

ORDER

Orders
Order / Rev: 1280135
 Alt Order #:
Product Desc: Tester for Senate
Estimate: 8939
Flight Dates: 09/10/24 - 09/16/24
Original Date / Rev: 04/11/24 / 04/12/24
Order Type: GENERAL

NRTV
Primary AE: John Mitzel
Sales Office: L-GF
Sales Region: LOC

Agency
Name: Screen Strategies Media
Buying Contact: Caroline Bahng
Billing Contact:
 11150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Tester/Democrat/US Senate
Demographic: A18+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 262165
Agency External ID: 119919
Unit Code: General
Order Separation: 00:00:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/14/24	3	\$45.00	\$38.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	3	\$45.00	\$38.25	0.00
Totals	3	\$45.00	\$38.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	L-GF	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	NRTV	09/10/24	09/16/24	Sa 530-6pm Sa 530-6pm	CM	530-6pm	-----S-	:30	1	\$15.00	P-6	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/09/24	09/15/24	-----S-		1		\$15.00		0.00					
		Week: 09/16/24	09/22/24	-----		0		\$0.00		0.00					
N 2	NRTV	09/10/24	09/16/24	Sa 10-1035pm Sa 10-1035pm	CM	10-1035pm	-----S-	:30	2	\$15.00	P-6	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/09/24	09/15/24	-----S-		2		\$15.00		0.00					
		Week: 09/16/24	09/22/24	-----		0		\$0.00		0.00					
													Totals	3	\$45.00