

TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WFGX-TV
Location: Fort Walton Beach, FL
Quarter ending: September 30, 2006

ISSUE/description: 3. PUBLIC SAFETY. Informing the public about hurricanes, tornadoes, floods, forest fires, or other life-threatening or property-threatening conditions.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Channel 3 News at 6PM (airs tape-delayed to 7PM on WFGX-TV)	07/07/06	07:07PM/2 minutes	News	*
* Tonight we reported on "Safe Rooms", hurricane-proof additions to homes for families who don't want to leave during a hurricane. The rooms are built from 8" thick "poly steel" walls with a layer of brick on the outside, capable of withstanding wind gusts up to 250 miles per hour. Buzz Ritchie of Rebuild Northwest Florida is now evaluating these "safe rooms" as a possible hurricane safety component of replacement housing for people who own their own lot.				
2. 3 in the Morning	07/13/06	08:33AM/3 minutes	News	**
** We reported that high fuel costs are draining the budgets of Volunteer Fire Departments. The extra cost of fuel means there will be less crucial equipment for firefighters. Firefighters are now seeking an increase in the Municipal Service Benefit Units to help fund operating expenses. A second report gave detailed information on how to protect windows during a hurricane, including the pros and cons of boarding and shutters.				
3. Channel 3 News at 6PM (airs tape-delayed to 7PM on WFGX-TV)	07/17/06	07:02PM/3 minutes	News	***
*** We reported the death of an 11-year-old boy who was struck by lightning in Baldwin County, the 4 th person in our area to be struck by lightning this summer. Meteorologist Christian Garman then gave a series of tips on how to determine whether lightning is close enough to be dangerous, and the steps to take to prevent being struck. He also reported on a new lightning detector being used by lifeguards on Pensacola Beach that can detect lightning at distances up to 40 miles. Whenever lightning strikes within 6 miles, lifeguards begin issuing warnings to get out of the water and seek shelter.				
4. 3 in the Morning	07/19/06	08:07AM/2 minutes	News	****
**** Okaloosa Bureau reporter Bill Pearson traveled to Crestview to report on the city Fire Department's plans to install a new, citywide Emergency Alert System to quickly get warnings of severe weather or major accidents to local residents. The 9-speaker system would alert residents with a loud siren, followed by safety instructions during any dangerous situation. It could take 6 to 8 months to get the system installed and operational.				

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5. Channel 3 News at 6PM (airs tape-delayed to 7PM on WFGX-TV)	07/19/06	07:06PM/4 minutes	News	*****

***** Northwest Florida and South Alabama are suffering heat indices climbing over 100 degrees. Reporter Mollye Barrows profiled the dangers of heat stroke, the symptoms and emergency treatment, and precautions to take to prevent it.

A second story concerned the beginning of construction on the long-awaited Osceola Fire Station in West Pensacola. Plans had been in the works for years, but were delayed after Hurricane Ivan heavily damaged Pensacola Beach's Fire Department. The project should be completed in about one year.

6. 3 in the Morning	08/11/06	05:01PM/3 minutes	News	*****
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***** Thousands of calls a day are pouring into a Florida hotline with people wanting to know more about a new program that determines how "hurricane-proof" houses are. The "My Safe Florida Home Inspection" program won't be up and running until next week. Our Victoria Langley reported from Tallahassee with some steps you can take now to help you apply for the inspections. One of the most important things Floridians can do in order to ease insurance rates is strengthen their homes against hurricanes. This program is going to help them do that. But you have to meet certain requirements, like the home is your primary residence, and it's insured for less than 500-thousand dollars. Clicking through the new My Safe Florida home dot com website can help you figure out if you'd even be eligible. You'll need the first page of your homeowners' insurance policy and a copy of your homestead exemption. The My Safe Florida home inspections will be available to 50-thousand homeowners at first. The hope is the program can be expanded next year. The free inspections will be available in 22 *coastal* communities throughout the state that are at high risk for hurricane strikes.

7. Straughn & Company	08/27/06	11:30AM/30 minutes	Public Affairs	*****
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***** This week's topic was Fire Protection in Escambia County. Our guests were Mary Weaver, Chief of the Myrtle Grove Volunteer Fire Department, and Robbie Whitfield, Chief of the Warrington Volunteer Fire Department. They discussed the current level of fire safety in the county, the required training for volunteers, and their concerns about growth in the area. Plans call for building additional Fire Stations in the faster-growing areas of the county. Recruitment is on-going...they would like to have an additional 10 volunteers at each of the stations, about 150 more in total.