

ADVERTISER: Sean Smith - Political

DATE: 10/23/18

ADDRESS: PO BOX 3332
Durango, CO 81302

REP: Cherri' Segall

PHONE: (970) 749-018

STATION: XROCK

CONTACT: Laura Godfrey

REVENUE TYPE: local direct



DESC: this spot to run 5 times a day - Monday thru Sunday - From October 24, 2018 thru Nov 6, 2018

Length	Time	Rate	Mon	Tues	Wed 24-Oct	Thurs 25-Oct	Fri 26-Oct	Sat 27-Oct	Sun 28-Oct	Total Spots	Total Amount
30	7A-8P	\$8.00			5	5	5	5	5	25	\$200.00
										0	\$0.00
										0	\$0.00
										0	\$0.00

Length	Time	Rate	Mon 29-Oct	Tues 30-Oct	Wed 31-Oct	Thurs 1-Nov	Fri 2-Nov	Sat 4-Nov	Sun 5-Nov	Total Spots	Total Amount
30	7A-8P	\$8.00	5	5	5	5	5	5	5	35	\$280.00
										0	\$0.00
										0	\$0.00
										0	\$0.00

Length	Time	Rate	Mon 6-Nov	Tues	Wed	Thurs	Fri	Sat	Sun	Total Spots	Total Amount
30	7A-8P	\$8.00	5							5	\$40.00
										0	\$0.00
										0	\$0.00
										0	\$0.00

Length	Time	Rate	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Total Spots	Total Amount
										0	\$0.00
										0	\$0.00
										0	\$0.00
										0	\$0.00

Length	Time	Rate	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Total Spots	Total Amount
										0	\$0.00
										0	\$0.00
										0	\$0.00
										0	\$0.00

Station Total: 65 \$520.00

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Monthly Totals										\$ 520.00		

Agreed to By _____ Date _____

Print Name _____

Rock Solid Radio, Inc.
P.O. Box 2502
Durango, CO 81302

970-259-1364
1135 Main Avenue
Durango, CO 81301

PRODUCTION ORDER

Date: 10/23/2018

Client Name: Sean Smith for Sherriff - POLITICAL
Order # (s):

Rep: Cherri'

COOP? Yes _____

With Whom? Cherri'

Spot Title	ISCI Code	Length	Rotation	Cart#s	Dates: Start	End
Sean Smith for Sherriff serious #1		30	20%		10/24/2018	11/6/2018
Sean Smith for Sherriff serious #2		30	20%		10/24/2018	11/6/2018
Sean Smith Humorous Action Figure spot		30	20%		10/24/2018	11/6/2018
Beat Boxing Sherriff Spot		30	40%		10/24/2018	11/6/2018

This Spot (Circle) Is New Rotates with Current Replaces Current Is Current, please extend

Script Approval with: _____ Fax #: _____

Proof with: _____ Phone #: _____

Needed By: ____ Cherri' Segall _____

COPY INSTRUCTIONS

Origin of Spot (Circle) Email CD Online Source In House Other _____

Dubs: (Circle) CD for Client E-Mail Upload to Website

E-mail Addresses:

Other Information:

DO NOT WRITE BELOW THIS LINE – PLEASE USE BACK OR OTHER PAGE

Produced or Dubbed by (Initials) _____ Date: _____

Approved by (Initials): _____ Date: _____

Sent to: _____ (Initials) _____ Date: _____

Dub (s) E-mailed by (Initials): _____ Date: _____

Cherri Segall

From: Laura Godfrey <godfrey_laura@yahoo.com>
Sent: Tuesday, October 23, 2018 8:50 AM
To: Cherri Segall
Subject: More ads for Sean Smith

Cherri - I would like to purchase another flight of ads for Sean Smith for Sheriff's campaign. I assume you can use all of the contractual information from our Sept 17 contract.

We would like to run from Oct 24 - Nov 6 - 14 days at 5xday so a total of 70 ads at your political rate of \$8 for a total of ~~\$560~~ ^{520⁰⁰}

I have new ads for the rotation. I will send those over to you soon.

I can come by your office to give you our credit card or if it's easier you can call me at 749-0148 and I will give it to you over the phone.

Laura Godfrey
Durango, CO

BASIN BROADCASTING CO IN
1515 W MAIN ST
FARMINGTON NM 87401
(505) 325-1896
MID 8788014096874

CREDIT CARD
SALE

MID: 8788014096874

REF#: 00000001

Batch #: 0073

10/23/18

08:44:40

APPR CODE: 1XFHHA

MASTERCARD

Manual

Contact

*****0272

**/*

TRN REF: MDJ1XFHHA1023

Approved: Online

AMOUNT

USD \$520.00

I AGREE TO PAY ABOVE TOTAL AMOUNT
IN ACCORDANCE WITH CARD ISSUER'S
AGREEMENT
(MERCHANT AGREEMENT IF CREDIT VOUCHER)
RETAIN THIS COPY FOR STATEMENT
VERIFICATION

x Sean Smith

MERCHANT COPY Xrock



P.O. Box 2502
Durango, CO. 81302

SEAN SMITH
PO BOX 3332
DURANGO, CO 81301

KXRC Order Confirmation

OrderID: 0182-003

Sponsor: SEAN SMITH
Product: SEAN SMITH
Estimate/PO:
AccountRep: Political
BillingCycle: Calendar Month
InvoiceType: Times/Rates
Run Dates: 10/24/2018 - 11/6/2018
Items Ordered: 65
Gross Amount: 520.00
Discounts: 0.00
Agency Commission: 0.00
Net Amount: 520.00

Scheduled Station(s): KXRC
SEAN SMITH

Printed 10/23/2018 11:33:48 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/24/2018 - 11/5/2018	All Weeks	07:00 AM - 08:00 PM	5	5	5	5	5	5	5	35	:30	Spot		R0182-001	65	8.00	520.00

Calendar Month Projected Billing:

Oct-18	320.00	Nov-18	200.00	Dec-18	0.00	Q4-2018	520.00
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Confirmed Correct; Payment Guaranteed

Accepted for KXRC 105.3

KXRC Production Order

OrderID: 0182-003

Sponsor: SEAN SMITH
Product: SEAN SMITH
Run Dates: 10/24/2018 - 11/6/2018
Account Rep: Political

SEAN SMITH
PO Box 3332
Durango, CO 81301
970-749-018

Runs on Station(s): KXRC

The following Production is required by the date/time shown. Production Order covers all Order Run Dates.

Printed 10/23/2018 11:34:01 AM

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CopyID	First Scheduled	Copy Label	Length	ScriptID	Expires	Produced By
51820	10/24/2018 07:00 AM	SEAN SMITH	:30	Sean Smith For	10/21/2018	
51821	10/24/2018 07:00 AM	SEAN SMITH	:30	Sean Smith For	10/21/2018	
51824	10/24/2018 07:00 AM	SEAN SMITH	:30	Humorous Action	10/21/2018	
51825	10/24/2018 07:00 AM	SEAN SMITH	:30	Beat Boxing Sher	11/6/2018	

End of Production Order

Assigned to _____

Completed by _____