	\$1,360.00
Totals	10	\$1,600.00	(\$240.00)	\$1,360.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



# Buy Detail Report

Revision #: Date: 8/9/2018

Client: Senate Reform Fund  
Media: TV  
Product: Senate Reform Fund  
Market: Great Falls

Estimate: 143  
Description: 2018T MT SRF 0810  
Flight Start Date: 8/8/2018 03:00 AM  
Flight End Date: 8/26/2018 02:59 AM

Vendor: NFBB-TV  
2200 Stephens Ave  
Missoula, MT 59801

Send Billing To: Nonbox  
5307 S. 92nd Street  
Hales Corners, WI 53130  
Phone: 414-425-8800

Separation between spots: 30

Buyer: Emilie Kassa

Affiliation: FOX-MNT

Daypart	Daypart	STN																	Total
Line No	Program	Code	Gross	Days	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spots
				Dur	8/13	8/14	8/15	8/16	8/17	8/18	8/19	8/20	8/21	8/22	8/23	8/24	8/25	8/26	
NFBB-TV																			
22	MTuWThF 6:00p- 7:00p	PA	\$160.00	30	1	1	1	1	1			1	1	1	1	1			10
	BIG BANG THEORY																		
				Total Spots:	1	1	1	1	1			1	1	1	1	1			10
	Total Cost:		\$1,600.00																10
	Station Monthly Summary																		
	AUG 18		\$1,600.00																10
	Total Cost:		\$1,600.00																10

Signature: \_\_\_\_\_

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> NFBB-TV, Great Falls MT	<b>Date:</b> 7/6/18
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I, William Eisner & Associates, dba nonbox  
 do hereby request station time concerning the following issue:

Issue
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	see	schedule			
		Cont# 135204			

This broadcast time will be used by: Senate Reform Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Reform Fund  
901 N. Washington Street Ste 700  
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mark Meckler - Treasurer



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS


THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/6/2018	Cindy Murphy	Digitally signed by Cindy Murphy Date: 2018.07.06 11:53:53 -05'00'	414-367-2133
_____ Date	_____ Signature		_____ Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
 _____ Signature	Keith Teske _____ Printed Name	Station Mgr _____ Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any  
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.