



west palm beach
fort pierce
WWHB
1100 Fairfield Dr
West Palm Beach, FL 33407

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2657725

Schedule Dates 11/01/16-11/07/16
Advertiser SEIU-Cope (24257)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand 5102 SEIU Cope 11/1-11/8 (868752)
Salesperson Azteca/NYC, New York (3019)
Sales Office Azteca New York
Buyer Name
Phone/Fax /
CPE 5102
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments 11/11/18

Date Entered 10/07/16
Last Modified
Entered By Juanita Barriga
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$840.00
Net Total \$4,760.00
Sales Tax

West Palm Beach (WWHB)		
By Broadcast Month	Spots	Rate
Nov. 2016	27	\$5,600.00
Grand Total:	27	\$5,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / News	11/01/16-11/04/16	2	:30	7A- News-AZT Hechos AM	10		X	X	X	X			10	\$110.00	\$1,100.00	West Palm Beach (WWHB)		10/7/16
Est 2.0	Unapproved (NewL) on credit hold / SPOT	11/02/16-11/04/16	2	:30	6P- Enrique Comunitario				1		1			2	\$270.00	\$540.00	West Palm Beach (WWHB)		10/7/16
Est 3.0	Unapproved (NewL) on credit hold / News	11/01/16-11/04/16	2	:30	6:30P- News-AZT-Hechos	3		X	X	X	X			3	\$270.00	\$810.00	West Palm Beach (WWHB)		10/7/16
Est 4.0	Unapproved (NewL) on credit hold / SPOT	11/04/16-11/04/16	1	:30	10P- Sports-AZT Fut Azteca							1		1	\$400.00	\$400.00	West Palm Beach (WWHB)		10/7/16
Est 5.0	Unapproved (NewL) on credit hold / Prime	11/01/16-11/04/16	1	:30	8P- AZT-La Isla La Revancha	3		X	X	X	X			3	\$270.00	\$810.00	West Palm Beach (WWHB)		10/7/16
Est 6.0	Unapproved (NewL) on credit hold / News	11/01/16-11/04/16	1	:30	11P- News-AZT-Hechos Noche	3		X	X	X	X			3	\$400.00	\$1,200.00	West Palm Beach (WWHB)		10/7/16
Est 7.0	Unapproved (NewL) on credit hold / Prime	11/06/16-11/06/16	1	:30	8P- AZT-ExtraNormal De Impacto							1		1	\$140.00	\$140.00	West Palm Beach (WWHB)		10/7/16
Est 8.0	Unapproved (NewL) on credit hold / News	11/07/16-11/07/16	2	:30	7A- News-AZT Hechos AM	3	X							3	\$110.00	\$330.00	West Palm Beach (WWHB)		10/7/16
Est 9.0	Unapproved (NewL) on credit hold / SPOT	11/07/16-11/07/16	2	:30	6P- Enrique Comunitario								1	1	\$270.00	\$270.00	West Palm Beach (WWHB)		10/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WWHB West Palm Beach, FL	Date: 9/29/16
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I, Targeted Platform Media LLC

do hereby request station time concerning the following issue:

SEIU Cope

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: SEIU Cope

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: SEIU Cope
General Election: November 8th, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

SEIU Cope	1800 Massachusetts Ave. NW Washington, DC 20036
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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Gerry Hudson
Contact: Norm Greene

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

September 29th, 2016

Date

How Diell

Signature

(202) 965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

[Signature]

Signature

R. BURBANK

Printed Name

G.M.

Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF
OF AN ISSUE OR A CANDIDATE FOR PUBLIC OFFICE

CANDIDATE/ISSUE: SEIU - Cope PARTY: _____

OFFICE SOUGHT: _____ ELECTION DATE: 11/8/16

INQUIRY MADE BY: Targeted Platform Media
Candidate Manager Agency Committee (circle one)

ADDRESS: 1291 Hollywood Ave
Annapolis, MD 21403

PHONE: _____ FAX: _____

Information Requested: rates & avails

Final Disposition: order placed #265772S WWHB
\$5,600.00 11/1 - 11/7/16

If Committee, list officers and position: Gerry Hudson - Treasurer

DATE: 10/19/16 TIME: 11:44am BY: TeleRep/AztecaNYC