

# ORDER

**Orders**  
**Order / Rev:** 1280123  
 Alt Order #:  
**Product Desc:** Tester for Senate  
**Estimate:** 8938  
**Flight Dates:** 09/03/24 - 09/09/24  
**Original Date / Rev:** 04/11/24 / 04/11/24  
**Order Type:** GENERAL

**NRTV**  
**Primary AE:** John Mitzel  
**Sales Office:** L-GF  
**Sales Region:** LOC

**Agency**  
**Name:** Screen Strategies Media  
**Buying Contact:** Caroline Bahng  
**Billing Contact:** Screen Strategies Media Accounts Payal  
 11150 Fairfax Blvd. Ste. 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Tester/Democrat/US Senate  
**Demographic:** A18+  
**Product Codes:** Federal Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-6

**New Business End:**  
**Advertiser External ID:** 262165  
**Agency External ID:** 119919  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/26/24   | 09/07/24 | 3       | \$45.00      | \$38.25    |

**Totals**

| Month          | # Spots  | Gross Amount   | Net Amount     | Rating      |
|----------------|----------|----------------|----------------|-------------|
| September 2024 | 3        | \$45.00        | \$38.25        | 0.00        |
| <b>Totals</b>  | <b>3</b> | <b>\$45.00</b> | <b>\$38.25</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| John Mitzel       | L-GF         | LOC          | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code               | Break | Start/End Time    | Days    | Len         | Spots | Rate          | Pri | Rtg  | Type          | Spots    | Amount         |
|-----|------|-------------------|-----------------|------------------------------|-------|-------------------|---------|-------------|-------|---------------|-----|------|---------------|----------|----------------|
| N 1 | NRTV | 09/03/24          | 09/09/24        | Sa 5-530pm<br>Sa 5-530pm     | CM    | 5-530pm           | -----S- | :30         | 0     | \$15.00       | P-6 | 0.00 | NM            | 1        | \$15.00        |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |               |          |                |
|     |      | Week: 09/02/24    | 09/08/24        | -----S-                      |       | 1                 |         | \$15.00     |       | 0.00          |     |      |               |          |                |
|     |      | Week: 09/09/24    | 09/15/24        | -----                        |       | 0                 |         | \$15.00     |       | 0.00          |     |      |               |          |                |
| N 2 | NRTV | 09/03/24          | 09/09/24        | Sa 10-1035pm<br>Sa 10-1035pm | CM    | 10-1035pm         | -----S- | :30         | 0     | \$15.00       | P-6 | 0.00 | NM            | 2        | \$30.00        |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |               |          |                |
|     |      | Week: 09/02/24    | 09/08/24        | -----S-                      |       | 2                 |         | \$15.00     |       | 0.00          |     |      |               |          |                |
|     |      | Week: 09/09/24    | 09/15/24        | -----                        |       | 0                 |         | \$15.00     |       | 0.00          |     |      |               |          |                |
|     |      |                   |                 |                              |       |                   |         |             |       |               |     |      | <b>Totals</b> | <b>3</b> | <b>\$45.00</b> |