

TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WFGX-TV
Location: Fort Walton Beach, FL
Quarter ending: March 31, 2014

ISSUE/description: 4. HEALTH and HEALTHCARE. Planning, costs, special needs of the elderly and Handicapped, indigent care, mental health, medical trends and breakthroughs.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. Channel 3 News at 9PM On WFGX	01/15/14	09:00PM/3 minutes	News	*

* Tonight we examined Aspirin Therapy. Aspirin is one of the most widely used and affordable medicines, but it's not safe for everyone. Kathryn Daniel reported on who should take aspirin for heart health and who should avoid it. Sacred Heart Hospital Cardiologist James Williams says it's the most common question his patients ask, and if a patient doesn't bring it up, he will. Aspirin's been used for fever and pain since the 1700s but its main modern use is the in the prevention of blood clots, and that prevents heart attacks and strokes. Williams says patients with a history of heart problems should take a daily aspirin. People with bleeding problems or peptic ulcers and patients with diabetes or who are elderly or are taking cholesterol drugs like statins should not take aspirin.

2. The Right Side with Armstrong Williams	01/19/14	12:00PM/30 minutes	Public Affairs	**
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** Our guest, Janice Hutchinson, M.D., Pediatrician and Adult and Child Psychiatrist, and Michael Ingram discussed mental healthcare and treatment.

3. The Right Side with Armstrong Williams	01/26/14	12:00PM/30 minutes	Public Affairs	***
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*** Today's program featured a Town Hall debate on the Affordable Healthcare Act. Panelists were Rev. Terry Alexander, Mayor Lovith Anderson, Congressman Tom Rice, and Dave Schwartz. Views were presented from both Republicans and Democrats.

4. Facing Florida	03/16/13	11:30AM/10 minutes	Public Affairs	****
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**** Although Governor Rick Scott killed Health Care expansion in Florida, Leah Barber-Heinz, CEO of Florida CHAIN, is still pushing to keep the Medicaid expansion alive, to provide affordable health care for the 436,000 children in Florida who currently have no health coverage. Congress has allowed the state to fund the "Kid Care" program, and Barber-Heinz is leading the effort to get the legislature to fund the 25 million dollar project.

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5. Channel 3 News at 9PM On WFGX	03/24/14	09:00PM/3 minutes	News	*****

***** If you're not covered by health insurance, you have one week to get some, or you'll have to pay a penalty. The Affordable Care Act deadline is March 31st. The annual penalty for the uninsured is 95 dollars, or one per cent of your income, whichever is more. If you have insurance through your work or from another program, like Medicaid, you meet the requirement. If you need help applying and enrolling for the Affordable Care Coverage, several local non-profit groups have trained enrollment specialists on hand to guide you through the process, for free. Reporter Kathryn Daniel profiled two of them. Social worker Bobbie Huffman has already helped hundreds of people apply and enroll for health insurance through the ACA since October, and she's planning on a lot of long hours this week. Huffman says folks are pouring into the Escambia Community Clinic searching for answers and guidance. Many are confused about whether or not they actually qualify. Social worker Amy Wells works for the Epilepsy Foundation of Florida, and took a 21 hour course to become a certified navigator. Wells says many folks come in for help overwhelmed at even the idea of the process, and she, like Huffman, walks them through it step by step, at no charge. They say it usually takes between 45 minutes to 2 hours to complete the online application. Huffman says there is a special group of seniors that she's trying to reach in particular - people who are getting their social benefits at 62 and may not have Medicare until they are 65. Both agencies are still taking appointments to help people enroll. We gave their contact numbers.

6. Channel 3 News at 9PM On WFGX	03/25/14	09:04PM/3 minutes	News	*****
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***** Dr. Jeffrey Wolters of Woodlands Medical Specialists in Pensacola is trying to bring attention to their level of expertise in robotic surgeries by featuring the Da Vinci Surgical Robot. Surgeons who are part of the Robotic Surgical Institute at Woodlands have completed more than 1,000 robotic-assisted surgeries for a wide range of urological conditions. This technology is nothing new to our area, but Doctor Wolters says the difference comes in experience and training. He says it's important to never lose sight of the patient's needs and comfort. Part of that is letting them know they don't have to travel out of the area to receive state of the art surgery.

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7. Channel 3 News at 9PM On WFGX	03/26/14	09:03PM/2 minutes	News	*****

***** 2014 Florida county health rankings have been released. Counties receive two ranks; health outcomes and health factors. Health outcomes measure the overall length and quality of life. Santa Rosa County ranks 6th; Okaloosa 19th; and Escambia 57th. For health factors, Okaloosa County ranks 10th in the state, followed by Santa Rosa at 14th and Escambia County ranking 39th. Escambia County health officials aren't sitting idly by despite its lower health rankings; they are taking steps to turn things around. County Health rankings look at several areas that affect a person's health. Health outcomes shows how healthy a county is while health factors tell what contribute to the health of the county, such as high school graduation rates, smoking, obesity and teen births. The information is used by local health officials to address problem areas. "There are things we can change, things we can do, and policies that can change and things people can change for the better" said Dr. Susan Turner, Escambia County Health Department. 5-2-1-0 is Escambia County's latest campaign to promote a healthy lifestyle and prevent and reduce obesity. It asks people to eat 5 or more fruits and vegetables a day, have 2 hours or less of screen time, have at least 1 hour of physical activity and consume zero sugary drinks. "We're really making a huge effort to at least address that piece of the puzzle, and helping people be more physically active and eat better" said Dr. Turner.