

ADVERTISER: Sean Smith - Political

DATE: 10/23/18

ADDRESS: PO BOX 3332  
Durango, CO 81302

REP: Cheri' Segall

PHONE: (970) 749-018

STATION: XROCK

CONTACT: Laura Godfrey

REVENUE TYPE: local direct



DESC: this spot to run 5 times a day - Monday thru Sunday - From October 24, 2018 thru Nov 6, 2018

Length	Time	Rate	Mon	Tues	Wed 24-Oct	Thurs 25-Oct	Fri 26-Oct	Sat 27-Oct	Sun 28-Oct	Total Spots	Total Amount
30	7A-8P	\$8.00			5	5	5	5	5	25	\$200.00
										0	\$0.00
										0	\$0.00
										0	\$0.00

Length	Time	Rate	Mon 29-Oct	Tues 30-Oct	Wed 31-Oct	Thurs 1-Nov	Fri 2-Nov	Sat 4-Nov	Sun 5-Nov	Total Spots	Total Amount
30	7A-8P	\$8.00	5	5	5	5	5	5	5	35	\$280.00
										0	\$0.00
										0	\$0.00
										0	\$0.00

Length	Time	Rate	Mon 6-Nov	Tues	Wed	Thurs	Fri	Sat	Sun	Total Spots	Total Amount
30	7A-8P	\$8.00	5							5	\$40.00
										0	\$0.00
										0	\$0.00
										0	\$0.00

Length	Time	Rate	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Total Spots	Total Amount
										0	\$0.00
										0	\$0.00
										0	\$0.00
										0	\$0.00

Length	Time	Rate	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Total Spots	Total Amount
										0	\$0.00
										0	\$0.00
										0	\$0.00
										0	\$0.00

Station Total: 65 Spots, \$520.00

Monthly Totals	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
										\$ 520.00		

Agreed to By \_\_\_\_\_ Date \_\_\_\_\_  
Print Name \_\_\_\_\_

Rock Solid Radio, Inc. 970-259-1364  
P.O. Box 2502 1135 Main Avenue  
Durango, CO 81302 Durango, CO 81301

# PRODUCTION ORDER

Date: 10/23/2018

Client Name: Sean Smith for Sherriff - POLITICAL  
Order # (s):

Rep: Cherri'

COOP? Yes \_\_\_\_\_

With Whom? Cherri'

Spot Title	ISCI Code	Length	Rotation	Cart#s	Dates: Start	End
Sean Smith for Sherriff serious #1		30	20%		10/24/2018	11/6/2018
Sean Smith for Sherriff serious #2		30	20%		10/24/2018	11/6/2018
Sean Smith Humorous Action Figure spot		30	20%		10/24/2018	11/6/2018
Beat Boxing Sherriff Spot		30	40%		10/24/2018	11/6/2018

This Spot (Circle) Is New Rotates with Current Replaces Current Is Current, please extend

Script Approval with: \_\_\_\_\_ Fax #: \_\_\_\_\_

Proof with: \_\_\_\_\_ Phone #: \_\_\_\_\_

Needed By: Cherri' Segall

## COPY INSTRUCTIONS

Origin of Spot (Circle) Email CD Online Source In House Other \_\_\_\_\_

Dubs: (Circle) CD for Client E-Mail Upload to Website

E-mail Addresses:

Other Information:

**DO NOT WRITE BELOW THIS LINE – PLEASE USE BACK OR OTHER PAGE**

Produced or Dubbed by (Initials) \_\_\_\_\_ Date: \_\_\_\_\_

Approved by (Initials): \_\_\_\_\_ Date: \_\_\_\_\_

Sent to: \_\_\_\_\_ (Initials) \_\_\_\_\_ Date: \_\_\_\_\_

Dub (s) E-mailed by (Initials): \_\_\_\_\_ Date: \_\_\_\_\_

## Cherri Segall

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**From:** Laura Godfrey <godfrey\_laura@yahoo.com>  
**Sent:** Tuesday, October 23, 2018 8:50 AM  
**To:** Cherri Segall  
**Subject:** More ads for Sean Smith

Cherri - I would like to purchase another flight of ads for Sean Smith for Sheriff's campaign. I assume you can use all of the contractual information from our Sept 17 contract.

We would like to run from Oct 24 - Nov 6 - 14 days at 5xday so a total of 70 ads at your political rate of \$8 for a total of ~~\$560~~ <sup>520<sup>00</sup></sup>

I have new ads for the rotation. I will send those over to you soon.

I can come by your office to give you our credit card or if it's easier you can call me at 749-0148 and I will give it to you over the phone.

Laura Godfrey  
Durango, CO

BASIN BROADCASTING CO IN  
1515 W MAIN ST  
FARMINGTON NM 87401  
(505) 326-1896  
MID 8788014096874

CREDIT CARD  
**SALE**

MID: 8788014096874 REF#: 00000001  
Batch #: 0073  
10/23/18 08:44:40  
APPR CODE: 1XFHHA  
MASTERCARD  
Manual Contact  
\*\*\*\*\*0272 \*\*/\*\*  
TRN REF: MDJ1XFHHA1023  
Approved: Online

**AMOUNT** USD \$620.00

I AGREE TO PAY ABOVE TOTAL AMOUNT  
IN ACCORDANCE WITH CARD ISSUER'S  
AGREEMENT  
(MERCHANT AGREEMENT IF CREDIT VOUCHER)  
RETAIN THIS COPY FOR STATEMENT  
VERIFICATION

x Sean Smith

MERCHANT COPY *Xrock*



P.O. Box 2502  
Durango, CO. 81302

SEAN SMITH  
PO BOX 3332  
DURANGO, CO 81301

# KXRC Order Confirmation

OrderID: 0182-003

Sponsor: SEAN SMITH  
Product: SEAN SMITH  
Estimate/PO:  
AccountRep: Political  
BillingCycle: Calendar Month  
InvoiceType: Times/Rates  
Run Dates: 10/24/2018 - 11/6/2018  
Items Ordered: 65  
Gross Amount: 520.00  
Discounts: 0.00  
Agency Commission: 0.00  
Net Amount: 520.00

Scheduled Station(s): KXRC  
SEAN SMITH

Printed 10/23/2018 11:33:48 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/24/2018 - 11/5/2018	All Weeks	07:00 AM - 08:00 PM	5	5	5	5	5	5	5	35	:30	Spot		R0182-001	65	8.00	520.00

Calendar Month Projected Billing:

Month	Cost	Month	Cost	Month	Cost
Oct-18	320.00	Nov-18	200.00	Dec-18	0.00
			Q4-2018	520.00	

Confirmed Correct; Payment Guaranteed

Accepted for KXRC 105.3

# KXRC Production Order

OrderID: 0182-003

Sponso : SEAN SMITH  
Product SEAN SMITH  
Run Dates: 10/24/2018 - 11/6/2018  
Account Rep: Political

SEAN SMITH  
PO Box 3332  
Durango, CO 81301  
970-749-018

Runs on Station(s): KXRC

The following Production is required by the date/time shown. Production Order covers all Order Run Dates.

Printed 10/23/2018 11:34:01 AM

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CopyID	First Scheduled	Copy Label	Length	ScriptID	Expires	Produced By
51820	10/24/2018 07:00 AM	SEAN SMITH	:30	Sean Smith For	10/21/2018	
51821	10/24/2018 07:00 AM	SEAN SMITH	:30	Sean Smith For	10/21/2018	
51824	10/24/2018 07:00 AM	SEAN SMITH	:30	Humorous Actlon	10/21/2018	
51825	10/24/2018 07:00 AM	SEAN SMITH	:30	Beat Boxing Sher	11/6/2018	

End of Production Order

Assigned to \_\_\_\_\_

Completed by \_\_\_\_\_