

PCA II LIMITED LIABILITY COMPANY

37 W 39TH ST  
SUITE 602  
NEW YORK, NY 10018-3886

2774

55-2/212 20291

DATE 11/1/18

PAY  
TO THE  
ORDER OF

Cala Broadcast Partners

\$ 63,189.00

Sixty three thousand one hundred eighty nine

DOLLARS

Photo  
Safe  
Deposit®  
Details on back



Wells Fargo Bank, N.A.  
New Jersey  
wellsfargo.com

FOR

Power PAC Plus MS 10/27-11/6

*Philip Curiel*

⑈0000002774⑈ ⑆021200025⑆ 3856046416⑈

Client: PowerPACPlus  
Product: MS  
Est. 960  
Flight: 10/27-11/6  
Order

|  | Notes | Unit \$ | Unit<br>Dur | Wk 1<br>Mon<br>10/22<br>'18 | Wk 2<br>Mon<br>10/29<br>'18 | Wk 3<br>Mon<br>11/5<br>'18 | Wk 1 - Wk 3      |             |             |
|--|-------|---------|-------------|-----------------------------|-----------------------------|----------------------------|------------------|-------------|-------------|
|  |       |         |             |                             |                             |                            | Adults 25+       |             |             |
|  |       |         |             |                             |                             |                            | Prog Name        | Unit<br>Tot | Tot \$      |
| Total  |       | 294     |             | 16                          | 191                         | 46                         |                  | 253         | \$74,340.00 |
| Greenwood-Greenville<br>Aug18 DMA Nielsen Live+7 |       | 294     |             | 16                          | 191                         | 46                         |                  | 253         | \$74,340.00 |
| WABG-TV <sup>®</sup>                             |       | 424     |             | 5                           | 65                          | 15                         | ABC              | 85          | \$36,040.00 |
| M-F 6a-7a  |       | 325     | 30          |                             | 5                           | 2                          | DELTA NWS MRNG   | 7           | \$2,275.00  |
| M-F 7a-9a  |       | 325     | 30          |                             | 5                           | 2                          | GD MRN AMR-ABC<  | 7           | \$2,275.00  |
| M-F 10a-11a                                      |       | 200     | 30          |                             | 5                           | 2                          | VIEW-ABC<        | 7           | \$1,400.00  |
| M-F 11a-12n                                      |       | 150     | 30          |                             | 5                           | 1                          | STEVE<           | 6           | \$900.00    |
| M-F 12n-1p                                       |       | 165     | 30          |                             | 5                           | 1                          | CHEW-ABC<        | 6           | \$990.00    |
| M-F 4p-5p  |       | 300     | 30          |                             | 5                           | 1                          | DR. PHIL<        | 6           | \$1,800.00  |
| M-F 5p-5:30p                                     |       | 750     | 30          |                             | 5                           | 1                          | DELTA NEWS@5PM   | 6           | \$4,500.00  |
| M-F 5:30p-6p                                     |       | 800     | 30          |                             | 5                           | 1                          | ABC-WORLD NWS    | 6           | \$4,800.00  |
| M-F 6p-6:30p                                     |       | 800     | 30          |                             | 5                           | 1                          | DELTA NEWS@6PM   | 6           | \$4,800.00  |
| M-F 6:30p-7p                                     |       | 450     | 30          |                             | 5                           | 1                          | ENT TONIGHT 30   | 6           | \$2,700.00  |
| M-F 10p-10:30p                                   |       | 750     | 30          |                             | 5                           | 1                          | DELTA NEWS@10P   | 6           | \$4,500.00  |
| M-F 10:35p-11:35p                                |       | 300     | 30          |                             | 5                           | 1                          | »KIMMEL          | 6           | \$1,800.00  |
| Sa 7a-8a   |       | 300     | 30          | 1                           | 1                           |                            | GD MRN-SAT-ABC   | 2           | \$600.00    |
| Sa 6p-7p   |       | 250     | 30          | 1                           | 1                           |                            | ENT TONIGHT 60   | 2           | \$500.00    |
| Su 7a-8a   |       | 300     | 30          | 1                           | 1                           |                            | GD MRN-SUN-ABC   | 2           | \$600.00    |
| Su 9:30a-10:30a                                  |       | 300     | 30          | 1                           | 1                           |                            | THIS WEEK-ABC    | 2           | \$600.00    |
| Su 5:30p-6p                                      |       | 500     | 30          | 1                           | 1                           |                            | ABC NWS-SUN      | 2           | \$1,000.00  |
| WNBD-TV <sup>®</sup>                             |       | 176     |             | 4                           | 39                          | 9                          | NBC              | 52          | \$9,170.00  |
| M-F 6a-7a  |       | 50      | 30          |                             | 5                           | 2                          | DELTA NWS MRNG<  | 7           | \$350.00    |
| M-F 7a-9a  |       | 60      | 30          |                             | 5                           | 2                          | TODAY SHW<       | 7           | \$420.00    |
| M-F 4p-5p  |       | 50      | 30          |                             | 5                           | 1                          | ELLEN<           | 6           | \$300.00    |
| M-F 5p-5:30p                                     |       | 150     | 30          |                             | 5                           | 1                          | DELTA            | 6           | \$900.00    |
| M-F 5:30p-6p                                     |       | 300     | 30          |                             | 5                           | 1                          | NBC NITELY NWS<  | 6           | \$1,800.00  |
| M-F 10p-10:30p                                   |       | 200     | 30          |                             | 5                           | 1                          | DELTA            | 6           | \$1,200.00  |
| M-F 10:30p-11:30p                                |       | 100     | 30          |                             | 5                           | 1                          | »TONIGHT SHOW    | 6           | \$600.00    |
| Sa 8a-9a   |       | 50      | 30          | 1                           | 1                           |                            | »SAT TODAY       | 2           | \$100.00    |
| Sa 10p-10:30p                                    |       | 200     | 30          |                             |                             |                            | DELTA NW@10 WK   | 0           | \$0.00      |
| Su 8a-9a   |       | 150     | 30          | 1                           | 1                           |                            | »SUN TODAY       | 2           | \$300.00    |
| Su 10p-10:30p                                    |       | 300     | 30          | 1                           | 1                           |                            | DELTA NW@10 WK   | 2           | \$600.00    |
| Su 7:30p-10:30p                                  |       | 1300    | 30          | 1                           | 1                           |                            | »NFL SUN         | 2           | \$2,600.00  |
| WXVT-TV <sup>®</sup>                             |       | 295     |             | 7                           | 62                          | 14                         | CBS              | 83          | \$24,450.00 |
| M-F 6a-7a  |       | 150     | 30          |                             | 5                           | 2                          | DELTA NWS MRNG<  | 7           | \$1,050.00  |
| M-F 7a-9a  |       | 150     | 30          |                             | 5                           | 2                          | »CBS MORNING     | 7           | \$1,050.00  |
| M-F 10a-11a                                      |       | 250     | 30          |                             | 5                           | 2                          | »PRICE IS RIGHT  | 7           | \$1,750.00  |
| M-F 1p-2p  |       | 150     | 30          |                             | 5                           | 1                          | TALK-CBS<        | 6           | \$900.00    |
| M-F 4p-5p  |       | 300     | 30          |                             | 5                           | 1                          | JUDGE JUDY<      | 6           | \$1,800.00  |
| M-F 5p-5:30p                                     |       | 400     | 30          |                             | 5                           | 1                          | DELTA NEWS @ 5<  | 6           | \$2,400.00  |
| M-F 5:30p-6p                                     |       | 400     | 30          |                             | 5                           | 1                          | CBS EVE NWS<     | 6           | \$2,400.00  |
| M-F 6p-6:30p                                     |       | 400     | 30          |                             | 5                           | 1                          | DELTA NEWS @ 6<  | 6           | \$2,400.00  |
| M-F 6:30p-7p                                     |       | 300     | 30          |                             | 5                           | 1                          | WHEEL-FORTNE<    | 6           | \$1,800.00  |
| M-F 10p-10:30p                                   |       | 425     | 30          |                             | 5                           | 1                          | DELTA NEWS @10<  | 6           | \$2,550.00  |
| M-F 10:35p-11:35p                                |       | 200     | 30          |                             | 5                           | 1                          | »COLBERT         | 6           | \$1,200.00  |
| Sa 7a-9a   |       | 150     | 30          | 1                           | 1                           |                            | CBS THS MRN:SA   | 2           | \$300.00    |
| Sa 5:30p-6p                                      |       | 400     | 30          | 1                           | 1                           |                            | AVG. ALL WKS     | 2           | \$800.00    |
| Su 8a-9:30a                                      |       | 150     | 30          | 1                           | 1                           |                            | »CBS SUNDAY      | 2           | \$300.00    |
| Su 9:30a-10a                                     |       | 175     | 30          | 1                           | 1                           |                            | »FACE THE NATION | 2           | \$350.00    |
| Su 5:30p-6p                                      |       | 500     | 30          | 1                           | 1                           |                            | »WJTV NEWS       | 2           | \$1,000.00  |
| Su 10p-10:30p                                    |       | 450     | 30          | 1                           | 1                           |                            | AVG. ALL         | 2           | \$900.00    |
| Sa 7p-10p  |       | 750     | 30          | 1                           | 1                           |                            | »SEC FOOTBALL    | 2           | \$1,500.00  |
| EABG-TV <sup>®</sup>                             |       | 142     |             |                             | 25                          | 8                          | FOX              | 33          | \$4,680.00  |
| M-F 7a-9a  |       | 65      | 30          |                             | 5                           | 2                          | DELTA NWS MORN<  | 7           | \$455.00    |
| M-F 9a-10a                                       |       | 100     | 30          |                             | 5                           | 2                          | STEVE<           | 7           | \$700.00    |
| M-F 11a-12n                                      |       | 75      | 30          |                             | 5                           | 2                          | WENDY WILLIAMS<  | 7           | \$525.00    |
| M-F 5:30p-6p                                     |       | 200     | 30          |                             | 5                           | 1                          | DELTA NWS @530   | 6           | \$1,200.00  |
| M-F 9p-10p                                       |       | 300     | 30          |                             | 5                           | 1                          | DELTA            | 6           | \$1,800.00  |

|       |             |
|-------|-------------|
| Gross | \$74,340.00 |
| Net   | \$63,189.00 |