

## TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WFGX-TV  
Location: Fort Walton Beach, FL  
Quarter ending: June 30, 2008

ISSUE/description: 1. PUBLIC SAFETY. Informing the public about hurricanes, tornadoes, floods, forest fires, or other life-threatening or property-threatening conditions.

### How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Channel 3 News at 10PM (simulcast from WEAR-TV)	04/07/08	10:39PM/2 minutes	News	*

\* Pensacola Beach officials are hoping to find enough people to fill several lifeguard vacancies. Yesterday, they held tryouts at the University of West Florida Aquatic Center. Dan Thomas spoke with Bob West, Public Safety Director for the Santa Rosa Island Authority, about why keeping qualified lifeguards on the beach is such a tough task.

2. American Crossroads	05/18/08	12:00PM/30 minutes	Public Affairs	**
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\*\* This week's topic was "Ready for Disaster?" We updated Homeland Security issues with a particular focus on what the average citizen needs to know when responding to terrorism and public health emergencies.

3. Channel 3 News at 10PM (simulcast from WEAR-TV)	05/18/08	10:00PM/3 minutes	News	***
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\*\*\* Just as public safety officials expected, from Casino Beach to the Fort Pickens Gate, Pensacola Beach was packed with graduates today. Massive crowds shut down the parking lots and Fort Pickens Road was shut down several times throughout the day. Our Bill Pearson was live at the beach with Sheriff's deputies to discuss the few problems they had, and the safety measures they are taking to ensure that all beachgoers and residents have a safe beach experience.

4. Stormwatch 2008	05/31/08	05:00PM/1 hour	Public Affairs	****
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\*\*\*\* Just days before the official start of the 2008 hurricane season, WEAR produced and WFGX aired our annual local hurricane preparedness and safety program. The program was hosted by WEAR Chief Meteorologist Allen Strum, with reports from our Meteorologists Kathryn Daniel, Christian Garman and Tom Siler. The program provided viewers with information on what to do before, during, and after a hurricane strike.

5. Hurricane Survival 2008	06/05/08	10:00PM/30 minutes	Public Affairs	*****
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\*\*\*\*\* The program focused on personal responsibility; what to do before, during and after a hurricane; complacency, early preparation, what to have in a hurricane survival kit, storm facts, a recap of the destruction of the 2007 hurricane season, how it affected the Caribbean and Central America, and an update on the continuing struggle of Louisiana and Mississippi residents in the wake of Hurricane Katrina. We heard from scientists on both sides of the debate over global warming and its role in storm development and intensity. And we showed viewers what can be done, right now, to protect and harden their home and business.