

# ORDER



**Orders**  
**Order / Rev:** 41815  
**Alt Order #:** 10753186  
**Product Desc:** DARREN BAILEY R CONG  
**Estimate:** 2489  
**Flight Dates:** 03/13/24 - 03/19/24  
**Original Date / Rev:** 03/15/24 / 03/15/24  
**Order Type:** GENERAL

**WPSD-TV**  
**Primary AE:** Cox Philadelphia  
**Sales Office:** NAT2  
**Sales Region:** National

**Agency Name:** National Ad Placement  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 191271  
 Dallas, TX 75219

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Bailey for Congress R-IL  
**Demographic:** HH  
**Product Codes:** Candidates/Federal  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POLCAN  
**Revenue Code 3:** AIR  
**Priority:** P4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/19/24	64	\$9,725.00	\$8,266.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	64	\$9,725.00	\$8,266.25	0.00
<b>Totals</b>	<b>64</b>	<b>\$9,725.00</b>	<b>\$8,266.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cox Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	6.1	03/13/24	03/19/24	Today Show 7a-9a Today Show 7a-9a	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$190.00	P4	0.00	NM	5	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/13/24	03/19/24	MTWTF--		5				\$190.00		0.00			
2	6.1	03/13/24	03/19/24	Today 3rd Hour Today 3rd Hour	CM	9:00 AM-10:00 AM	MTWTF--	:30	10	\$100.00	P4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/13/24	03/19/24	MTWTF--		10				\$100.00		0.00			

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Advertiser: Bailey for Congress R-IL  
 Product Desc: DARREN BAILEY R CONG  
 Estimate: 2489  
**WPSD-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	6.1	03/13/24	03/19/24	Today w/Hoda & Jenna	CM	9:00 AM-10:00 AM	MTWTF--	:30	10	\$100.00		0.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/13/24	03/19/24	MTWTF--		10				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	6.1	03/13/24-03/19/24	Today 3rd Hour			9:00 AM-10:00 AM	MTWThF----	:30		<del>(\$100.00)</del>		0.00	NM		
Credited															
[Preempted-No Makegood Required] Preempted-No Makegood Required															
5	6.1	03/13/24-03/19/24	Today 3rd Hour			9:00 AM-10:00 AM	MTWThF----	:30		<del>(\$100.00)</del>		0.00	NM		
Credited															
[Preempted-No Makegood Required] Preempted-No Makegood Required															
6	6.1	03/13/24-03/19/24	Today 3rd Hour			9:00 AM-10:00 AM	MTWThF----	:30		<del>(\$100.00)</del>		0.00	NM		
Credited															
[Preempted-No Makegood Required] Preempted-No Makegood Required															
7	6.1	03/13/24-03/19/24	Today 3rd Hour			9:00 AM-10:00 AM	MTWThF----	:30		<del>(\$100.00)</del>		0.00	NM		
Credited															
[Preempted-No Makegood Required] Preempted-No Makegood Required															
10	6.1	03/13/24-03/19/24	Today 3rd Hour			9:00 AM-10:00 AM	MTWThF----	:30		<del>(\$100.00)</del>		0.00	NM		
Credited															
[Preempted-No Makegood Required] Preempted-No Makegood Required															
3	6.1	03/13/24	03/19/24	Today w/Hoda & Jenna	CM	10:00 AM-11:00 AM	MTWTF--	:30	10	\$80.00	P4	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/13/24	03/19/24	MTWTF--		10				\$80.00		0.00			
4	6.1	03/13/24	03/19/24	M-F 1p-2p	CM	1:00 PM-2:00 PM	MTWTF--	:30	10	\$45.00	P4	0.00	NM	5	\$225.00
NBC News Daily															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/13/24	03/19/24	MTWTF--		10				\$45.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	6.1	03/13/24-03/19/24	Today w/Hoda & Jenna			10:00 AM-11:00 A	MTWThF----	:30		<del>(\$80.00)</del>		0.00	NM		
Credited															
[Preempted-No Makegood Required] Preempted-No Makegood Required															
4	6.1	03/13/24-03/19/24	Today w/Hoda & Jenna			10:00 AM-11:00 A	MTWThF----	:30		<del>(\$80.00)</del>		0.00	NM		
Credited															
[Preempted-No Makegood Required] Preempted-No Makegood Required															
5	6.1	03/13/24-03/19/24	Today w/Hoda & Jenna			10:00 AM-11:00 A	MTWThF----	:30		<del>(\$80.00)</del>		0.00	NM		
Credited															
[Preempted-No Makegood Required] Preempted-No Makegood Required															
7	6.1	03/13/24-03/19/24	Today w/Hoda & Jenna			10:00 AM-11:00 A	MTWThF----	:30		<del>(\$80.00)</del>		0.00	NM		
Credited															
[Preempted-No Makegood Required] Preempted-No Makegood Required															
8	6.1	03/13/24-03/19/24	Today w/Hoda & Jenna			10:00 AM-11:00 A	MTWThF----	:30		<del>(\$80.00)</del>		0.00	NM		
Credited															
[Preempted-No Makegood Required] Preempted-No Makegood Required															
4	6.1	03/13/24	03/19/24	M-F 1p-2p	CM	1:00 PM-2:00 PM	MTWTF--	:30	10	\$45.00	P4	0.00	NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/13/24	03/19/24	MTWTF--		10				\$45.00		0.00			
5	6.1	03/13/24	03/19/24	M-F 2p-230p	CM	2:00 PM-2:30 PM	MTWTF--	:30	5	\$45.00	P4	0.00	NM	5	\$225.00
Jeopardy II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/13/24	03/19/24	MTWTF--		5				\$45.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	6.1	03/13/24-03/19/24	M-F 1p-2p			1:00 PM-2:00 PM	MTWThF----	:30		<del>(\$45.00)</del>		0.00	NM		
Credited															
[Preempted-No Makegood Required] Preempted-No Makegood Required															
7	6.1	03/13/24-03/19/24	M-F 1p-2p			1:00 PM-2:00 PM	MTWThF----	:30		<del>(\$45.00)</del>		0.00	NM		
Credited															
[Preempted-No Makegood Required] Preempted-No Makegood Required															
8	6.1	03/13/24-03/19/24	M-F 1p-2p			1:00 PM-2:00 PM	MTWThF----	:30		<del>(\$45.00)</del>		0.00	NM		
Credited															
[Preempted-No Makegood Required] Preempted-No Makegood Required															
9	6.1	03/13/24-03/19/24	M-F 1p-2p			1:00 PM-2:00 PM	MTWThF----	:30		<del>(\$45.00)</del>		0.00	NM		
Credited															
[Preempted-No Makegood Required] Preempted-No Makegood Required															
10	6.1	03/13/24-03/19/24	M-F 1p-2p			1:00 PM-2:00 PM	MTWThF----	:30		<del>(\$45.00)</del>		0.00	NM		
Credited															
[Preempted-No Makegood Required] Preempted-No Makegood Required															
5	6.1	03/13/24	03/19/24	M-F 2p-230p	CM	2:00 PM-2:30 PM	MTWTF--	:30	5	\$45.00	P4	0.00	NM	5	\$225.00

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 Alt Order #: 10753186  
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 Product Desc: DARREN BAILEY R CONG  
 Estimate: 2489  
**WPSD-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	6.1	03/13/24	03/19/24	Early Fringe M-F Early Fringe M-F	CM	3:00 PM-4:00 PM (3:00 PM-4:00 PM)	MTWTF--	:30	10	\$70.00	P4	0.00	NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/13/24	03/19/24	MTWTF--					5	\$45.00		0.00			
7	6.1	03/13/24	03/19/24	Local 6 at Five Local 6 at Five	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$285.00	P4	0.00	NM	5	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/13/24	03/19/24	MTWTF--					5	\$285.00		0.00			
8	6.1	03/13/24	03/19/24	Local 6 at Six Local 6 at Six	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$350.00	P4	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/13/24	03/19/24	MTWTF--					5	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	6.1	03/13/24-03/19/24		Local 6 at Six			6:00 PM-6:30 PM	MTWThF----	:30	<del>(\$350.00)</del>		0.00	NM		
Credited [Preempted-No Makegood Required] Preempted-No Makegood Required															
9	6.1	03/13/24	03/19/24	Wheel of Fortune Wheel of Fortune	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$350.00	P4	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/13/24	03/19/24	MTWTF--					5	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	6.1	03/13/24-03/19/24		Wheel of Fortune			6:30 PM-7:00 PM	MTWThF----	:30	<del>(\$350.00)</del>		0.00	NM		
Credited [Preempted-No Makegood Required] Preempted-No Makegood Required															
10	6.1	03/13/24	03/19/24	The Tonight Show The Tonight Show	CM	10:35 PM-11:35 PM	MTWTF--	:30	5	\$80.00	P4	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/13/24	03/19/24	MTWTF--					5	\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	6.1	03/13/24-03/19/24		The Tonight Show			10:35 PM-11:35 P	MTWThF----	:30	<del>(\$80.00)</del>		0.00	NM		
Credited [Preempted-No Makegood Required] Preempted-No Makegood Required															
11	6.1	03/13/24	03/13/24	Wednesday Prime 7p-8p Wednesday Prime 7p-8p	CM	7:00 PM-8:00 PM	--1----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/13/24	03/19/24	--1----					1	\$350.00		0.00			
12	6.1	03/13/24	03/13/24	Wednesday Prime 8p-9p Wednesday Prime 8p-9p	CM	8:00 PM-9:00 PM	--1----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/13/24	03/19/24	--1----					1	\$350.00		0.00			
13	6.1	03/13/24	03/13/24	Wednesday Prime 9p-10p Wednesday Prime 9p-10p	CM	9:00 PM-10:00 PM	--1----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/13/24	03/19/24	--1----					1	\$300.00		0.00			
14	6.1	03/14/24	03/14/24	Thursday Prime 7p-8p Thursday Prime 7p-8p	CM	7:00 PM-8:00 PM	---1---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/24	03/20/24	---1---					1	\$300.00		0.00			
15	6.1	03/16/24	03/16/24	Saturday Today Show Saturday Today Show	CM	6:00 AM-8:00 AM	-----2-	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/16/24	03/22/24	-----2-					2	\$75.00		0.00			
N 16	6.1	03/16/24	03/16/24	Sat Early Fringe 5p-530p Sat Jeopardy	CM	5:00 PM-5:30 PM	-----1-	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/16/24	03/22/24	-----1-					1	\$70.00		0.00			

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 Product Desc: DARREN BAILEY R CONG  
 Estimate: 2489  
**WPSD-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/16/24	03/22/24	-----1-			1			\$70.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	6.1	03/16/24-03/22/24		Sat Early Fringe 5p-530p	5:00 PM-5:30 PM		-----Sa--	:30	<del>(\$70.00)</del>		0.00	NM			
See MG 16.2															
[Preempt - Program Change] Golf runs 1-6pm															
2	6.1	03/18/24-03/18/24		M-F 4p-5p	4p-5p		M-----	:30	\$70.00		0.00	NM			
Ⓜ MG for 16.1 03/16															
17	6.1	03/16/24	03/16/24	Local 6 Saturday Local 6 Saturday	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----1-	:30	1	\$135.00	P4	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/16/24	03/22/24	-----1-			1			\$135.00			0.00		
18	6.1	03/16/24	03/16/24	Wheel of Fortune Sat Wheel of Fortune Sat	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/16/24	03/22/24	-----1-			1			\$100.00			0.00		
19	6.1	03/17/24	03/17/24	Sunday Today Sunday Today	CM	7:00 AM-8:00 AM	-----2	:30	2	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/17/24	03/23/24	-----2			2			\$75.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
2	6.1	03/17/24-03/23/24		Sunday Today	7:00 AM-8:00 AM		-----Su	:30	<del>(\$75.00)</del>		0.00	NM			
Credited															
[Preempted-No Makegood Required] Preempted-No Makegood Required															
20	6.1	03/17/24	03/17/24	Meet The Press Meet The Press	CM	8:00 AM-9:00 AM	-----1	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/17/24	03/23/24	-----1			1			\$200.00			0.00		
21	6.1	03/17/24	03/17/24	Local 6 Sunday Local 6 Sunday	CM	5:00 PM-5:30 PM	-----1	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/17/24	03/23/24	-----1			1			\$150.00			0.00		
													Totals	64	\$9,725.00