#### WEEF 1430 AM & 99.1 FM

#### 2nd QUARTER TOP TEN ISSUES REPORT FOR 2023

- 1. **ECONOMY** (Inflation, cost of living, credit)
- 2. HEALTH CARE (Covid-19, vaccine, insurance coverage, cancer, hospital safety)
- 3. PUBLIC SAFETY(Ukraine War, Covid social distress, crime, environmental hazards)
- 4. EDUCATION (school closings, in home education)
- 5. GOVERNMENT (taxes, federal/state reforms, election concerns, women's rights)
- **6. IMMIGRATION** (citizenship, deportation, borders, discrimination)
- 7. AGING (home care safety for elderly, social security, retirement plans)
- 8. ENVIROMENT (pollution, recycling, changing climate, traffic)
- 9. **TECHNOLOGIES** (privacy issues, cybercrime, costs of being connected)
- 10. ARTS/CULTURE (tolerance. issues, maintaining heritage beliefs, cost of arts)

The above list was compiled by the following methods. Views, opinions by brokers, producers. Letters, Calls and emails from listeners. Staff and management analyst. Local and national news media as well As social media.

Many of the prioritized concerns of last quarter remain to be front and center for this second quarter of 2023. The **cost of living, economy, and violent crimes** are very much on the minds and concerns of our listeners. The service industry is struggling to find and maintain staff. Because of the Canadian forest fires, the United States eastern front environment was hit with harsh air quality issues that made some outdoor activities and events to postpone and reschedule. The Mid-west area got hit the week later with the same air pollutants. Since Covid, the population has concerns how this can affect your **health** in the long term.

2024 being an **election year** for the United States, all these issues become politicalized. A lot of finger pointing but not enough solutions. The Chicagoland area has been getting hit with the **immigration** overflow from the Mexican border crisis.

During this quarter, The United States for the first time saw a former President brought up on federal charges regarding the classified White House files. While many support this action many feel it is no more than political postering. Also, the Supreme court ruled against the college tuition forgiveness plan, now many will have to resume payments again. Once again, the country seems divided on this decision.

Polnet feels that the importance of localized programming communicates all the issues mentioned above a local understanding for the benefit of the listener.

Media Tracks located in Des Plaines produces 2 localized programs (RADIO HEALTH JOURNAL and VIEWPOINTS). Both shows are syndicated nationwide and are nationally popular. But being based local, many guests are from local areas and information is of particular interest to this area. While these 2 programs not only fulfill the public issues needs for this period, the programs are of local origin and each program has multiple subjects being covered, just makes this an essential informative source to all our listeners.

Polnet is proud that all programming that originates from our Northbrook facility, is locally based in the Chicagoland area. The Chicago Greek Hours as heard on WEEF is based out of Morton Grove. The Entertaining and informative multiple Russian programming that airs on WKTA all originate in areas of Northbrook/Wheeling locations.

All these programs produce live news/community programming daily. Our brokers have the ability to inform of events and happenings in the home language of their broadcast. This is one of the reasons why free broadcast local radio is an essential broadcast tool to our specialized listening audience. Many of our producers have web streaming, publications, and direct phone lines so listeners can connect multiple ways with their news source.

Local community institutions still provide many free services and events which we provide information to our audience in a public service announcement form. Sources such as the Northbrook Public Library provide many seminar types of services open to the public as well as the Lake County Health Department will have free health screenings on various concerns such as high blood pressure and diabetes.

Polnet is always looking to bring the best quality of sound and information to its listeners. Therefore, we encourage listeners to communicate back to us so we can be more informed of their interests, thoughts and concerns, as well as events. Communication is key to our business and to our listeners.

## POLNET NORTHBROOK PRODUCER PUBLIC AFFAIR PROGRAMMING

#### WKTA PRODUCER BROADCAST PUBLIC AFFAIR

RUSSIAN PROGRAM "Reklama Radio" (M-F 7am-Noon)

Broadcast live 5 days a week. This program dedicates a good portion of content on news, politics and community interest and happenings.

#### LA MEGA (VARIOUS TIMES)

In house production featuring Spanish music, News, Community interest of the greater Gurnee Lake County Area. Airs up to date, real time happenings that are concerns of the Hispanic area such as Immigration support, legal and medical services. Interviews with community leaders where listeners can obtain support as to food pantries and employment opportunities.

#### WEEF PRODUCER BROADCAST PUBLIC AFFAIR

#### CHICAGO GREEK HOURS - M - F 7:00am to 11:00am

This morning daily broadcast appx of 60 minutes of news and additional 30 minutes of community and PSA content which covers local and international interest. Topics of economy, immigration, terrorism, health care, education, cultural and international affairs and are discussed on a daily basis. Host Sam Rekoumis has been on the scene since the 80's when he took over the helm of producing duties from Georg Kafolapoulis. He also publishes a monthly paper with news of all interest.

**36.6** This Russian Health/Medical program is produced by Dr. E. Koles and airs Saturdaysfrom10am-1pm.

#### LA MEGA (VARIOUS TIMES)

In house production featuring Spanish music, News, Community interest of the greater Gurnee Lake County Area. Airs up to date, real time happenings that are concerns of the Hispanic area such as Immigration support, legal and medical services. Interviews with community leaders where listeners can obtain support as to food pantries and employment opportunities.

#### WPJX PRODUCER BROADCAST PUBLIC AFFAIR

**REBEL\_RADIO** 24/7 programming on WPJX participate in many local charity fundraisers and activities. A regular standard of daily PSA's air on this Heavy Metal program. Every Sunday WPJX airs MEDIA TRACKS programming that is locally produced in Des Plaines. Media Tracks provides 2 programs (RADIO HEALTH JOURNAL and VIEWPOINTS. Both shows are syndicated nationwide and are extremely popular coast to coast. But being locally based, many guests on the programs are from local areas and information is of particular interest to the community of the program's listenership.

WEEF, WKTA AND WPJX also when availability offers, will broadcast up to a minute of PSA product from the AD COUNCIL, IBA and other national and local non-for profits that have importance to the listening community. All stations airs Media Track's Radio Health Journal and Viewpoint.



## WEEF-6am Sun WKTA-4:30am Mon

### WPJX-7:00am Sun

**About RHJ** Radio Health Journal is an award-winning, contemporary radio magazine focusing on the latest in health, science, and technology. Featuring interviews with renowned medical experts, doctors, scientists, and professors, Radio Health Journal has a 25+ year track record of providing you with information you can trust. Radio Health Journal is currently airing on over 525 radio stations and available on your favorite podcast platform.

**Meet the hosts** Nancy Benson was one of the founding hosts of *Radio Health Journal* when the program debuted in 1992. A former news reporter/anchor for WMAQ radio in Chicago, she has won numerous awards for reporting. Since joining the faculty of the University of Illinois, where she is Professor of Journalism, Benson has also become heavily involved in training journalists internationally. Previously, she worked in Rome as a public affairs consultant with the United Nations World Food Program.

#### Shel Lustig

Shel began his career in informational radio programming at Chicago's NPR affiliate, WBEZ, where he was a longtime host and producer of news magazine programs. At the PIA Radio Network, he produced Health Care and PIA Public Affairs before co-founding MediaTracks Communications, producer of Radio Health Journal. Lustig has won awards from organizations as varied as the Corporation for Public Broadcasting, the Education Writers Association and the International Radio Festival of New York.

#### Meet the producer Reed Pence

Reed has been reporting on medicine since 1983, when he became host/producer of the Associated Press Radio Network's daily health feature. He later joined the PIA Radio Network as a producer of its programs Health Care and PIA Public Affairs. Since 1992, Pence has been host and lead producer of *Radio Health Journal*. He is a winner of numerous national and regional media awards from groups such as the Chicago Headline Club/Society of Professional Journalists, the Board of Directors of National Breast Cancer Awareness Month, MADD, and the National Hearing Conservation Association. Pence is a Kappa Tau Alpha honors graduate of the Medill School of Journalism at Northwestern University.



WEEF- 7am Sun

WKTA-4:30am Tues

WPJX- 6am Sun

### **Viewpoints**

# Award-winning reporting on current issues, featuring America's leading experts

## **About Viewpoints**

*Viewpoints* is an entertaining, highly-produced, contemporary radio magazine with two major stories weekly. Each week, *Viewpoints* features interviews with guests that have expertise and real-world experience regarding current events, social commentary, entertainment and more. The program is currently airing on over 650 radio stations throughout the country.

#### Meet the hosts

#### **Marty Peterson**

Marty became co-host of *Viewpoints* in 2008 and brings a unique background to the program. After earning a bachelor's degree from Dartmouth College and an MBA from Northwestern University, Marty entered the broadcast field in 2003, and since then has done numerous projects for outlets including National Geographic, The History Channel and the Weather Channel. She also serves on the Women's Board of a variety of non-profit organizations including the , the , and

#### **Gary Price**

Viewpoints co-host Gary Price is a veteran radio programmer and voice-over talent. He has been the program director of legendary stations such as WOKY/Milwaukee and Chicago's WLS-FM, WCFL, WTMX, and WMET, as well as operations director for Infinity's WJJD-WJMK. Recently, Gary has done numerous projects for outlets including the United Nations, NASA, the Smithsonian Institution, and the New York Stock Exchange.

## PSA - COMMUNITY ANNOUNCEMENTS - ALERT NOTIFICATIONS

As with all multi-language stations} there is a specific and unique audience that is supporting and listening to its airwaves. Our producers know that to keep their listeners "in the know" with events, programs, notifications, seminars, fairs ... is a way to connect the audience and return the audience and in return, the audience stays in tune with the program.

All the programs broadcast these entities mostly in the homeland language to make all information dear and timely to its audience.

Polnet Communications LTD] has always supported the PSA venders such as the:

AD COUNCIL

**IBA** 

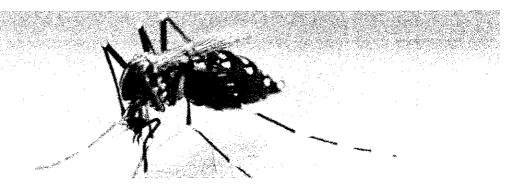
Lake County Health department and Lake County College

Along with other state and local non-for-profits organizations. Usually we are able to provide a 60 seconds spot on top of each hour along with the station legal l.D.

The following are a sample of resources and sources of materials used to provide our PSA and community announcement choices. We also do not manipulate our producers with announcement choices} we *feel* that they know what is concerning and is of importance to their listenership.

Also during our self produced programming (MUSICLfNES) we run several spots of

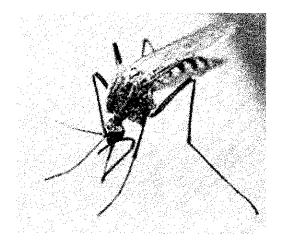
PSA. material during these times.



## Environmental Health

The Environmental Health Services Unit is the regulatory arm of the Cook County Department of Public Health and is empowered to enforce Cook County and Illinois state laws related to environmental health issues within suburban Cook County. Environmental health inspectors regularly inspect, monitor, regulate, educate and advise the public on environmental health concerns that adversely impact human health.





Fight the Bite Cook County



File a Complaint



Flood Safety Information



FOIAs



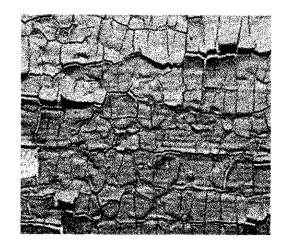
Food Safety



Healthy HotSpot



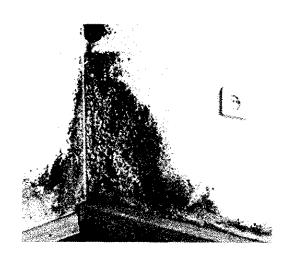
Laws and Rules



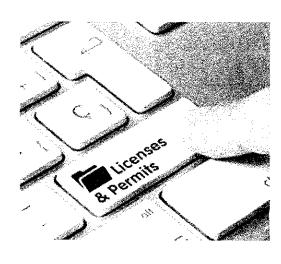
Lead Poisoning



Nuisances



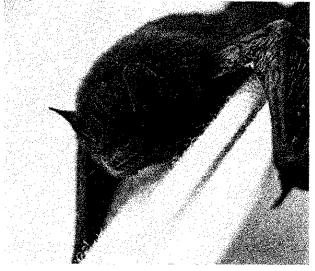
Other Health Safety Topics



Permits and Licenses



Pest Control



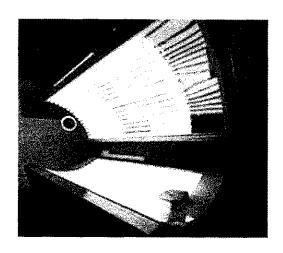
Rabies



Reportable Diseases



Swimming Pools & Spas



Tanning, Body Art & Piercing



Water and Sewage

## Environmental Health

Fight the Bite Cook County

Flood Safety Information

Food Safety

Lead Poisoning

Nuisances

Other Health Safety Topics

Pest Control

Rabies

Swimming Pools and Spas

Tanning, Body Art & Piercing

Tick Bite Prevention

Water and Sewage





🖄 Address : Cook County Department of Public Health Administrative Office, 7556

Jackson Boulevard

Forest Park, IL 60130

**Phone:** 708-836-8600

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Chronic Diseases

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**Emergency Preparedness** 

Environmental Health Health Equity **Hot Topics** Media Archive Media Nursing Services Latest Tweets @CookCoHealth



### Quarterly Report of Compliancy Issues & Programs List 2023-Q2 (April - June) Radio Health Journal

- Active Lifestyle
- Addiction
- Adrenal Dysfunction
- Adrenal Glands
- Aging Alcohol Consumption
- Ambulance
- Anxiety
- Artificial Flavors
- Artificial Intelligence
- Artificial Sweeteners
- Autoimmune Disease
- Beauty Industry
- Behavioral Science
- Bereaved Parents
- Bereavement
- Bereavement Support
- Biochemistry
- Bone Structure Brain Disease
- Brain Fog
- Brain Function
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- Burnout
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- Childhood Obesity
- Children and Youth at Risk
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- Economy
- Education
- **Emergency Medicine**
- Employment
- Environment
- Estrogen Evolution
- Exercise

- Explosion
- Father's Day
- FDA
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- Hobbies Hormone Therapy
- Hormones
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- Incest
- Incontinence
- Individuality
- Infant Health
- Inflammation
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- Loss of a Parent
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- Mass Murder Mass Shootings
- Mass Violence
- Medicaid
- Medical Myths
- Medical Récords
- Medical Research
- Medical School
- Medical Student
- Medical Technology Medicare
- Men's Health
- Menopause

- Mental Health
- Mental Iliness
- Minorities
- Miscarriage
- Motherhood
- Muscle Strength
- Music
- Natural Flavors
  - Neurology
- Non-hormonal Therapy
- Non-profit
- Nutrition
- **Nutrition Labels**
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- Ophthalmology
- Overuse Injury
- Ozempic
- Pandemic
- **Paramedics**
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- Pickleball
- Pre-hospital Care
- Pregnancy Loss Private Hospitals
- Protein
- Psychiatry
- Psychology Puberty
- Public Health
- Public Health System
- Rape
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- Scientific Research
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- Sexual Assault
- Sexual Trauma
- Snacks
- Social Media
- Socializing
- Sports Injuries
- Sports Science State and Federal
- Regulations
- State Government
- Stress
- Sugar Supplements
- Therapy
- Vitamins Vulnerable Populations



Air Week: 04/02/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: SAVING YOURSELF: WHAT TO DO IN AN EMERGENCY SITUATION

Time: 1:50 Duration: 11:18

**Synopsis:** When Rebecca Fogg's toilet exploded, she knew she had to do two things: call 911 and stop the bleeding from her arm. But how would you react in her situation? An expert explains the most important steps to take when you're in a crisis that will give you the best chances of survival.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Rebecca Fogg, Author, Beautiful Trauma; Dr. Claire Park, Consultant in Pre-Hospital Emergency

Medicine, London's Air Ambulance Charity

**Compliancy issues:** Ambulance, Emergency Medicine, Explosion, First Aid, First Responders, Healthcare, Patient Safety, Public Health, Paramedics, Pre-hospital Care, Trauma Victims

Links for more info: LinkedIn: Dr. Claire Park twitter: @RebFogg

Penguin Random House: Beautiful Trauma

London's Air Ambulance Charity

#### SEGMENT 2: HAPPY ACCIDENTS IN SCIENCE THAT CREATED THE PRODUCTS WE USE EVERY

<u>DAY</u>

Time: 14:10 Duration: 8:21

**Synopsis:** Not all scientific discovery is on purpose. In fact, many important breakthroughs were by accident, like insulin and X-rays. Our experts discuss why we should look at failures as a starting point rather than the end of the road.

Host: Nancy Benson
Producer: Kristen Farrah

**Guests:** Erin Heath, Director of Federal Relations, The American Association for the Advancement of Science; Dr. Jean Carruthers, Clinical Professor of Ophthalmology, University of British Columbia,

Pioneer of Cosmetic Botox

Compliancy issues: Beauty Industry, Consumerism, Cosmetic Botox, Patient Safety, Ophthalmology

Links for more info:

The American Association for the Advancement of Science

Dr. Jean Carruthers Cosmetics
The Golden Goose Award
Instagram: @carrutherscosmetic
twitter: @PublicHeath

AAAS.org: Erin Heath
Jean Carruthers LinkedIn



Air Week: 04/09/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### **SEGMENT 1: TIKTOK TICS: CAN SOCIAL MEDIA CAUSE NEUROLOGIC DISORDERS?**

Time: 1:50 Duration: 12:29

**Synopsis:** Cases of functional tic-like disorder skyrocketed during the pandemic across the world, and experts believe the culprit is social media. Though classic tic disorders are mostly diagnosed in boys, this condition mainly affects women aged 18 to 21. Our experts explain the cause and how to successfully

recover from the disorder. Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Danielle Larson, Movement Disorder Specialist, Northwestern Medicine; Dr. Nicole Zahka,

Pediatric Psychologist, Cincinnati Children's Hospital Medical Center

Compliancy issues: Anxiety, Chronic Tics, Covid-19, Depression, Pandemic, Psychology, Social Media,

Therapy, Vulnerable Populations, Functional Neurologic Disorder, Modeling, Tourette Syndrome

Links for more info:

Wiley Online Library: The spectrum of functional tic-like behaviours: Data from an international registry Northwestern Medicine: Dr. Danielle Larson

Cincinnati Children's Hospital Medical Center: Dr. Nicole Zahka

twitter: @dLarsonMD4

#### SEGMENT 2: BREAKING THE SILENCE ON INCEST AND SEXUAL TRAUMA

Time: 15:21 **Duration:** 7:04

**Synopsis:** Dr. Patti Feuereisen says incest is one of the most common forms of sexual assault, but is almost never talked about. For the survivors, this silence can lead to more events of trauma down the road. Feuereisen explains how to support victims of sexual abuse and why starting the conversation is necessary.

Host: Nancy Benson
Producer: Kristen Farrah

Guests: Dr. Patti Feuereisen, Psychotherapist, Author, Invisible Girls; Speaking the Truth about Sexual

Abuse

Compliancy issues: Incest, Psychology, Rape, Sexual Abuse, Sexual Assault, Therapy, Sexual Trauma

Links for more info:

GirlThrive Inc.

Seal Press: Invisible Girls



Air Week: 04/16/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: HOW SAFETY NET HOSPITALS INCREASE ACCESS TO HEALTH CARE

Time: 1:49 **Duration:** 10:46

**Synopsis:** Health insurance has long been connected with a person's employment – leaving many without coverage. Safety net hospitals help ensure that anyone who needs medical care can get access to it, no matter their insurance status. Dr. Ricardo Nuila discusses why this model may be more effective

than the standard, privatized healthcare.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Ricardo Nuila, Associate Professor of Medicine, Baylor College of Medicine, Author, The

People's Hospital

**Compliancy issues:** Emergency Medicine, Health Insurance, Healthcare, Patient Safety, Vulnerable Populations, Medicaid, Medicare, Private Hospitals, Public Health System, Safety Net Hospitals

Links for more info:

Simon And Schuster: The People's Hospital

RicardoNuila.com

Baylor College of Medicine: Ricardo Nuila

#### SEGMENT 2: KITCHEN CHEMISTRY: NATURAL FLAVORS - HOW NATURAL ARE THEY?

Time: 13:38 Duration: 9:13

**Synopsis:** We see natural flavor listed as an ingredient in many of our products, but what does that mean? Dr. David Andrews explains the process of creating natural flavors, the FDA guidelines, and how

safe they are for consumption.

Host: Nancy Benson
Producer: Kristen Farrah

Guests: Dr. David Andrews, Senior Scientist, Environmental Working Group

Compliancy issues: Addiction, Artificial Flavors, Chemistry, Consumerism, Diet, FDA Regulations,

Flavor, Ingredients, Natural Flavors, Nutrition Labels, Organic, Processed Foods

Links for more info:

Environmental Working Group

EWG: Synthetic ingredients in Natural Flavors and Natural Flavors in Artificial flavors

EWG: Food Scores twitter: @dgasci



Air Week: 04/23/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### **SEGMENT 1: IS MENTAL HEALTH A SCAPEGOAT FOR MASS VIOLENCE?**

Time: 1:50 Duration: 10:38

**Synopsis:** Unfortunately, mass violence has become a common topic. And though many perpetrators we see on the news have been diagnosed with a mental illness, that attribute may be blinding us to the real

issue. Experts explain what the statistics point to as the underlying cause of mass violence.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Joseph Parks, Medical Director, National Council for Mental Wellbeing; Dr. Jeffrey

Lieberman, Professor of Psychiatry, Columbia University

Compliancy issues: Education, Federal Law, Mass Shootings, Mental Health, Mental Illness, State and

Federal Regulations, Gun Violence, Mass Murder, Mass Violence, State Government

Links for more info:

National Council for Mental Wellbeing

Columbia University Department of Psychiatry

LinkedIn: Dr. Joseph Parks

#### SEGMENT 2: KITCHEN CHEMISTRY: SWEET PROTEINS MAY BE THE FUTURE OF SUGAR

Time: 13:30 Duration: 8:44

**Synopsis:** Dr. Jason Ryder, an adjunct professor of chemical and biomedical engineering, says humans weren't designed to eat this much sugar every day. Many alternative sweeteners have tried to solve this sugar dilemma, but Ryder believes the best solution can be found in plant proteins. <br/>
String Synopsis:

Benson, Producer: Kristen Farrah.

Host: Nancy Benson
Producer: Kristen Farrah

Guests: Dr. Jason Ryder, Adjunct Professor of Chemical and Biomolecular Engineering, University of

California, Berkeley, Co-Founder, Oobli

Compliancy issues: Artificial Sweeteners, Chemistry, Consumerism, Diet, Evolution, Health, Public

Health, Protein, Snacks, Sugar, Sugar Alternatives

Links for more info:

Berkeley College of Chemistry

Oobli.com

Sage Journals: Safety evaluation of oubli fruit sweet protein (brazzein) derived from Komagataella phaffii.

intended for use as a sweetener in food and beverages

LinkedIn: Dr. Jason Ryder



Air Week: 04/30/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: "I'M NOT DYING, BUT IS THAT GOOD ENOUGH?": IMPROVING LUPUS RESEARCH

Time: 1:50 Duration: 10:31

**Synopsis:** Lupus ABC is the first of its kind public-private partnership with the FDA. It will allow researchers and patients to work together, hopefully leading to breakthroughs in lupus treatments.

Experts explain why the patient perspective is so important for successful outcomes.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Teodora Staeva, Vice President of Research and Chief Scientific Officer, Lupus Research

Alliance; Veronica Vargas Lupo, Co-Lead of the Lupus Voices Council, Lupus ABC

Compliancy issues: Autoimmune Disease, FDA, Governmental Organizations, Non-profit, Patient

Safety, Scientific Research, Lupus

Links for more info:

Lupus Research Alliance

FDA launches Lupus Treatment Consortium in partnership with the Lupus Research Alliance | FDA Veronica Vargas Lupo - Business Development Leader | Adobe Strategic Partnership - IBM | LinkedIn Dr. Teodora Staeva

#### **SEGMENT 2: REWIRING YOUR BRAIN TO CREATE HEALTHIER HABITS**

Time: 13:22 Duration: 9:02

**Synopsis:** Dr. Greg Hammer believes our health is a big piece of overall happiness. Unfortunately, it can be hard to break bad habits and be motivated to create healthier ones. Hammer offers tips and tools that can help us be more intentional with our health.

Host: Nancy Benson Producer: Kristen Farrah

Guests: Dr. Greg Hammer, Professor of Anesthesiology, Perioperative and Pain Medicine, and of

Pediatrics, Stanford University

**Compliancy issues:** Brain Function, Caffeine, Chronic Conditions, Diabetes, Diet, Exercise, Nutrition, Obesity, Public Health, Alcohol Consumption, Heart Disease, Sleep Health, Sugar, Whole Foods

Links for more info: GregHammerMD.com

Stanford University: Dr. Greg Hammer

Instagram: @greghammermd



Air Week: 05/07/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: HOW AI IS THRUSTING US INTO THE FUTURE OF MEDICINE

Time: 1:50 Duration: 12:36

**Synopsis:** From improving the patient experience to speeding up protein evolution, artificial intelligence is rocketing the field of medicine into the future. Our experts discuss the many different applications of Al

and how we can expect to interact with the technology in the years to come.

Host: Elizabeth Westfield Producer: Kristen Farrah

**Guests:** Dr. David Liebovitz, Co-Director, Institute for Augmented Intelligence in Medicine, Associate Professor of Medicine, Northwestern University; Dr. David Baker, Professor, University of Washington,

Director, Institute for Protein Design

Compliancy issues: Artificial Intelligence, Biochemistry, Consumerism, Environment, Evolution, Medical

Records, Medical Technology, Patient Safety, Public Health, Protein, Viruses

Links for more info:

David M Liebovitz : Faculty Profile

David L. - Associate Vice-chair, Department of Medicine - Northwestern Medicine | Linkedin

David Baker | UW Biochemistry

Baker Lab

Institute for Protein Design

#### SEGMENT 2: WHAT YOU NEED TO KNOW ABOUT YOUR BABY'S FLAT HEAD

**Time:** 15:28 **Duration:** 6:56

**Synopsis:** Flat head syndrome occurs when a baby's head develops a long-lasting flat spot. However, Dr. Peter Taub, a professor of pediatrics, says the deformity isn't a syndrome at all and doesn't cause any neurologic symptoms. He explains what causes it and successful treatments to reshape your child's

head.

Host: Nancy Benson
Producer: Kristen Farrah

Guests: Dr. Peter Taub, Professor of Pediatrics and Neurosurgery, Icahn School of Medicine at Mount

Sinai, New York

Compliancy issues: Bone Structure, Children and Youth at Risk, Consumerism, Deformity, Flat Head

Syndrome, Neurology, Patient Safety, Infant Health

Links for more info:

Peter Taub - Plastic and Reconstructive Surgery | Mount Sinai - New York

Peter J. Taub - Professor of Medical Education - Icahn School of Medicine at Mount Sinai | LinkedIn

Flat Head Syndrome (Deformational Plagiocephaly)



Air Week: 05/14/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: HONORING THE MOTHERS WHO NEVER GOT TO MEET THEIR CHILDREN

Time: 1:49 Duration: 11:54

**Synopsis:** Miscarriage is the most common form of pregnancy loss – so why aren't we talking about it? Dr. Jessica Zucker says this silence promotes a societal stigma of shame and isolation. This week, we

open the conversation around miscarriage in an effort to normalize this common experience.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Jessica Zucker, Psychologist, Expert in Reproductive Health, author of I Had A Miscarriage;

Wendy Dwyer, Mother

Compliancy issues: Bereavement, Death, Depression, Healthcare, Parenting, Psychology, Early

Pregnancy Loss, Miscarriage, Motherhood, Pregnancy Loss, Stigma

Links for more info:

Dr. Jessica Zucker

Jessica Zucker, Ph.D. (@ihadamiscarriage) • Instagram photos and videos

Jessica Zucker, PhD (@DrZucker) / Twitter

#### SEGMENT 2: HAS THE FOOD MARKETING INDUSTRY CONTRIBUTED TO CHILDHOOD OBESITY?

Time: 14:46 Duration: 7:38

**Synopsis:** Childhood obesity is one of the most common chronic diseases for children in the US. Experts say that the marketing of ultra-processed foods to kids has grown exponentially in recent years – promoting unhealthy diets. These experts break down the marketing strategies used to get product attention in grocery stores and online.

Host: Nancy Benson
Producer: Kristen Farrah

**Guests:** Dr. Frances Fleming-Milici, Director of Marketing Initiatives, Rudd Center for Food Policy and Health, University of Connecticut; Dr. Ashley Gearhardt, Associate Professor of Psychology, Director of

the Food and Addiction Science and Treatment Lab, University of Michigan

**Compliancy issues:** Addiction, Childhood Obesity, Children and Youth at Risk, Chronic Conditions, Consumerism, Diabetes, Diet, Food Marketing, Obesity, Heart Disease, Ultra-processed Food

Links for more info:

Frances Fleming-Milici | UConn Rudd Center for Food Policy and Health

Fran Fleming-Milici (@franflemingPhD) / Twitter

Ashley Gearhardt | U-M LSA Department of Psychology



Air Week: 05/21/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: IT'S JUST EASIER TO NOT INCLUDE WOMEN': THE GENDER BIAS IN HEALTH

CARE Time: 1:50 Duration: 12:15

**Synopsis:** Why are male bodies the standard for human health? Why did researchers refuse to conduct studies on female mice? Why don't we have widespread information on puberty, the menstrual cycle, and

menopause? Experts discuss the dangerous reality of gender bias in health care.

Host: Elizabeth Westfield Producer: Kristen Farrah

**Guests:** Dr. Nieca Goldberg, Cardiologist, Clinical Associate Professor of Medicine, New York University School of Medicine, Medical Director, Atria New York City; Christine Yu, Award-Winning Journalist,

Author, "Up To Speed"

Compliancy issues: Gender Bias, Healthcare, Vulnerable Populations, Female Athletes, Heart Disease,

Medical Research, Men's Health, Puberty, Sports Science, Women's Health

Links for more info:

Nieca Goldberg, MD | NYU Langone Health

Dr. Nieca Goldberg

Christine Yu

Christine Yu (@cyu888) • Instagram photos and videos

Christine Yu (@cyu888) / Twitter

#### SEGMENT 2: FOOD MARKETING TO CHILDREN PART 2: HOW TO MAKE HEALTHIER CHOICES

**Time:** 15:07 **Duration:** 7:18

**Synopsis:** Last week we discussed how food marketers spend billions to get kids to eat unhealthy food. Today, we're giving you some tips on how to add more nutritious options back into your family's diet. Experts reveal small actions that can make a big difference in the health of America's children.

Host: Nancy Benson
Producer: Polly Hansen

Guests: Meryl Fury, Registered Nurse, President and CEO, Plant Based Nutrition Movement; Sheriza Hernandez, Student; Dr. Ashley Gearhardt, Associate Professor of Psychology, University of Michigan, Pirastra Food and Addition Science and Treatment Lab

Director, Food and Addiction Science and Treatment Lab

**Compliancy issues:** Addiction, Childhood Obesity, Children and Youth at Risk, Diet, Food Marketing, Gut Health, Obesity, Vulnerable Populations, Healthy Food, Heart Disease, Ultra Processed Food

Links for more info:

Meryl Fury - President, CEO - Plant Based Nutrition Movement | LinkedIn

Mervl Furv

Ashley Gearhardt | U-M LSA Department of Psychology



Air Week: 05/28/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: ADRENAL DYSFUNCTION MAY BE CAUSING YOUR BRAIN FOG AND WEIGHT GAIN

Time: 1:50 Duration: 11:49

**Synopsis:** Our adrenal glands produce numerous hormones that help us regulate stress. Unfortunately, these glands can easily be disrupted and make us feel tired and forgetful. Dr. Izabella Wentz, a thyroid

expert, explains the lifestyle changes you can make to fix your hormone imbalance.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Izabella Wentz, Thyroid Specialist, author, Adrenal Transformation Protocol

**Compliancy issues:** Depression, Weight Gain, Adrenal Dysfunction, Adrenal Glands, Brain Fog, Cortisol, Heart Disease, Hormones, Inflammation, Stress, Survival, Undiagnosed Diseases

Links for more info: Thyroid Pharmacist

Dr. Izabella Wentz- Thyroid Pharmacist (@izabellawentzpharmd) • Instagram photos and videos

#### SEGMENT 2: OZEMPIC: A LOOK INTO HOLLYWOOD'S MAGIC WEIGHT LOSS PILL

Time: 14:41 **Duration:** 7:57

**Synopsis:** Ozempic is an anti-obesity and anti-diabetic drug that's being touted as a miracle weight loss drug on social media. But is there such a thing as a magic pill? Dr. Disha Narang, an obesity medicine expert, says there's no fast track to healthy and sustainable weight loss. Instead, Dr. Disha Narang explains how these types of therapies need to be paired with long-term, strict daily routines in order to be effective.

Host: Nancy Benson
Producer: Kristen Farrah

Guests: Dr. Disha Narang, Endocrinologist and Director of Obesity Medicine, Northwestern Medicine

Lake Forest Hospital

Compliancy issues: Consumerism, Diet, Exercise, Mental Health, Obesity, Ozempic, Patient Safety,

Public Health, Social Media, Weight Gain, Heart Health, Medical Weight Loss

Links for more info:

Disha Narang, MD | Northwestern Medicine

Twitter: @DishaKumarMD Instagram: @dishanarangmd



Air Week: 06/04/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: HELPING PATIENTS FEEL LIKE KIDS AGAIN: THE MAGIC OF CHILDREN'S

HOSPITALS Time: 1:50

Duration: 12:26

**Synopsis:** Children's hospitals do a lot more than cure diseases. For many long-term, young patients, these institutions become their entire world and not just the place where they receive treatment. Learn

how some of these hospitals go above and beyond to help our sick kids every day.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Amar Bryant, Lead Inpatient Social Worker, Boston Children's Hospital; Marie Osmond, Co-Founder, Children's Miracle Network Hospitals; Camryn Kellam, Ambassador, Maria Fareri Children's

Hospital; April Kellam, Mother

**Compliancy issues:** Consumerism, Healthcare, Non-profit, Patient Safety, Vulnerable Populations, Caregivers, Children's Hospital, Chronic Disease, Donation, Immunodeficiency, Rare Disease, Sickle Cell

Links for more info:

Children's Miracle Network Hospitals

Marie Osmond

After Undergoing Stem Cell Transplant to Combat Sickle Cell Disease Girl. 7, Named Maria Fareri Children's Hospital Ambassador | News and Announcements

Amar Khalsa, MSW, LICSW | Boston Children's Hospital

#### SEGMENT 2: DON'T LET AN INJURY KEEP YOU FROM PLAYING THE GAME

**Time:** 15:19 **Duration:** 7:04

**Synopsis:** Pickleball is quickly becoming America's favorite pastime. It's a low-impact sport that's great for people of all ages, but like any activity, it comes with its own injury risks. Dr. Fotios Tjoumakaris has

some tips to keep you healthy on and off the court.

Host: Nancy Benson Producer: Kristen Farrah

Guests: Dr. Fotios Tjournakaris, Associate Professor of Orthopedic Surgery, Rothman Orthopedics at

AtlantiCare

Compliancy issues: Patient Safety, Public Health, Active Lifestyle, Aging, Muscle Strength, Older

Populations, Overuse Injury, Pickleball, Socializing, Sports Injuries, Sports Medicine

Links for more info:

Fotios P. Tjoumakaris, M.D. | Rothman Orthopaedic Institute

Eotios Tioumakaris | LinkedIn



Air Week: 06/11/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: WHY DOCTORS SHOULD HAVE CREATIVE PASSIONS OUTSIDE OF MEDICINE

Time: 1:50 Duration: 11:32

**Synopsis:** Hannah Boone entered medical school with a degree in music instead of having a typical science background. While this may seem unwise, some experts think it may be the best prerequisite for

a career in medicine. Find out why this educational path is thought to create more involved and

empathetic physicians. **Host:** Elizabeth Westfield **Producer:** Kristen Farrah

**Guests:** Dr. Barton Thiessen, Associate Professor of Anesthesiology & Assistant Dean of Admissions for the Faculty of Medicine; Memorial University of Newfoundland; Dr. Danielle Ofri, Primary Care Physician & Clinical Professor of Medicine, New York University, Editor, Bellevue Literary Review; Hannah Boone, Senior Medical Student, Memorial University of Newfoundland

Compliancy issues: Healthcare, Music, Burnout, Fine Arts, Hobbies, Medical School, Medical Student

Links for more info:

Dr. Danielle Ofri

Danielle Ofr | NYUi

Dr. Barton Thiessen

Hannah BOONE | Memorial University of Newfoundland, St. John's | Discipline of Medicine | Research profile

#### SEGMENT 2: MEDICAL GASLIGHTING: WHAT TO DO WHEN DOCTORS STOP LISTENING TO YOU

Time: 14:24 Duration: 8:00

**Synopsis:** Doctors told Karen DeBonis that her son's concerning tics were normal, and he'd grow out of them. But when she got a second opinion, an MRI scan showed that he had a large brain tumor. This week - DeBonis shares how she was forced to advocate for herself when doctors didn't listen or take her

seriously.

Host: Nancy Benson

Producer: Kristen Farrah

**Guests:** Karen DeBonis, Author, Growth; Dr. Stacey Rosen, Senior Vice President, The Katz Institute of Women's Health, Partners Council Professor of Cardiology and Women's Health, Donald and Barbara

Zucker School of Medicine

Compliancy issues: Cancer, Healthcare, Patient Safety, Public Health, Brain Disease, Chronic

Symptoms, Gaslighting, Minorities

Links for more info:

Karen DeBonis

Stacey Rosen Profile | Zucker School of Medicine

twitter: @KarenDeBonis

Stacey E. Rosen, MD. FACC, FACP, FAHA - Partners Council Professor of Women's Health - Hofstra

North Shore-LIJ School of Medicine at Hofstra University | LinkedIn

Stacey Rosen, M.D. (@drstaceyrosen) / Twitter



Air Week: 06/18/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: THE PSYCHOLOGICAL TRENDS OF THE EVER-GROWING GIG ECONOMY

Time: 1:49 Duration: 12:14

**Synopsis:** The gig economy seems to only be growing, especially with the boom of businesses like Uber and Grubhub. Workers now get to choose their own hours, but is the freedom worth the lack of regulation, protections, and benefits like health insurance? Experts explain the societal perception and personal

psychology of gig workers. **Host:** Elizabeth Westfield

Producer: Kristen Farrah, Reed Pence

**Guests:** Dr. David Liebovitz, Co-Director, Institute for Augmented Intelligence in Medicine, Associate Professor of Medicine, Northwestern University; Dr. David Baker, Professor, University of Washington,

Director, Institute for Protein Design

Compliancy issues: Consumerism, Economy, Mental Health, Psychology, Public Health, Behavioral

Science, Employment, Individuality

Links for more info:

Jeff Kreisler

Twitter: @jeffkreisler

Jeff Kreisler - Managing Director, Head of Behavioral Science - JPMorgan Chase & Co. | Linkedin

Caza, Brianna | Bryan School of Business and Economics

Brianna Caza

Brianna Caza | LinkedIn

#### SEGMENT 2: DEALING WITH LOSS THIS FATHER'S DAY

**Time:** 15:05 **Duration:** 7:52

**Synopsis:** Whether you lost your father ten days ago or ten years ago, Father's Day can be a hard time of the month. Dr. Sanam Hafeez, a clinical neuropsychologist, says it doesn't have to be something to dread. Dr. Sanam Hafeez offers advice on how to turn this time of year into an experience of healing and

growth.

Host: Nancy Benson
Producer: Kristen Farrah

Guests: Dr. Sanam Hafeez, Clinical Neuropsychologist, Founder, Comprehensive Consultation

Psychology, Professor, Teachers College Columbia University

Compliancy issues: Mental Health, Psychology, Public Health, Bereaved Parents, Bereavement

Support, Father's Day, Grief, Loss of a Child, Loss of a Parent

Links for more info:

Dr. Sanam Hafeez - Comprehensive Consultation Psychological Services

Sanam Hafeez - Faculty; Ph.D program - Teachers College, Columbia University | Linkedin

Sanam Hafeez (@drsanamhafeez) | Instagram Sanam Hafeez (@ComprehendMind) / Twitter



Air Week: 06/25/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: MENOPAUSE: WHAT TO EXPECT WHEN YOU'RE FINISHED EXPECTING

Time: 1:51 Duration: 12:51

**Synopsis:** Every female on earth will eventually go through menopause, so why don't women know more about the process? If you've been suffering with menopausal symptoms or are confused about this life transition, our experts are here to help. They discuss how you can stay in control of your body and feel

like yourself again during this time.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Mary Jane Minkin, Clinical Professor, Yale School of Medicine, Podcast Host, Madame

Ovary; Jancee Dunn, Author, Hot and Bothered

Compliancy issues: Diagnoses, Neurology, Patient Safety, Psychiatry, Psychology, Public Health,

Supplements, Human Physiology, Medical Myths, Vitamins

Links for more info: Mary Jane Minkin, MD

Madame Ovary About Dr. Minkin

Jancee Dunn

Jancee Dunn (@janceedunn) . Instagram photos and videos

#### SEGMENT 2: HAVE YOU BEEN FOOLED BY THESE COMMON MEDICAL MYTHS?

Time: 15:44 Duration: 6:46

**Synopsis:** Can you take too many vitamins? Does everyone need eight hours of sleep? Dr. James Hamblin answers these common questions and many more on this week's segment. He explains how to tell if a persistent itch or bothersome joint pain has a simple fix or needs to be checked by a professional.

Host: Nancy Benson

Producer: Kristen Farrah. Reed Pence

Guests: Dr. James Hamblin, Lecturer in Public Health, Yale School of Public Health, Author, If Our

**Bodies Could Talk** 

**Compliancy issues:** Breast Cancer, Gender Issues, Patient Safety, Estrogen, Gender Research Bias, Hormone Therapy, Hot Flashes, Incontinence, Menopause, Non-hormonal Therapy, Perimenopause,

Progestin, Vaginal Dryness

Links for more info:

James Hamblin, MD, MPH

James Hamblin (@jameshamblin) • Instagram photos and videos

James Hamblin (@jameshamblin) / Twitter

If Our Bodies Could Talk: A Guide to Operating and Maintaining a Human Body: Hamblin, James



# Quarterly Report of Compliancy Issues & Programs List 2023-Q2 (April – June) Viewpoints Radio

- Adolescent Health
- Adoption
- Affordable Housing
- African American History
- Aging
- Agriculture
- Agriculture Industry
- American History
- · Animal Domestication
- Animal Migration
- Animal Science
- Animation
- Astronomy
- Auto Industry
- Business
- Career
- Chemistry
- Child Development
- Civil Rights
- Civilizations
- Climate Change
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- Education Reform
- · Endangered Species
- Engineering
- Entertainment
- Entertainment Industry
- Entrepreneurship
- Environment
- Equal Compensation
- Equality
- Equity
- Evolution
- Fair Representation
- Fashion
- Fertility
- Film

- Financial Hardship
- Financial Independence
- Food Production
- Food Science
- Gaming
- Gender
- · Generational Poverty
- Genetics
- Geography
- Government
- Government Assistance
- Government Regulation
- Gun Control
- Health
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- Industrial Revolution
- Inequality
- Inflation
- Innovation
- Intercommunication
- International Affairs
- Job Market
- Labor
- Labor Issues
- Labor Rights
- Labor Trends
- Language
- Learning Disorders
- Linquistics
- Local Government
- Local Revenue
- Low-Income Populations
- Manufacturing
- Marketing
- Mass Shootings
- Mental Disorder
- Mental Health
- Meteorology
- Migration
- Motherhood
- National Security
- Nonprofit Organization
- Nutrition
- Obesity
- Pandemic
- Parenting
- Patient Care
- Pay Equity
- Pediatrics

- Personal Development
- Personal Finance
- Personal Growth
- Physics
- Politics
- Population Trends
- Psychology
- Public Assistance
- Public Education
- Public Health
- Public Policy
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- Relationships
- Religion
- Research
- Retirement
- Revenue
- School Funding
- ScienceSocial Media
- Social Work
- Space
- Space Exploration
- Space Research
- Sports History
- Sustainability
- Technology
- Television
- Theology
- Tourism
- TravelTV
- I for any Don't are
- Urban DesignUrban Planning
- Virus
- War
- Weather Patterns
- Wildlife
- Wildlife Conservation
- Wildlife Species
- Workers' Rights
- Workforce



Program 23-14 Air Week: 4/2/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### **SEGMENT 1: FAILING AMERICA'S TEACHERS**

Time: 1:47 Duration: 7:36

**Synopsis:** Between February 2020 and May 2022, around 300,000 teachers left teaching to pursue another profession. While the COVID-19 pandemic is no longer a front and center issue, millions of public-school educators are still struggling to keep going in positions that mean long hours, low pay and a growing number of curriculum mandates. In part one of this story, first grade teacher Lori Cash - who's taught for more than 30 years - shares the challenges teachers are facing and touches on a few points that need to change.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Lori Cash, 1st Grade Teacher, Columbus Signature Academy Lincoln Elementary.

Compliancy issues: Career, Education, Personal Finance, Politics, Public Policy, School Funding

Links for more info:

In Support of Educators: Strategies That Work

The Republic: 'That's my calling': CSA Lincoln teacher honored with Folger Award

#### SEGMENT 2: IS HOLLYWOOD REALLY CHANGING? THE DIVERSITY DEBACLE

Time: 11:25 Duration: 9:08

**Synopsis:** Asian American actress, Michelle Yeoh won her first Oscar at this year's Academy Awards for her performance in Everything Everywhere All At Once. We speak with media expert April Reign about the continued push to improve diversity & equity in all aspects of Hollywood.

Host: Marty Peterson Producer: Amirah Zaveri

**Guests:** April Reign, senior adviser, Media & Entertainment, Gauge, creator, #Oscarssowhite. **Compliancy issues:** Career, Diversity, Entertainment Industry, Equality, Equity, Fair Representation

Links for more info:

April (@ReignOfApril) / Twitter

Oscars diversity: USC study shows change after #OscarsSoWhite - Los Angeles Times Academy Establishes Representation And Inclusion Standards For Oscars® Eligibility

#### **VIEWPOINTS EXPLAINED: IS THE 4-DAY WORK WEEK FEASIBLE?**

Time: 21:33 Duration: 2:01

**Synopsis:** We discuss a highly publicized study touting the benefits of a 4-day workweek. While it may seem like a logical step in the right direction, there are many parts to factor into the long-term success of this condensed work model.

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Career, Human Resources, Workforce, Labor Issues

#### **CULTURE CRASH: REVISITING THE CLASSICS**

Time: 23:34 Duration: 2:53

Synopsis: We explore some of the older, classic TV series that are now available on streaming platforms

and the dilemma of cropping full screen shows and films to fit our modern, widescreen TV's.



Program 23-15 Air Week: 4/9/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: UNDERSTANDING THE UNKNOWN: PSYCHOPATHIC TENDENCIES

Time: 1:47 Duration: 9:22

**Synopsis:** Who do you think of when you read or hear the word, psychopath? Rarely does anyone think of the neuroscientist next door. We speak to two experts about what the term means in the medical world and why many people who have psychopathic tendencies can function in a non-violent, productive

manner.

Host: Garv Price

Producer: Amirah Zaveri

Guests: Stephanie Hoopes, national director, United for ALICE; Cherry, New Jersey resident.

Compliancy issues: Mental Disorder, Psychology

Links for more info:

NIH: Psychopathy: cognitive and neural dysfunction

Psychology Today: What Gender Does—and Doesn't—Tell Us About Psychopathy

Forbes: New Research Tells Us Why Psychopaths Are Sometimes Able To Succeed In Society

#### SEGMENT 2: A HISTORY: THE BEGINNINGS OF MASS TRANSIT IN AMERICA

Time: 13:11 Duration: 8:33

**Synopsis:** Millions of Americans rely on mass transit each day to get to where they need to be. While mass transit has had its up and downs in recent decades - and especially during the COVID-19 pandemic - there will always be a need for this public resource. We speak with mass transit expert Steven Beaucher about the the state of mass transportation agencies today and the first subway system built in Boston.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Steven Beaucher, mass transit expert, author of Boston in Transit: Mapping the History of Public

Transportation in the Hub.

Compliancy issues: Engineering, History, Industrial Revolution, Public Resources, Public

Transportation, Urban Planning

**Links for more info:** Boston in Transit

#### **VIEWPOINTS EXPLAINED: EASIER CANCELLATIONS**

Time: 22:34 Duration: 1:59

Synopsis: We talk about the recent move by the Federal Trade Commission that makes it easier for

consumers to cancel unused subscriptions.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Consumer Rights, Government Regulation, Personal Finance

#### **CULTURE CRASH: THE NEW SHOW, "SHRINKING"**

Time: 24:33 Duration: 1:55

Synopsis: We discuss the new Apple TV+ series, "Shrinking" featuring Jason Segel and Christa Miller.



Program 23-16 Air Week: 4/16/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

**SEGMENT 1: SPRING: A TIME OF FLIGHT FOR BIRDS** 

Time: 1:47 Duration: 8:44

**Synopsis:** As the weather warms up, you may be hearing and seeing more birds in your backyard. Spring is peak migration for this species, but in recent decades, there's been a 30 percent decline in North American bird varieties. We speak with one expert about the challenges facing these animals and how listeners can make a difference.

Host: Garv Price

Producer: Amirah Zaveri

Guests: Rebecca Heisman, science writer, author of Flight Paths: How a Passionate and Quirky Group of

Pioneering Scientists Solved the Mystery of Bird Migration.

Compliancy issues: Animal Migration, Animal Science, Climate Change, Endangered Species, Wildlife

Conservation

Links for more info:

The Cornell Lab: Great Backyard Bird Count

National Audubon Society

Birds.Cornell.edu

Amazon: Flight Paths: How a Passionate and Quirky Group of Pioneering Scientists Solved the Mystery

of Bird Migration

#### SEGMENT 2: A DIFFERENT VIEWPOINT: SPEAKING WITH ACTRESS, DREW BARRYMORE

Time: 12:33 Duration: 9:01

**Synopsis:** The Barrymore family has a long and storied history in Hollywood. For actress, Drew Barrymore, she grew up surrounded by the ups and downs of being in a very public family and acting in TV and films as a child. Today, she looks back on her life and shares what she's learned along the way.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Drew Barrymore, actress, producer, host, entrepreneur

Compliancy issues: Career, Entertainment Industry, Film, Parenting, Personal Development,

Psychology, Television Links for more info:

InStyle: Drew Barrymore Is Breaking Menopause Taboos

twitter: @DrewBarrymore

#### **VIEWPOINTS EXPLAINED: A BIG QUARTER OF LAYOFFS**

Time: 22:34 Duration: 1:29

Synopsis: Why are so many big companies recently announcing layoffs? What's driving these early year

cutbacks? We answer these questions this week on Viewpoints Explained

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Economy, Job Market, Workforce, Career

#### **CULTURE CRASH: THE FINAL SEASON**

Time: 24:03 Duration: 2:24

Synopsis: We highlight the last season of the hit HBO series Succession and why other shows that have

outlasted their prime should take note of the upsides of ending on a high note.



Program 23-17 Air Week: 4/23/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### **SEGMENT 1: PART 2: HELPING AMERICA'S EDUCATORS**

Time: 1:47 Duration: 8:03

**Synopsis:** More than a third of educators in America are considering leaving their positions, according to recent research from consulting firm, McKinsey. We speak with two education experts about the mounting challenges both new and veteran teachers are facing and how average Americans can better advocate for the teachers in their communities.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Megan Franke, professor, education, University of California-Los Angeles; Alexandra Robbins,

education expert, author of The Teachers: A Year Inside America's Most Vulnerable, Important

Profession

Compliancy issues: Career, Education Funding, Education Policy, Education Reform, Public Education Links for more info:

DREME: Development and Research in Early Math Education

Penguin Random House: The Teachers: A Year Inside America's Most Vulnerable, Important Profession.

twitter: @AlexndraRobbins

#### SEGMENT 2: TIKTOK ISN'T THE ONLY APP WITH A DATA PRIVACY PROBLEM

Time: 11:52 Duration: 9:58

**Synopsis:** While TikTok has been getting a lot of heat lately for its connections to China, there's also a larger privacy and data problem across all social media platforms. We speak with two experts about the fast-evolving social media landscape and how consumers can better protect themselves from data mining.

Host: Marty Peterson
Producer: Amirah Zaveri

**Guests:** Lindsay Gorman, senior fellow, emerging technologies, German Marshall Fund's Alliance for Securing Democracy; Timothy Edgar, professor, practice of computer science, Brown University. **Compliancy issues:** Consumer Privacy, Government, National Security, Social Media, Technology

Links for more info:

German Marshall Fund's Alliance for Securing Democracy

Brown University: Timothy Edgar

#### **VIEWPOINTS EXPLAINED: AN UNUSUAL SPRING**

Time: 22:50 Duration: 1:42

**Synopsis:** April has been an odd month weather wise. The West saw colder-than-average temperatures while the Midwest and East saw several days of record highs. While this change may be a nice surprise,

these shifting weather patterns throw off natural cycles for countless species.

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Climate Change, Meteorology, Agriculture Industry

#### **CULTURE CRASH: A REVIEW OF "BEEF"**

Time: 24:32 Duration: 1:54

Synopsis: We discuss the popular new Netflix series, "BEEF," starring Steven Yeun and Ali Wong, that's

become a Top 10 watch on the platform.



Program 23-18 Air Week: 4/30/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: WHY IS THE GENDER PAY GAP IN AMERICA STILL SO WIDE?

Time: 1:47 Duration: 10:13

**Synopsis:** As of 2022, the average American woman earned 82 cents for every dollar earned by a man. While it may not seem like much of a pay difference, this disparity adds up over time. And it's been this way for decades with little progress happening in America to lessen this wage gap in America. We speak with two experts about this issue and how workers – in various industries and at different levels – can better advocate for more equal pay across the board.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Rakesh Kochhar, senior researcher, Pew Research Center; Ariane Hegewisch, senior research

fellow, Institute for Women's Policy Research.

Compliancy issues: Equal Compensation, Gender, Labor, Pay Equity, Personal Finance, Workers'

Rights

#### Links for more info:

Gender pay gap remained stable over past 20 years in US | Pew Research Center

The Enduring Grip of the Gender Pay Gap

Ariane Hegewisch, M.Phil. - IWPR

Rakesh Kochhar (@RakeshKochhar) / Twitter

#### SEGMENT 2: THE SECRETS FOUND THROUGH DNA TESTING

**Time:** 14:02 **Duration:** 7:06

**Synopsis:** What would you do if you suddenly found out you weren't related to the parent that raised you? This is exactly what happened to author Dani Shapiro after she took an at-home DNA test. We speak with her about this life-changing surprise and why there are thousands more with similar secrets

across America. **Host:** Marty Peterson **Producer:** Amirah Zaveri

Guests: Dani Shapiro, author, Inheritance: A Memoir of Genealogy, Paternity & Love.

Compliancy issues: Adoption, Fertility, Genetics, Parenting, Psychology, Relationships, Science

Links for more info:

Dani Shapiro (a) (@danijshapiro) / Twitter

Inheritance: A Memoir of Genealogy, Paternity, and Love: Shapiro, Dani: Amazon.com

#### **VIEWPOINTS EXPLAINED: TACKLING ADOLESCENT OBESITY**

Time: 22:08 Duration: 2:12

**Synopsis:** The American Academy of Pediatrics has just released a new set of guidelines urging pediatricians to take a more proactive and stringent approach for young patients struggling with obesity. We highlight some of these updated recommendations and the lasting effects of being obese early in life.

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Obesity, Adolescent Health, Disease, Pediatrics



#### CULTURE CRASH: THE SEQUELS AND SPIN-OFFS THAT KEEP ON COMING

Time: 24:20 Duration: 2:06

Synopsis: We discuss how sequels and new adaptations of films and TV shows have become more of

the norm in Hollywood.

Host & Producer: Evan Rook

Compliancy issues: Culture, Entertainment, Film, TV



Program 23-19 Air Week: 5/7/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### **SEGMENT 1: THE IMPORTANCE OF AMERICA'S SOCIAL WORKERS**

Time: 1:47 Duration: 7:30

**Synopsis:** There are more than 700,000 social workers across America. We speak with longtime social worker and professor, Dr. Anthony Estreet about the vital role these professionals play in countless different sectors and why there needs to be more support and incentives for people working in this difficult

role.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Anthony Estreet, CEO, National Association of Social Workers, professor, social work,

Morgan State University.

Compliancy issues: Career, Government Assistance, Healthcare, Mental Health, Psychology, Social

Work

Links for more info:

Social Workers: Occupational Outlook Handbook.

The Guardian: Making a difference: social workers share their career highlights

Morgan State University Professor Anthony Estreet Named CEO of the National Association of Social

Workers NASW

#### SEGMENT 2: RV LIFE: THE CLASSIC AMERICAN WAY OF ROADTRIPPING

Time: 11:19 Duration: 9:02

**Synopsis:** Thinking of getting away this summer? With flight and hotel prices skyrocketing, we speak with travel expert Bonnie Sinclair about the many benefits of road tripping via RV. Sinclair has traveled across

the U.S. with her husband and highlights a few of her top destinations.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Bonnie Sinclair, travel expert, co-author, U.S.A RV Adventures.

Compliancy issues: Geography, Parenting, Personal Finance, Recreation, Tourism, Travel, Wildlife

Links for more info: Our Wander-Filled Life RV Share RV Rental

#### **VIEWPOINTS EXPLAINED: A NEW ERA OF ELECTRIC**

Time: 21:21 Duration: 2:25

Synopsis: We cover the newly proposed EPA guidelines for auto manufacturers and how this will impact

the car market and consumers.

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Auto Industry, Manufacturing, Government, Climate Change



<u>CULTURE CRASH: THE COACHELLA LET DOWN</u> Time: 23:46

Time: 23:46 **Duration:** 2:40

Synopsis: We discuss musician, Frank Ocean's recent performances - or lack thereof.

Host & Producer: Evan Rook

Compliancy issues: Culture, Entertainment, Film, TV



Program 23-20 Air Week: 5/14/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### **SEGMENT 1: UNDERSTANDING LAB-CREATED INGREDIENTS**

Time: 1:47 Duration: 8:49

**Synopsis:** Monosodium glutamate. Niacin, Riboflavin, We've all seen these labels at the end of ingredient lists on our favorite chips or frozen meals – but what role do they play? Are these substances harmful? We highlight the prevalence of processed and ultra-processed foods in the U.S., the ingredients

in them and the importance of moderation.

Host: Garv Price

Producer: Amirah Zaveri

Guests: George Zaidan, food chemist, author, Ingredients: The Strange Chemistry of What We Put In Us

& On Us.

Compliancy issues: Chemistry, Diet, Food Production, Food Science, Health, History, Nutrition

Links for more info:

Ingredients by George Zaidan | PenguinRandomHouse.com: Books

electrons and stuff (@georgezaidan) / Twitter

#### SEGMENT 2: THE TRIALS & TRIBULATIONS OF BALANCING MOTHERHOOD & CAREER

Time: 12:38 Duration: 8:49

**Synopsis:** NPR journalist and co-host of "All Things Considered" Mary Louise Kelly joins us this Mother's Day to share her story of balancing motherhood with a long-spanning, successful career in journalism. She - like many mothers - has struggled to have it all and recounts the many tradeoffs over the years.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Mary Louise Kelly, co-host, "All Things Considered", National Public Radio, author,

It.Goes.So.Fast.: The Year of No Do-Overs.

Compliancy issues: Career, Child Development, Mental Health, Motherhood, Parenting, Personal

Growth

Links for more info:

It. Goes, So. Fast.; The Year of No Do-Overs: Kelly, Mary Louise: 9781250859853

The Hardest Decisions Mothers Make - The Atlantic

Mary Louise Kelly (@NPRKelly) / Twitter

Mary Louise Kelly (@marylouisekelly1) • Instagram photos and videos

Mary Louise Kelly: NPR

#### VIEWPOINTS EXPLAINED: THE CORONATION OF KING CHARLES III

Time: 22:27 Duration: 1:29

Synopsis: King Charles III is now officially Great Britain's reigning King. We discuss his coronation and

the long history of the lavish ceremony.

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: History, Government, Culture, International Affairs

#### CULTURE CRASH: OUR FAVORITE FILMS TO WATCH WITH OUR MOM'S

Time: 23:56 Duration: 2:31

Synopsis: We touch on a few recent movie releases that are perfect picks to watch with your mom this

Mother's Day.

Host & Producer: Evan Rook

Compliancy issues: Culture, Parenting, TV



Program 23-21 Air Week: 5/21/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: WHY DON'T MORE SCHOOLS TEACH FINANCIAL LITERACY?

Time: 1:47 Duration: 8:26

**Synopsis:** Currently, only about 40 percent of students in the U.S. take a personal finance course before graduation. This means that most teenagers leave high school knowing little about saving, spending, student loans and how to do basic adult tasks like filing taxes. This week, we cover the push to change education legislation so more school curriculums incorporate a standalone financial literacy class.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Tim Ranzetta, co-founder, Next Gen Personal Finance.

Compliancy issues: Education, Education Policy, Financial Independence, Personal Finance,

Retirement

Links for more info:

Next Gen Personal Finance

Next Gen Personal Finance (@NextGenPF) / Twitter

#### **SEGMENT 2: THE ALLURE OF THE FOUR-DAY WORKWEEK**

Time: 12:14 Duration: 8:37

Synopsis: There's been a lot of media coverage this year around the 4-day workweek, but does it really make sense long-term? We discuss the pros, cons and if this shift is feasible for America's complex and

varied workforce. **Host:** Marty Peterson **Producer:** Amirah Zaveri

Guests: Lindsay Cameron, assistant professor, management, Wharton School of Business, University of

Pennsylvania; Charlotte Lockhart, managing director, co-founder, Four Day Week Global.

Compliancy issues: Career, Economy, Human Resources, Labor Trends, Mental Health, Parenting

Links for more info:

Lindsey Cameron - Management Department

4 Day Week Global

#### VIEWPOINTS EXPLAINED: ANOTHER WEEK, ANOTHER MASS SHOOTING

Time: 21:51 Duration: 2:15

**Synopsis:** 2023 is on pace to be the deadliest year on record for mass killings in America. Even as shootings continue and public outrage grows, little has been done to curb these horrific events.

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Gun Control, Mass Shootings, Politics

#### **CULTURE CRASH: ONE OF OUR FAVORITE SCI-FI READS**

Time: 24:06 Duration: 2:18

Synopsis: This week on Culture Crash, we highlight the six-part series "The Forward" - a riveting sci-fi

read that's full of twists and turns.

Host & Producer: Evan Rook

Compliancy issues: Culture, Science, TV



Program 23-22 Air Week: 5/28/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

**SEGMENT 1: THE TOLL OF EXCESS CLOTHES PRODUCTION** 

Time: 1:47 Duration: 8:16

**Synopsis:** Despite increased media coverage on fast fashion, the industry continues to thrive and expand. We speak with fashion activist and expert Maxine Bedat (who we've previously had on as a guest on Viewpoints) about the recent changes in the fast fashion landscape and why there's a greater

focus now on legislation rather than consumers.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Maxine Bedat, founder, director, New Standard Institute.

Compliancy issues: Climate Change, Consumerism, Fashion, Labor Rights, Marketing, Sustainability

Links for more info:

Unraveled: The Life and Death of a Garment: Bedat, Maxine: Books

Guide to shopping long-lasting sustainable, ethical clothes

New York Is Exposing the Fashion Industry for What It is: a Climate Nightmare

Fast Fashion Giant H&M Wins Lawsuit Accusing it of Greenwashing

#### SEGMENT 2: "UM, WHAT?": THE HIDDEN PURPOSE BEHIND FILLER WORDS

Time: 12:05 Duration: 9:17

**Synopsis:** We've all been there. You've given a presentation or had a conversation with someone and realized after-the-fact that you could've added in fewer words like "um", "you know" or "like". While these fillers are distracting if overused, when added in moderation, they play a very specific purpose.

Host: Marty Peterson
Producer: Amirah Zaveri

Guests: Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-

Reno, author, Like Literally Dude: Arguing for the Good in Bad English.

Compliancy issues: Culture, History, Intercommunication, Language, Linguistics, Personal

Development, Public Speaking

Links for more info:

Valerie Fridland

Like, Literally, Dude by Valerie Fridland | PenguinRandomHouse.com: Books

Why Filler Words Like "Um" and "Ah" Are Actually Useful

We, um, have, like, a problem: excessive use of fillers in scientific speech | Advances in Physiology

Education

#### **VIEWPOINTS EXPLAINED: THE DECLINE OF RELIGION**

Time: 22:22 Duration: 2:10

Synopsis: We discuss what's driving more Americans to identify as non-religious in recent years.

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Religion, Theology, Culture, Politics

#### **CULTURE CRASH: A NEW SEASON OF SUMMER BLOCKBUSTERS**

Time: 24:32 Duration: 1:52

Synopsis: We highlight a few of the blockbuster films that we're most looking forward to during the

upcoming summer of 2023. Host & Producer: Evan Rook Compliancy issues: Culture, Film



Program 23-23 Air Week: 6/4/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### **SEGMENT 1: BRIDGING THE GAP FOR LOW-INCOME FAMILIES**

Time: 1:47 Duration: 8:56

**Synopsis:** Over 40% of U.S. households struggle to afford necessities like groceries, gas, rent, Internet and healthcare. With rising costs, stagnating wages, and minimal federal assistance, it's become all too common to feel overwhelmed and stuck in a perpetual cycle of barely scraping by. We cover this growing crisis and how individuals and families can get help through their community network.

Host: Gary Price

Producer: Amirah Zaveri

**Guests:** Stephanie Hoopes, national director, United for ALICE; Cherry, New Jersey resident. **Compliancy issues:** Career, Financial Hardship, Generational Poverty, Inflation, Low-Income

Populations, Nonprofit Organization, Parenting, Public Assistance

Links for more info: United For ALICE United Way Worldwide United for ALICE: Nation

United for ALICE: National Overview 211 for Central Community Services

#### SEGMENT 2: CLIMATE CHANGE IN FULL BLOOM: THE IMPACT OF AN EARLIER SPRING &

SUMMER Time: 12:44 Duration: 8:12

**Synopsis:** If you live in the Midwest or Northeast, you probably enjoyed that brief stretch of 80-degree days this past April. While the warmer weather can be a nice change, this unusual and sudden shift has countless consequences on wildlife, plant species and the many industries that rely on predictable cycles. We speak with environmental expert Theresa Crimmins about the causes and effects of changing

weather patterns.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Theresa Crimmins, director, USA National Phenology Network, research professor, School of

Natural Resources and the Environment, University of Arizona.

Compliancy issues: Agriculture, Climate Change, Economy, Migration, Weather Patterns, Wildlife

Species

Links for more info:

National Phenology Network

Growing Seasons in a Changing Climate

Welcome to Nature's Notebook! | USA National Phenology Network

Are Summers Getting Longer, or Are the Seasons Shifting?

#### VIEWPOINTS EXPLAINED: A NEW WARNING BY THE U.S. SURGEON GENERAL

Time: 21:57 Duration: 2:30

**Synopsis:** The U.S. Surgeon General recently issued an advisory on the dangers of heavy social media use early in life. We discuss why experts are urging parents, politicians, and companies to act now.

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Social Media, Child Development, Mental Health, Public Health



#### CULTURE CRASH: A REVIEW OF THE THRILLER, "MISSING"

Time: 24:27 Duration: 2:00

Synopsis: We talk about the new-to-Netflix movie, "Missing" – a thriller that follows one daughter's quest

to find her missing loved ones who vanish while on a trip to Colombia.



Program 23-24 Air Week: 6/11/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: THE 10,000 YEAR RELATIONSHIP: OUR LONG-HELD FASCINATION & LOVE FOR

CATS Time: 1:47 Duration: 7:55

**Synopsis:** Cats get a lot of hate across the world for being un-trainable, moody, and, at times, hard to figure out. This week – we cover all things cats and why these furry felines (who've long been human

companions) are unique.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Jonathon Losos, evolutionary biologist, associate professor, biology, Washington University in

St. Louis, author, The Cat's Meow: How Cats Evolved From the Savanna to Your Sofa.

Compliancy issues: Animal Domestication, Civilizations, Culture, Evolution, History, Science, Wildlife

Links for more info:

Jonathan Losos | Department of Biology

The Cat's Meow by Jonathan B. Losos: | PenguinRandomHouse.com: Books

twitter: @JLosos

The Source: A cat's-eye view of one of the most beloved pets

National Academy of Sciences: Jonathon Losos

#### SEGMENT 2: DE-BUNKING THE MISCONCEPTIONS & STIGMAS OF ADHD

Time: 11:44 Duration: 9:50

**Synopsis:** Nearly 10% of American children have ADHD. We speak with a clinical child psychologist at Harvard Medical School, Dr. Ellen Braaten, about the different types & presentations of this disorder, how it affects children and common challenges for diagnoses, acceptance, and treatment.

Host: Marty Peterson Producer: Amirah Zaveri

**Guests:** Dr. Ellen Braaten, clinical child psychologist, associate professor, psychology, Harvard Medical School, Director, Learning and Emotional Assessment Program, Massachusetts General Hospital, author, Bright Kids Who Couldn't Care Less.

Compliancy issues: Child Development, Education, Learning Disorders, Mental Health, Parenting

Links for more info:

CHADD

Find Psychiatrists, Psychiatric Nurses - Psychology Today

Ellen Braaten, PhD

Ellen Braaten, PhD - Harvard Health

Bright Kids Who Couldn't Care Less: How to Rekindle Your Child's Motivation

#### **VIEWPOINTS EXPLAINED: THE UNCERTAINTIES OF LONG COVID**

Time: 22:34 Duration: 1:42

Synopsis: More than 1.1 million Americans have died from Covid-19. Now, three years after the onset of

the pandemic, millions are still struggling with the side effects and long-term damage of the disease.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Health, Research, Virus, Pandemic, Patient Care, Aging



#### **CULTURE CRASH: A TRIUMPHANT END TO A BRILLIANT SHOW**

Time: 24:16 Duration: 2:11

**Synopsis:** "Succession" has all the elements of a prime family drama. An ultra-rich, very public family that has no shortage of drama, conflict, and greed. We discuss the show's final season on HBO.



Program 23-25 Air Week: 6/18/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: CITIES LEFT BEHIND: THE REALITY OF POPULATION DECLINE

Time: 1:47 Duration: 8:07

**Synopsis:** The COVID-19 pandemic shook up how Americans work, where they live and what they value in life. But, as people move past the pandemic, demographers wonder if certain migration trends are here to stay or will eventually shift back. This week – we talk about population trends over the last few years and how this is impacting cities that were once bustling and booming.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Hans Johnson, demographer, senior fellow, Public Policy Institute of California.

Compliancy issues: Crime, Culture, Education, Environment, Local Revenue, Population Trends, Urban

Design

#### Links for more info:

Hans Johnson - Public Policy Institute of California

Zumper National Rent Report

As Major Cities Struggle to Rebound, Remote Work Continues to Shift Population Growth - Economic Innovation Group

Big Population Shifts in Cities and Towns One Year Into Pandemic

#### SEGMENT 2: CANNABIS & PROFIT: A NEED TO MAKE REPARATIONS

Time: 11:56 Duration: 9:53

Synopsis: It's expected that the U.S. cannabis industry will surpass 50 billion dollars in revenue by 2028, according to top cannabis research firm, Brightfield Group. Each year, new states are legalizing recreational marijuana, building new opportunities for entrepreneurs. But who gets a piece of this pie? How's the industry building a more equitable space that people at all socioeconomic levels can enter? We talk about the current landscape and the changes that need to be made to include communities and populations who've been historically targeted during the War on Cannabis.

Host: Marty Peterson

Producer: Amirah Zaveril Grace Galante

**Guests:** Akwasi Owusu-Bempah, professor, sociology, University of Toronto, director, research, Campaign for Cannabis Amnesty, co-author, Waiting to Inhale: Cannabis Legalization and the Fight for Justice.

Compliancy Issues: Business, Community Investment, Criminal Justice, Drug Legalization,

Entrepreneurship, History, Politics, Revenue

Links for more info:

Last Prisoner Project - Our Team

Minority Cannabis Business Association

Drug Policy Alliance

Marijuana Arrests by the Numbers | American Civil Liberties Union

#### **VIEWPOINTS EXPLAINED: HONORING JUNETEENTH**

Time: 22:49 Duration: 1:37

**Synopsis:** Millions of Americans now get Juneteenth off each year because of its classification as a federal holiday. But what does Juneteenth really signify? When did it begin? We highlight the importance

of this historic day. **Host:** Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: History, African American History, Culture, Race, Equality, War, Government



**CULTURE CRASH: OUR LOVE FOR "SPIDER-MAN"** 

Time: 24:26 Duration: 2:01

Synopsis: We discuss the recent release of "Spider-Man: Across the Spider-Verse" now in theatres.

Host & Producer: Evan Rook

Compliancy issues: Animation, Culture, Film



Program 23-26 Air Week: 6/25/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### **SEGMENT 1: ISAAC MURPHY: A FORGOTTEN SPORTS LEGEND**

Time: 1:47 Duration: 8:34

**Synopsis:** A couple months back, millions of Americans dressed up, donned their hats and blazers, and went to the racetrack for the biggest horse racing event of the year. The Kentucky Derby. This week – we discuss the early history of horse racing in America and one African American jockey who made a lasting

impact on the sport. **Host:** Gary Price

Producer: Amirah Zaveril Grace Galante

Guests: Katherine Mooney, associate professor, history, Florida State University, author, Isaac Murphy:

The Rise and Fall of a Black Jockey.

Compliancy issues: American History, Career, Civil Rights, Culture, Diversity, Inequality, Race, Sports

History

Links for more info:

Katherine Mooney | Department of History

Title Detail: Isaac Murphy by Katherine C. Mooney

Isaac Burns Murphy | Kentucky Horse Park

#### SEGMENT 2: WHAT WE DO & STILL DON'T KNOW ABOUT BLACK HOLES

Time: 12:23 Duration: 8:30

**Synopsis:** Black holes have always intrigued and captured the imagination of millions since they were first theorized and coined by German physicist Karl Schwarzschild in 1916. For decades, scientists have worked to learn more about these mysterious objects in space. However, even today, there's still much we don't entirely understand about these mysterious phenomena. Janna Levin, an astronomy & physics professor at Columbia University, joins us to discuss the most intriguing aspects of these space giants.

Host: Marty Peterson
Producer: Amirah Zaveri

Guests: Janna Levin, professor, physics & astronomy, Barnard College, Columbia University, author,

Black Hole Survival Guide.

Compliancy issues: Astronomy, Engineering, Innovation, Physics, Science, Space Exploration,

Space Research Links for more info:

Janna Levin | Barnard College Janna Levin (@JannaLevin) / Twitter Black Holes | Science Mission Directorate

Black Holes, explained

#### **VIEWPOINTS EXPLAINED: THE FUTURE OF SAN FRANCISCO**

Time: 21:53 Duration: 2:14

Synopsis: High real estate prices. Rampant crime. A mass exodus. We discuss the sharp decline of this

once-golden city by the bay. **Host:** Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Tourism, Crime, Local Government, Affordable Housing, Real Estate



#### **CULTURE CRASH: A FORAY BACK INTO ZELDA**

Time: 24:07 Duration: 2:20

Synopsis: We dive into the popularity of the newest addition to the Zelda franchise, now available on

Nintendo Switch, "Zelda: Tears of the Kingdom." Host & Producer: Evan Rook

Compliancy issues: Culture, Gaming