

Northland Television, LLC - WJFW-12



Order

Orig. Date: 03/26/2019	Advertiser: FRIENDS OF BRIAN HAGEDORN	Acct. Exec.: HRP - WASHINGTON DC	Price Type:
Order Date: 03/26/2019	Product: POLITICAL	Est. Code: 6505	Revenue Type: Default
Start Date: 03/27/2019	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	Billing Type: Regular
End Date: 04/07/2019	Sec. Prod. Category: POLITICAL	Order Class: National	Order Type: Political
		Spot Type: Local	

Agency Information **Special Instructions:**

Name: STRATEGIC MEDIA SERVICES
Address: 1911 NORTH FT. MEYER DRIVE #400
 ARLINGTON VA 22209
Contact: BUYER..

Fax: 6505
9470371
Phone:

Order #: 46293

BB: Billboard; **MI:** Mirror; **MG:** Makegood; **GE:** Ghost Eligible; **S/W:** Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start - End	Time Start - End	GE	S / W	Cost per spot	Spots	Ext Cost	BI / P	Pattern
Combo Title					Flight Detail	Log			Comment				
1	Early Morning Rotator	WJFW - NBC 12		:30	04/01/19 04/01/19	5:00AM 7:00AM		1	\$40.00	1	\$40.00		X [] [] [] [] [] [] [] [] [] []
						Master							
2	NEWSWATCH 12.5 P NEW	WJFW - NBC 12		:30	04/01/19 04/01/19	4:59PM 5:30PM		1	\$150.00	1	\$150.00		X [] [] [] [] [] [] [] [] [] []
						Master							
3	NEWSWATCH 12.5 P NEW	WJFW - NBC 12		:30	03/27/19 03/29/19	4:59PM 5:30PM		3	\$150.00	3	\$450.00		[] [] [] [] [] [] [] [] [] []
						Master							
4	NEWSWATCH 12.6P NEW	WJFW - NBC 12		:30	04/01/19 04/01/19	5:59PM 6:30PM		1	\$150.00	1	\$150.00		X [] [] [] [] [] [] [] [] [] []
						Master							
5	NEWSWATCH 12.6P NEW	WJFW - NBC 12		:30	03/27/19 03/29/19	5:59PM 6:30PM		3	\$150.00	3	\$450.00		[] [] [] [] [] [] [] [] [] []
						Master							
6	WHEEL OF FORTUNE	WJFW - NBC 12		:30	04/01/19 04/01/19	6:30PM 7:00PM		1	\$250.00	1	\$250.00		X [] [] [] [] [] [] [] [] [] []
						Master							

3/26/2019 3:21:15 PM 2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Order

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Line#	Ordered As	Station	BB MI MG	Length	Flight	Start - End	Time	Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title					Detail							Comment										
7	WHEEL OF FORTUNE	WJFW - NBC 12		:30	03/27/19	03/29/19	6:30PM	7:00PM	Master		3	\$250.00	3	\$750.00								
8	Early Morning Rotator	WJFW - NBC 12		:30	04/02/19	04/02/19	5:00AM	7:00AM	Master		1	\$40.00	1	\$40.00								
9	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	04/01/19	04/01/19	10:00PM	10:34PM	Master		1	\$200.00	1	\$200.00								
10	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	03/27/19	03/29/19	10:00PM	10:34PM	Master		3	\$200.00	3	\$600.00								
11	SATURDAY NIGHT LIVE 3	WJFW - NBC 12		:30	03/30/19	03/30/19	10:29PM	12:03AM	Master		1	\$150.00	1	\$150.00								X
12	Tonight Show 1035-1135	WJFW - NBC 12		:30	04/01/19	04/01/19	10:35PM	11:34PM	Master		1	\$60.00	1	\$60.00								X
13	Tonight Show 1035-1135	WJFW - NBC 12		:30	03/27/19	03/29/19	10:35PM	11:34PM	Master		3	\$60.00	3	\$180.00								
14	Early Morning Rotator	WJFW - NBC 12		:30	03/27/19	03/27/19	5:00AM	7:00AM	Master		1	\$40.00	1	\$40.00								
15	THE VOICE 2HR	WJFW - NBC 12		:30	04/01/19	04/01/19	7:00PM	9:00PM	Master		1	\$600.00	1	\$600.00								X
16	GOOD GIRLS 9 PM	WJFW - NBC 12		:30	03/31/19	03/31/19	9:00PM	10:00PM	Master		1	\$300.00	1	\$300.00								X
17	Early Morning Rotator	WJFW - NBC 12		:30	03/28/19	03/29/19	5:00AM	7:00AM	Master		4	\$40.00	4	\$160.00								

Pattern

M T W T F S S

3/26/2019 3:21:15 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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