Contract Agreement Between:

CONTRACT



Medium Buying LLC 1100 Dennison Ave

Columbus, OH 43201

Suite 200

And:

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Week: 06/05/24

06/11/24

MTWTF--

5

WVIR-TV 503 E. Market Street Charlottesville, VA 22902 Sales T & C: www.gray.tv/advertising (434) 220-2900

	Contract / Re	vision	Alt Orde	er #				
	3548835	/	WOC14	649497				
<u>Advertiser</u>			Original Da	te / Revision				
Conservative Outside	r PAC		05/14/24 / 05/14/24					
Contract Dates	Estimate #		· [
05/29/24 - 06/18/24	2597							
Product								
тν								
	Billing Cycle	Billing	Calendar	Cash/Trade				
	EOM/EOC	Broado	cast	Cash				
	Property	Accou	nt Executive	Sales Office				
	WVIR	Melani	e Oliver	Charlottesville 2				
	Special Handling							
	Demographic	Demographic						
	Households	Households						
		Order	Туре					
		NORMAL						
	Agy Code	Advertiser Code		Product 1/2				
		362		430				
	Agency Ref		Advertis	ser Ref				
	124983		581494					
	Spoto/		•					
Dovo Longt	Spots/	ate	Tuno Sno	to Amount				
	h Week Ra	ale	Type Spc					

Time *Line Ch Start Date End Date Description WVIR 05/29/24 06/18/24 Sunrise News 6a 6:00 AM-7:00 AM :30 NM \$1,800.00 15 Start Date End Date Weekdays Spots/Week Rate Week: 05/29/24 \$120.00 06/04/24 MTWTF--5 5 Week: 06/05/24 06/11/24 MTWTF--\$120.00 Week: 06/12/24 06/18/24 MTWTF--5 \$120.00 NBC Today Show WVIR 05/29/24 06/18/24 7:00 AM-9:00 AM :30 NM 30 \$4,800.00 Spots/Week Weekdays Start Date End Date Rate Week: 05/29/24 06/04/24 \$160.00 MTWTF--10 10 Week: 06/05/24 MTWTE--\$160.00 06/11/24 06/18/24 MTWTF--Week: 06/12/24 10 \$160.00 WVIR 05/29/24 06/18/24 NBC Today Show II 9:00 AM-10:00 AM :30 NM 30 \$1,500.00 Start Date End Date Weekdays Spots/Week Rate Week: 05/29/24 06/04/24 MTWTF--10 \$50.00 Week: 06/05/24 06/11/24 MTWTF--10 \$50.00 Week: 06/12/24 06/18/24 MTWTF--10 \$50.00 12:00 PM-1:00 PM WVIR 05/29/24 :30 NM 06/18/24 Noon News 15 \$900.00 Start Date End Date Weekdays Spots/Week Rate Week: 05/29/24 06/04/24 MTWTF--5 \$60.00 5 Week: 06/05/24 06/11/24 MTWTF--\$60.00 Week: 06/12/24 06/18/24 MTWTF--5 \$60.00 5:00 PM-6:00 PM WVIR 05/29/24 06/18/24 News @ 5p :30 NM 30 \$4,800.00 Spots/Week End Date Start Date Weekdays Rate Week: 05/29/24 06/04/24 \$160.00 MTWTF--10 Week: 06/05/24 06/11/24 MTWTF--10 \$160.00 Week: 06/12/24 06/18/24 MTWTF--10 \$160.00 WVIR 05/29/24 06/18/24 M-F 7p-730p 7:00 PM-7:30 PM :30 NM \$2,100.00 15 Spots/Week Start Date End Date Weekdays Rate Week: 05/29/24 06/04/24 MTWTF--5 \$140.00 Week: 06/05/24 06/11/24 MTWTF--5 \$140.00 Week: 06/12/24 06/18/24 MTWTF--5 \$140.00 7:30 PM-8:00 PM WVIR 05/29/24 06/18/24 M-F 730p-8p :30 NM 15 \$2,100.00 End Date Spots/Week Start Date Weekdays Rate Week: 05/29/24 06/04/24 \$140.00 MTWTF--5

Start/End

(* Line Transactions: N = New, E = Edited, D = Deleted)

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\$140.00

NM

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171

\$420.00

\$20,640.00

WVIR

Start Date

8 WVIR 05/29/24

Start Date Week: 05/29/24

WVIR 05/29/24

Start Date

Start Date

Start Date

Start Date

13 WVIR 05/29/24

Start Date

Week: 06/12/24

Week: 06/05/24

Week: 06/12/24

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N 10 WVIR 05/29/24

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Ch Start Date End Date Description

<u>Weekdays</u>

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Sunrise News Weekend

End Date

06/18/24

End Date

06/04/24

06/11/24

06/18/24

End Date

06/04/24

06/16/24

Contract Agreement Between:

ween:								Print Date 0	5/14/24	Pag	e 2 of 2
	R-TV E. Market St	treet						<u>t / Revision</u> 335 /		<u>Drder #</u> C1464949	7
		Advertiser Conservative Outsider PAC			Original Date / Revision 05/14/24 / 05/14/24						
	, 220 2000			-	ract Dates 9/24 - 06/18	3/24	<u>Product</u> TV		<u>Esti</u> 259	m <u>ate #</u> 7	
e End Da	ate Descriptio	'n	Start/End Time		Days	Length	Spots/ Week	Rate	Туре	Spots	Amount
nd Date 6/18/24	<u>Weekdays</u> MTWTF	<u>Spots/Week</u> 5	<u>Rate</u> \$140.00								
06/15/2 nd Date 5/04/24 5/11/24 5/18/24	24 Sat News 6 <u>Weekdays</u> S- S- S-	530a <u>Spots/Week</u> 1 1 1	6:30 AM-7:00 <u>Rate</u> \$50.00 \$50.00 \$50.00) AM		:30			NM	3	\$150.00
06/15/2 nd Date 5/04/24 5/11/24 5/18/24	24 Sunrise Ne <u>Weekdays</u> S- S- S-	ws Weekend <u>Spots/Week</u> 1 1 1	7:00 AM-8:00 <u>Rate</u> \$140.00 \$140.00 \$140.00) AM		:30			NM	3	\$420.00
06/16/2 <u>nd Date</u> 6/04/24 6/11/24 6/18/24	24 News Wee <u>Weekdays</u> SS SS SS	kend @ 6p <u>Spots/Week</u> 2 2 2 2	6:00 PM-7:00 <u>Rate</u> \$200.00 \$200.00 \$200.00) PM		:30			NM	6	\$1,200.00
06/15/2 <u>nd Date</u> 5/04/24 5/11/24 5/18/24	24 Sa 7p-8p <u>Weekdays</u> S- S- S-	<u>Spots/Week</u> 1 1 1	7p-8p <u>Rate</u> \$100.00 \$100.00 \$100.00			:30			NM	3	\$300.00
06/16/2 <u>nd Date</u> 6/04/24 6/11/24 6/18/24	24 Sun News <u>Weekdays</u> S S S	630a <u>Spots/Week</u> 1 1 1	6:30 AM-7:00 <u>Rate</u> \$50.00 \$50.00 \$50.00) AM		:30			NM	3	\$150.00

:30

Week: 06/05/24 Week: 06/12/24	06/11/24 06/18/24	S	1 1	\$140.00 \$140.00	
				* 110100	Totals
Time Period	# of Sp	oots Gro	ss Amount	Agency Comm.	Net Amount
05/27/24 -06/18/24	4	171 \$	\$20,640.00	(\$3,096.00)	\$17,544.00
Totals		171 9	\$20,640.00	(\$3,096.00)	\$17,544.00

Spots/Week

1

7:00 AM-8:00 AM

Rate

\$140.00

Signature:

Date:

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