

TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WFGX-TV
Location: Fort Walton Beach, FL
Quarter ending: June 30, 2009

Issue/description: 1. THE ECONOMY. The banking, investment and housing foreclosure crisis, unemployment; a high level of dependency on the Navy and Tourism; development of new industry; lack of career opportunities for young people; and the effect of multiple hurricanes on our local economy.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. In Focus	04/12/09	11:30AM/30 minutes	Public Affairs	*

* With both Chrysler and General Motors facing government bailouts and restructuring or bankruptcy, we looked at what's going on locally in the automobile business, and how it is affecting the local economy as a whole. Our guests were Sandy Sansing and Mark Whibbs, each of whom has 5 or 6 brand dealerships in this area. They felt GM was too slow in reacting to foreign competition, and that the unions hurt their profitability. Both are very concerned about the government's involvement in General Motors, but excited about developments within the restructured "new GM". They each feel the U.S. auto industry will benefit from sales to emerging markets like India and China. They also feel that banks now need to loosen their credit to allow consumers to finance automobile purchases.

2. Straughn & Company	04/19/09	11:30AM/30 minutes	Public Affairs	**
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** Our guest was U.S. Congressman Jeff Miller, representing Northwest Florida, commenting on several of the top issues affecting the nation and our district in particular. He feels Washington is being too partisan right now, instead of working together to solve our country's problems. On the economy, he feels we're at the bottom now, and beginning to see some confidence building in the markets. N.W. Florida has lower unemployment than most of the nation, largely due to the heavy military presence. He said easy credit pushed us into this recession, and Washington is now looking at regulating banking to prevent lending policies that allowed this to happen. He does not think the banking and auto bailouts are a good idea, because the government is propping up manufacturers and industries that consumers are not supporting. He feels bankruptcy and restructuring would have been a better way to solve their problems. He does not support the Economic Stimulus Program, because he feels it's only a short term solution, and we'll eventually have to increase taxes on everyone to pay for all this spending. He also addressed the controversy surrounding the F-35 aircraft being stationed at Eglin Air Force Base, saying that the F-35 was definitely coming to Eglin, the full contingent, as an international training center, and that the Air Force would work closely with the city of Valparaiso to resolve their concerns.

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3. Straughn & Company	04/26/09	11:30AM/30 minutes	Public Affairs	***

*** The Chief Financial Officer for the state of Florida has duties that affect everyone in the state. The office oversees the state's auditing and accounting functions, monitors the investment of the state's funds, investigates fraud and insurance fraud and identity theft, oversees cemeteries and funeral homes, handles licensing and oversight of insurance agencies, ensures workers compensation coverage, helps injured workers, and as State Fire Marshal investigates fires and suppresses arson. Our guest today was Florida CFO Alex Sink. She thanked her 3500 person staff for helping complete all those duties and manage the state's \$13 billion in taxpayer dollars. She talked about Florida's budget cuts, starting with her own department, which has been renegotiating with vendors to save taxpayer dollars. She also discussed her efforts to get the legislature to pass laws allowing the regulation of Auto Insurance companies to prevent them from increasing rates on policyholders whose credit rating drops. She's in Pensacola today promoting the "Safeguard our Seniors" initiative, a program to protect senior citizens from scams and fraud.

4. In Focus	05/17/09	11:30AM/30 minutes	Public Affairs	****
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**** This week's guest was Escambia County District 2 Commissioner Gene Valentino. He has developed a new economic development effort, proposing the county and city of Pensacola work together in adopting a new body to lead economic development, calling it the Pensacola Economic Development Authority. It would take over efforts currently handled by the Pensacola Area Chamber of Commerce. He explained that it would be an independent, autonomous body, and that such bodies have worked well in such places as Jacksonville, San Diego, Fort Worth-Dallas, Phoenix, and others. Members of the proposed 15-member Authority would come from the county, city of Pensacola, city of Century, minorities, education, military, and 4 more economic niches.