



**WGTV**  
**8513 M-72 West**  
**Traverse City, MI 49684**  
**(231) 947-7770**

# CONTRACT

<u>Contract / Revision</u> 990886 /		<u>Alt Order #</u> 09177653
<u>Product</u> 82/191/2316		
<u>Contract Dates</u> 07/23/18 - 08/05/18		<u>Estimate #</u> 2316
<u>Advertiser</u> Shri Thanedar For Governor-D		<u>Original Date / Revision</u> 07/24/18 / 07/25/18
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGTV	<u>Account Executive</u> Detroit HRP/DET	<u>Sales Office</u> HRP Detroit
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 82	<u>Product 1/2</u> 191
<u>Agency Ref</u> 5165	<u>Advertiser Ref</u> 107003	

And:

**Media Period**  
**7115 Orchard Lake Rd Ste 430**  
**West Bloomfield, MI 48322-3606**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WGTV	07/25/18	07/27/18	America This Morning	6:00 AM-7:00 AM		:30				NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	--WTF--				3	\$10.00				
N 2	WGTV	07/25/18	07/27/18	The View	11:00 AM-12:00 PM		:30				NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	--WTF--				3	\$20.00				
N 3	WGTV	07/30/18	07/31/18	The View	11:00 AM-12:00 PM		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MT-----				2	\$20.00				
N 4	WGTV	07/25/18	07/27/18	The Chew	1:00 PM-2:00 PM		:30				NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	--WTF--				3	\$20.00				
N 5	WGTV	07/30/18	07/31/18	The Chew	1:00 PM-2:00 PM		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MT-----				2	\$20.00				
N 6	WGTV	07/25/18	07/27/18	General Hospital	2:00 PM-3:00 PM		:30				NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	--WTF--				3	\$15.00				
N 7	WGTV	07/30/18	07/31/18	General Hospital	2:00 PM-3:00 PM		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MT-----				2	\$15.00				
N 8	WGTV	07/30/18	07/31/18	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MT-----				2	\$10.00				
N 9	WGTV	07/25/18	07/27/18	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	--WTF--				3	\$10.00				
N 10	WGTV	07/25/18	07/27/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	--WTF--				3	\$15.00				
N 11	WGTV	07/30/18	07/31/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MT-----				2	\$15.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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		<u>Estimate #</u> 2316
<u>Advertiser</u> Shri Thanedar For Govern		<u>Original Date / Revision</u> 07/24/18 / 07/25/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	WGTV	07/30/18	07/31/18	America This Morning	6:00 AM-7:00 AM		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MT-----				2	\$10.00				
N 13	WGTV	07/30/18	07/31/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MT-----				2	\$15.00				
N 14	WGTV	07/25/18	07/27/18	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	--WTF--				3	\$15.00				
N 15	WGTV	07/25/18	07/27/18	M-F Up North Family News	6:30 PM-7:00 PM		:30				NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	--WTF--				3	\$20.00				
N 16	WGTV	07/30/18	07/31/18	M-F Up North Family News	6:28-7p		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MT-----				2	\$20.00				
N 17	WGTV	07/25/18	07/27/18	M-F ABC World News	7:00 PM-7:30 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	--WTF--				2	\$75.00				
N 18	WGTV	07/30/18	07/31/18	M-F ABC World News	7:00 PM-7:30 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MT-----				2	\$75.00				
N 19	WGTV	07/28/18	07/28/18	Sat ABC World News	6:30 PM-7:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-----1-				1	\$50.00				
N 20	WGTV	07/29/18	07/29/18	Sun ABC World News	6:30 PM-7:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-----1				1	\$50.00				
N 21	WGTV	07/30/18	07/31/18	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MT-----				2	\$75.00				
N 22	WGTV	07/25/18	07/27/18	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	--WTF--				3	\$75.00				
N 23	WGTV	07/25/18	07/27/18	Good Morning America	7:00 AM-9:00 AM		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	--WTF--				3	\$50.00				
N 24	WGTV	07/25/18	07/27/18	Late News	11:00 PM-11:35 PM		:30				NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	--WTF--				3	\$20.00				
N 25	WGTV	07/30/18	07/31/18	Late News	11:00 PM-11:35 PM		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MT-----				2	\$20.00				
N 26	WGTV	07/30/18	07/31/18	Jimmy JKimmel	11:30 PM-12:30 XM		:30				NM	2	\$14.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MT-----				2	\$7.00				
N 27	WGTV	07/25/18	07/27/18	Jimmy JKimmel	11:30 PM-12:30 XM		:30				NM	3	\$21.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	--WTF--				3	\$7.00				
N 28	WGTV	07/25/18	07/27/18	Nightline	12:30 XM-1:00 XM		:30				NM	2	\$6.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	--WTF--				2	\$3.00				
N 29	WGTU	07/30/18	07/31/18	Nightline	12:30 XM-1:00 XM		:30				NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MT-----				1	\$3.00				
N 30	WGTU	07/30/18	07/30/18	Monday Prime Other/Spec	8:00 PM-10:00 PM		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	2-----				2	\$150.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WGTU	07/30/18-08/05/18		Monday Prime Other/Spec	8:00 PM-10:00 PM	-----	:30		<del>\$150.00</del>		NM		
See MG 30.3,30.4,30.5,30.6													
2	WGTU	07/30/18-08/05/18		Monday Prime Other/Spec	8:00 PM-10:00 PM	-----	:30		<del>\$150.00</del>		NM		
See MG 30.3,30.4,30.5,30.6													
3	WGTU	07/30/18-08/05/18		Monday Prime Other/Spec	8:00 PM-10:00 PM	-----	:30		\$150.00		NM		
Ⓜ MG for 33.1,33.2,30.2,30.1													
4	WGTU	07/30/18-08/05/18		Monday Prime Other/Spec	8:00 PM-10:00 PM	-----	:30		\$150.00		NM		
Ⓜ MG for 33.1,33.2,30.2,30.1													
5	WGTU	07/23/18-07/29/18		Saturday Prime Other/Spec	Saturday Prime Otl	-----Sa--	:30		\$50.00		NM		
Ⓜ MG for 33.1,33.2,30.2,30.1													
6	WGTU	07/23/18-07/29/18		Saturday Prime Other/Spec	Saturday Prime Otl	-----Sa--	:30		\$50.00		NM		
Ⓜ MG for 33.1,33.2,30.2,30.1													
N 31	WGTU	07/31/18	07/31/18	Tuesday 8p-9p	8:00 PM-9:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-1-----				1	\$100.00				
N 32	WGTU	07/27/18	07/27/18	Friday 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	----1--				1	\$75.00				
N 33	WGTU	07/28/18	07/28/18	Saturday Prime Other/Spec	Saturday Prime Otl		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-----2-				2	\$50.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WGTU	07/23/18-07/29/18		Saturday Prime Other/Spec	Saturday Prime Otl	-----Sa--	:30		<del>\$50.00</del>		NM		
See MG 30.3,30.4,30.5,30.6													
2	WGTU	07/23/18-07/29/18		Saturday Prime Other/Spec	Saturday Prime Otl	-----Sa--	:30		<del>\$50.00</del>		NM		
See MG 30.3,30.4,30.5,30.6													
N 34	WGTU	07/30/18	07/31/18	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MT-----				2	\$50.00				
N 35	WGTU	07/29/18	07/29/18	Sunday 8p-9p	8:00 PM-9:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-----1				1	\$150.00				
N 36	WGTU	07/29/18	07/29/18	Sunday 9p-10p	9:00 PM-10:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-----1				1	\$150.00				
N 37	WGTU	07/28/18	07/28/18	GMA Sat	8:00 AM-9:00 AM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-----1-				1	\$45.00				
N 38	WGTU	07/29/18	07/29/18	GMA Sun	8:00 AM-9:00 AM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-----1				1	\$45.00				
N 39	WGTU	07/29/18	07/29/18	This Week	9:00 AM-10:00 AM		:30				NM	1	\$75.00

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Week:		07/23/18	07/29/18	-----1				1	\$75.00				
N 40	WGTU	07/25/18	07/27/18	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	--WTF--				3	\$10.00				
N 41	WGTU	07/30/18	07/31/18	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MT-----				2	\$10.00				
<b>Totals</b>								0.00				85	\$2,884.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 -07/29/18	53	\$1,757.00	(\$263.55)	\$1,493.45
07/30/18 -08/26/18	32	\$1,127.00	(\$169.05)	\$957.95
<b>Totals</b>	85	\$2,884.00	(\$432.60)	\$2,451.40

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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