

CONTRACT



KFBF
 P.O. Box 1139
 Great Falls, MT 59404
 (406)453-4377

<u>Contract / Revision</u> 135382 /		<u>Alt Order #</u> 26127312
<u>Advertiser</u> POL/NRSC-IE		<u>Original Date / Revision</u> 08/13/18 / 08/13/18
<u>Contract Dates</u> 09/05/18 - 09/11/18	<u>Estimate #</u> 9851	
<u>Product</u> MT		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KFBF	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9914097	<u>Advertiser Code</u> 360	<u>Product 1/2</u> 1204
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
 817 Slaters Lane
 Alexandria, VA 22310

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFBF	09/05/18	09/05/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	--W----				2	\$140.00			
N 2	KFBF	09/06/18	09/06/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	---T---				2	\$140.00			
N 3	KFBF	09/07/18	09/07/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	----F--				2	\$140.00			
N 4	KFBF	09/10/18	09/10/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	M-----				2	\$140.00			
N 5	KFBF	09/11/18	09/11/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-T-----				2	\$140.00			
N 6	KFBF	09/09/18	09/09/18	This Week	7:00 AM-8:00 AM		:30			NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----S				2	\$120.00			
N 7	KFBF	09/09/18	09/09/18	GMA 6a-7a sa su	6:00 AM-7:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----S				2	\$100.00			
N 8	KFBF	09/05/18	09/05/18	Family Feud	3:00 PM-4:00 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	--W----				2	\$60.00			
N 9	KFBF	09/06/18	09/06/18	Family Feud	3:00 PM-4:00 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	---T---				2	\$60.00			
N 10	KFBF	09/07/18	09/07/18	Family Feud	3:00 PM-4:00 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	----F--				2	\$60.00			
N 11	KFBF	09/10/18	09/10/18	Family Feud	3:00 PM-4:00 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/10/18	M-----				2	\$60.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



KFBF
 P.O. Box 1139
 Great Falls, MT 59404
 (406)453-4377

<u>Contract / Revision</u> 135382 /		<u>Alt Order #</u> 26127312
<u>Advertiser</u> POL/NRSC-IE		<u>Original Date / Revision</u> 08/13/18 / 08/13/18
<u>Contract Dates</u> 09/05/18 - 09/11/18	<u>Product</u> MT	<u>Estimate #</u> 9851

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	M-----				2	\$60.00			
N 12	KFBF	09/11/18	09/11/18	Family Feud	3:00 PM-4:00 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-T-----				2	\$60.00			
N 13	KFBF	09/05/18	09/05/18	Millionaire	2:00 PM-3:00 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	--W----				2	\$60.00			
N 14	KFBF	09/06/18	09/06/18	Millionaire	2:00 PM-3:00 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	---T---				2	\$60.00			
N 15	KFBF	09/07/18	09/07/18	Millionaire	2:00 PM-3:00 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	----F--				2	\$60.00			
N 16	KFBF	09/10/18	09/10/18	Millionaire	2:00 PM-3:00 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	M-----				2	\$60.00			
N 17	KFBF	09/11/18	09/11/18	Millionaire	2:00 PM-3:00 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-T-----				2	\$60.00			
N 18	KFBF	09/05/18	09/05/18	Ellen	4:00 PM-5:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	--W----				2	\$100.00			
N 19	KFBF	09/06/18	09/06/18	Ellen	4:00 PM-5:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	---T---				2	\$100.00			
N 20	KFBF	09/07/18	09/07/18	Ellen	4:00 PM-5:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	----F--				2	\$100.00			
N 21	KFBF	09/10/18	09/10/18	Ellen	4:00 PM-5:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	M-----				2	\$100.00			
N 22	KFBF	09/11/18	09/11/18	Ellen	4:00 PM-5:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-T-----				2	\$100.00			
N 23	KFBF	09/05/18	09/05/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	--W----				2	\$340.00			
N 24	KFBF	09/06/18	09/06/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	---T---				2	\$340.00			
N 25	KFBF	09/07/18	09/07/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	----F--				2	\$340.00			
N 26	KFBF	09/10/18	09/10/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	M-----				2	\$340.00			
N 27	KFBF	09/11/18	09/11/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-T-----				2	\$340.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
135382 /	26127312

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/NRSC-IE	08/13/18 / 08/13/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/05/18 - 09/11/18	MT	9851

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	KFBF	09/09/18	09/09/18	Weekend 5pm News	5:00 PM-5:30 PM		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----S				1	\$240.00			
N 29	KFBF	09/05/18	09/05/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	--W----				2	\$340.00			
N 30	KFBF	09/06/18	09/06/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	---T---				2	\$340.00			
N 31	KFBF	09/07/18	09/07/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	----F--				2	\$340.00			
N 32	KFBF	09/10/18	09/10/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	M-----				2	\$340.00			
N 33	KFBF	09/11/18	09/11/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-T-----				2	\$340.00			
N 34	KFBF	09/10/18	09/10/18	Good Doctor	9:00 PM-10:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	M-----				1	\$500.00			
N 35	KFBF	09/09/18	09/09/18	Inside Edition	10:35 PM-11:05 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----S				1	\$100.00			
Totals											67	\$11,680.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/11/18	67	\$11,680.00	(\$1,752.00)	\$9,928.00
Totals	67	\$11,680.00	(\$1,752.00)	\$9,928.00

Signature: _____ Date: _____

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125 West 55th St
New York, NY 10019

Contract # 26127312	Changes as of: 8/13/2018 at 11:00 AM	Version: Current State Version 1
CPE: 360/1204/9851	Flight: 9/5/18 - 9/11/18	Station: KFBB
Agency: NATIONAL MEDIA RESEARCH PLANNING	Advertiser: NRSC-IE	Market: Great Falls
815 SLATERS LANE	Product: MT	Office: PHILADELPHIA
ALEXANDRIA, VA 22314	Agency Order #: 7627698	Service: Nielsen
	Buyer: MediaAssistant, NMRPP	Primary Demo: Adults 35+
	Salesperson: SHEPARD RITZEN 215-567-7950	Assistant: SHEPARD RITZEN 215-567-7950
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$11,680.00
		Total Spots: 67
		Total CPP: \$82.54
		Total GRP: 141.5

#135382

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/5 - 9/11						Total Spots	Total \$	CPP*	GRP*	
							9/5	9/6	9/7	9/8	9/9	9/10					9/11
1	W-F, M-Tu 7a-9a		GD MRN AMR-ABC	\$140.00	2.0	30	2	2	2	0	0	2	2	10	\$1,400.00	\$70.00	20.0
2	Su 7a-8a		THIS WEEK-ABC	\$120.00	1.0	30	0	0	0	0	2	0	0	2	\$240.00	\$120.00	2.0
3	Su 6a-7a		GD MRN-SUN-ABC	\$100.00	0.8	30	0	0	0	0	2	0	0	2	\$200.00	\$125.00	1.6
4	W-F, M-Tu 3p-4p		FAM FUED	\$60.00	1.2	30	2	2	2	0	0	2	2	10	\$600.00	\$50.00	12.0
5	W-F, M-Tu 2p-3p		MILLIONAIRE	\$60.00	0.8	30	2	2	2	0	0	2	2	10	\$600.00	\$75.00	8.0
6	W-F, M-Tu 4p-5p		ELLEN	\$100.00	1.2	30	2	2	2	0	0	2	2	10	\$1,000.00	\$83.33	12.0
7	W-F, M-Tu 5p-5:30p		5:00PM LCL NWS	\$340.00	4.4	30	2	2	2	0	0	2	2	10	\$3,400.00	\$77.27	44.0
8	Su 5p-5:30p		5:00PM LCL NWS	\$240.00	2.6	30	0	0	0	0	1	0	0	1	\$240.00	\$92.31	2.6
9	W-F, M-Tu 6p-6:30p		6:00PM LCL NWS	\$340.00	3.3	30	2	2	2	0	0	2	2	10	\$3,400.00	\$103.03	33.0
10	M 9p-10p		GOOD DOCTOR	\$500.00	5.1	30	0	0	0	0	0	1	0	1	\$500.00	\$98.04	5.1
11	Su 10:35p-11:05p		INSIDE EDITN W	\$100.00	1.2	30	0	0	0	0	1	0	0	1	\$100.00	\$83.33	1.2
TOTALS:							12	12	12	0	6	13	12	67	\$11,680.00	\$82.54	141.5



125 West 55th St
New York, NY 10019

Contract # 26127312	Changes as of: 8/13/2018 at 11:00 AM	Version: Current State Version 1
CPE: 360/1204/9851	Flight: 9/5/18 - 9/11/18	Station: KFBB
Agency: NATIONAL MEDIA RESEARCH PLANNING	Advertiser: NRSC-IE	Market: Great Falls
815 SLATERS LANE	Product: MT	Office: PHILADELPHIA
ALEXANDRIA, VA 22314	Agency Order #: 7627698	Service: Nielsen
	Buyer: MediaAssistant, NMRPP	Primary Demo: Adults 35+
	Salesperson: SHEPARD RITZEN 215-567-7950	Assistant: SHEPARD RITZEN 215-567-7950
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$11,680.00
Total Spots: 67
Total CPP: \$82.54
Total GRP: 141.5

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/13/18 11:00 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$34,320
KFBB Share:	25%
Comment:	est share
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	67	\$11,680.00	\$82.54	141.5
Total	100%	67	\$11,680.00	\$82.54	141.5

Monthly Summary		
Month	Spots	Dollars
2018-Sep	67	\$11,680.00
Total	67	\$11,680.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/13/18 11:31 AM					\$0	\$0	
New	8/13/18 11:00 AM	SHEPARD RITZEN	New	67		\$11,680.00	\$11,680.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KFBB-TV Great Falls, MT	Date: 8/14/18
-------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------

I, National Media Research, Planning, and Placement
do hereby request station time concerning the following issue:

National Republican Senatorial Committee- Independent Expenditure

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Cont# 135382

This broadcast time will be used by: NRSC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Senate Races

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Senatorial Committee- Independent Expenditure

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Nathan Klein- IE Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

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List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

_____ Justin Farrell _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
[Signature] Keith Teske Station Mgr
Signature Printed Name Title

CONTRACT



NFBB
 P.O. Box 1139
 Great Falls, MT 59404
 (406)453-4377

<u>Contract / Revision</u> 135383 /		<u>Alt Order #</u> 26127302
<u>Advertiser</u> POL/NRSC-IE		<u>Original Date / Revision</u> 08/13/18 / 08/13/18
<u>Contract Dates</u> 09/05/18 - 09/11/18	<u>Estimate #</u> 9851	
<u>Product</u> MT		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NFBB	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9914097	<u>Advertiser Code</u> 360	<u>Product 1/2</u> 1204
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
 817 Slaters Lane
 Alexandria, VA 22310

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NFBB	09/05/18	09/05/18	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	--W----				1	\$200.00			
N 2	NFBB	09/06/18	09/06/18	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	---T---				1	\$200.00			
N 3	NFBB	09/07/18	09/07/18	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	----F--				1	\$200.00			
N 4	NFBB	09/10/18	09/10/18	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	M-----				1	\$200.00			
N 5	NFBB	09/09/18	09/09/18	Reg Season Game 2	2:30 PM-5:30 PM		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	-----S				2	\$1,000.00			
Totals											6	\$2,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/10/18	6	\$2,800.00	(\$420.00)	\$2,380.00
Totals	6	\$2,800.00	(\$420.00)	\$2,380.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



125 West 55th St
New York, NY 10019

Contract # 26127302	Changes as of: 8/13/2018 at 11:00 AM	Version: Current State Version 1
CPE: 360/1204/9851	Flight: 9/5/18 - 9/11/18	Station: NFBB
Agency: NATIONAL MEDIA RESEARCH PLANNING	Advertiser: NRSC-IE	Market: Great Falls
815 SLATERS LANE	Product: MT	Office: PHILADELPHIA
ALEXANDRIA, VA	Agency Order #: 7627693	Service: Nielsen
22314	Buyer: MediaAssistant, NMRPP	Primary Demo: Adults 35+
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN
	215-567-7950	215-567-7950
	Separation:	

#135383

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/5 - 9/11						Total Spots	Total \$	CPP*	GRP*	
							9/5	9/6	9/7	9/8	9/9	9/10					9/11
1	W-F, M-Tu 6:30p-7p		BG BNG THRY B	\$200.00	2.1	30	1	1	1	0	0	1	0	4	\$800.00	\$95.24	8.4
2	Su 2:30p-5:30p		NFL LATE	\$1,000.00	7.0	30	0	0	0	0	2	0	0	2	\$2,000.00	\$142.86	14.0
TOTALS:							1	1	1	0	2	1	0	6	\$2,800.00	\$125.00	22.4



125 West 55th St
New York, NY 10019

Contract # 26127302	Changes as of: 8/13/2018 at 11:00 AM	Version: Current State Version 1
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ALEXANDRIA, VA	Agency Order #: 7627693	Service: Nielsen
22314	Buyer: MediaAssistant, NMRPP	Primary Demo: Adults 35+
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN
	215-567-7950	215-567-7950
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$2,800.00
Total Spots: 6
Total CPP: \$125.00
Total GRP: 22.4

Special Instructions	
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Order Level Comments

Date/Time	Added by	Comment
08/13/18 11:00 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$40,000
NFBB Share:	5%
Comment:	est share
Unknown:	95%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$2,800.00	\$125.00	22.4
Total	100%	6	\$2,800.00	\$125.00	22.4

Monthly Summary		
Month	Spots	Dollars
2018-Sep	6	\$2,800.00
Total	6	\$2,800.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/13/18 11:31 AM					\$0	\$0	
New	8/13/18 10:59 AM	SHEPARD RITZEN	New	6		\$2,800.00	\$2,800.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: NFBB-TV Great Falls, MT	Date: 8/14/18
-------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------

I, National Media Research, Planning, and Placement
do hereby request station time concerning the following issue:

National Republican Senatorial Committee- Independent Expenditure

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
		Cont#	135883		

This broadcast time will be used by: NRSC-IE

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TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date *Justin Farrell* Signature _____ Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
[Signature] Keith Teske Station Mgr
Signature Printed Name Title