



North Country Radio, Inc
 2051 Saranac Ave.
 Suite #1
 Lake Placid, NY 12946

MEDIA AD VENTURES
 8136 OLD KEENE MILL RD
 SUITE A300
 SPRINGFIELD, VA 22152

WSLP/WRGR (LAKEfm) Confirmation

OrderID: 0518-040

Sponsor: Elise For Congress
 Product: Elise For Congress - Est 4938
 Estimate/PO:
 AccountRep: Jim Williams
 BillingCycle: Broadcast Month
 InvoiceType: Detail Notarized Affidavit
 Run Dates: 10/31/2022 - 11/8/2022
 Items Ordered: 25
 Gross Amount: 449.44
 Discounts: 0.00
 Agency Commission: 67.42
 Net Amount: 382.02

Scheduled Station(s): LAKEfm Estimate 4938

Printed 10/20/2022 12:05:36 PM

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Run Dates	Run Weeks	Run Times	Mo	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/31/2022 - 11/4/2022	All Weeks	06:00 AM - 10:00 AM	1	1	1	1	1			5	:30	Spot			5	18.82	94.10
02 10/31/2022 - 11/4/2022	All Weeks	10:00 AM - 03:00 PM	1	1	1	1	1			5	:30	Spot			5	16.48	82.40
03 10/31/2022 - 11/4/2022	All Weeks	03:00 PM - 07:00 PM	1	1	1	1	1			5	:30	Spot			5	18.82	94.10
04 11/7/2022 - 11/8/2022	All Weeks	06:00 AM - 10:00 AM	2	2						4	:30	Spot			4	18.82	75.28
05 11/7/2022 - 11/8/2022	All Weeks	10:00 AM - 03:00 PM	2	2						4	:30	Spot			4	16.48	65.92
06 11/7/2022 - 11/8/2022	All Weeks	03:00 PM - 07:00 PM	2							2	:30	Spot			2	18.82	37.64

Broadcast Month Projected Billing:

Oct-22	0.00	Nov-22	449.44	Dec-22	0.00	Q4-2022	449.44
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North Country Radio does not discriminate on the basis of race or ethnicity in all advertising agreements.

Confirmed Correct; Payment Guaranteed

Accepted for Station

New Order

Media: Radio
Client: Elise for Congress
Product: Political
CPE: //4938
Description: Elise Radio 10.31 to 11.8
Rep:
Version: 1
Comments: PopulationBuyType: CPP.

Market: Albany-Schenectady-Troy
Demo: Adults 35+
Separation: 30
Flight Start: 10/31/22
Flight End: 11/13/22
Sales Office:
Survey:

Vendor: WSLP-FM
AE: Jim Williams
Phone:
Fax:

Billing To: MAV LLC
 8136 Old Keene Mill Rd
 Suite A-300
 Springfield, VA 22152

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	11/9	11/10	11/11	11/12	11/13	Total Spots	Adults 35+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$18.82	C	60	1	1	1	1	1	0	0	2	2	0	0	0	0	0	9		
Comments: Jim Williams																						
2	MTuWThF 10:00A-3:00P	MD	\$16.48	C	60	1	1	1	1	1	0	0	2	2	0	0	0	0	0	9		
3	MTuWThF 3:00P-7:00P	PM	\$18.82	C	60	1	1	1	1	1	0	0	2	0	0	0	0	0	0	7		
Total Spots:						3	3	3	3	3	0	0	6	4	0	0	0	0	0	25		
Total GRP/GIMP(000):						0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
11/2022	\$449.44 - 25	\$0.00 - 0	\$449.44 - 25
Total Gross Cost:		\$449.44	Total Gross CPP: \$0.00
Total Net Cost:		\$382.02	Total Net CPP: \$0.00

Disclaimer:
 All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept ?service fees? or ?handling charges? or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Media Ad Ventures, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Elise Stefanik

Authorized committee:

Elise for Congress

Agency requesting time (and contact information):

N/A Media Ad Ventures

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

US Congress NY-21

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Cabell Hobbs

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Carolyn Bush

Signature:

Jim Williams

Name: Carolyn Bush

Name: Jim Williams

Date of Request to Purchase Ad Time: 9/30/22

Date of Station Agreement to Sell Time: 10/20/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: *Carolyn Bush*

Name: Carolyn Bush

Date: 9/30/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: ~~10/4/22~~ 10/25/22

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 0518-040

Station Call Letters: WSLP/WZRR

Date Received/Requested: 10/20/22

Est. #: 4938

Station Location: Lake Placid, NY

Run Start and End Dates: 10/26 - 11/8/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Media Ad Ventures, Inc

8136 Old Keene Mill Rd • Springfield, VA 22152 • 703.569.9400 • 703.569.9004 (fax)

T*R*A*F*F*I*C I*N*S*T*R*U*C*T*I*O*N*S

October 25, 2022

To: Radio Stations
From: CAROLYN BUSH
Re: Elise for Congress

Estimate: #4932, 4938 – 60s

EFFECTIVE Tues, Oct. 25 – Tues, Nov. 8

PLEASE RUN

Would You :60 22SPESCR002 100%

If your station does NOT accept HD ads then run you will receive SD versions of the ads with the same name & code (minus the "H")

**PLEASE E-MAIL traffic@mavdc.com
to confirm receipt**

PLEASE CALL CAROLYN OR BEN AT 703-569-9400

IF THERE ARE ANY QUESTIONS.

THANK YOU.