



WWHB  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Targeted Platform Media  
1291 Hollywood Ave  
Annapolis, MD 21403

# Contract # 2657725

Schedule Dates	11/01/16-11/07/16	Date Entered	10/07/16
Advertiser	SEIU-Cope (24257)	Last Modified	
Agency	Targeted Platform Media (15945)	Entered By	Juanita Barriga
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	5102 SEIU Cope 11/1-11/8 (868752)	Headline #	
Salesperson	Azteca/NYC, New York (3019)	Demo	
Sales Office	Azteca New York	Order Type	Normal
Buyer Name		Package Deal	
Phone/Fax		Commission %	15.00
CPE	5102	Commission	\$840.00
Account Types	National/Political Issue Agency BRD	Net Total	\$4,760.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	11/11/8		

West Palm Beach (WWHB)		
By Broadcast Month	Spots	Rate
Nov. 2016	27	\$5,600.00
Grand Total:	27	\$5,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / News	11/01/16-11/04/16	2	:30	7A- News-AZT Hechos AM	10		X	X	X	X			10	\$110.00	\$1,100.00	West Palm Beach (WWHB)		10/7/16
Est 2.0	Unapproved (NewL) on credit hold / SPOT	11/02/16-11/04/16	2	:30	6P- Enfoque Comunitario				1		1			2	\$270.00	\$540.00	West Palm Beach (WWHB)		10/7/16
Est 3.0	Unapproved (NewL) on credit hold / News	11/01/16-11/04/16	2	:30	6:30P- News-AZT-Hechos	3		X	X	X	X			3	\$270.00	\$810.00	West Palm Beach (WWHB)		10/7/16
Est 4.0	Unapproved (NewL) on credit hold / SPOT	11/04/16-11/04/16	1	:30	10P- Sports-AZT Fut Azteca						1			1	\$400.00	\$400.00	West Palm Beach (WWHB)		10/7/16
Est 5.0	Unapproved (NewL) on credit hold / Prime	11/01/16-11/04/16	1	:30	8P- AZT-La Isla La Revancha	3		X	X	X	X			3	\$270.00	\$810.00	West Palm Beach (WWHB)		10/7/16
Est 6.0	Unapproved (NewL) on credit hold / News	11/01/16-11/04/16	1	:30	11P- News-AZT-Hechos Noche	3		X	X	X	X			3	\$400.00	\$1,200.00	West Palm Beach (WWHB)		10/7/16
Est 7.0	Unapproved (NewL) on credit hold / Prime	11/06/16-11/06/16	1	:30	8P- AZT-Extranoormal De Impacto							1		1	\$140.00	\$140.00	West Palm Beach (WWHB)		10/7/16
Est 8.0	Unapproved (NewL) on credit hold / News	11/07/16-11/07/16	2	:30	7A- News-AZT Hechos AM	3	X							3	\$110.00	\$330.00	West Palm Beach (WWHB)		10/7/16
Est 9.0	Unapproved (NewL) on credit hold / SPOT	11/07/16-11/07/16	2	:30	6P- Enfoque Comunitario	1								1	\$270.00	\$270.00	West Palm Beach (WWHB)		10/7/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WWTB West Palm Beach, FL	<b>Date:</b> 9/29/16
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I, Targeted Platform Media LLC  
do hereby request station time concerning the following issue:

SEIU Cope
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: SEIU Cope



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: SEIU Cope  
General Election: November 8th, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

SEIU Cope	1800 Massachusetts Ave. NW Washington, DC 20036
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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Gerry Hudson Contact: Norm Greene
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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

September 29th, 2016

Date

*How D. iell*

Signature

(202) 965-5060

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

*[Signature]*

Signature

*R. BURRHEAD*

Printed Name

*G.M.*

Title



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF  
OF AN ISSUE OR A CANDIDATE FOR PUBLIC OFFICE

CANDIDATE/ISSUE: SEIU - Gope PARTY: \_\_\_\_\_

OFFICE SOUGHT: \_\_\_\_\_ ELECTION DATE: 11/8/16

INQUIRY MADE BY: Targeted Platform Media  
Candidate Manager Agency Committee (circle one)

ADDRESS: 1291 Hollywood Ave  
Annapolis, MD 21403

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

Information Requested: rates & avails

Final Disposition: order placed #265772S WWHB  
\$5,600.00 11/1 - 11/7/16

If Committee, list officers and position: Gerry Hudson - Treasurer

DATE: 10/19/16 TIME: 11:44am BY: TeleRep/AztecaNYC