



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1387730-1	10/04/15	October 2015	09/28/15 - 09/30/15

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

[www.wgal.com](http://www.wgal.com)

Billing Address:

**Strategic Media Services, Inc**  
**Attention: Accounts Payable**  
**1911 North Ft Myer Dr**  
**Suite 400**  
**Arlington, VA 22209**

Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

Advertiser	Product	Estimate Number
Citizens to Protect PA Jobs	CIT PROTECT PA JOBS	89

Flight Dates	Order #	Alt Order #
09/28/15 - 10/04/15	1387730	07953811

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521	3	4

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/28/15	09/28/15	M-F 12-12:30p News	12-12:30p	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/28/15 12:12 PM M-F 12-12:30p News 12-12:30p :30 API09141501DMMH \$400.00 NM									
2	09/28/15	09/28/15	M-F News 8 at 5a	5-6a	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/28/15 5:23 AM M-F News 8 at 5a 5-6a :30 API09141501DMMH \$400.00 NM									
3	09/28/15	09/28/15	M-F 5-6p News	5-6p	1-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/28/15 5:38 PM M-F 5-6p News 5-6p :30 API09141501DMMH \$850.00 NM									
4	09/28/15	09/28/15	M-F News 8 at 6p	6-630p	1-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 1----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/28/15 6:22 PM M-F News 8 at 6p 6-630p :30 API09141501DMMH \$1,100.00 NM									
5	09/28/15	09/28/15	NBC Today Show	7-9A	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/28/15 7:23 AM NBC Today Show 7-9A :30 API09141501DMMH \$1,000.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Advertiser	Product	Estimate Number	
Citizens to Protect PA Jobs	CIT PROTECT PA JOBS	89	

www.wgal.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/29/15	09/29/15	M-Su News 8 at 11p	11-1135p	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -1----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/29/15 11:15 PM M-Su News 8 at 11p 11-1135p :30 API09141501DMMH \$1,000.00 NM									
7	09/29/15	09/29/15	M-F 12-12:30p News	12-12:30p	-1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -1----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/29/15 12:11 PM M-F 12-12:30p News 12-12:30p :30 API09141501DMMH \$400.00 NM									
8	09/29/15	09/29/15	M-F News 8 at 5a	5-6a	-1-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -1----- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/29/15 5:00 AM M-F News 8 at 5a 5-6a :30 API09141501DMMH \$375.00 NM									
9	09/29/15	09/29/15	M-F 5-6p News	5-6p	-1-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -1----- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/29/15 5:58 PM M-F 5-6p News 5-6p :30 API09141501DMMH \$850.00 NM									
10	09/29/15	09/29/15	NBC Today Show	7-9A	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -1----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/29/15 8:29 AM NBC Today Show 7-9A :30 API09141501DMMH \$1,000.00 NM									
11	09/30/15	09/30/15	M-F 12-12:30p News	12-12:30p	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 --1---- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 09/30/15 12:14 PM M-F 12-12:30p News 12-12:30p :30 API09141501DMMH \$400.00 NM									
12	09/30/15	09/30/15	M-F News 8 at 5a	5-6a	--1----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 --1---- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 09/30/15 5:37 AM M-F News 8 at 5a 5-6a :30 API09141501DMMH \$375.00 NM									
13	09/30/15	09/30/15	M-F News 8 at 6p	6-630p	--1----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 --1---- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 09/30/15 6:13 PM M-F News 8 at 6p 6-630p :30 API09141501DMMH \$1,100.00 NM									

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www.wgal.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	09/30/15	09/30/15	M-Sun Nightly News	630-730p	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 --1---- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 09/30/15 6:53 PM M-Sun Nightly News 630-730p :30 API09141501DMMH \$1,800.00 NM									
15	09/30/15	09/30/15	NBC Today Show	7-9A	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 --1---- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 09/30/15 8:39 AM NBC Today Show 7-9A :30 API09141501DMMH \$1,000.00 NM									
16	09/29/15	09/29/15	M-F News 8 at 6p	6-630p	-1-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -1----- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/29/15 6:15 PM M-F News 8 at 6p 6-630p :30 API09141501DMMH \$1,100.00 NM									
17	09/29/15	09/29/15	M-Sun Nightly News	630-730p	-T-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -T----- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/29/15 6:52 PM M-Sun Nightly News 630-730p :30 API09141501DMMH \$1,800.00 NM									
18	09/30/15	09/30/15	M-F 5-6p News	5-6p	--W----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 --W---- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 09/30/15 5:40 PM M-F 5-6p News 5-6p :30 API09141501DMMH \$850.00 NM									
19	09/29/15	09/29/15	NBC Today Show II	9-10a	-T-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -T----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/29/15 9:54 AM NBC Today Show II 9-10a :30 API09141501DMMH \$350.00 NM									
<b>Total Spots</b>							<b>19</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$16,150.00</b>
<u>Agency Commission</u>	<b>\$2,422.50</b>
<u>Net Amount Due</u>	<b>\$13,727.50</b>

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