

TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WFGX-TV
Location: Fort Walton Beach, FL
Quarter ending: June 30, 2009

Issue/description: 3. HEALTH CARE. Planning, costs, special needs of the elderly and handicapped, indigent care, mental health, medical trends and breakthroughs.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Straughn & Company	05/31/09	11:30AM/30 minutes	Public Affairs	*

* Our topic for today's program was Lupus ... what it is, who it affects, what can be done to treat it, and where you can find help. Our guests were Dr. Ellen McNight, a Rheumatologist, and Wanda Argersinger, Director of the Lupus Support Network and a Lupus patient. Dr. McNight described Lupus as a condition where the body's immune system begins attacking its own tissue. There is a screening blood test, but it must be accompanied by a host of symptoms, and diagnosis often takes years because the symptoms are also indicative of other diseases. Wanda's diagnosis took 5 years. Wanda spoke about local support groups.

2. In Focus	06/14/09	11:30AM/30 minutes	Public Affairs	**
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** Host Dan Thomas interviewed Holly Benson, former state representative for District 3, covering most of Pensacola and Gulf Breeze for 6 years, then Secretary of the Florida Department of Business and Professional Regulation, and now Secretary of the Florida Agency for Healthcare Administration. Her department is responsible for Florida's Medicaid program, serving 2.5 million Floridians. She's expecting major reforms in health care as early as this fall, in response to President Obama's push for such reform at the national level. There's an expectation of a mandate that all Americans be covered by health insurance, and much of that responsibility will fall to the states. She favors working with the private sector to provide a range of insurance, instead of a government-controlled "one-size-fits-all" approach. Her "Cover Florida" program is an affordable insurance product to reach the uninsured, with a \$150 per month policy providing preventative and catastrophic coverage. She's here in Pensacola to announce a \$9.6 million grant to the Florida panhandle to better connect rural health facilities to larger hospitals.

3. Straughn & Company	06/28/09	11:30AM/30 minutes	Public Affairs	***
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*** The topic for discussion today was the abuse and misuse of prescription drugs. Guests were Dr. Irv Williams, Certified Addiction Professional, VP of Corporate Diversity for Baptist Healthcare and Director of Specialty Services for Lakeview Center; and Marvin Chaffin, Licensed Mental Health Counselor and Director of Business and Workforce Development at the Behavioral Health Division of Lakeview Center. Dr. Williams said this problem is growing across all segments from youth to middle-age to retirees, and throughout the workforce. Chaffin said it has increased a lot due to our aging population with their increased need for maintenance drugs, creating an abundance of drugs available for misuse and abuse, by both prescribed users and others. They discussed regulations to prevent overprescribing of drugs, and resources available for persons to get help for their problem.