

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, _____, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Tammie Wingrove

Signature:

Name:

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate’s authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 640838
Alt Order #: 10493364
Product Desc: FRSCC CATA/MARTIN/GA
Estimate: 11422
Flight Dates: 10/11/22 - 10/17/22
Original Date / Rev: 10/07/22 / 10/10/22
Order Type: GENERAL

WPLG, INC.
Primary AE: Mary Tricoli
Sales Office: PHI-N
Sales Region: NAT

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 2210 Grey Fox Court
 Bel Air, MD 21015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/F Calatay UD,/R/SSN/FL
Demographic: A35+
Product Codes: PL-Candidate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: LUR-WPLG

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/17/22	99	\$129,100.00	\$109,735.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	99	\$129,100.00	\$109,735.00	338.00
Totals	99	\$129,100.00	\$109,735.00	338.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mary Tricoli			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPLG	10/17/22	10/17/22	4:30-5a LCL News LCL News 430a	CM	4:30-5a	1-----	:30	1	\$200.00	P-4	1.50	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/22	10/23/22	1-----		1		\$200.00		1.50					
N 2	WPLG	10/11/22	10/11/22	4:30-5a LCL News LCL News 430a	CM	4:30-5a	-1-----	:30	1	\$200.00	P-4	1.50	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/22	10/16/22	-1-----		1		\$200.00		1.50					
N 3	WPLG	10/12/22	10/12/22	4:30-5a LCL News LCL News 430a	CM	4:30-5a	--1----	:30	1	\$200.00	P-4	1.50	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/22	10/16/22	--1----		1		\$200.00		1.50					
N 4	WPLG	10/13/22	10/13/22	4:30-5a LCL News LCL News 430a	CM	4:30-5a	---1---	:30	1	\$200.00	P-4	1.50	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/22	10/16/22	---1---		1		\$200.00		1.50					
N 5	WPLG	10/14/22	10/14/22	4:30-5a LCL News LCL News 430a	CM	4:30-5a	----1--	:30	1	\$200.00	P-4	1.50	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/22	10/16/22	----1--		1		\$200.00		1.50					
N 6	WPLG	10/17/22	10/17/22		CM	6-7a	1-----	:30	1	\$800.00	P-4	3.80	NM	1	\$800.00

Order / Rev: 640838
 Alt Order #: 10493364
 Flight Dates: 10/11/22 - 10/17/22

Advertiser: POL/F Calatay UD,/R/SSN/FL
 Product Desc: FRSCC CATA/MARTIN/GA
 Estimate: 11422
WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WPLG	10/11/22	10/11/22	6-7a LCL News LCL News 6a	CM	6-7a (6:00 AM-6:30 AM)	- 1-----	:30	1	\$800.00	P-4	3.80	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	1-----		1				\$800.00		3.80			
N 8	WPLG	10/12/22	10/12/22	6-7a LCL News LCL News 6a	CM	6-7a (6:00 AM-6:30 AM)	-- 1----	:30	1	\$800.00	P-4	3.80	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	- 1-----		1				\$800.00		3.80			
N 9	WPLG	10/13/22	10/13/22	6-7a LCL News LCL News 6a	CM	6-7a (6:00 AM-6:30 AM)	--- 1---	:30	1	\$800.00	P-4	3.80	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	--- 1---		1				\$800.00		3.80			
N 10	WPLG	10/14/22	10/14/22	6-7a LCL News LCL News 6a	CM	6-7a (6:00 AM-6:30 AM)	---- 1--	:30	1	\$800.00	P-4	3.80	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	---- 1--		1				\$800.00		3.80			
N 11	WPLG	10/17/22	10/17/22	6-7a LCL News LCL News 6a	CM	6-7a (6:30 AM-7:00 AM)	1-----	:30	1	\$800.00	P-4	3.80	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	1-----		1				\$800.00		3.80			
N 12	WPLG	10/11/22	10/11/22	6-7a LCL News LCL News 6a	CM	6-7a (6:30 AM-7:00 AM)	- 1-----	:30	1	\$800.00	P-4	3.80	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	- 1-----		1				\$800.00		3.80			
N 13	WPLG	10/12/22	10/12/22	6-7a LCL News LCL News 6a	CM	6-7a (6:30 AM-7:00 AM)	-- 1----	:30	1	\$800.00	P-4	3.80	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-- 1----		1				\$800.00		3.80			
N 14	WPLG	10/13/22	10/13/22	6-7a LCL News LCL News 6a	CM	6-7a (6:30 AM-7:00 AM)	--- 1---	:30	1	\$800.00	P-4	3.80	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	--- 1---		1				\$800.00		3.80			
N 15	WPLG	10/14/22	10/14/22	6-7a LCL News LCL News 6a	CM	6-7a (6:30 AM-7:00 AM)	---- 1--	:30	1	\$800.00	P-4	3.80	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	---- 1--		1				\$800.00		3.80			
N 16	WPLG	10/15/22	10/15/22	5-6a LCL News Sat LCL News Sat 5a	CM	5-6a (5:00 AM-5:30 AM)	----- 1-	:30	1	\$300.00	P-4	3.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	----- 1-		1				\$300.00		3.00			
N 17	WPLG	10/16/22	10/16/22	5-6a LCL News Sun LCL News Su 5a	CM	5-6a (5:00 AM-5:30 AM)	----- 1	:30	1	\$50.00	LUR-1	3.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	----- 1		1				\$50.00		3.00			
N 18	WPLG	10/16/22	10/16/22	6-7a LCL 10 News Sun Local News Su 6a	CM	6-7a (6:30 AM-7:00 AM)	----- 1	:30	1	\$100.00	LUR-1	2.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	----- 1		1				\$100.00		2.00			
N 19	WPLG	10/16/22	10/16/22	7-8a LCL 10 News Sun Local News Su 7a	CM	7-8a (7:00 AM-7:30 AM)	----- 1	:30	1	\$250.00	LUR-1	4.30	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	----- 1		1				\$250.00		4.30			
N 20	WPLG	10/17/22	10/17/22	9-10a LCL News LCL News 9a	CM	9-10a (9:30 AM-10:00 AM)	1-----	:30	1	\$500.00	P-4	3.60	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	1-----		1				\$500.00		3.60			

Order / Rev: 640838
 Alt Order #: 10493364
 Flight Dates: 10/11/22 - 10/17/22

Advertiser: POL/F Calatay UD,/R/SSN/FL
 Product Desc: FRSCC CATA/MARTIN/GA
 Estimate: 11422
WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	1-----		1				\$500.00		3.60			
N21	WPLG	10/11/22	10/11/22	9-10a LCL News LCL News 9a	CM	9-10a (9:30 AM-10:00 AM)	-1-----	:30	1	\$500.00	P-4	3.60	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-1-----		1				\$500.00		3.60			
N22	WPLG	10/12/22	10/12/22	9-10a LCL News LCL News 9a	CM	9-10a (9:30 AM-10:00 AM)	--1----	:30	1	\$500.00	P-4	3.60	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	--1----		1				\$500.00		3.60			
N23	WPLG	10/13/22	10/13/22	9-10a LCL News LCL News 9a	CM	9-10a (9:30 AM-10:00 AM)	---1---	:30	1	\$500.00	P-4	3.60	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	---1---		1				\$500.00		3.60			
N24	WPLG	10/14/22	10/14/22	9-10a LCL News LCL News 9a	CM	9-10a (9:30 AM-10:00 AM)	----1--	:30	1	\$500.00	P-4	3.60	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	----1--		1				\$500.00		3.60			
N25	WPLG	10/17/22	10/17/22	4-5p LCL News LCL News 4p	CM	4-5p (4:00 PM-4:30 PM)	1-----	:30	1	\$600.00	P-4	3.10	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	1-----		1				\$600.00		3.10			
N26	WPLG	10/11/22	10/11/22	4-5p LCL News LCL News 4p	CM	4-5p (4:00 PM-4:30 PM)	-1-----	:30	1	\$600.00	P-4	3.10	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-1-----		1				\$600.00		3.10			
N27	WPLG	10/12/22	10/12/22	4-5p LCL News LCL News 4p	CM	4-5p (4:00 PM-4:30 PM)	--1----	:30	1	\$600.00	P-4	3.10	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	--1----		1				\$600.00		3.10			
N28	WPLG	10/13/22	10/13/22	4-5p LCL News LCL News 4p	CM	4-5p (4:00 PM-4:30 PM)	---1---	:30	1	\$600.00	P-4	3.10	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	---1---		1				\$600.00		3.10			
N29	WPLG	10/14/22	10/14/22	4-5p LCL News LCL News 4p	CM	4-5p (4:00 PM-4:30 PM)	----1--	:30	1	\$600.00	P-4	3.10	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	----1--		1				\$600.00		3.10			
N30	WPLG	10/17/22	10/17/22	4-5p LCL News LCL News 4p	CM	4-5p (4:30 PM-5:00 PM)	1-----	:30	1	\$600.00	P-4	3.10	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	1-----		1				\$600.00		3.10			
N31	WPLG	10/11/22	10/11/22	4-5p LCL News LCL News 4p	CM	4-5p (4:30 PM-5:00 PM)	-1-----	:30	1	\$600.00	P-4	3.10	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-1-----		1				\$600.00		3.10			
N32	WPLG	10/12/22	10/12/22	4-5p LCL News LCL News 4p	CM	4-5p (4:30 PM-5:00 PM)	--1----	:30	1	\$600.00	P-4	3.10	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	--1----		1				\$600.00		3.10			
N33	WPLG	10/13/22	10/13/22	4-5p LCL News LCL News 4p	CM	4-5p (4:30 PM-5:00 PM)	---1---	:30	1	\$600.00	P-4	3.10	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	---1---		1				\$600.00		3.10			
N34	WPLG	10/14/22	10/14/22	4-5p LCL News LCL News 4p	CM	4-5p (4:30 PM-5:00 PM)	----1--	:30	1	\$600.00	P-4	3.10	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	----1--		1				\$600.00		3.10			
N35	WPLG	10/17/22	10/17/22		CM	5-6p		:30	1	\$700.00	P-4	3.70	NM	1	\$700.00

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Advertiser: POL/F Calatay UD,/R/SSN/FL
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 Estimate: 11422
WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				5-6p LCL News			1-----								
				LCL News 5p		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	1-----	1	\$700.00	3.70								
N36	WPLG	10/11/22	10/11/22	5-6p LCL News	CM	5-6p	-1-----	:30	1	\$700.00	P-4	3.70	NM	1	\$700.00
				LCL News 5p		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/22	10/16/22	-1-----	1	\$700.00	3.70								
N37	WPLG	10/12/22	10/12/22	5-6p LCL News	CM	5-6p	--1----	:30	1	\$700.00	P-4	3.70	NM	1	\$700.00
				LCL News 5p		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/22	10/16/22	--1----	1	\$700.00	3.70								
N38	WPLG	10/13/22	10/13/22	5-6p LCL News	CM	5-6p	---1---	:30	1	\$700.00	P-4	3.70	NM	1	\$700.00
				LCL News 5p		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/22	10/16/22	---1---	1	\$700.00	3.70								
N39	WPLG	10/14/22	10/14/22	5-6p LCL News	CM	5-6p	----1--	:30	1	\$700.00	P-4	3.70	NM	1	\$700.00
				LCL News 5p		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/22	10/16/22	----1--	1	\$700.00	3.70								
N40	WPLG	10/17/22	10/17/22	5-6p LCL News	CM	5-6p	1-----	:30	1	\$700.00	P-4	3.70	NM	1	\$700.00
				LCL News 5p		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	1-----	1	\$700.00	3.70								
N41	WPLG	10/11/22	10/11/22	5-6p LCL News	CM	5-6p	-1-----	:30	1	\$700.00	P-4	3.70	NM	1	\$700.00
				LCL News 5p		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/22	10/16/22	-1-----	1	\$700.00	3.70								
N42	WPLG	10/12/22	10/12/22	5-6p LCL News	CM	5-6p	--1----	:30	1	\$700.00	P-4	3.70	NM	1	\$700.00
				LCL News 5p		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/22	10/16/22	--1----	1	\$700.00	3.70								
N43	WPLG	10/13/22	10/13/22	5-6p LCL News	CM	5-6p	---1---	:30	1	\$700.00	P-4	3.70	NM	1	\$700.00
				LCL News 5p		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/22	10/16/22	---1---	1	\$700.00	3.70								
N44	WPLG	10/14/22	10/14/22	5-6p LCL News	CM	5-6p	----1--	:30	1	\$700.00	P-4	3.70	NM	1	\$700.00
				LCL News 5p		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/22	10/16/22	----1--	1	\$700.00	3.70								
N45	WPLG	10/17/22	10/17/22	6-630p LCL News	CM	6-630p	1-----	:30	1	\$1,400.00	P-4	4.80	NM	1	\$1,400.00
				LCL News 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	1-----	1	\$1,400.00	4.80								
N46	WPLG	10/11/22	10/11/22	6-630p LCL News	CM	6-630p	-1-----	:30	1	\$1,400.00	P-4	4.80	NM	1	\$1,400.00
				LCL News 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/22	10/16/22	-1-----	1	\$1,400.00	4.80								
N47	WPLG	10/12/22	10/12/22	6-630p LCL News	CM	6-630p	--1----	:30	1	\$1,400.00	P-4	4.80	NM	1	\$1,400.00
				LCL News 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/22	10/16/22	--1----	1	\$1,400.00	4.80								
N48	WPLG	10/13/22	10/13/22	6-630p LCL News	CM	6-630p	---1---	:30	1	\$1,400.00	P-4	4.80	NM	1	\$1,400.00
				LCL News 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/22	10/16/22	---1---	1	\$1,400.00	4.80								
N49	WPLG	10/14/22	10/14/22	6-630p LCL News	CM	6-630p	----1--	:30	1	\$1,400.00	P-4	4.80	NM	1	\$1,400.00
				LCL News 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

Order / Rev: 640838
 Alt Order #: 10493364
 Flight Dates: 10/11/22 - 10/17/22

Advertiser: POL/F Calatay UD,/R/SSN/FL
 Product Desc: FRSCC CATA/MARTIN/GA
 Estimate: 11422
WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	----1--		1				\$1,400.00		4.80			
N50	WPLG	10/17/22	10/17/22	7-730p Wheel of Fortune	CM	7-730p	1-----	:30	1	\$2,500.00	P-4	7.20	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	1-----		1				\$2,500.00		7.20			
N51	WPLG	10/11/22	10/11/22	7-730p Wheel of Fortune	CM	7-730p	-1-----	:30	1	\$2,500.00	P-4	6.20	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-1-----		1				\$2,500.00		6.20			
N52	WPLG	10/12/22	10/12/22	7-730p Wheel of Fortune	CM	7-730p	--1----	:30	1	\$2,500.00	P-4	6.20	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	--1----		1				\$2,500.00		6.20			
N53	WPLG	10/13/22	10/13/22	7-730p Wheel of Fortune	CM	7-730p	---1---	:30	1	\$2,500.00	P-4	6.20	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	---1---		1				\$2,500.00		6.20			
N54	WPLG	10/14/22	10/14/22	7-730p Wheel of Fortune	CM	7-730p	----1--	:30	1	\$2,500.00	P-4	6.20	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	----1--		1				\$2,500.00		6.20			
N55	WPLG	10/17/22	10/17/22	730-8p Jeopardy	CM	730-8p	1-----	:30	1	\$2,800.00	P-4	6.20	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	1-----		1				\$2,800.00		6.20			
N56	WPLG	10/11/22	10/11/22	730-8p Jeopardy	CM	730-8p	-1-----	:30	1	\$2,800.00	P-4	6.20	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-1-----		1				\$2,800.00		6.20			
N57	WPLG	10/12/22	10/12/22	730-8p Jeopardy	CM	730-8p	--1----	:30	1	\$2,800.00	P-4	6.20	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	--1----		1				\$2,800.00		6.20			
N58	WPLG	10/13/22	10/13/22	730-8p Jeopardy	CM	730-8p	---1---	:30	1	\$2,800.00	P-4	6.20	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	---1---		1				\$2,800.00		6.20			
N59	WPLG	10/14/22	10/14/22	730-8p Jeopardy	CM	730-8p	----1--	:30	1	\$2,800.00	P-4	6.20	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	----1--		1				\$2,800.00		6.20			
N60	WPLG	10/17/22	10/17/22	Mon 8-9p Bachelor in Paradise	CM	8-10p	2-----	:30	2	\$7,000.00	P-4	3.80	NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	2-----		2				\$7,000.00		3.80			
N61	WPLG	10/11/22	10/11/22	Tue 8-9p BACHELORETTE	CM	8-10P BACHELOR- (8:00 PM-10:00 PM)	2-----	:30	2	\$5,000.00	P-4	3.30	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-2-----		2				\$5,000.00		3.30			

Order / Rev: 640838
 Alt Order #: 10493364
 Flight Dates: 10/11/22 - 10/17/22

Advertiser: POL/F Calatay UD,/R/SSN/FL
 Product Desc: FRSCC CATA/MARTIN/GA
 Estimate: 11422
WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-2-----					2	\$5,000.00		3.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/10/22-10/16/22		Tue 8-9p		8-10P BACHELQ	FT-----	:30		(\$5,000.00)		3.30	NM		
		See MG 61.3													
2	WPLG	10/10/22-10/16/22		Tue 8-9p		8-10P BACHELQ	FT-----	:30		(\$5,000.00)		3.30	NM		
		See MG 61.4													
3	NPLG	10/10/22-10/16/22		Tue 8-9p		8-10P BACHELQ	FT-----	:30		\$1,200.00		3.30	NM		
		Ⓜ MG for 61.1 10/11													
		[per PW Melissa will add back difference in money tomorrow]													
4	NPLG	10/10/22-10/16/22		Tue 8-9p		8-10P BACHELQ	FT-----	:30		\$1,200.00		3.30	NM		
		Ⓜ MG for 61.2 10/11													
		[Per PW Melissa will mg difference in money tomorrow]													
N62	WPLG	10/11/22	10/11/22	Tuesday Prime Special	CM	10P-11P QUEENS-	1-----	:30	1	\$1,200.00	LUR-1	2.50	NM	1	\$1,200.00
				10P-11P QUEENS ENCORE		(10:00 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-1-----					1	\$1,200.00		2.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/10/22-10/16/22		Tuesday Prime Special		10P-11P QUEEN	10:00 PM-11:00-	:30		(\$1,200.00)		2.50	NM		
		See MG 62.2													
2	NPLG	10/10/22-10/16/22		Tue 10-11p		10-11p	(10:00 PM-11:00-	:30		\$1,200.00		2.50	NM		
		Ⓜ MG for 62.1 10/11													
		[mg in correct show for t/ p ROOKIE FEDS not QUEENS ENCORE]													
N63	WPLG	10/12/22	10/12/22	Wed 8-9p	CM	8-9p	--1----	:30	1	\$1,200.00	LUR-1	3.70	NM	1	\$1,200.00
				The Conners / The Goldbergs											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	--1----					1	\$1,200.00		3.70			
N64	WPLG	10/12/22	10/12/22	Wed 9-10p	CM	9-10p	-----	:30	0	\$5,000.00	P-4	2.60	NM	1	\$5,000.00
				Abbott Elementary / Home Ecor		(9:30 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	--1----					1	\$5,000.00		2.60			
N65	WPLG	10/12/22	10/12/22	Wed 10-11p	CM	10-11P MILLIONS	--1----	:30	1	\$1,500.00	LUR-1	2.30	NM	1	\$1,500.00
				MILLION LITTLE THINGS		(10:00 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	--1----					1	\$1,500.00		2.30			
N66	WPLG	10/13/22	10/13/22	Thu 8-9p	CM	8-9p	---1---	:30	1	\$2,500.00	LUR-1	3.80	NM	1	\$2,500.00
				Station 19											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	---1---					1	\$2,500.00		3.80			
N67	WPLG	10/14/22	10/14/22	Fri 9-10p	CM	9-11p	----2--	:30	2	\$1,000.00	LUR-1	2.30	NM	2	\$2,000.00
				20/20											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	----2--					2	\$1,000.00		2.30			
N68	WPLG	10/15/22	10/15/22	College Football 12n Sat	CM	12n-330p	-----2-	:30	2	\$5,000.00	P-4	2.40	NM	2	\$10,000.00
				Teams TBA		(12:00 PM-3:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----2-					2	\$5,000.00		2.40			
N69	WPLG	10/16/22	10/16/22	Su 7-8p	CM	7-8p	-----1	:30	1	\$3,000.00	P-4	2.80	NM	1	\$3,000.00
				America's Funniest Home Video											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----1					1	\$3,000.00		2.80			
N70	WPLG	10/16/22	10/16/22	Su 8-9p	CM	8-9p	-----1	:30	1	\$6,000.00	P-4	3.00	NM	1	\$6,000.00
				Celebrity Jeopardy!											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----1					1	\$6,000.00		3.00			
N71	WPLG	10/16/22	10/16/22	Su 10-11p	CM	10-11p	-----1	:30	1	\$1,100.00	LUR-1	1.90	NM	1	\$1,100.00
				The Rookie											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----1					1	\$1,100.00		1.90			

Order / Rev: 640838
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Advertiser: POL/F Calatay UD,/R/SSN/FL
 Product Desc: FRSCC CATA/MARTIN/GA
 Estimate: 11422
WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N72	WPLG	10/17/22	10/17/22	11-1135P LCL News M-F Local 10 News @ 11pm	CM	11-1135P	1-----	:30	1	\$1,800.00	P-4	2.90	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	1-----		1				\$1,800.00		2.90			
N73	WPLG	10/11/22	10/11/22	11-1135P LCL News M-F Local 10 News @ 11pm	CM	11-1135P	-1-----	:30	1	\$1,800.00	P-4	2.90	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-1-----		1				\$1,800.00		2.90			
N74	WPLG	10/12/22	10/12/22	11-1135P LCL News M-F Local 10 News @ 11pm	CM	11-1135P	--1----	:30	1	\$1,800.00	P-4	2.90	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	--1----		1				\$1,800.00		2.90			
N75	WPLG	10/13/22	10/13/22	11-1135P LCL News M-F Local 10 News @ 11pm	CM	11-1135P	---1---	:30	1	\$1,800.00	P-4	2.90	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	---1---		1				\$1,800.00		2.90			
N76	WPLG	10/14/22	10/14/22	11-1135P LCL News M-F Local 10 News @ 11pm	CM	11-1135P	----1--	:30	1	\$1,800.00	P-4	2.90	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	----1--		1				\$1,800.00		2.90			
N77	WPLG	10/15/22	10/15/22	11-1130p News Sat SAT Late News 11p	CM	11-1130P (11:00 PM-11:35 PM)	-----1-	:30	1	\$500.00	LUR-1	2.90	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-----1-		1				\$500.00		2.90			
N78	WPLG	10/16/22	10/16/22	11-1135p News Sun SUN 11-1135P	CM	11-1135P	-----1	:30	1	\$700.00	LUR-1	2.90	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-----1		1				\$700.00		2.90			
N79	WPLG	10/17/22	10/17/22	1135-1235x Kimmel Kimmel	CM	1135p-1235x	1-----	:30	1	\$300.00	LUR-1	2.30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	1-----		1				\$300.00		2.30			
N80	WPLG	10/11/22	10/11/22	1135-1235x Kimmel Kimmel	CM	1135p-1235x	-1-----	:30	1	\$300.00	LUR-1	2.30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-1-----		1				\$300.00		2.30			
N81	WPLG	10/12/22	10/12/22	1135-1235x Kimmel Kimmel	CM	1135p-1235x	--1----	:30	1	\$300.00	LUR-1	2.30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	--1----		1				\$300.00		2.30			
N82	WPLG	10/13/22	10/13/22	1135-1235x Kimmel Kimmel	CM	1135p-1235x	---1---	:30	1	\$300.00	LUR-1	2.30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	---1---		1				\$300.00		2.30			
N83	WPLG	10/14/22	10/14/22	1135-1235x Kimmel Kimmel	CM	1135p-1235x	----1--	:30	1	\$300.00	LUR-1	2.30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	----1--		1				\$300.00		2.30			
N84	WPLG	10/17/22	10/17/22	1235-105x Nightline Nightline	CM	1235x-105x	1-----	:30	1	\$100.00	LUR-1	1.40	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	1-----		1				\$100.00		1.40			
N85	WPLG	10/11/22	10/11/22	1235-105x Nightline Nightline	CM	1235x-105x	-1-----	:30	1	\$100.00	LUR-1	1.40	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-1-----		1				\$100.00		1.40			
N86	WPLG	10/12/22	10/12/22	1235-105x Nightline Nightline	CM	1235x-105x	--1----	:30	1	\$100.00	LUR-1	1.40	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	--1----		1				\$100.00		1.40			

Order / Rev: 640838
 Alt Order #: 10493364
 Flight Dates: 10/11/22 - 10/17/22

Advertiser: POL/F Calatay UD,/R/SSN/FL
 Product Desc: FRSCC CATA/MARTIN/GA
 Estimate: 11422
WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	--1----		1				\$100.00		1.40			
N87	WPLG	10/13/22	10/13/22	1235-105x Nightline Nightline	CM	1235x-105x	---1---	:30	1	\$100.00	LUR-1	1.40	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	---1---		1				\$100.00		1.40			
N88	WPLG	10/14/22	10/14/22	1235-105x Nightline Nightline	CM	1235x-105x	----1--	:30	1	\$100.00	LUR-1	1.40	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	----1--		1				\$100.00		1.40			
N89	WPLG	10/15/22	10/15/22	7-8a LCL 10 News Sat LCL News Sat 7a	CM	7-8a (7:30 AM-8:00 AM)	-----1-	:30	1	\$600.00	P-4	4.30	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----1-		1				\$600.00		4.30			
N90	WPLG	10/15/22	10/15/22	1130-1230p GMA Sat 2nd GMA Sat 2nd Hour	CM	1130-1230p	-----1-	:30	1	\$600.00	P-4	2.70	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----1-		1				\$600.00		2.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/10/22-10/16/22		1130-1230p GMA Sat 2nd hr		1130-1230p	-----Sa--	:30		(\$600.00)		2.70	NM		
See MG 90.2															
2	WPLG	10/15/22-10/15/22		11a-12p GMA Sat		11a-12n	-----Sa--	:30		\$600.00		2.70	NM		
Ⓜ MG for 90.1 10/15 [TIME PERIOD CORRECTION]															
N91	WPLG	10/16/22	10/16/22	9-1030a LCL 10 News 9a-Sun LCL 10 News	SGM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$600.00	P-4	4.20	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----1		1				\$600.00		4.20			
N92	WPLG	10/14/22	10/14/22	Fri 8-9p Shark Tank	CM	8-9p	----1--	:30	1	\$5,000.00	P-4	4.10	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	----1--		1				\$5,000.00		4.10			
N93	WPLG	10/17/22	10/17/22	5-6a LCL News LCL News 5a	CM	5-6a (5:00 AM-5:30 AM)	1-----	:30	1	\$500.00	P-4	2.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	1-----		1				\$500.00		2.30			
N94	WPLG	10/12/22	10/12/22	5-6a LCL News LCL News 5a	CM	5-6a (5:00 AM-5:30 AM)	--1----	:30	1	\$500.00	P-4	2.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	--1----		1				\$500.00		2.30			
N95	WPLG	10/14/22	10/14/22	5-6a LCL News LCL News 5a	CM	5-6a (5:00 AM-5:30 AM)	----1--	:30	1	\$500.00	P-4	2.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	----1--		1				\$500.00		2.30			
													Totals	99	\$129,100.00