

## CONTRACT



KFBF  
P.O. Box 1139  
Great Falls, MT 59404  
(406)453-4377

<u>Contract / Revision</u> 135382 /		<u>Alt Order #</u> 26127312
<u>Advertiser</u> POL/NRSC-IE		<u>Original Date / Revision</u> 08/13/18 / 08/13/18
<u>Contract Dates</u> 09/05/18 - 09/11/18	<u>Estimate #</u> 9851	
<u>Product</u> MT		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KFBF	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9914097	<u>Advertiser Code</u> 360	<u>Product 1/2</u> 1204
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement  
817 Slaters Lane  
Alexandria, VA 22310

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFBF	09/05/18	09/05/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	--W----				2	\$140.00			
N 2	KFBF	09/06/18	09/06/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	---T---				2	\$140.00			
N 3	KFBF	09/07/18	09/07/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	----F--				2	\$140.00			
N 4	KFBF	09/10/18	09/10/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	M-----				2	\$140.00			
N 5	KFBF	09/11/18	09/11/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-T-----				2	\$140.00			
N 6	KFBF	09/09/18	09/09/18	This Week	7:00 AM-8:00 AM		:30			NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----S				2	\$120.00			
N 7	KFBF	09/09/18	09/09/18	GMA 6a-7a sa su	6:00 AM-7:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----S				2	\$100.00			
N 8	KFBF	09/05/18	09/05/18	Family Feud	3:00 PM-4:00 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	--W----				2	\$60.00			
N 9	KFBF	09/06/18	09/06/18	Family Feud	3:00 PM-4:00 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	---T---				2	\$60.00			
N 10	KFBF	09/07/18	09/07/18	Family Feud	3:00 PM-4:00 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	----F--				2	\$60.00			
N 11	KFBF	09/10/18	09/10/18	Family Feud	3:00 PM-4:00 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



**KFBF**  
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Contract / Revision	Alt Order #
135382 /	26127312

Advertiser	Original Date / Revision
POL/NRSC-IE	08/13/18 / 08/13/18

Contract Dates	Product	Estimate #
09/05/18 - 09/11/18	MT	9851

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
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		Week: 09/10/18	09/16/18	M-----				2	\$60.00																													
N 12	KFBB	09/11/18	09/11/18	Family Feud	3:00 PM-4:00 PM		:30			NM	2	\$120.00																										
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N 13	KFBB	09/05/18	09/05/18	Millionaire	2:00 PM-3:00 PM		:30			NM	2	\$120.00																										
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N 14	KFBB	09/06/18	09/06/18	Millionaire	2:00 PM-3:00 PM		:30			NM	2	\$120.00																										
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		Week: 09/03/18	09/09/18	---T---				2	\$60.00																													
N 15	KFBB	09/07/18	09/07/18	Millionaire	2:00 PM-3:00 PM		:30			NM	2	\$120.00																										
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N 16	KFBB	09/10/18	09/10/18	Millionaire	2:00 PM-3:00 PM		:30			NM	2	\$120.00																										
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N 17	KFBB	09/11/18	09/11/18	Millionaire	2:00 PM-3:00 PM		:30			NM	2	\$120.00																										
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		Week: 09/10/18	09/16/18	-T-----				2	\$60.00																													
N 18	KFBB	09/05/18	09/05/18	Ellen	4:00 PM-5:00 PM		:30			NM	2	\$200.00																										
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N 19	KFBB	09/06/18	09/06/18	Ellen	4:00 PM-5:00 PM		:30			NM	2	\$200.00																										
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N 20	KFBB	09/07/18	09/07/18	Ellen	4:00 PM-5:00 PM		:30			NM	2	\$200.00																										
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		Week: 09/03/18	09/09/18	----F--				2	\$100.00																													
N 21	KFBB	09/10/18	09/10/18	Ellen	4:00 PM-5:00 PM		:30			NM	2	\$200.00																										
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N 23	KFBB	09/05/18	09/05/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	2	\$680.00																										
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		Week: 09/03/18	09/09/18	----F--				2	\$340.00																													
N 26	KFBB	09/10/18	09/10/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	2	\$680.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td></td><td></td><td>Week: 09/10/18</td><td>09/16/18</td><td>M-----</td><td></td><td></td><td></td><td>2</td><td>\$340.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						Week: 09/10/18	09/16/18	M-----				2	\$340.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
		Week: 09/10/18	09/16/18	M-----				2	\$340.00																													
N 27	KFBB	09/11/18	09/11/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	2	\$680.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td></td><td></td><td>Week: 09/10/18</td><td>09/16/18</td><td>-T-----</td><td></td><td></td><td></td><td>2</td><td>\$340.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						Week: 09/10/18	09/16/18	-T-----				2	\$340.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
		Week: 09/10/18	09/16/18	-T-----				2	\$340.00																													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.





**KFBF**  
P.O. Box 1139  
Great Falls, MT 59404  
(406)453-4377

<u>Contract / Revision</u> 135382 /		<u>Alt Order #</u> 26127312
<u>Advertiser</u> POL/NRSC-IE		<u>Original Date / Revision</u> 08/13/18 / 08/13/18
<u>Contract Dates</u> 09/05/18 - 09/11/18	<u>Product</u> MT	<u>Estimate #</u> 9851

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KFBB	09/09/18	09/09/18	Weekend 5pm News	5:00 PM-5:30 PM		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----S				1	\$240.00			
N 29	KFBB	09/05/18	09/05/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	--W----				2	\$340.00			
N 30	KFBB	09/06/18	09/06/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	---T---				2	\$340.00			
N 31	KFBB	09/07/18	09/07/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	----F--				2	\$340.00			
N 32	KFBB	09/10/18	09/10/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	M-----				2	\$340.00			
N 33	KFBB	09/11/18	09/11/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-T-----				2	\$340.00			
N 34	KFBB	09/10/18	09/10/18	Good Doctor	9:00 PM-10:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	M-----				1	\$500.00			
N 35	KFBB	09/09/18	09/09/18	Inside Edition	10:35 PM-11:05 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----S				1	\$100.00			
Totals											67	\$11,680.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/11/18	67	\$11,680.00	(\$1,752.00)	\$9,928.00
<b>Totals</b>	<b>67</b>	<b>\$11,680.00</b>	<b>(\$1,752.00)</b>	<b>\$9,928.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 26127312

CPE: 360/1204/9851

Agency: NATIONAL MEDIA  
RESEARCH  
PLANNING

815 SLATERS LANE  
ALEXANDRIA, VA  
22314

Changes as of: 8/13/2018 at 11:00 AM

Flight: 9/5/18 - 9/11/18

Advertiser: NRSC-IE

Product: MT  
Agency Order #: 7627698

Buyer: MediaAssistant,  
NMRPP

Salesperson: SHEPARD RITZEN  
215-567-7950

Separation:

Version: Current State Version 1

Station: KFBB

Market: Great Falls

Office: PHILADELPHIA

Service: Nielsen

Primary Demo: Adults 35+

Assistant: SHEPARD RITZEN  
215-567-7950

Con Type: POLITICAL/VOTE

Total \$: \$11,680.00

Total Spots: 67

Total CPP: \$82.54

Total GRP: 141.5

Comments: Separation: 30

#135382

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/5 - 9/11							Total Spots	Total \$	CPP*	GRP*
							9/5	9/6	9/7	9/8	9/9	9/10	9/11				
1	W-F,M-Tu 7a-9a		GD MRN AMR-ABC	\$140.00	2.0	30	2	2	2	0	0	2	2	10	\$1,400.00	\$70.00	20.0
2	Su 7a-8a		THIS WEEK-ABC	\$120.00	1.0	30	0	0	0	0	2	0	0	2	\$240.00	\$120.00	2.0
3	Su 6a-7a		GD MRN-SUN-ABC	\$100.00	0.8	30	0	0	0	0	2	0	0	2	\$200.00	\$125.00	1.6
4	W-F,M-Tu 3p-4p		FAM FUED	\$60.00	1.2	30	2	2	2	0	0	2	2	10	\$600.00	\$50.00	12.0
5	W-F,M-Tu 2p-3p		MILLIONAIRE	\$60.00	0.8	30	2	2	2	0	0	2	2	10	\$600.00	\$75.00	8.0
6	W-F,M-Tu 4p-5p		ELLEN	\$100.00	1.2	30	2	2	2	0	0	2	2	10	\$1,000.00	\$83.33	12.0
7	W-F,M-Tu 5p-5:30p		5:00PM LCL NWS	\$340.00	4.4	30	2	2	2	0	0	2	2	10	\$3,400.00	\$77.27	44.0
8	Su 5p-5:30p		5:00PM LCL NWS	\$240.00	2.6	30	0	0	0	0	1	0	0	1	\$240.00	\$92.31	2.6
9	W-F,M-Tu 6p-6:30p		6:00PM LCL NWS	\$340.00	3.3	30	2	2	2	0	0	2	2	10	\$3,400.00	\$103.03	33.0
10	M 9p-10p		GOOD DOCTOR	\$500.00	5.1	30	0	0	0	0	0	1	0	1	\$500.00	\$98.04	5.1
11	Su 10:35p-11:05p		INSIDE EDITN W	\$100.00	1.2	30	0	0	0	0	1	0	0	1	\$100.00	\$83.33	1.2
TOTALS:							12	12	12	0	6	13	12	67	\$11,680.00	\$82.54	141.5





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26127312	<b>Changes as of:</b> 8/13/2018 at 11:00 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 360/1204/9851	<b>Flight:</b> 9/5/18 - 9/11/18	<b>Station:</b> KFBB
<b>Agency:</b> NATIONAL MEDIA RESEARCH PLANNING	<b>Advertiser:</b> NRSC-IE	<b>Market:</b> Great Falls
<b>815 SLATERS LANE</b>	<b>Product:</b> MT	<b>Office:</b> PHILADELPHIA
<b>ALEXANDRIA, VA 22314</b>	<b>Agency Order #:</b> 7627698	<b>Service:</b> Nielsen
	<b>Buyer:</b> MediaAssistant, NMRPP	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950
	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$11,680.00

**Total Spots:** 67  
**Total CPP:** \$82.54  
**Total GRP:** 141.5

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/13/18 11:00 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$34,320
KFBB Share:	25%
Comment:	est share
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	67	\$11,680.00	\$82.54	141.5
<b>Total</b>	<b>100%</b>	<b>67</b>	<b>\$11,680.00</b>	<b>\$82.54</b>	<b>141.5</b>

Monthly Summary		
Month	Spots	Dollars
2018-Sep	67	\$11,680.00
<b>Total</b>	<b>67</b>	<b>\$11,680.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/13/18 11:31 AM					\$0	\$0	
New	8/13/18 11:00 AM	SHEPARD RITZEN	New	67		\$11,680.00	\$11,680.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; color: blue;">KFBB-TV Great Falls, MT</span>	<b>Date:</b> <span style="font-size: 1.2em; color: blue;">8/14/18</span>
---	---

I, National Media Research, Planning, and Placement  
do hereby request station time concerning the following issue:

National Republican Senatorial Committee- Independent Expenditure
---

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
		Cont# 135382			

This broadcast time will be used by: NRSC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Senate Races

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Senatorial Committee- Independent Expenditure

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Nathan Klein- IE Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

--



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ~~ISSUE ADVERTISER~~ (SPONSOR)

\_\_\_\_\_  
Date                      Justin Farrell                      Signature                      \_\_\_\_\_  
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected  
[Signature]                      Keith Teske                      Station Mgr  
Signature                      Printed Name                      Title

## CONTRACT



NFBB  
P.O. Box 1139  
Great Falls, MT 59404  
(406)453-4377

<u>Contract / Revision</u> 135383 /		<u>Alt Order #</u> 26127302
<u>Advertiser</u> POL/NRSC-IE		<u>Original Date / Revision</u> 08/13/18 / 08/13/18
<u>Contract Dates</u> 09/05/18 - 09/11/18	<u>Estimate #</u> 9851	
<u>Product</u> MT		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NFBB	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9914097	<u>Advertiser Code</u> 360	<u>Product 1/2</u> 1204
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement  
817 Slaters Lane  
Alexandria, VA 22310

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NFBB	09/05/18	09/05/18	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	--W----				1	\$200.00			
N 2	NFBB	09/06/18	09/06/18	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	---T---				1	\$200.00			
N 3	NFBB	09/07/18	09/07/18	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	----F--				1	\$200.00			
N 4	NFBB	09/10/18	09/10/18	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	M-----				1	\$200.00			
N 5	NFBB	09/09/18	09/09/18	Reg Season Game 2	2:30 PM-5:30 PM		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----S				2	\$1,000.00			
Totals											6	\$2,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/10/18	6	\$2,800.00	(\$420.00)	\$2,380.00
Totals	6	\$2,800.00	(\$420.00)	\$2,380.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 26127302

Changes as of: 8/13/2018 at 11:00 AM

Version: Current State Version 1

CPE: 360/1204/9851

Flight: 9/5/18 - 9/11/18

Station: NFBB

Con Type: POLITICAL/VOTE

Agency: NATIONAL MEDIA  
RESEARCH  
PLANNING

Advertiser: NRSC-IE

Market: Great Falls

Total \$: \$2,800.00

815 SLATERS LANE  
ALEXANDRIA, VA  
22314

Product: MT  
Agency Order #: 7627693

Office: PHILADELPHIA  
Service: Nielsen

Total Spots: 6  
Total CPP: \$125.00

Buyer: MediaAssistant,  
NMRPP

Primary Demo: Adults 35+

Total GRP: 22.4

Salesperson: SHEPARD RITZEN  
215-567-7950

Assistant: SHEPARD RITZEN  
215-567-7950

Separation:

Comments: Separation: 30

#135383

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/5 - 9/11							Total Spots	Total \$	CPP*	GRP*
							9/5	9/6	9/7	9/8	9/9	9/10	9/11				
1	W-F M-Tu 6:30p-7p		BG BNG THRY B	\$200.00	2.1	30	1	1	1	0	0	1	0	4	\$800.00	\$95.24	8.4
2	Su 2:30p-5:30p		NFL LATE	\$1,000.00	7.0	30	0	0	0	0	2	0	0	2	\$2,000.00	\$142.86	14.0
TOTALS:							1	1	1	0	2	1	0	6	\$2,800.00	\$125.00	22.4





**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26127302	<b>Changes as of:</b> 8/13/2018 at 11:00 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 360/1204/9851	<b>Flight:</b> 9/5/18 - 9/11/18	<b>Station:</b> NFBB
<b>Agency:</b> NATIONAL MEDIA RESEARCH PLANNING	<b>Advertiser:</b> NRSC-IE	<b>Market:</b> Great Falls
<b>815 SLATERS LANE</b>	<b>Product:</b> MT	<b>Office:</b> PHILADELPHIA
<b>ALEXANDRIA, VA 22314</b>	<b>Agency Order #:</b> 7627693	<b>Service:</b> Nielsen
	<b>Buyer:</b> MediaAssistant, NMRPP	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950
	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$2,800.00

**Total Spots:** 6  
**Total CPP:** \$125.00  
**Total GRP:** 22.4

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/13/18 11:00 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$40,000
NFBB Share:	5%
Comment:	est share
Unknown:	95%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$2,800.00	\$125.00	22.4
<b>Total</b>	<b>100%</b>	<b>6</b>	<b>\$2,800.00</b>	<b>\$125.00</b>	<b>22.4</b>

Monthly Summary		
Month	Spots	Dollars
2018-Sep	6	\$2,800.00
<b>Total</b>	<b>6</b>	<b>\$2,800.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/13/18 11:31 AM					\$0	\$0	
New	8/13/18 10:59 AM	SHEPARD RITZEN	New	6		\$2,800.00	\$2,800.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <b>NFBB-TV Great Falls, MT</b>	Date: <b>8/14/18</b>
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I, National Media Research, Planning, and Placement  
do hereby request station time concerning the following issue:

National Republican Senatorial Committee- Independent Expenditure
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
		Cont# 135883			

This broadcast time will be used by: NRSC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Senate Races

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Senatorial Committee- Independent Expenditure

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Nathan Klein- IE Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ~~ISSUE ADVERTISER~~ (SPONSOR)

\_\_\_\_\_  
Date                      John Farrell                      Signature                      \_\_\_\_\_  
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected  
[Signature]                      Keith Teske                      Station Mgr  
Signature                      Printed Name                      Title