



WWHB
1100 Fairfield Dr
West Palm Beach, FL 33407

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2657396

Schedule Dates: 10/25/16-10/31/16
Advertiser: SEIU-Cope (24257)
Agency: Targeted Platform Media (15945)
Product: POLITICAL ISSUE (ns) (1187)
Brand: 5101 SEIU Cope 10/25-10/31 (868679)
Salesperson: Azteca/NYC, New York (3019)
Sales Office: Azteca New York
Buyer Name: /
Phone/Fax: /
CPE: 5101
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: 10/25/1031

Date Entered: 10/07/16
Last Modified: Juanita Barriga
Entered By: No
CO-OP: No
Headline #: Demo
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$790.50
Net Total: \$4,479.50
Sales Tax:

West Palm Beach (WWHB)		
By Broadcast Month	Spots	Rate
Oct. 2016	21	\$4,780.00
Nov. 2016	3	\$490.00
Grand Total:	24	\$5,270.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (Newl) / News	10/25/16-10/28/16	2	:30	7A- News AZT Hechos AM	8		X	X	X	X			8	\$110.00	\$880.00	West Palm Beach (WWHB)		10/7/16
Est 2.0	Unapproved (Newl) / SPOT	10/26/16-10/28/16	2	:30	6P- Entoque Comunitario				1		1			2	\$270.00	\$540.00	West Palm Beach (WWHB)		10/7/16
Est 3.0	Unapproved (Newl) on credit hold / News	10/25/16-10/28/16	2	:30	6:30P- News-AZT-Hechos	3		X	X	X	X			3	\$270.00	\$810.00	West Palm Beach (WWHB)		10/7/16
Est 4.0	Unapproved (Newl) on credit hold / SPOT	10/28/16-10/28/16	1	:30	10P- Sports-AZT Fut Azteca						1			1	\$400.00	\$400.00	West Palm Beach (WWHB)		10/7/16
Est 5.0	Unapproved (Newl) on credit hold / Prime	10/25/16-10/28/16	1	:30	8P- AZT-La Isla La Revancha	3		X	X	X	X			3	\$270.00	\$810.00	West Palm Beach (WWHB)		10/7/16
Est 6.0	Unapproved (Newl) on credit hold / News	10/25/16-10/28/16	1	:30	11P- News-AZT-Hechos Noche	3		X	X	X	X			3	\$400.00	\$1,200.00	West Palm Beach (WWHB)		10/7/16
Est 7.0	Unapproved (Newl) / Prime	10/30/16-10/30/16	1	:30	8P- AZT-Extranormal De Impacto							1		1	\$140.00	\$140.00	West Palm Beach (WWHB)		10/7/16
Est 8.0	Unapproved (Newl) / News	10/31/16-10/31/16	2	:30	7A- News AZT Hechos AM	2	X							2	\$110.00	\$220.00	West Palm Beach (WWHB)		10/7/16
Est 9.0	Unapproved (Newl) on credit hold / SPOT	10/31/16-10/31/16	2	:30	6P- Entoque Comunitario	1								1	\$270.00	\$270.00	West Palm Beach (WWHB)		10/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgl.net?P=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WWHB West Palm Beach, FL	Date: 9/29/16
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I, Targeted Platform Media LLC

do hereby request station time concerning the following issue:

SEIU Cope

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: SEIU Cope

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: SEIU Cope
General Election: November 8th, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

SEIU Cope 1800 Massachusetts Ave. NW
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Gerry Hudson
Contact: Norm Greene

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF
OF AN ISSUE OR A CANDIDATE FOR PUBLIC OFFICE

CANDIDATE/ISSUE: SEIU-Cope PARTY: _____

OFFICE SOUGHT: _____ ELECTION DATE: 11/8/16

INQUIRY MADE BY: Targeted Platform Media
Candidate Manager Agency Committee (circle one)

ADDRESS: 1291 Hollywood Ave.
Annapolis, MD 21403

PHONE: _____ FAX: _____

Information Requested: rates & avails

Final Disposition: order placed #2657396 WWHB
\$5,270.00 10/25-10/31/16

If Committee, list officers and position: Gerry Hudson - Treasurer

DATE: 10/19/16 TIME: 11:29 am BY: TeleRep NYC/Azteca NY