Northland Television, LLC - WJFW-12



Order

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3/26/2019 3:21:15 PM	WHEEL OF FORTUNE	NEWSWAT	NEWSWAT	NEWSWAT	NEWSWAT	Early Morning Rotator	Line# Ordered As Combo Title	Order #: 46293 BB: Billboard; MI: Mirr	ři ši		Orig. Date: Order Date: Start Date: End Date:
3:21:15 PM	FORTUNE	NEWSWATCH 12 6P NEW	NEWSWATCH 12 6P NEW	NEWSWATCH 12 5 P NEW	NEWSWATCH 12 5 P NEW	ng Rotator	u.	Mirror; MG: Make	STRATEGIC MEDIA SERVICES 1911 NORTH FT. MEYER DRIV ARLINGTON VA 22209 BUYER		03/26/2019 A 03/26/2019 P 03/27/2019 P 04/07/2019 S
	WJFW - NBC 12				WJFW - NBC 12		BB MI Mi Station	jood; GE: Ghost Eligibl	STRATEGIC MEDIA SERVICES 1911 NORTH FT. MEYER DRIVE #400 ARLINGTON VA 22209 BUYER	Agency I	Advertiser: Product: POLITICAL Pri. Prod. Category: POLITICAL Sec. Prod. Category: POLITICAL
2 WE	:30 04/01/19 04/01/19	:30 03/27/19 03/29/19	:30 04/01/19 04/01/19	:30	:30 04/01/19 04/01/19	:30 04/01/19 04/01/19	BB MI MG Length Flight: Start - End Time: Start - End Flight Detail Log	Order #: 46293 BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week		Agency Information	FRIENDS OF BRIAN HAGEDORN POLITICAL POLITICAL
EK NOTIFICAT	6:30PM	5:59PM	5:59PM	03/27/19 03/29/19 4:59PM	4:59PM	5:00AM	End Time: Star		Fax: Phone:		HAGEDORN
ION REQU	7:00PM [Master	6:30PM [Master	6:30PM [Master	5:30PM [Master	5:30PM [Master	7:00AM [<i>Master</i>	t-End GE Log				Acct. Exec Est. Code: Billing Cyc
JIRED F		۵	□	۵		□	E S/W				Acct. Exec.: Est. Code: Billing Cycle: Order Class:
2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS	\$250.00	\$150.00	\$150.00	\$150.00	\$150.00	\$40.00	Cost per spot Comment		6505 9470371		HRP - WASHINGT 6505 Broadcast Month National
SNOIT	_	ω	_	ω		3	Spots				HINGTON DC
	\$250.00	\$450.00	\$150.00	\$450.00	\$150.00	\$40.00	Ext. Cost			Special Instructions:	Price Type: Revenue Type: Default BillingType: Regular Order Type: Political Spot Type: Local
ס	.00	.00	.00	1.00	.00	.00				ıctions:	e: Default Regular Political Local
Page: 1 of 3	×		×		×	×	B/PMTW				# #T C*
							TFSS	Pattern			

Order

Order #: 46293

Page: 2 of 3		TIONS	ALL CANCELLA	RED FOR	ATION REQUI	2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS			3/26/2019 3:21:15 PM	
2 2	\$160.00	4	\$40.00	4	n 7:00AM Master	0 03/28/19 03/29/19 5:00AM		Warm	Early Morning Rotator	17
 	\$300.00		\$300.00	-	∧ 10:00PM ☐	0 03/31/19 03/31/19 9:00PM		WJFW	GOOD GIRLS 9 PM	9
×	\$600.00		\$600.00	_	Master	0 04/01/19 04/01/19 7:00PM		WJFW	THE VOICE 2HR	15
	\$40.00		\$40.00	<u> </u>	л 7:00AM [:30 03/27/19 03/27/19 5:00AM	.3 MJFW - NBC 12	WJFW	Early Morning Rotator	14
111	\$180.00	ω	\$60.00	ω	M 11:34PM Master	:30 03/27/19 03/29/19 10:35PM 11:34PM Master	.3 MJFW - NBC 12	WJFW	Tonight Show 1035-1135	ದೆ
×	\$60.00	_	\$60.00	-	10:35PM 11:34PM Master	:30 04/01/19 04/01/19 10:35P	WJFW - NBC 12	WJFW	Tonight Show 1035-1135	12
	\$150.00	-	\$150.00		M 12:03AM [:30 03/30/19 03/30/19 10:29PM 12:03AM Master	WJFW - NBC 12		SATURDAY NIGHT LIVE 3	1
1111	\$600.00	ω	\$200.00	ω	M 10:34PM	:30 03/27/19 03/29/19 10:00PM 10:34PM Master	WJFW - NBC 12		NEWSWATCH 12 10P NEW	10
×	\$200.00	_	\$200.00	_	M 10:34PM [:30 04/01/19 04/01/19 10:00PM 10:34PM Master	WJFW - NBC 12		NEWSWATCH 12 10P NEW	ဖ
	\$40.00	٠	\$40.00	_	M 7:00AM	:30 04/02/19 04/02/19 5:00AM	WJFW - NBC 12	Warm	Early Morning Rotator	∞
1 1	\$750.00	ω	\$250.00	ω	M 7:00PM	:30 03/27/19 03/29/19 6:30PM	WJFW-NBC 12	Warm	WHEEL OF FORTUNE	7
Pattern B/P M T W T F S S	Ext. Cost	Spots	Cost per spot	S/W	Start - End GE Log	BB MI MG Length Flight: Start - End Time: Start - End Flight Detail Log	BB MI MG Leng	Station	Line# Ordered As Combo Title	Line
						Spots per week	ost Eligible; S/W:	lakegood; GE: Gh	BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week	88:

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Billboard; N
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Order #: 46293							
BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week	ood; GE: Ghost Eligible; S/	W: Spots per week					Datton
Line# Ordered As	BB MI MG L	BB MI MG Length Flight: Start - End Time: Start - End	End GE S/W	Cost per spot	Spots	Ext. Cost	Ext. Cost B/P M T W T F S S
Combo Title	Station	Flight Detail	Log	Comment			
18 JEOPARDY W/ TERMINAL	WJFW - NBC 12	:30 04/01/19 04/01/19 4:30PM 4:59PM Master	4:59PM 1	\$80.00	_	\$80.00	×
19 JEOPARDY W/ TERMINAL	WJFW - NBC 12	:30 03/27/19 03/29/19 4:30PM 4:59PM Master	4:59PM 3	\$80.00	ω	\$240.00	111
Total Cost Monthly Breakouts				Spots	Cost	Gross Cost:	ost: \$4,890.00
Month(s)	Amount		Pre-Ei Cri	Pre-Empted: 0 Credifed: 0	\$0.00	 Agency Commission: 	ency sion: \$733.50
March (2019) April (2019)	\$3,320.00 \$1,570.00		Billb	Billboards: 0 Total: 34	Ç	Net Cost:	ost: \$4,156.50
Total:	\$4,890.00						

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

3/26/2019 3:21:15 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 3 of 3