

## TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WFGX-TV  
Location: Fort Walton Beach, FL  
Quarter ending: June 30, 2005

ISSUE/description: 2. PUBLIC SAFETY. Informing the public about hurricanes, tornadoes, flood conditions, forest fires, or other life-threatening or property-threatening conditions.

### How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. In Focus	05/15/05	11:30AM/30 minutes	Public Affairs	*
* This week's topic was Water Safety. The beach, bayous, rivers and backyard pools all offer great recreational opportunities, but they can also be dangerous. Having a lifeguard with your kids when in the water is the best safety idea, but not always possible. The next best thing is to train the kids to be lifeguards themselves. Lifeguard Camp aboard NAS Pensacola gives kids the knowledge and skills they need to stay out of trouble in the water, and to save themselves and others. Our guest Vicki Balog, Aquatics Specialist with the Morale, Welfare and Recreation Office aboard NAS Pensacola, showed how kids can learn to be safe around the water, and have fun too.				
2. Storm Watch 2005	05/27/05 and 05/28/05	07:00PM/1 hour 07:00PM/1 hour	Public Affairs	**
** Four days before the official start of the 2005 hurricane season, and with the experience gained during Hurricane Ivan, WEAR produced and WFGX simulcast our annual hurricane preparedness and safety program. The program was hosted by our Chief Meteorologist, Allen Strum, with reports from our Meteorologists Kathryn Daniel and Christian Garman. The program provided viewers with information on what to do before, during, and after a hurricane strike, with localized information on storm shelters and evacuation routes.				
3. Tropical Storm Arlene Updates	06/10/05	01:14PM/7 minutes 04:00PM/3 minutes 07:00PM/5 minutes	News	***

\*\*\* This morning, the National Weather Service issued a Tropical Storm Watch including portions of our viewing area. As is our standard procedure, we started airing storm updates every three hours. When the NWS issued a Tropical Storm Warning early the following morning, and again as our standard procedure, we began airing these updates every 30 minutes, throughout the day on Saturday, 06/11/05 as the storm made landfall west of Pensacola. These updates, each 2 to 10 minutes in length, gave information on the position and strength of the storm, shelters opening, business closings and event cancellations, and tips on storm recovery.

4. In Focus	06/12/05	11:30AM/10 minutes	Public Affairs	****
-------------	----------	--------------------	----------------	------

\*\*\*\* In this segment of our weekly program, we discussed windstorm insurance as related to hurricanes, and also gave a reminder and recap of the provisions of the Florida Sales Tax holiday on Hurricane Supplies, which ends today.