

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, _____, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Date of election: General Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Tammie Wingrove

Signature:

Name:

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 640117
Alt Order #: 10488969
Product Desc: FRSCC CATA/MARTIN/GA
Estimate: 11297
Flight Dates: 10/04/22 - 10/10/22
Original Date / Rev: 09/29/22 / 09/30/22
Order Type: GENERAL

WPLG, INC.

Primary AE: Mary Tricoli
Sales Office: PHI-N
Sales Region: NAT

Agency Name: **Mentzer Media Services**
Buying Contact:
Billing Contact:
 2210 Grey Fox Court
 Bel Air, MD 21015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: **POL/F Calatay UD,/R/SSN/FL**
Demographic: HH
Product Codes: PL-Candidate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: LUR-WPLG

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/10/22	56	\$60,400.00	\$51,340.00

Totals

Month	# Spots	Gross Amount	Net Amount	Imp.
October 2022	56	\$60,400.00	\$51,340.00	403.4
Totals	56	\$60,400.00	\$51,340.00	403.4

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mary Tricoli			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount
N 1	WPLG	10/10/22	10/10/22	4:30-5a LCL News LCL News 430a	CM	4:30-5a	1-----	:30	1	\$200.00	P-4	1.5 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>				
		Week: 10/10/22	10/16/22	1-----		1		\$200.00		1.5				
N 2	WPLG	10/04/22	10/04/22	4:30-5a LCL News LCL News 430a	CM	4:30-5a	-1-----	:30	1	\$200.00	P-4	1.5 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>				
		Week: 10/03/22	10/09/22	-1-----		1		\$200.00		1.5				
N 3	WPLG	10/07/22	10/07/22	4:30-5a LCL News LCL News 430a	CM	4:30-5a	----1--	:30	1	\$200.00	P-4	1.5 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>				
		Week: 10/03/22	10/09/22	----1--		1		\$200.00		1.5				
N 4	WPLG	10/09/22	10/09/22	6-7a LCL 10 News Sun Local News Su 6a	CM	6-7a (6:30 AM-7:00 AM)	-----1	:30	1	\$100.00	LUR-1	2 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>				
		Week: 10/03/22	10/09/22	-----1		1		\$100.00		2				
N 5	WPLG	10/10/22	10/10/22	9-10a LCL News LCL News 9a	CM	9-10a (9:30 AM-10:00 AM)	1-----	:30	1	\$500.00	P-4	3.6 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>				
		Week: 10/10/22	10/16/22	1-----		1		\$500.00		3.6				
N 6	WPLG	10/04/22	10/04/22		CM	9-10a	-1-----	:30	1	\$500.00	P-4	3.6 NM	1	\$500.00

Order / Rev: 640117
 Alt Order #: 10488969
 Flight Dates: 10/04/22 - 10/10/22

Advertiser: POL/F Calatay UD,/R/SSN/FL
 Product Desc: FRSCC CATA/MARTIN/GA
 Estimate: 11297
WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount
				9-10a LCL News LCL News 9a		(9:30 AM-10:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
Week:		10/03/22	10/09/22	- 1-----	1	\$500.00	3.6							
N 7	WPLG	10/06/22	10/06/22	9-10a LCL News LCL News 9a	CM	9-10a	--- 1---	:30	1	\$500.00	P-4	3.6 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
Week:		10/03/22	10/09/22	--- 1---	1	\$500.00	3.6							
N 8	WPLG	10/10/22	10/10/22	4-5p LCL News LCL News 4p	CM	4-5p	1-----	:30	1	\$600.00	P-4	3.1 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
Week:		10/10/22	10/16/22	1-----	1	\$600.00	3.1							
N 9	WPLG	10/04/22	10/04/22	4-5p LCL News 330-4p LCL News /Except 10/7/(4:00 PM-4:30 PM)	CM	4-5p	- 1-----	:30	1	\$600.00	P-4	3.1 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
Week:		10/03/22	10/09/22	- 1-----	1	\$600.00	3.1							
N 11	WPLG	10/06/22	10/06/22	4-5p LCL News 330-4p LCL News /Except 10/7/(4:00 PM-4:30 PM)	CM	4-5p	--- 1---	:30	1	\$600.00	P-4	3.1 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
Week:		10/03/22	10/09/22	--- 1---	1	\$600.00	3.1							
N 13	WPLG	10/04/22	10/04/22	5-6p LCL News LCL News 5p	CM	5-6p	- 1-----	:30	1	\$700.00	P-4	3.7 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
Week:		10/03/22	10/09/22	- 1-----	1	\$700.00	3.7							
N 14	WPLG	10/05/22	10/05/22	5-6p LCL News LCL News 5p	CM	5-6p	-- 1----	:30	1	\$700.00	P-4	3.7 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
Week:		10/03/22	10/09/22	-- 1----	1	\$700.00	3.7							
N 15	WPLG	10/07/22	10/07/22	5-6p LCL News LCL News 5p	CM	5-6p	---- 1--	:30	1	\$700.00	P-4	3.7 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
Week:		10/03/22	10/09/22	---- 1--	1	\$700.00	3.7							
N 16	WPLG	10/10/22	10/10/22	5-6p LCL News LCL News 5p	CM	5-6p	1-----	:30	1	\$700.00	P-4	3.7 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
Week:		10/10/22	10/16/22	1-----	1	\$700.00	3.7							
N 17	WPLG	10/04/22	10/04/22	5-6p LCL News LCL News 5p	CM	5-6p	- 1-----	:30	1	\$700.00	P-4	3.7 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
Week:		10/03/22	10/09/22	- 1-----	1	\$700.00	3.7							
N 18	WPLG	10/06/22	10/06/22	5-6p LCL News LCL News 5p	CM	5-6p	--- 1---	:30	1	\$700.00	P-4	3.7 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
Week:		10/03/22	10/09/22	--- 1---	1	\$700.00	3.7							
N 19	WPLG	10/10/22	10/10/22	7-730p Wheel of Fortune Wheel of Fortune	CM	7-730p	1-----	:30	1	\$2,500.00	P-4	6.2 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
Week:		10/10/22	10/16/22	1-----	1	\$2,500.00	6.2							
N 20	WPLG	10/05/22	10/05/22	7-730p Wheel of Fortune Wheel of Fortune	CM	7-730p	-- 1----	:30	1	\$2,500.00	P-4	6.2 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
Week:		10/03/22	10/09/22	-- 1----	1	\$2,500.00	6.2							
N 21	WPLG	10/07/22	10/07/22	7-730p Wheel of Fortune Wheel of Fortune	CM	7-730p	---- 1--	:30	1	\$2,500.00	P-4	6.2 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
Week:		10/03/22	10/09/22	---- 1--	1	\$2,500.00	6.2							
N 22	WPLG	10/05/22	10/05/22	Wed 8-9p The Connors / The Goldbergs	CM	8-9p	-- 1----	:30	1	\$1,200.00	LUR-1	3.7 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
Week:		10/03/22	10/09/22	-- 1----	1	\$1,200.00	3.7							

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 Flight Dates: 10/04/22 - 10/10/22

Advertiser: POL/F Calatay UD,/R/SSN/FL
 Product Desc: FRSCC CATA/MARTIN/GA
 Estimate: 11297
WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 10/03/22	10/09/22	--1----		1				\$1,200.00		3.7		
N23	WPLG	10/05/22	10/05/22	Wed 10-11p MILLION LITTLE THINGS	CM	10-11p (10:00 PM-11:00 PM)	--1----	:30	1	\$1,500.00	LUR-1	2.3 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 10/03/22	10/09/22	--1----		1				\$1,500.00		2.3		
N24	WPLG	10/06/22	10/06/22	Thu 8-9p Station 19	CM	8-9p (8:00 PM-9:00 PM)	---1---	:30	1	\$2,500.00	LUR-1	3.8 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 10/03/22	10/09/22	---1---		1				\$2,500.00		3.8		
N25	WPLG	10/07/22	10/07/22	Fri 8-9p Shark Tank	CM	8-9p (8:00 PM-9:00 PM)	----1--	:30	1	\$1,800.00	LUR-1	4.1 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 10/03/22	10/09/22	----1--		1				\$1,800.00		4.1		
N26	WPLG	10/07/22	10/07/22	Fri 9-10p 20/20	CM	9-11p	----1--	:30	1	\$1,000.00	LUR-1	2.3 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 10/03/22	10/09/22	----1--		1				\$1,000.00		2.3		
N27	WPLG	10/09/22	10/09/22	Su 7-8p America's Funniest Home Videos	CM	7-8p (7:00 PM-8:00 PM)	-----1	:30	1	\$3,000.00	P-4	2.8 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 10/03/22	10/09/22	-----1		1				\$3,000.00		2.8		
N28	WPLG	10/08/22	10/08/22	11-1130p News Sat SAT Late News 11p	CM	11-1130P (11:00 PM-11:35 PM)	-----1-	:30	1	\$500.00	LUR-1	2.9 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 10/03/22	10/09/22	-----1-		1				\$500.00		2.9		
N29	WPLG	10/10/22	10/10/22	1235-105x Nightline Nightline	CM	1235x-105x	1-----	:30	1	\$100.00	LUR-1	1.4 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 10/10/22	10/16/22	1-----		1				\$100.00		1.4		
N30	WPLG	10/04/22	10/04/22	1235-105x Nightline Nightline	CM	1235x-105x	-1-----	:30	1	\$100.00	LUR-1	1.4 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 10/03/22	10/09/22	-1-----		1				\$100.00		1.4		
N31	WPLG	10/05/22	10/05/22	1235-105x Nightline Nightline	CM	1235x-105x	--1----	:30	1	\$100.00	LUR-1	1.4 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 10/03/22	10/09/22	--1----		1				\$100.00		1.4		
N32	WPLG	10/07/22	10/07/22	1235-105x Nightline Nightline	CM	1235x-105x (12:37 XM-1:06 XM)	----1--	:30	1	\$100.00	LUR-1	1.4 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 10/03/22	10/09/22	----1--		1				\$100.00		1.4		
N33	WPLG	10/08/22	10/08/22	7-8a LCL 10 News Sat LCL News Sat 7a	CM	7-8a (7:30 AM-8:00 AM)	-----1-	:30	1	\$250.00	LUR-1	4.3 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 10/03/22	10/09/22	-----1-		1				\$250.00		4.3		
N34	WPLG	10/06/22	10/06/22	Thu 9-10p Grey's Anatomy	CM	9-10p (9:00 PM-10:00 PM)	---1---	:30	1	\$4,000.00	P-4	3.1 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 10/03/22	10/09/22	---1---		1				\$4,000.00		3.1		
N35	WPLG	10/04/22	10/04/22	11-1135P LCL News M-F Local 10 News @ 11pm	CM	11-1135P (11:00 PM-11:35 PM)	-1-----	:30	1	\$1,800.00	P-4	2.9 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 10/03/22	10/09/22	-1-----		1				\$1,800.00		2.9		
N36	WPLG	10/05/22	10/05/22	11-1135P LCL News M-F Local 10 News @ 11pm	CM	11-1135P (11:00 PM-11:35 PM)	--1----	:30	1	\$1,800.00	P-4	2.9 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 10/03/22	10/09/22	--1----		1				\$1,800.00		2.9		
N38	WPLG	10/07/22	10/07/22		CM	11-1135P		:30	1	\$1,800.00	P-4	2.9 NM	1	\$1,800.00

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WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount
				11-1135P LCL News			----1--							
				M-F Local 10 News @ 11pm										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Imp</u>			
Week:		10/03/22	10/09/22	----1--		1			\$1,800.00		2.9			
N39	WPLG	10/05/22	10/05/22	4:30-5a LCL News	CM	4:30-5a	--W----	:30	1	\$200.00	LUR-1	0 NM	1	\$200.00
				LCL News 430a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Imp</u>			
Week:		10/03/22	10/09/22	--W----		1			\$200.00		0			
N40	WPLG	10/06/22	10/06/22	4:30-5a LCL News	CM	4:30-5a	---T---	:30	1	\$200.00	LUR-1	1.5 NM	1	\$200.00
				LCL News 430a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Imp</u>			
Week:		10/03/22	10/09/22	---T---		1			\$200.00		1.5			
N41	WPLG	10/07/22	10/07/22	9-10a LCL News	CM	9-10a	----F--	:30	1	\$500.00	LUR-1	205 NM	1	\$500.00
				LCL News 9a		(9:30 AM-10:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Imp</u>			
Week:		10/03/22	10/09/22	----F--		1			\$500.00		205			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Imp</u>	<u>Type</u>		
2	NPLG	10/03/22-10/09/22	9-10a LCL News			9-10a	(9:30 AM-10:00 AM) F-----	:30		\$500.00	205	NM		
N42	WPLG	10/10/22	10/10/22	5-6p LCL News	CM	5-6p	M-----	:30	1	\$700.00	LUR-1	3.7 NM	1	\$700.00
				LCL News 5p		(5:00 PM-5:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Imp</u>			
Week:		10/10/22	10/16/22	M-----		1			\$700.00		3.7			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Imp</u>	<u>Type</u>		
1	NPLG	10/10/22-10/16/22	5-6p LCL News			5-6p	(5:00 PM-5:30 PM) M-----	:30		\$700.00	3.7	NM		
N43	WPLG	10/06/22	10/06/22	5-6p LCL News	CM	5-6p	---T---	:30	1	\$700.00	LUR-1	3.7 NM	1	\$700.00
				LCL News 5p		(5:00 PM-5:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Imp</u>			
Week:		10/03/22	10/09/22	---T---		1			\$700.00		3.7			
N44	WPLG	10/05/22	10/05/22	5-6p LCL News	CM	5-6p	--W----	:30	1	\$700.00	LUR-1	3.7 NM	1	\$700.00
				LCL News 5p		(5:30 PM-6:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Imp</u>			
Week:		10/03/22	10/09/22	--W----		1			\$700.00		3.7			
N45	WPLG	10/07/22	10/07/22	5-6p LCL News	CM	5-6p	----F--	:30	1	\$700.00	LUR-1	3.7 NM	1	\$700.00
				LCL News 5p		(5:30 PM-6:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Imp</u>			
Week:		10/03/22	10/09/22	----F--		1			\$700.00		3.7			
N46	WPLG	10/04/22	10/04/22	7-730p Wheel of Fortune	CM	7-730p	-T-----	:30	1	\$2,500.00	LUR-1	6.2 NM	1	\$2,500.00
				Wheel of Fortune										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Imp</u>			
Week:		10/03/22	10/09/22	-T-----		1			\$2,500.00		6.2			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Imp</u>	<u>Type</u>		
1	NPLG	10/03/22-10/09/22	7-730p Wheel of Fortune			7-730p	-T-----	:30		\$2,500.00	6.2	NM		
N47	WPLG	10/07/22	10/07/22	Fri 9-10p	CM	9-11p	----F--	:30	1	\$1,000.00	LUR-1	23 NM	1	\$1,000.00
				20/20										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Imp</u>			
Week:		10/03/22	10/09/22	----F--		1			\$1,000.00		23			
N48	WPLG	10/06/22	10/06/22	1235-105x Nightline	CM	1235x-105x	---T---	:30	1	\$100.00	LUR-1	1.4 NM	1	\$100.00
				Nightline										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Imp</u>			
Week:		10/03/22	10/09/22	---T---		1			\$100.00		1.4			
N49	WPLG	10/10/22	10/10/22	6-7a LCL News	CM	6-7a	M-----	:30	1	\$800.00	LUR-1	3.8 NM	1	\$800.00
				LCL News 6a		(6:30 AM-7:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Imp</u>			
Week:		10/10/22	10/16/22	M-----		1			\$800.00		3.8			
N50	WPLG	10/04/22	10/04/22	6-7a LCL News	CM	6-7a	-T-----	:30	1	\$800.00	LUR-1	3.8 NM	1	\$800.00
				LCL News 6a		(6:30 AM-7:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Imp</u>			
Week:		10/03/22	10/09/22	-T-----		1			\$800.00		3.8			
N51	WPLG	10/06/22	10/06/22		CM	6-7a		:30	1	\$800.00	LUR-1	3.8 NM	1	\$800.00

Order / Rev: 640117
 Alt Order #: 10488969
 Flight Dates: 10/04/22 - 10/10/22

Advertiser: POL/F Calatay UD,R/SSN/FL
 Product Desc: FRSCC CATA/MARTIN/GA
 Estimate: 11297

WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount
				6-7a LCL News			---T---							
				LCL News 6a		(6:30 AM-7:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		10/03/22	10/09/22	---T---		1				\$800.00		3.8		
N52	WPLG	10/06/22	10/07/22	6-7a LCL News	CM	6-7a	----F--	:30	1	\$800.00	LUR-1	3.8 NM	1	\$800.00
				LCL News 6a		(6:30 AM-7:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		10/03/22	10/09/22	----F--		1				\$800.00		3.8		
N53	WPLG	10/08/22	10/08/22	5-6a LCL News Sat	CM	5-6a	-----S-	:30	1	\$300.00	LUR-1	3 NM	1	\$300.00
				LCL News Sat 5a		(5:00 AM-5:03 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		10/03/22	10/09/22	-----S-		1				\$300.00		3		
N54	WPLG	10/09/22	10/09/22	5-6a LCL News Sun	CM	5-6a	-----S	:30	1	\$50.00	LUR-1	3 NM	1	\$50.00
				LCL News Su 5a		(5:00 AM-5:30 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		10/03/22	10/09/22	-----S		1				\$50.00		3		
N55	WPLG	10/05/22	10/06/22	4-5p LCL News	CM	4-5p	--W----	:30	1	\$600.00	LUR-1	3.1 NM	1	\$600.00
				330-4p LCL News /Except 10/7/(4:30 PM-5:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		10/03/22	10/09/22	--W----		1				\$600.00		3.1		
N56	WPLG	10/06/22	10/07/22	4-5p LCL News	CM	4-5p	---T---	:30	1	\$600.00	LUR-1	3.1 NM	1	\$600.00
				330-4p LCL News /Except 10/7/(4:30 PM-5:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		10/03/22	10/09/22	---T---		1				\$600.00		3.1		
N57	WPLG	10/07/22	10/07/22	4-5p LCL News	CM	4-5p	----F--	:30	1	\$600.00	LUR-1	3.1 NM	1	\$600.00
				330-4p LCL News /Except 10/7/(4:30 PM-5:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		10/03/22	10/09/22	----F--		1				\$600.00		3.1		
N58	WPLG	10/06/22	10/06/22	Thu 10-11p	CM	10-11p	---T---	:30	1	\$2,500.00	LUR-1	2 NM	1	\$2,500.00
				BIG SKY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		10/03/22	10/09/22	---T---		1				\$2,500.00		2		
N59	WPLG	10/08/22	10/08/22	Florida Teams 730-1130p	CM	730p-1130p	-----S-	:30	1	\$8,000.00	LUR-1	8 NM	1	\$8,000.00
				FLA STATE VS NC										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		10/03/22	10/09/22	-----S-		1				\$8,000.00		8		
												Totals	56	\$60,400.00