

## TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WFGX  
Location: Fort Walton Beach, FL  
Quarter ending: March 31, 2013

ISSUE/description: 2. HEALTH and HEALTHCARE. Planning, costs, special needs of the elderly and Handicapped, indigent care, mental health, medical trends and breakthroughs.

### How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Our World with Black Enterprise	01/20/13	11:00AM/15 minutes	Public Affairs	*

\* In our "On the Record" segment, the topic discussed was Depression within the African American community with panelists Bassey Ikpi, director of the Siwe Project; Dr. Jeff Gardere, psychologist and author; and Terrie Williams, author of "Black Pain: It Just Looks Like We're Not Hurting".

2. Our World with Black Enterprise	01/27/13	11:00AM/10 minutes	Public Affairs	**
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\*\* Our "Slice of Life" segment profiled Maria Battle, president of AmeriHealth Mercy Foundation, who created the program "Healthy Hoops" to help children and families take control of health issues like asthma and obesity.

3. Our World with Black Enterprise	02/03/13	11:00AM/15 minutes	Public Affairs	***
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\*\*\* In our "On the Record" segment, the topic discussed was the rise of unhealthy eating among the African American community. Our expert guests were Majora Carter, president of the Majora Carter Group; Andre Farnell, a Health & Wellness expert; and Dr. Aletha Maybank, Assistant Commissioner of the New York City Department of Health & Mental Hygiene.

4. Facing Florida	02/24/13	11:30AM/10 minutes	Public Affairs	****
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\*\*\*\* Maureen Mann from the Florida Division of the American Cancer Society was here to talk about their agenda for this legislative session, which included money for prevention of cancer, plus a few health tips.