

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Fred Deutsch, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

  

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Fred Deutsch

Authorized committee:

Fred Deutsch For Senate

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

District 4 Senate

Date of election:

June 4, 2024

General

Primary

Treasurer of candidate's authorized committee:

Fred Deutsch

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>[Signature]</u>	Signature: <u>[Signature]</u>
Name: <u>Fred Deutsch</u>	Name: <u>Brenda Rovick</u>
Date of Request to Purchase Ad Time: <u>5-13-24</u>	Date of Station Agreement to Sell Time: <u>5-13-24</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #: <b>3205</b>	Station Call Letters: <b>KWAT, KK-80, KSON</b>	Date Received/Requested: <b>5-13-24</b>
Est. #:	Station Location: <b>Watsonville</b>	Run Start and End Dates: <b>5/14 - 6/4</b>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

Stations: **KSDR-FM, KKSD-FM, KWAT-AM** Buyer: \_\_\_\_\_  
 Contract Name: **Fred Deutsch for Senate** Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: \_\_\_\_\_ 3205 Agency Commission %: 0  
 Start Date: **5/13/24** End Date: **6/04/24** Billing Cycle: **Standard**  
 Revenue Type: **Local Sales** Type: **Cash** Salesperson: **6083bror** Comm %: **15**  
 Advertiser: **FRED DEUTSCH FOR SENATE** Makegood Policy: **Within Contract Dates**  
 Address: **16452 449th Avenue**  
 City: **Florence** State: **SD** Zip: **57235**  
 Product Name: **FOR SENATE**  
 Competitive Code: **Political**

## KSDR-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	5/14/24	6/04/24		6:00 AM	10:00 AM	30	2	2	2	2	2	2	2	14	D	0.00	44	0.00	1
2	5/14/24	6/04/24		6:00 AM	10:00 PM	30	4	4	4	4	4	4	24	D	0.00	76	0.00	1	

No	DATES		INVENTORY TYPE	ORDER BY	QTY	PRICING STRUCTURE	RATE	TOTAL
	START	END						
1	5/13/24	5/13/24	NON-SPOT ITEM	Non Spot Item	1	Flat Rate	\$2,040.00	\$2,040.00

New / Revised  
 Revenue Type: Local Sales  
 Daypart: M-S 12:00 AM-12:00 AM

TOTAL SPOT \$0.00 (120 SPOTS), ALTERNATIVE REVENUE \$2,040.00, GROSS \$2,040.00, NET \$2,040.00

## KKSD-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	5/14/24	6/04/24		6:00 AM	10:00 AM	30	2	2	2	2	2	2	2	14	D	0.00	44	0.00	1
2	5/14/24	6/04/24		6:00 AM	10:00 PM	30	2	2	2	2	2	2	12	D	0.00	38	0.00	1	

No	DATES		INVENTORY TYPE	ORDER BY	QTY	PRICING STRUCTURE	RATE	TOTAL
	START	END						
2	5/13/24	5/13/24	NON-SPOT ITEM	Non Spot Item	1	Flat Rate	\$1,480.00	\$1,480.00

New / Revised  
 Revenue Type: Local Sales  
 Daypart: M-S 12:00 AM-12:00 AM

TOTAL SPOT \$0.00 (82 SPOTS), ALTERNATIVE REVENUE \$1,480.00, GROSS \$1,480.00, NET \$1,480.00