

1st QUARTER TOP TEN ISSUES REPORT FOR 2023

WEEF 1430 AM and 99.1 FM

1. **ECONOMY** (Inflation, cost of living, credit)
2. **HEALTH CARE** (Covid-19, vaccine, insurance coverage, cancer, hospital safety)
3. **PUBLIC SAFETY** (Ukraine War, Covid social distress, crime, environmental hazards)
4. **EDUCATION** (school closings, in home education)
5. **GOVERNMENT** (taxes, federal/state reforms, election concerns, women's rights)
6. **IMMIGRATION** (citizenship, deportation, borders, discrimination)
7. **AGING** (home care safety for elderly, social security, retirement plans)
8. **ENVIROMENT** (pollution, recycling, changing climate, traffic)
9. **TECHNOLOGIES** (privacy issues, cybercrime, costs of being connected)
10. **ARTS/CULTURE** (tolerance. issues, maintaining heritage beliefs, cost of arts)

The above list was compiled by the following methods. Views, opinions by brokers, producers. Letters, Calls and emails from listeners. Staff and management analyst. Local and national news media as well As social media.

As this report was being gathered, yet again, there was another school shooting that had multiple victims in Nashville. This once again this has brought into center the difference of opinion on gun control.

This happening has brought back the conversation on gun laws in this local area, since the year anniversary of the Highland Park shootings is coming up this summer.

Violent crime in the Chicagoland area became the main topic during the city's mayoral race.

This will again consume the public and media in conversation and frustration, and what seems to be history repeating itself, with no solutions.

Crimes of fraud and identity theft are issues in the area. From mailbox break ins to fraud calls fishing for financial information. The banking institutes are being scrutinized for mismanagement of funds and possibly losing funds and trust with customers.

The day-to-day commute for many locals will have their daily travels slowed down for the next three years. Due to long overdue projects on the Kennedy and Edens will cause anguish for those drivers. Once again, history repeats itself when it comes to traffic issues.

Cost of living and the lack of available home properties for buyers have been burdening consumers.

Polnet feels that the importance of localized programming communicates all the issues mentioned above a local understanding for the benefit of the listener.

Media Tracks located in Des Plaines produces 2 localized programs (RADIO HEALTH JOURNAL and VIEWPOINTS). Both shows are syndicated nationwide and are nationally popular. But being based local, many guests are from local areas and information is of particular interest to this area. While these 2 programs not only fulfill the public issues needs for this period, the programs are of local origin and each program has multiple subjects being covered, just makes this an essential informative source to all our listeners.

Polnet is proud that all programming that originates from our Northbrook facility is locally based in the Chicagoland area. The Chicago Greek Hours as heard on WEEF based out of Morton Grove. K-Radio", the popular long running Korean program on WKTA is in Prospect Heights. The Entertaining and informative multiple Russian programming that airs on WKTA all originate in areas of Northbrook/Wheeling locations.

All these programs produce live news/community programming daily. Our brokers have the ability to inform of events and happenings in the home language of their broadcast. This is one of the reasons why free broadcast local radio is an essential broadcast tool to our specialized listening audience. Many of our producers have web streaming, publications, and direct phone lines so

listeners can connect multiple ways with their news source.

Local community institutions still provide many free services and events which we provide information to our audience in a public service announcement form. Sources such as the Northbrook Public Library provide many seminar types of

services open to the public as well as the Lake County Health Department will on occasion have free health screenings on various concerns such as high blood pressure and diabetes.

Polnet is always looking to bring the best quality of sound and information to its listeners. Therefore, we encourage listeners to communicate back to us so we can be more informed of their interest, thoughts and concerns, as well as events. Communication is key to our business and to our listeners.

POLNET NORTHBROOK PRODUCER PUBLIC AFFAIR PROGRAMMING
WKTA PRODUCER BROADCAST PUBLIC AFFAIR

K-RADIO (9am-5pm M-F)

Broadcasts Mon-Fri appx 120 minutes of news and talk which covers local and international interest. Topics of economy, immigration, terrorism, health care, education, cultural and international affairs and are discussed daily and at times bilingually to broaden the understanding of the information that is being delivered. Programming is live and can prepare listeners of local alerts such as bad weather, traffic issues and amber alerts.

RUSSIAN PROGRAM "PrimeTime" (7am-9am and 5pm-7pm)

Broadcast 5 days a week days a week. This program dedicates a good portion daily of it's programming to news, politics and community interests. In the near future, WEEF will be able to present a roll sheet of topics and contacts of this program with the assistance of the producer

LA MEGA (VARIOUS TIMES)

In house production featuring Spanish music, News, Community interest of the greater Gurnee Lake County Area. Airs up to date, real time happenings that are concerns of the Hispanic area such as Immigration support and Corona Virus updates such as where testing is being held and where supplies are available. Interviews with community leaders where listeners can obtain support as to food pantries and employment opportunities.

WEEF PRODUCER BROADCAST PUBLIC AFFAIR

.CHICAGO GREEK HOURS – M – F 7:00am to Noon

This morning daily broadcast appx of 60 minutes of news and additional 30 minutes of community and PSA content which covers local and international interest. Topics of economy, immigration, terrorism, health care, education, cultural and international affairs and are discussed on a daily basis. Host Sam Rekoumis has been on the scene since the 80's when he took over the helm of producing duties from George Kafolapoulis. He also publishes a monthly paper with news of all interest.

36.6 - This Russian Health/Medical program is produced by Dr. E. Koles and airs on Saturdays from IOAM to 1PM.

LA MEGA (VARIOUS TIMES)

In house production featuring Spanish music, News, Community interest of the greater Gurnee Lake County Area. Airs up to date, real time happenings that are concerns of the Hispanic area such as Immigration support and Corona Virus updates such as where testing is being held and where supplies are available. Interviews with community leaders where listeners can obtain support as to food pantries and employment opportunities.

WPJX PRODUCER BROADCAST PUBLIC AFFAIR

REBEL RADIO 24/7 programming on WPJX participate in many local charity fundraisers and activities. A regular standard of daily PSA's air on this Heavy Metal program. Every Sunday WPJX airs MEDIA TRACKS programming that is locally produced in Des Plaines. Media Tracks provides 2 programs (RADIO HEALTH JOURNAL and VIEWPOINTS. Both shows are syndicated nationwide and are extremely popular coast to coast. But being locally based, many guests on the programs are from local areas and information is of particular interest to the community of the program's listenership.

WEEF, WKTA AND WPJX also when availability offers, will broadcast up to a minute of PSA product from the AD COUNCIL, IBA and other national and local non-for profits that have importance to the listening community. All stations airs Media Track's Radio Health Journal and Viewpoint

RADIO HEALTH JOURNAL



The Latest In Health, Science & Technology

WEEF SUN 6:00am

WKTA MON 4:30am

WPJX SUN 7:00am

AboutRHJ

Radio Health Journal is an award-winning, contemporary radio magazine focusing on the latest in health, science, and technology. Featuring interviews with renowned medical experts, doctors, scientists, and professors, *Radio Health Journal* has a 25+ year track record of providing you with information you can trust. *Radio Health Journal* is currently airing on over 525 radio stations and available on your favorite podcast platform.

Meet the hosts

Nancy Benson was one of the founding hosts of *Radio Health Journal* when the program debuted in 1992. A former news reporter/anchor for WMAQ radio in Chicago, she has won numerous awards for reporting. Since joining the faculty of the University of Illinois, where she is Professor of Journalism, Benson has also become heavily involved in training journalists internationally. Previously, she worked in Rome as a public affairs consultant with the United Nations World Food Program.

Shel Lustig began his career in informational radio programming at Chicago's NPR affiliate, WBEZ, where he was a longtime host and producer of news magazine programs. At the PIA Radio Network, he produced Health Care and PIA Public Affairs before co-founding MediaTracks Communications, producer of *Radio Health Journal*. Lustig has won awards from organizations as varied as the Corporation for Public Broadcasting, the Education Writers Association and the International Radio Festival of New York.

Meet the producer

Reed PenceReed has been reporting on medicine since 1983, when he became host/producer of the Associated Press Radio Network's daily health feature. He later joined the PIA Radio Network as a producer of its programs Health Care and PIA Public Affairs. Since 1992, Pence has been host and lead producer of *Radio Health Journal*. He is a winner of numerous national and regional media awards from groups such as the Chicago Headline Club/Society of Professional Journalists, the Board of Directors of National Breast Cancer Awareness Month, MADD, and the National Hearing Conservation Association. Pence is a Kappa Tau Alpha honors graduate of the Medill School of Journalism at Northwestern University.

Quarterly Report of Compliancy Issues & Programs List 2023-Q1 (January - March) Radio Health Journal

- Accessibility
- Addiction
- ADHD
- Air Travel
- Airline Passengers
- Alcohol
- Alcoholism
- Alzheimer's Disease
- Ancestry
- Anesthesia
- Antibodies
- Anxiety
- Apheresis
- Art
- Athletics
- Biology
- Birth Injuries
- Cancer
- Capitalism
- Cardiology
- Children and Youth at Risk
- Cognitive Skills
- Compulsive Drinking
- Confidence
- Conservation
- Consumerism
- Covid-19
- Creativity
- Crime
- Cure
- Data Integrity
- Depression
- Diet
- Disabilities
- Disability Advocate
- Disabled Parents
- Diseases
- DNA
- Doula
- Dreams
- Drug Abuse
- Drug Overdose
- Drugs
- Early Intervention
- Eating Disorders
- Economy
- Education
- Emergency Use Authorization
- Endangered Animals
- Environmental Research
- Epigenetics
- Ethics
- Evolution
- Excessive Drinking
- Exercise
- Extinction
- False Negatives
- False Positives
- Family Issues
- Fear
- Federal Funding
- Federal Legislation
- Federal Policy
- Federal Regulations
- Female Doctors
- First Responders
- Fishing
- Full Disclosure
- Gender Issues
- Gene Editing
- Gene Therapy
- Genetic Counseling
- Genetic Diseases
- Genetic Genealogy
- Genetic Testing
- Genetics
- Genomics
- Gut Health
- Health
- Health Risks
- Healthy Living
- High Blood Pressure
- Home Accessibility
- Home Renovation
- Home Safety
- Home Testing
- Hospital Staff
- Hospitalizations
- Immunity
- Influenza
- Invasive Species
- Isolation
- Kidney Disease
- Law Enforcement
- Learning
- Long Covid
- Lucid Dreaming
- Lung Disease
- Maternal Mortality
- Medical History
- Medical Malpractice
- Mental Health
- Microbiome
- Mild Covid
- Misdiagnosis
- Mobility
- Mobility Devices
- Murder
- Neurology
- NIH
- Nutrition
- Omicron
- Open Access Journals
- Opioids
- Organ Donors
- Pain Management
- Pain Medication
- Pandemic
- Patient Safety
- Peer Pressure
- Photoshop
- Physical Health
- Police and Law Enforcement
- Polio
- Prebiotics
- Pregnancy
- Privacy
- Probiotics
- Psychiatry
- Psychology
- PTSD
- Public Access
- Public Health
- Public Health Reporting
- Public Policy
- Public Safety
- Quarantine
- Racial Inequity
- Rare Diseases
- Research Misconduct
- Risk Factors
- Safety Techniques
- Scientific Innovation
- Scientific Publishing
- Scientific Research
- Senior Living
- Standard of Care
- Student Safety
- Supplements
- Surgery
- Surgical Errors
- Symptoms
- Time Blindness
- Time Management
- Transportation
- Trauma
- Traumatic Experiences
- Ultra-processed Food
- Vaccine Fatigue
- Vaccines
- Veganism
- Veterans
- Virus
- Virus Variants
- Vulnerable Populations
- Weight Gain
- Women In Medicine
- Women's History Month

Program 23-01

Air Week: 01/01/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: AGING WITH YOUR HOME: RENOVATIONS TO MAKE YOUR SPACE MORE ACCESSIBLE

Time: 1:49

Duration: 12:21

Synopsis: As we age, certain aspects of our home, like stairs and loose rugs, can become major obstacles. And while renovations can seem intimidating and expensive, there are many simple changes that can make a huge difference.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Ty Pennington, Home Renovation Expert; Amy Goyer, National Family and Caregiving expert

Compliance issues: Senior Living, Home Accessibility, Vulnerable Populations, mobility, Public Safety, Home Renovation, Disabilities, Home Safety

Links for more info:

[AARP Resources for Caregivers and their Families](#)

[Amy Goyer: AARP's Caregiving Expert and Columnist](#)

[Amy Goyer](#)

[Ty Pennington](#)

[Amy Goyer \(@AmyGoyer\) / Twitter](#)

[Ty Pennington \(@thetypennington\) • Instagram photos and videos](#)

[Ty Pennington \(@typennington\) / Twitter](#)

SEGMENT 2: HOW AIR TRAVEL BECOMES A NIGHTMARE FOR PEOPLE WITH DISABILITIES

Time: 15:12

Duration: 7:48

Synopsis: Josue Cordova explains the struggles of traveling with a disability and how to fix these issues.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Josue Cordova, National Vice President, Paralyzed Veterans of America, Air Force Veteran

Compliance issues: Transportation, Federal Legislation, Vulnerable Populations, Accessibility, Disabilities, Airline Passengers, Veterans, Air Travel, mobility devices

Links for more info:

[PVA.org - Josue Cordova](#)

[Air carrier access act: Protecting passengers with disabilities](#)

[Air Carrier Access Act \(ACAA\)](#)

Program 23-02

Air Week: 01/08/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: DRUNKOREXIA: A POPULAR PRACTICE THAT LEADS TO MALNOURISHMENT

Time: 1:50

Duration: 11:23

Synopsis: ‘Drunkorexia’ is a habit that’s popular among young people where they refuse to eat before a night of drinking. Though many assume this will help keep their calorie consumption low, experts reveal why engaging in this practice can lead to weight gain and other health risks.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Dr. Dipali Rinker, Research Assistant Professor, University of Houston; Joy Stephenson-Laws, Founder, Proactive Health Labs Dr. Petros Levounis, Professor and Chairman of Psychiatry, Rutgers New Jersey Medical School William Mupo, Former Health Promotions Coordinator, University of Texas at Austin

Compliance issues: Compulsive Drinking, Vulnerable Populations, Excessive Drinking, Alcoholism, Peer Pressure, Public Safety, Alcohol, Weight Gain, Healthy Living, Student Safety, Eating Disorders

Links for more info:

[University of Houston: Dr. Dipali Rinker](#)

[Proactive Health Labs](#)

[Rutgers New Jersey Medical School](#)

[Linked In: Joy Stephenson-Laws](#)

SEGMENT 2: THE MOST POWERFUL DRUGS KNOWN TO MAN': A GUIDE TO ANESTHESIA

Time: 14:14

Duration: 8:51

Synopsis: Many patients believe all they need to know about anesthesia is that it takes their pain away, but Dr. James Cottrell says that’s just the tip of the iceberg. He believes everyone should be knowledgeable about these dangerous drugs in order to ask questions and make sure you’re getting the best anesthesia – and anesthesiologist -- for your needs.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Dr. James Cottrell, Professor and Chairman of Anesthesiology, SUNY Downstate Medical Center in Brooklyn, Author

Compliance issues: Anesthesia, Vulnerable Populations, Medical History, Patient Safety, Drugs

Links for more info:

[James E. Cottrell | Board of Regents](#)

[Anesthesia Without Fear](#)

Program 23-03

Air Week: 01/15/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: DROPPING THE PAYWALLS TO SCIENTIFIC RESEARCH

Time: 1:50

Duration: 11:19

Synopsis: By 2026, all federally-funded scientific research articles will be publicly available thanks to a recent policy change by the White House Office of Science and Technology Policy. Experts explain how this will affect the public, researchers, and the publishing industry.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Dr. Jessica Tucker, Acting Deputy Director, Office of Science Policy at NIH Dr. Walter Mathis, Assistant Professor of Psychiatry, Yale School of Medicine

Compliance issues: Open Access Journals, Public Access, Consumerism, Scientific Publishing, Scientific Research, Federal Policy, Federal Funding, Capitalism

Links for more info:

[Yale School of Medicine: Dr. Walter Mathis](#)

[OSP Senior Leadership Team](#)

[OSTP Issues Guidance to Make Federally Funded Research Freely Available Without Delay](#)

[Ensuring Free, Immediate, and Equitable Access to Federally Funded Research](#)

SEGMENT 2: IS COVID-19 THE NEW FLU?

Time: 14:11

Duration: 8:24

Synopsis: Healthcare's hope is that Covid-19 soon becomes a seasonal sickness that we deal with using yearly vaccines. And while the public seems eager to put the pandemic in the past, many people aren't following up with the recommended booster shots. An expert discusses why we can't become too lax with our treatment of this virus.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Sumita Khatri, Vice Chair, Respiratory Institute, Director of the Asthma Center, Cleveland Clinic, Chair Elect, American Lung Association

Compliance issues: Virus, Vaccine Fatigue, Vaccines, Omicron, Mild Covid, Virus Variants, Long Covid, Immunity, Covid-19

Links for more info:

[American Lung Association: Dr. Sumita Khatri](#)

[CDC: Variants of the Virus](#)

[CDC: Stay Up to Date with COVID-19 Vaccines Including Boosters](#)

Program 23-04

Air Week: 01/22/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: ...MORE AND MORE MOTHERS ARE DYING EACH YEAR – WHY CAN'T WE STOP IT?

Time: 1:50

Duration: 11:34

Synopsis: America is one of the only developed nations with a rising maternal mortality rate, according to the CDC. Even with cutting edge technology and advancements in women's health, mothers are still losing their lives. Dr. Lindsay Admon joins us this week to explain the factors feeding into this crisis and offers potential solutions that could save more women. Nicky Dawkins, a professional doula, also chimes in with the benefits of bringing in extra advocates.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Nicky Dawkins, Full Circle Holistic Reproductive Health Doula; Dr. Lindsay Admon, Assistant Professor of Obstetrics and Gynecology, University of Michigan Medical School

Compliance issues: Doula, Vulnerable Populations, Racial Inequity, Gender Issues, Maternal Mortality, Children and Youth at Risk, Mental Health, Pregnancy, Consumerism, hospitalizations

Links for more info:

[JAMA Network: Trends and Distribution of In-Hospital Mortality Among Pregnant and Postpartum Individuals by Pregnancy Period](#)

[NBER Working Paper Series – Maternal And Infant Health Inequality: New Evidence From Linked Administrative Data](#)

[University of Michigan Medical School Dr. Lindsay Admon](#)

[Instagram @thankyounicky](#)

[Werk it Moms](#)

[Twitter @lindsayadmon](#)

SEGMENT 2: SAVING OUR HEROES: HELPING FIRST RESPONDERS HEAL THEIR PTSD

Time: 14:26

Duration: 7:57

Synopsis: PTSD wasn't an official diagnosis until 1980. Before then, Dr. Marilyn Wooley was told some people were simply a lost cause. Now, she helps first responders work through their trauma – proving that a PTSD diagnosis is not the end of their careers.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Marilyn Wooley, Police and Public Safety Psychologist, Author

Compliance issues: Depression, Anxiety, First Responders, Public Safety, Psychology, Public Health, PTSD, Police and Law Enforcement, Mental Health, Trauma, Consumerism, traumatic experiences

Links for more info:

[Science Direct: Posttraumatic stress disorder in police, firefighters, and emergency dispatchers](#)

[LinkedIn: Dr. Marilyn Wooley](#)

[The Authors Guild](#)

[Amazon: How Heroes Heal: Stories of First Responders and the Journey from Posttraumatic Stress Injury to Posttraumatic Growth](#)

Program 23-05

Air Week: 01/29/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: DOES YOUR CHILD KNOW HOW TO LEARN?

Time: 1:50

Duration: 11:48

Synopsis: America's education system has long been focused on teaching -- but does this strategy benefit students? This week's show features education experts who say students need to be taught how to learn before they can be successful in the classroom.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Betsy Hill, President, BrainWare Learning Company, Author; Dr. Stephen Kosslyn, Founder and President, Active Learning Sciences, Professor Emeritus of Psychology, Harvard University

Compliance issues: Consumerism, Public Policy, Learning, Psychology, Cognitive Skills, Education

Links for more info:

[LinkedIn: Betsy Hill](#)

[Amazon: Your Child Learns Differently, Now What?: The Truth for Parents](#)

[Harvard University: Dr. Stephen Kosslyn](#)

[LinkedIn: Dr. Stephen Kosslyn](#)

[Active Learning Sciences](#)

SEGMENT 2: HOW YOU CAN MAKE ANXIETY YOUR BEST FRIEND

Time: 14:39

Duration: 8:20

Synopsis: Natalie Kohlhaas says anxiety has been getting a bad rap. As an anxiety expert, she says we need to recognize how feeling anxious is a good thing, and that fear is the emotion that's been holding us back. Kohlhaas explains the biological function of anxiety and how we can learn to love the feeling.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Natalie Kohlhaas, Licensed Professional Counselor, Author, Anxiety Specialist

Compliance issues: Psychology, Confidence, Vulnerable Populations, Fear, Public Health, Mental Health, Anxiety, Consumerism

Links for more info:

[Natalie Kohlhaas](#)

[Natalie Kohlhaas Books](#)

Program 23-06

Air Week: 02/05/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: GENETIC GENEALOGY: IDENTIFYING BOTH THE GUILTY AND INNOCENT

Time: 1:50

Duration: 12:18

Synopsis: Move over, fingerprints, there's a new crime-fighting technology in town. Genetic Genealogy only needs to match with one percent of DNA to find a distant relative of an unknown suspect. Experts explain how this technology is helping police track down the guilty – and why your genetic privacy is still safe.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Edward Humes, Author, Journalist; CeCe Moore, Chief Genetic Genealogist, Parabon NanoLabs

Compliance issues: Murder, Privacy, Genetic Genealogy, Law Enforcement, Public Safety, Federal Regulations, Crime, DNA, Consumerism, Ancestry, Genetics

Links for more info:

[About PNL — Parabon NanoLabs](#)

[CeCe Moore](#)

[CeCe Moore \(@CeCeLMoore\) / Twitter](#)

[About The DNA Detectives](#)

[Edward Humes](#)

[The Forever Witness by Edward Humes | PenguinRandomHouse.com](#)

[Edward Humes \(@edward_humes\) • Instagram photos and videos](#)

[\(@edwardhumes\) / Twitter](#)

SEGMENT 2: CORRECTING THE MISINFORMATION SURROUNDING PARENTS WITH DISABILITIES

Time: 15:10

Duration: 7:47

Synopsis: Eliza Hull's doctor told her she couldn't be a good parent because of her disability. She now has two little boys and a passion for correcting misinformation around parents with disabilities. Hull's new book 'We've Got This' compiles stories from disabled parents around the world to prove that having a disability doesn't equate to being a bad parent.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Eliza Hull, Writer, Musician, Disability Advocate

Compliance issues: Vulnerable Populations, disabled parents, Family Issues, Disabilities, Mental Health, Consumerism, Neurology, Physical Health, disability advocate

Links for more info:

[We've Got This — ELIZA HULL](#)

[Eliza Hull \(@elizahull\) • Instagram photos and videos](#)

[Eliza Hull \(@MusicElizaHull\) / Twitter](#)

[We've Got This: Essays by Disabled Parents: Hull, Eliza: Amazon.com](#)

Program 23-07

Air Week: 02/12/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: HOW DOCTORS CAN TRANSPLANT ORGANS WITHOUT A DONOR MATCH

Time: 1:50

Duration: 11:01

Synopsis: Colette Hurd needed two new lungs and a kidney after being diagnosed with pulmonary arterial hypertension. Unfortunately, her high antibody count made it nearly impossible to find a donor match. This week, We discuss how creative thinking and plasma exchange technology helped save Colette's life.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Colette Hurd, Organ Transplant Patient; Dennis Hurd, Organ Donor Advocate; Lori Harada, Senior Manager, Technical Excellence Team, Terumo Blood and Cell Technologies

Compliance issues: Surgery, Kidney Disease, high blood pressure, Organ Donors, Antibodies, Vulnerable Populations, Apheresis, Consumerism, Cardiology, hospital staff, lung disease

Links for more info:

[LinkedIn: Lori Harada](#)

[The American Society for Apheresis \(ASFA\)](#)

[U.S. Department of Health & Human Services](#)

[Northwestern Medicine Newsroom: Chicago woman "opens the door" for other transplant patients after receiving the first positive crossmatch lung and kidney transplant at Northwestern Medicine](#)

SEGMENT 2: WAYS YOU CAN INCREASE PRODUCTIVITY USING YOUR DREAMS

Time: 13:53

Duration: 8:47

Synopsis: Whether it's a quick nap or a full eight hours, sleep is something none of us can escape. But can it be more than just a pause on life? Dr. Deirdre Barrett, a psychologist, explains how you can increase your productivity as you slumber.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Deirdre Barrett, Lecturer on Psychology, Harvard University, Author, The Committee of Sleep

Compliance issues: Learning, Psychology, Education, Dreams, Consumerism, Creativity, Athletics, Lucid Dreaming, Art

Links for more info:

[Harvard Catalyst Profile: Dr. Deirdre Barrett](#)

[Books by Deirdre Barrett](#)

Program 23-08

Air Week: 02/19/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: HOW SCIENTISTS ARE SPEEDING UP EVOLUTION USING GENOME EDITING

Time: 1:50

Duration: 11:06

Synopsis: The field of genome editing goes all the way back to the 1970s when researchers discovered how to clone DNA. Now, scientists can genetically modify DNA to eliminate genetic diseases and even create entirely new species of organisms. Experts discuss how gene editing technology can fit millions of years of evolution into mere months.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Raj Awatramani, Professor of Neurology and Scientific Director of the Transgenic and Targeted Mutagenesis Laboratory, Northwestern University; Dr. George Church, Professor of Genetics, Harvard Medical School, Director, US Department of Energy Technology Center, Founding Father of Genomics

Compliance issues: Genomics, Gene Editing, Evolution, Genetics, Patient Safety, DNA, Consumerism, Vaccines, Genetic Diseases

Links for more info:

WYSS Institute: Dr. George Church

twitter: @geochurch

Northwestern University Medicine: Dr. Raj Awatramani

NIH: What is genome editing?

SEGMENT 2: FINDING PAIN MANAGEMENT STRATEGIES THAT DON'T INVOLVE OPIOIDS

Time: 13:57

Duration: 8:25

Synopsis: We have coaches for nearly every aspect of our lives, so why not have one to help patients work through their health crises? Life Care Coaches are being integrated into hospitals to help patients safely use prescription opioids and even offer pain management strategies that don't involve drugs. Experts explain how this new position is helping decrease rates of addiction and opioid overdoses.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Cammie Wolf Rice, Author, The Flight, Founder, Christopher Wolf Crusade; Dr. Mara Schenker, Chief of Orthopedics, Grady Memorial Hospital

Compliance issues: Drug Overdose, Drug Abuse, Vulnerable Populations, Addiction, Consumerism, Opioids, Pain Management, Pain Medication

Links for more info:

Grady Memorial Hospital: Dr. Mara Schenker

twitter: @maraschenker

Instagram: cammierice

Instagram: @christopherwolfcrusade

Program 23-09

Air Week: 02/26/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: GENOMICS PT. 2: DESIGNER BABIES, ILLEGAL EXPERIMENTS, AND MORAL ISSUES

Time: 1:49

Duration: 12:25

Synopsis: Last week we discussed the history of gene editing and the opportunities this technology offers. In this second edition, our experts explain the ethical debate surrounding gene editing in humans. Where do we draw the moral line and have we already crossed it?

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Raj Awatramani, Professor of Neurology and Scientific Director of the Transgenic and Targeted Mutagenesis Laboratory, Northwestern University; Dr. George Church, Professor of Genetics, Harvard Medical School, Director, US Department of Energy Technology Center; Dr. Elizabeth McNally, Director, Center for Genetic Medicine, Professor of Medicine and Biochemistry and Molecular Genetics, Northwestern University

Compliance issues: Genomics, Evolution, Gene Editing, Genetics, Patient Safety, Dna, Ethics, Federal Regulations, Consumerism, Genetic Diseases, Scientific Innovation

Links for more info:

[WYSS Institute: Dr. George Church](#)

[twitter: @geochurch](#)

[Northwestern University Medicine: Dr. Raj Awatramani](#)

[NIH: What is genome editing?](#)

SEGMENT 2: BLAME YOUR GRANDPARENTS FOR YOUR HEALTH ISSUES

Time: 15:16

Duration: 7:34

Synopsis: Our personal health may be determined before even our parents are born. Scientists have discovered that our ancestors have a greater impact on us than we think. Author Judith Finlayson explains how our grandparents' habits and behaviors have a direct influence on our DNA.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Judith Finlayson, author of You Are What Your Grandparents Ate

Compliance issues: Genetics, Epigenetics, Vulnerable Populations, Diet, Ancestry, Public Health, Nutrition, Consumerism, Exercise

Links for more info:

[JudithFinlayson.com](#)

[instagram: @Judith.Finlayson](#)

Program 23-10

Air Week: 03/05/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: A LOOK AT THE RISING FIELD OF GENETIC COUNSELING

Time: 1:50

Duration: 11:08

Synopsis: Genetic counseling is more than just testing a patient for specific diseases. Counselors like Kevin Sweet and Colleen Jodarski become health investigators, sifting through a patient's family history to compile a complete look at their risk factors. Our experts explain how to know if you need to see a genetic counselor.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Kevin Sweet, Genetic Counselor, Associate Clinical Professor of Human Genetics, The Ohio State University; Colleen Jodarski, Genetic Counselor, National Institute of Allergy and Infectious Diseases

Compliance issues: Genetic Testing, Consumerism, Medical History, Health Risks, Pregnancy, Risk Factors, Cancer, Genetic Counseling, Rare Diseases, Gene Therapy, Early Intervention, Patient Safety

Links for more info:

[The Ohio State College of Medicine: Kevin Sweet](#)

[twitter: @KevinS_GC](#)

[LinkedIn: Kevin Sweet](#)

[NIH: Correction to: Understanding the phenotypic spectrum and family experiences of XYY syndrome: Important considerations for genetic counseling](#)

[LinkedIn: Colleen Jodarski](#)

SEGMENT 2: MEDICAL MALPRACTICE: 'I'M PRIVY TO INFORMATION THAT WOULD SHOCK PEOPLE'

Time: 14:00

Duration: 8:52

Synopsis: All hospitals in the US operate under a standard of care that changes based on the clinic's size and abilities. But what happens when that care isn't upheld? Dr. Stanley Berry takes us through instances of medical malpractice and his experience dealing with negligent physicians.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Stanley Berry, Professor of Obstetrics and Gynecology, Wayne State University

Compliance issues: Standard of Care, Medical Malpractice, Safety Techniques, Full Disclosure, Birth Injuries, Surgical Errors, Patient Safety, Misdiagnosis

Links for more info:

[Wayne State University: Dr. Stanley Berry](#)

[StanleyMBerry.com](#)

Program 23-11

Air Week: 03/12/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: EAT THE INVADERS: HOW YOU CAN HELP YOUR LOCAL ENVIRONMENT

Time: 1:50

Duration: 11:09

Synopsis: Invasive species cost America billions of dollars each year in eradication efforts. These plants and animals cause damage to the environment and economy and are extremely hard to get rid of. This week, two experts reveal how you can help by adding the invasive species in your area into your diet.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Joe Roman, Author, Conservation Biologist, Research Affiliate, University of Vermont; Dr. Cindy Tam, Biological Threats and Invasive Species Research Program Coordinator, U.S. Geological Survey

Compliance issues: Conservation, Biology, Endangered Animals, Fishing, Invasive Species, Veganism, Diet, Diseases, Consumerism, Economy, Extinction, Federal Regulations, Environmental Research

Links for more info:

[Eat The Invaders](#)

[JoeRoman.com](#)

[University of Vermont](#)

[U.S Geological Survey](#)

SEGMENT 2: IS YOUR DIET SLOWLY KILLING YOU?

Time: 14:00

Duration: 9:07

Synopsis: Ultra-processed foods first appeared in the 1950s and have since taken over much of what's on our plates today. This diet leaves us lacking in several essential nutrients we need to function. Experts discuss how you can supplement your diet – with less pills and more natural ingredients – to get your health back on track.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Filippa Juul, Post-Doctoral Fellow, New York University; Dr. Chris Damman, Associate Professor of Gastroenterology and Medicine, University of Washington, Chief Medical and Science Officer, Supergut

Compliance issues: Microbiome, Prebiotics, Probiotics, Diet, Gut Health, Public Health, Health, Supplements, Ultra-processed Food, Federal Regulations

Links for more info:

[The American Journal of Clinical Nutrition: Ultra-processed food consumption among US adults from 2001 to 2018](#)

[University of Washington Division of Gastroenterology](#)

[twitter: @GutbitesMD](#)

Program 23-12

Air Week: 03/19/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: ALWAYS RUNNING LATE? YOU MAY BE A VICTIM OF 'TIME BLINDNESS'

Time: 1:50

Duration: 11:34

Synopsis: People with ADHD often have a weaker perception of time, called 'time blindness.' Though tardiness is usually interpreted as irresponsible, those suffering from time blindness simply don't have any sense of time. Experts discuss the condition and give helpful tips on how to improve time management skills.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Ari Tuckman, Psychologist, Co-Chair, The Conference Committee at CHADD; Dr. Russel Barkley, Retired Clinical Professor of Psychiatry, Virginia Commonwealth University Medical Center, Author, *Treating ADHD in Children and Adolescents*

Compliance issues: Vulnerable Populations, Consumerism, Psychiatry, Symptoms, Time Blindness, ADHD, Psychology, Time Management

Links for more info:

RussellBarkley.org

TuckmanPsych.com

[More Attention, Less Deficit](#)

SEGMENT 2: NEW TEST CAN DETECT BOTH COVID-19 AND THE FLU

Time: 14:26

Duration: 8:24

Synopsis: The FDA has granted emergency use authorization to Lucira Health's combined Covid-19 and flu at-home testing kit. In just thirty minutes it can detect whether you're positive or negative for Covid, influenza A, and influenza B. Dr. Emily Volk explains the EUA status and how to properly use this new test.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Emily Volk, President, College of American Pathologists

Compliance issues: Public Health, Vaccine, Consumerism, Influenza, Emergency Use Authorization, Public Health Reporting, Covid-19, False Positives, False Negatives, Home Testing

Links for more info:

[Lucira COVID-19 & Flu Test](#)

[U.S. Food & Drug Administration: FDA Authorizes First Over-the-Counter At-Home Test to Detect Both Influenza and COVID-19 Viruses](#)

[Dr. Emily Volk](#)

Program 23-13

Air Week: 03/26/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: RESEARCH MISCONDUCT: THE GROWING ISSUE OF DATA INTEGRITY IN SCIENCE

Time: 1:51

Duration: 11:15

Synopsis: Thousands of Alzheimer's research papers have cited a 2006 study as a basis for their work. Unfortunately, that paper is now under investigation for research misconduct. Dr. Matthew Schrag, the whistleblower of the alleged falsified paper, explains the issue and what it means for future research.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Matthew Schrag, Assistant Professor of Neurology, Vanderbilt University

Compliance issues: Consumerism, Patient Safety, Scientific Research, Alzheimer's Disease, Data Integrity, Photoshop, Research Misconduct, NIH

Links for more info:

[Vanderbilt University & Alzheimer's Center](#)

[Schrag Laboratory](#)

[twitter: @schrag_matthew](#)

SEGMENT 2: THE WOMAN BEHIND THE POLIO VACCINE

Time: 14:08

Duration: 8:44

Synopsis: The World Health Organization reports that polio cases have decreased by more than 99% since 1988, thanks to the vaccine. And while the names Sabin and Salk are often associated with the accomplishment, Dr. Dorothy Horstmann is the woman behind the cure you've probably never heard of. In honor of Women's History Month, Author Lynn Cullen explains Horstmann's crucial role in the fight against polio.

Host: Nancy Benson

Producer: Kristen Farrah

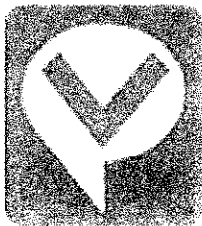
Guests: Lynn Cullen, author, *The Woman With the Cure*

Compliance issues: Public Safety, Polio, Vaccine, Quarantine, Isolation, Pandemic, Cure, Women In Medicine, Female Doctors, Women's History Month

Links for more info:

[LynnCullen.com](#)

[instagram: @lynncullenauthor](#)



VIEWPOINTS RADIO

WEEF SUN 7:00am
WKTA TUES 4:30am
WPJX SUN 6:00am

About Viewpoints

Viewpoints is an entertaining, highly produced, contemporary radio magazine with two major stories weekly. Each week, *Viewpoints* features interviews with guests that have expertise and real-world experience regarding current events, social commentary, entertainment and more. The program is currently airing on over 650 radio stations throughout the country.

Meet the hosts

Marty Peterson

Marty became co-host of *Viewpoints* in 2008 and brings a unique background to the program. After earning a bachelor's degree from Dartmouth College and an MBA from Northwestern University, Marty entered the broadcast field in 2003, and since then has done numerous projects for outlets including National Geographic, The History Channel and the Weather Channel. She also serves on the Women's Board of a variety of non-profit organizations including the Field Museum, the Lincoln Park Zoo, and Northwestern University.

Gary Price

Viewpoints co-host Gary Price is a veteran radio programmer and voice-over talent. He has been the program director of legendary stations such as WOKY Milwaukee and Chicago's WLS-FM, WCFL, WTMX, and WMET, as well as operations director for Infinity's WJJD-WJMK. Recently, Gary has done numerous projects for outlets including the United Nations, NASA, the Smithsonian Institution, and the New York Stock Exchange.



Quarterly Report of Compliancy Issues & Programs List 2023-Q1 (January - March) Viewpoints Radio

- Accounting
- Aging
- American Diet
- American Expansion
- American History
- Animal Welfare
- Archaeology
- Artificial Intelligence
- Arts
- Biology
- Business
- Career
- Child Development
- Climate
- Climate Change
- Communication
- Companionship
- Conscious Gifting
- Consumer Protection
- Cooking Science
- Corruption
- Creative Arts
- Creativity
- Criminal Justice
- Cultural Trends
- Culture
- Customs
- Death
- Debt
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- Diet
- Disease
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- Domestic Terrorism
- Drug Policy
- Economy
- Education
- Electricity
- Emotional Development
- Emotional Well-being
- End-of-life Planning
- Engineering
- Entertainment Regulation
- Entrepreneurship
- Environment
- Film
- Film Industry
- Food History
- Food Policy
- Food Systems
- Forensic Science
- Free Expression
- Gambling Addiction
- Gender Equality
- Gendered Norms
- Global Culture
- Global News
- Global Train
- Government
- Government Regulation
- Health
- Healthcare Policy
- Higher Education
- History
- Hobby
- Homelessness
- Incarceration
- Industry Regulation
- Inequality
- Inflation
- Information Technology
- Infrastructure
- Innovation
- Invention
- Labor Rights
- Language
- Law
- Law Enforcement
- Lifestyle
- Literature
- Living Costs
- Local Business
- Medicine
- Mental Health
- Music
- National Security
- Natural Disaster
- Natural Resources
- Nutrition
- Parenthood
- Parenting
- Personal Development
- Personal Finance
- Personal Wealth
- Pet Adoption
- Pet Ownership
- Police Reform
- Politics
- Poverty
- Power Generation
- Private Security
- Psychology
- Public Health
- Public Housing
- Public Policy
- Public Resources
- Public Safety
- Relationships
- Research
- Retirement
- Science
- Self-care
- Sexism
- Small Business
- Social Media
- Society
- Software Engineering
- Space Travel
- Sports
- Sports Culture
- Stress Management
- Supply Chain Management
- Technology
- Timekeeping
- Traditions
- Travel
- TV
- U.S. Economy
- Utilities
- Veterinary Care
- Wage Inequity
- War
- Women's Rights
- Women's History
- Women's Issues
- Workers' Rights
- Writing
- Youth Development

Program 23-01**Air Week:** 1/1/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE FALLOUT FROM INDUSTRY MONOPOLIES****Time:** 1:47**Duration:** 10:27

Synopsis: This past November, thousands of Taylor Swift fans were left frustrated and disappointed after Ticketmaster's platform failed to deliver on general sale tickets for her upcoming tour. We discuss how this recent failure has stirred a larger conversation about the consequences & long-term effects of monopolies.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Diana Moss, president, American Antitrust Institute; Krista Brown, senior policy analyst, American Economic Liberty Project.

Compliance issues: Government Regulation, Economy, Small Business, Politics, Consumer Protection

Links for more info:

Taylor Swift Fans Are Suing Ticketmaster Again Over 'Eras' Tour Controversy | HuffPost Entertainment
Contacting U.S. Senators

Find Your Representative | house.gov

SEGMENT 2: WHO IS GEN-Z?**Time:** 14:16**Duration:** 7:56

Synopsis: There are more than 68 million young people in the U.S. who make up Generation Z – that is anyone born between 1997 and 2012. Research shows that this cohort is the most racially and ethnically diverse than any other previous generation and are progressive in their mindsets. On top of this, they're extremely tech-savvy and believe that mental health is equally as important as physical health. Culture expert John Schlimm helps us understand who Gen Z is and what impact they'll have on the future world.

Host: Marty Peterson**Producer:** Amirah Zaveri, Grace Galante

Guests: John Schlimm, researcher, professor, author, What Would Gen-Z Do? Everything You Don't Know About Gen-Z But Should.

Compliance issues: Social Media, Psychology, Technology, Culture, Mental Health, Cultural Trends

Links for more info:

Where Millennials end and Generation Z begins | Pew Research Center

What Would Gen-Z Do?: Everything You Don't Know About Gen-Z but Should by John Schlimm,
Hardcover | Barnes & Noble®

How Gen Z Could Transform American Politics | FiveThirtyEight

VIEWPOINTS EXPLAINED: NYE TRADITIONS AROUND THE WORLD**Time:** 21:12**Duration:** 1:10**Synopsis:** We explore how different cultures and countries ring in the New Year.**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Global Culture, Traditions, Customs, Diet**CULTURE CRASH: 2023 FILM RELEASES****Time:** 24:22**Duration:** 2:05**Synopsis:** We highlight some of the movies we're looking forward to in 2023.**Host & Producer:** Evan Rook**Compliance issues:** Film, Culture

Program 23-02**Air Week:** 1/8/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: FALLING ASLEEP IN SPACE****Time:** 1:47**Duration:** 8:47

Synopsis: Do you have trouble falling or staying asleep? If so, you'll know that not getting good rest can take a big toll on how you feel both physically and mentally. This is amplified in space for astronauts who sleep in a zero-gravity environment that relies on an artificial day/night cycle. This week, we explore the fascinating science and study of how humans sleep in space and its effects on the body.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Dr. Fred Turek, professor, biology, Northwestern University, director, Center for Sleep and Circadian Biology, Northwestern University; Dr. Emmanuel Urquieta, chief medical officer, Translational Research Institute for Space Health, assistant professor, Center for Space Medicine, Baylor College of Medicine.

Compliance issues: Health, Medicine, Disease, Biology, Science, Innovation, Space Travel, Technology

Links for more info:

Center for Circadian & Sleep Medicine

NASA: Sleeping In Space

SEGMENT 2: A PATHWAY TO EXONERATION**Time:** 12:36**Duration:** 8:37

Synopsis: Experts estimate that between 4-6 percent of prisoners behind bars are innocent. We explore what factors feed into these wrongful convictions and how advocates in the arena are fighting for justice.

Host: Marty Peterson**Producer:** Amirah Zaveri | Polly Hansen

Guests: Isaac Wright Jr., practicing attorney, author, *Marked for Life: One Man's Fight for Justice From the Inside*; Samuel Gross, Thomas and Mabel Long Professor Emeritus of Law at the University of Michigan – Ann Arbor, founder, senior editor, *The National Registry of Exonerations*.

Compliance issues: Law, Law Enforcement, Forensic Science, Criminal Justice

Links for more info:

The National Registry of Exonerations

Amazon: *Marked for Life: One Man's Fight for Justice from the Inside***VIEWPOINTS EXPLAINED: AN INADEQUATE DIET****Time:** 22:13**Duration:** 1:42

Synopsis: We discuss the sad state of prison meals in the U.S. All too often, these dishes are spoiled, full of preservatives and don't have enough calories. If the end goal of incarceration is rehabilitation, shouldn't these meals adequately feed and nourish prisoners?

Host: Ebony McMorris**Producer:** Amirah Zaveri

Compliance issues: Diet, Nutrition, Incarceration

CULTURE CRASH: THE CAREER OF AARON SORKIN**Time:** 23:55**Duration:** 2:32**Synopsis:** Aaron Sorkin's screenplays have been praised for their pace and structure. We look into why the Oscar winner's writing style is so effective in film and on TV.**Host & Producer:** Evan Rook**Compliance issues:** Writing, Film, Culture

Program 23-03**Air Week:** 1/15/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: HOW TO BETTER DEAL WITH STRESS THIS YEAR****Time:** 1:47**Duration:** 8:47**Synopsis:** We speak with University of California – San Francisco professor and health psychologist Dr. Elissa Epel about how listeners can better manage their stress this year by employing certain lifestyle habits.**Host:** Gary Price**Producer:** Amirah Zaveri**Guests:** Dr. Elissa Epel, health psychologist, professor, vice chair, Department of Psychiatry and Behavioral Sciences, University of California – San Francisco, author, *The Stress Prescription: Seven Days to More Joy and Ease*.**Compliance issues:** Lifestyle, Stress Management, Literature, Psychology, Mental Health, Health**Links for more info:**

Dr. Elissa Epel

UCSF Profiles: Dr. Elissa Epel

Amazon: *The Stress Prescription: Seven Days to More Joy and Ease* (The Seven Days Series)**SEGMENT 2: A KEY VULNERABILITY: U.S. POWER GRIDS****Time:** 12:36**Duration:** 8:37**Synopsis:** In recent years, power attacks on electric power stations in the U.S. have become more common. We discuss what's driving this uptick, how power companies and government organizations are responding and what you should know as a consumer.**Host:** Marty Peterson**Producer:** Grace Galante**Guests:** Adrienne Lotto, senior vice president, Grid Security, Technical, and Operations at the American Public Power Association.**Compliance issues:** Infrastructure, Domestic Terrorism, Public Health, Private Security, Utilities, Power Generation, Electricity**Links for more info:**

American Public Power Association

Ready.gov

VIEWPOINTS EXPLAINED: WINTER IN UKRAINE**Time:** 23:09**Duration:** 1:15**Synopsis:** As winter takes hold on Europe, Ukrainian soldiers defending their country face subzero temperatures, power outages and increasing challenges.**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** War, Climate, Health, Global News

CULTURE CRASH: A REVIEW OF "GLASS ONION"**Time:** 23:55**Duration:** 2:32**Synopsis:** We discuss the new film, "Glass Onion: A Knives Out Mystery" now streaming on Netflix.**Host & Producer:** Evan Rook**Compliance issues:** Film, Culture

Program 23-04**Air Week:** 1/22/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE DAMAGING WORLD OF WOMEN'S ELITE RUNNING****Time:** 1:48**Duration:** 8:37

Synopsis: Long-distance runner Lauren Fleshman won five NCAA championships and two U.S. national championships in women's track and field. Early on in her career, she was a prized hopeful for bringing home the Olympic gold, but this dream came crashing down after a series of injuries and setbacks. Fleshman joins us this week to talk about the toxic culture present in many elite running organizations and what needs to change to better support these young, vulnerable athletes.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** Lauren Fleshman, former elite long-distance runner, author, *Good for a Girl: A Woman Running in a Man's World*.**Compliance issues:** Health, Women's Issues, Sports Culture, Youth Development, Parenting, Mental Health**Links for more info:**

Instagram @fleshmanflyer

LauraFleshman.com

twitter @laurenfleshman

SEGMENT 2: HOW DID PAST CIVILIZATIONS KEEP TIME?**Time:** 12:27**Duration:** 9:16

Synopsis: From sundials to mechanical clocks to atomic clocks, humans – throughout the centuries – have kept track of time using many different methods. Physics and astronomy professor Chad Orzel joins us this week to highlight just how much we rely on accurate clocks and how timekeeping technology has evolved across human history.

Host: Marty Peterson**Producer:** Grace Galante**Guests:** Chad Orzel, associate professor, physics, astronomy, Union College.**Compliance issues:** Innovation, Timekeeping, Culture, History, Engineering, Invention, Archaeology**Links for more info:**

Union College: Chad Orzel

twitter @orzeltc

VIEWPOINTS EXPLAINED: ALCOHOL'S CONNECTION TO CANCER**Time:** 22:43**Duration:** 1:42

Synopsis: The World Health Organization recently reported that no amount of alcohol is healthy to consume. In fact, the agency says even light or moderate alcohol intake has been linked to cause seven different types of cancer.

Host: Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Health, Disease Prevention, Research, Science

Program 23-05**Air Week:** 1/29/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: FOR THE LOVE OF CROSSWORDS****Time:** 1:47**Duration:** 7:34

Synopsis: The first crossword was published in 1913 by journalist Arthur Wynne. Since then, the timeless puzzle has stayed in style and graces newspapers from the New York Times to USA Today. Self-acclaimed lovers of crosswords are known as ‘cruciverbalists’ and compete online as well as create these puzzles for publishing. We speak with crossword expert Adrienne Raphael to find out more about this beloved word game.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** Adrienne Raphael, author, Thinking Inside the Box.**Compliance issues:** History, Hobby, Language, Literature, Education**Links for more info:**

Crossword Puzzles Online – Play Daily for Free | Arkadium

USA Today: Crossword Puzzles

The New York Times Crossword

SEGMENT 2: BANNED BOOKS: TWO SIDES TO THE STORY**Time:** 11:23**Duration:** 11:37

Synopsis: Books have been taken off shelves since the colonial period, but, in recent years, more books than ever have been deemed unsuitable for young readers. We discuss the controversy by highlighting two differing perspectives on the debate.

Host: Marty Peterson**Producer:** Grace Galante**Guests:** Jonathon Friedman, director, free expression & education programs, Pen America; Tia Bess, volunteer, Moms for Liberty**Compliance issues:** Education, Free Expression, Public Policy, Literature, Government**Links for more info:**

ALA.org: Banned & Challenged Books

CBS News: The 50 most banned books in America

twitter @jonfreedom

Moms For Liberty

CULTURE CRASH: HOW CHATGPT IS CHANGING THE ARTS SCENE**Time:** 24:00**Duration:** 2:27

Synopsis: We discuss how new AI technology platforms like DALL-E and ChatGPT are making waves in the creative landscape.

Host & Producer: Evan Rook**Compliance issues:** Culture, Arts

Program 23-06**Air Week:** 2/5/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE MANY CAUSES OF SUPPLY CHAIN & INFLATION WOES****Time:** 1:50**Duration:** 7:22

Synopsis: Economic uncertainty is on the minds of millions of Americans. Part of this uncertainty stems from continuing inflation and instability plaguing global markets. We speak with longtime economist and banker, James Rickards about the factors feeding into these rising costs and supply chain woes.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: James Rickards, economist, former Wall Street banker, author, *Sold Out: How Broken Supply Chains, Surging Inflation, and Political Instability Will Sink the Global Economy*

Compliance issues: Inflation, Personal Finance, Supply Chain Management, Global Trade, U.S. Economy

Links for more info:

Amazon: *Sold Out: How Broken Supply Chains, Surging Inflation, and Political Instability Will Sink the Global Economy*

twitter: @JamesGRickards

SEGMENT 2: A CHANGING PALATE ACROSS PERIODS OF ECONOMIC UNCERTAINTY**Time:** 11:14**Duration:** 10:37

Synopsis: Higher prices at the grocery store – from eggs to meat to specialty items – dictate what many Americans buy and cook throughout the week. While it can be difficult to pull back on the items we like, this shift in diet is nothing new. Across history – war, famine, and economic instability has affected what Americans choose to spend their money on. Even today, the current economic uncertainty has shifted recipes and food trends. This week, we rewind back to the Great Depression, which forced millions of Americans to find new recipes and get creative with the limited number of ingredients they could afford.

Host: Marty Peterson**Producer:** Amirah Zaveri

Guests: Jane Ziegelman, food historian, author, *A Square Meal: A Culinary History of the Great Depression*.

Compliance issues: American History, Nutrition, Poverty, Food History, Culture, American Diet, Economy

Links for more info:

Amazon: *97 Orchard: An Edible History of Five Immigrant Families in One New York Tenement*

Culinary Historians: "A Square Meal: A Culinary History of the Great Depression"

VIEWPOINTS EXPLAINED: STRIVING FOR A POLICE FORCE THAT BETTER REPRESENTS SOCIETY**Time:** 22:51**Duration:** 1:37

Synopsis: Just 12 percent of police officers are women and only 3 percent are in leadership positions. We cover one initiative that's dead set on getting more women into this sector."

Host: Ebony McMorris**Producer:** Amirah Zaveri

Compliance issues: Law Enforcement, Gender Equality, Police Reform

Program 23-07**Air Week:** 2/12/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: FORGING OPPORTUNITY: THE EARLY WOMEN OF THE WEST****Time:** 1:47**Duration:** 9:07

Synopsis: The Wild, Wild West: cowboys, shootouts, open prairies & gold mines galore. While this is a common stereotype surrounding the colonial West, there's much more about this region and period than meets the eye. For thousands of women, living out West meant greater independence, and an opportunity to start anew. Historian and author Winifred Gallagher joins us to share how the women of the Old West paved the way for women across the U.S.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** Winifred Gallagher, historian, author, *New Women in the Old West*.**Compliance issues:** Society, Women's Rights, American Expansion, Politics, Gendered Norms, Culture, Gender Equality, History, Sexism**Links for more info:**Penguin Random House: *New Women in the Old West***SEGMENT 2: A DISTINGUISHING FRAMEWORK****Time:** 12:57**Duration:** 9:11

Synopsis: Last month, the Federal Aviation Administration grounded all departing flights across the U.S., leading to thousands of delayed flights and major headaches for travelers. In short, this outage was caused by a widespread system failure of the air traffic control system. Without it, pilots are essentially flying dark with no news of ground conditions, weather updates, etc. In the days and weeks following, this incident has raised many questions about the aging software and systems that we heavily rely upon. We speak with two aviation experts about this recent fiasco and what it means for all technology-reliant industries.

Host: Marty Peterson**Producer:** Amirah Zaveri**Guests:** Laurie Garrow, professor, co-director of the Center for Urban and Regional Air Mobility at the Georgia Institute of Technology; Michael McCormick, assistant professor, air traffic management, Embry-Riddle Aeronautical University.**Compliance issues:** Software Engineering, Industry Regulation, Consumer Protection, Information Technology, Travel, Government**Links for more info:**

Federal Aviation Administration: FAA NOTAM Statement

Reuters: U.S. FAA adopts new safeguards after computer outage halted flights

USA Today: Southwest Airlines executive to testify before Senate panel following flight cancellation 'meltdown'

VIEWPOINTS EXPLAINED: BRADY BOWS OUT**Time:** 23:08**Duration:** 1:08**Synopsis:** Longtime NFL quarterback Tom Brady is leaving the game for good. We cover why this prominent athlete has decided to step back again after coming out of retirement only a year back.**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Sports, Aging, Culture, Retirement, Health**CULTURE CRASH: ACADEMY AWARD NODS****Time:** 24:16**Duration:** 2:11**Synopsis:** The Oscars are right around the corner. Here are some of our favs that've received an Oscar nod.**Host & Producer:** Evan Rook**Compliance issues:** Film, Culture

Program 23-08**Air Week:** 2/19/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: IN AWE: A RENEWED LENS ON LIFE****Time:** 1:47**Duration:** 9:24

Synopsis: It can be hard to explain what it's like to feel in awe. For me, I can remember feeling this way after reaching the top of a mountain after an hours-long climb and looking onto the vast horizon, or after watching the film Inception in theaters for the first time and being blown away by the soundtrack. We speak with renowned social psychologist Dacher Keltner about awe and what experiences elicit this emotion.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Dacher Keltner, professor, psychology, University of California-Berkeley, author, Awe: The New Science of Everyday Wonder and How It Can Transform Your Life.

Compliance issues: Science, Creativity, Psychology, Mental Health, Emotional Well-being

Links for more info:

Amazon: Awe: The New Science of Everyday Wonder and How It Can Transform Your Life Hardcover

University of California-Berkeley Psychology: Dacher Keltner

New York Times: An 'Awe Walk' Might Do Wonders for Your Well-Being

SEGMENT 2: THE UNSEEN FACES OF HOMELESSNESS**Time:** 13:13**Duration:** 9:05

Synopsis: At the beginning of 2020, there were about 580,000 Americans homeless on a given night, according to the National Alliance to End Homelessness. Fast forward almost three years and this number has stayed about the same. With basic living prices and rent still high, we share the many faces of homelessness and one inspiring story about resilience in the face of several challenges.

Host: Marty Peterson**Producer:** Amirah Zaveri

Guests: Nikita Stewart, reporter, The New York Times, author, Troop 6000: The Girl Scout Troop That Began in a Shelter and Inspired the World.

Compliance issues: Public Resources, Homelessness, Wage Inequity, Child Development, Poverty, Public Housing

Links for more info:

National Alliance To End Homelessness: State of Homelessness: 2022 Edition

U.S. Department of Housing and Urban Development: Rental Assistance

VIEWPOINTS EXPLAINED: TIME FOR TAXES**Time:** 23:18**Duration:** 1:12

Synopsis: The most dreaded time of year is soon upon us: tax season. We talk about tax help resources and what to expect once you file.

Host: Ebony McMorris**Producer:** Amirah Zaveri

Compliance issues: Personal Finance, Accounting, Government

Program 23-09**Air Week:** 2/26/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: LOOKING UP: THE PATH TO FINANCIAL WEALTH****Time:** 1:47**Duration:** 8:12

Synopsis: For Scarlett Cochran, money management wasn't a topic of conversation growing up. Her parents never went to college and money was always a touchy subject for her family. It wasn't until she was in her early twenties and struggling with money that she realized the importance of budgeting and accruing savings. We sit down and speak with Cochran to learn about her inspiring journey and path to financial wealth.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Scarlett Cochran, attorney, financial expert, author, *It's Not About the Money: A Proven Path to Building Wealth and Living the Rich Life You Deserve*.

Compliance issues: Personal Finance, Poverty, Personal Wealth, Personal Development, Parenthood

Links for more info:

Penguin Random House: *It's Not About the Money: A Proven Path to Building Wealth and Living the Rich Life You Deserve*.

Instagram: @onebighappyliife

SEGMENT 2: GREEN BURIALS**Time:** 12:01**Duration:** 9:10

Synopsis: Have you thought about end-of-life planning? Would you like to be buried or cremated – or possibly have a green burial? While death may be a topic that's shied away from, it's something that each one of us eventually confronts head on. This week – We talk about the importance of being involved in the death process of loved ones and learning about what burial options are available when that time comes.

Host: Marty Peterson**Producer:** Amirah Zaveri

Guests: Hayley Campbell, journalist, author, *All the Living and the Dead*; Cassie Barrett, Director, Cemetery Operations, Carolina Memorial Sanctuary.

Compliance issues: Environment, Climate Change, Health, Culture, End-of-life Planning, Death

Links for more info:

All the Living and the Dead

CarolinaMemorialSanctuary.org

VIEWPOINTS EXPLAINED: A FAULTY DESIGN**Time:** 22:11**Duration:** 2:05**Synopsis:** The massive earthquake earlier this month in the Middle East is nearing 50,000 lives lost. It's been discovered that more than 75,000 buildings within the earthquake zone in Turkey were improperly constructed and did not meet earthquake resistant regulations.**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Natural Disaster, Public Safety, Government, Corruption**CULTURE CRASH: A RETURN TO PARAMORE****Time:** 24:16**Duration:** 2:11**Synopsis:** We discuss Paramore's latest album release after a long hiatus.**Host & Producer:** Evan Rook**Compliance issues:** Culture, Music

Program 23-10**Air Week:** 3/5/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: A NEW VIEWPOINT: SPEAKING WITH ACCLAIMED PASTRY CHEF JOANNE CHANG****Time:** 1:47**Duration:** 8:32

Synopsis: A young Joanne Chang envisioned a prominent career in business. She graduated from Harvard University with a degree in applied mathematics and economics and went into consulting in her twenties. Despite career success, she decided to switch gears and become a chef. We sit down with Chang to hear about her culinary career journey and the advice she has for others who may be in a similar boat.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** Joanne Chang, pastry chef, owner, Flour Bakery, Myers + Chang.**Compliance issues:** Entrepreneurship, Business, Cooking Science, Career, Creative Arts, Personal Development, Relationships**Links for more info:**

BostonChefs.com: Joanne Chang

Instagram – @joannebchang

Twitter – @jbcchang

SEGMENT 2: ONLINE SPORTS BETTING: A LUCRATIVE NEW INDUSTRY OR A GATEWAY TO GAMBLING ADDICTION?**Time:** 12:19**Duration:** 9:11

Synopsis: Online sports betting is a multi-billion-dollar industry and is only increasing in size year over year. We cover this burgeoning sector, the lack of overhead regulation in the U.S. and the risks this pervasive form of gambling has on a younger population.

Host: Marty Peterson**Producer:** Amirah Zaveri**Guests:** Dr. Lia Nower, professor, School of Social Work, Rutgers University, director, Center for Gambling Studies, Rutgers University; Dr. Timothy Fong, clinical professor, psychiatry, University of California-Los Angeles, co-director, UCLA Gambling Studies Program.**Compliance issues:** Public Health, Youth Development, Social Media, Psychology, Entertainment Regulation, Parenting, Gambling Addiction, Technology, Mental Health**Links for more info:**

Mayo Clinic: Compulsive Gambling

GamTalk.org

National Problem Gambling

National Problem Gambling Helpline: 1-800-522-4700

VIEWPOINTS EXPLAINED: A BETTER-BALANCED MEAL**Time:** 22:30**Duration:** 1:43**Synopsis:** We cover the ongoing push to improve inmates' meals in prison systems across the country.**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Incarceration, Criminal Justice, Diet, Nutrition**CULTURE CRASH: HOW WE FEEL ABOUT "YOU" SEASON 3****Time:** 24:12**Duration:** 2:15**Synopsis:** "You" is so good at providing the audience with the unexpected, and it does it largely by completely changing the characters' setting and circumstances every season.**Host & Producer:** Evan Rook**Compliance issues:** TV, Culture

Program 23-11**Air Week:** 3/12/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: REAL SELF-CARE IS SETTING BOUNDARIES****Time:** 1:47**Duration:** 7:37

Synopsis: Acclaimed therapist and social worker Nedra Glover Tawaab joins us this week to talk about boundaries. We often don't think about our own boundaries and the boundaries we need in our relationships – whether it be with friends, colleagues, family, or romantic relationships. Tawaab breaks down how to set these boundaries and approach difficult conversations.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Nedra Glover Tawaab, licensed therapist, social worker, relationship expert, author, *Drama Free: A Guide to Managing Unhealthy Family Relationships*.

Compliance issues: Psychology, Communication, Mental Health, Self-care, Emotional Development, Relationships

Links for more info:Amazon: *Drama Free: A Guide to Managing Unhealthy Family Relationships*

Instagram: @nedratawwab

Psychology Today

Positive Psychology: *How to Set Healthy Boundaries & Build Positive Relationships***SEGMENT 2: ANIMAL CONTROL AND RESCUE****Time:** 11:26**Duration:** 9:31

Synopsis: More than six million companion animals enter U.S. shelters each year, and a little over four million are adopted. Sadly, shelters still rely on euthanizing when facilities are overcrowded, and an animal has been there for a while. Author Laurie Zaleski has made it her life's work to rescue hundreds of these unwanted pets and care for them on her farm. We speak with Zaleski as well Dr. Joshua Fisher, an animal expert, about the importance of caring for these animals and heading to shelters to adopt instead of a pet store or breeder.

Host: Marty Peterson**Producer:** Amirah Zaveri

Guests: Laurie Zaleski, author, *Funny Farm: My Unexpected Life with 600 Rescue Animals*; Dr. Joshua Fisher, Director of Animal Services, Charlotte, Mecklenburg County, North Carolina.

Compliance issues: Pet Ownership, Pet Adoption, Animal Welfare, Conscious Gifting, Veterinary Care, Companionship

Links for more info:

Funny Farm Rescue

ASPCA: *How to Avoid Cruelty*Amazon: *Funny Farm: My Unexpected Life with 600 Rescue Animals*

Program 23-12**Air Week:** 3/19/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: FOOD'S CONNECTION TO OUR MENTAL HEALTH****Time:** 1:47**Duration:** 10:47

Synopsis: You're probably familiar with the saying: 'You are what you eat.' It's no secret that the foods we consume directly correlate to how we feel, look and more. But there's more to food than just providing us with energy and nourishment. A lack of certain nutrients can exacerbate depression, anxiety, and other mental health disorders. We speak with food expert and author, Mary Beth Albright about food's intimate connection to how we feel.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Mary Beth Albright, food systems & policy expert, food correspondent, The Washington Post, author, *Eat & Flourish: How Food Supports Emotional Well-Being*.

Compliance issues: Diet, Education, Culture, Food Policy, Mental Health, Food Systems, Health, Nutrition

Links for more info:

The Washington Post – Mary Beth Albright

twitter @MaryBeth

*Eat & Flourish: How Food Supports Emotional Well-Being***SEGMENT 2: WHAT LED TO THE LARGEST HIGHER EDUCATION STRIKE IN U.S. HISTORY?****Time:** 14:37**Duration:** 7:21

Synopsis: Late last year, more than 48,000 graduate students, researchers and teaching assistants unionized and went on strike against the University of California system, encompassing nine college campuses. Across the state, schools like Berkeley, UCLA and University of California-San Diego to name a few came to a standstill as thousands demanded higher pay, better healthcare and other improved benefits. We speak with master's student, Kelsey Wardlaw (who went on strike) about her experience and why unionizing felt like the right path forward.

Host: Marty Peterson**Producer:** Amirah Zaveri

Guests: Kelsey Wardlaw, masters candidate, Latin American Studies, University of California-San Diego.

Compliance issues: Inflation, Higher Education, Labor Rights, Inequality, Workers' Rights, Poverty, Living Costs

Links for more info:

Cal Matters: Six takeaways for Californians after the UC graduate student worker strike

Office of Labor-Management Standards: Union Resources

VIEWPOINTS EXPLAINED: ELI LILLY'S COMMITMENT ON INSULIN**Time:** 22:58**Duration:** 1:24

Synopsis: Pharmaceutical giant, Eli Lilly, has decided to cap their monthly insulin costs at \$35/month. For millions who rely on insulin to treat Type I Diabetes, this high price tag was something they've long been fighting to change.

Host: Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Personal Finance, Drug Policy, Healthcare Policy, Public Health**CULTURE CRASH: THE POPULARITY OF THE NETFLIX SERIES, "WEDNESDAY"****Time:** 24:22**Duration:** 2:05

Synopsis: We discuss why "The Addams Family" spinoff, "Wednesday" is faring so well with younger audiences.

Host & Producer: Evan Rook**Compliance issues:** TV, Culture

Program 23-13**Air Week:** 3/26/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE UNTOLD STORY OF EDITH WILSON****Time:** 1:47**Duration:** 10:18

Synopsis: Women's History Month is a time to look back and honor the women of the past who've made a difference. One of these stories is that of Edith Wilson. On paper, she's known as Woodrow Wilson's second wife and first lady, but her story is much more fascinating than what meets the eye. Author Rebecca Roberts joins us to share the story of this fierce and independent woman.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Rebecca Roberts, author, *Untold Power: The Fascinating Rise and Complex Legacy of First Lady Edith Wilson*.

Compliance issues: Women's History, Entrepreneurship, Women's Rights, American History, Politics

Links for more info:

[Untold Power: The Fascinating Rise and Complex Legacy of First Lady Edith Wilson](#)

[Edith Bolling Galt Wilson | The White House](#)

[Biography of first lady Edith Wilson examines the complexities of women and power](#)

SEGMENT 2: A WITHHOLDING OF PUBLIC INFORMATION**Time:** 14:07**Duration:** 7:02

Synopsis: Did you know that our federal government classifies more than 50 million pieces of documents each year? Why are so many documents marked as classified? And why is there such a long lag time for them to be unsealed? We uncover this outdated process and focus on one new method that's aiming to make this process more efficient and speedier.

Host: Marty Peterson**Producer:** Amirah Zaveri

Guests: Matthew Connelly, professor, International and Global History, Columbia University, principal investigator, History Lab, author, *The Declassification Engine: What History Reveals About America's Top Secrets*.

Compliance issues: Democracy, Artificial Intelligence, Government, National Security, Technology

Links for more info:

[Columbia University: Matthew Connelly](#)

[twitter: @mattspast](#)

[Amazon: The Declassification Engine: What History Reveals About America's Top Secrets](#)

VIEWPOINTS EXPLAINED: A NEW CLEAN WATER INITIATIVE**Time:** 22:10**Duration:** 2:00

Synopsis: The Environmental Protection Agency recently announced a new initiative aimed at removing some of the most toxic forever chemicals from Americans' water supply

Host: Ebony McMorris**Producer:** Amirah Zaveri

Compliance issues: Public Health, Government, Natural Resources

PSA – COMMUNITY ANNOUNCEMENTS – ALERT NOTIFICATIONS

As with all multi-language stations, there is a specific and unique audience that is supporting and listening to its airwaves. Our producers know that to keep their listeners “in the know” with events, programs, notifications, seminars, fairs... is a way to connect the audience and return the audience and in return, the audience stays in tune with the program.

All the programs broadcast these entities in the homeland language to make all information clear and timely to its audience.

Polnet Communications LTD, has always supported the PSA venders such as the

AD COUNCIL

IBA

Lake County Health department and Lake County College

Along with other state and local non-for-profits organizations. Usually we are able to provide a 60 seconds spot on top of each hour along with the station legal I.D.

The following are a sample of resources and sources of materials used to provide our PSA and community announcement choices. We also do not manipulate our producers with announcement choices, we feel that they know what is concerning and is of importance to their listenership.

Also during our self produced programming (MUSICLINES) we run several spots of PSA material during these times.



Our Work

Media Planning

Welcome to our resource for Ad Council's trusted media partners to explore and access our latest and upcoming PSAs. Below you'll find the newest campaigns and creative launches to reach segmented audiences, along with a guide for key moments to run these important messages throughout January, February and March. With the support of partners like you, these PSAs reach millions of Americans and help them live safer, healthier and happier lives.

EXPLORE OUR WORK →

Select a campaign

SEE OTHER SEASONAL CAMPAIGNS IN Q1

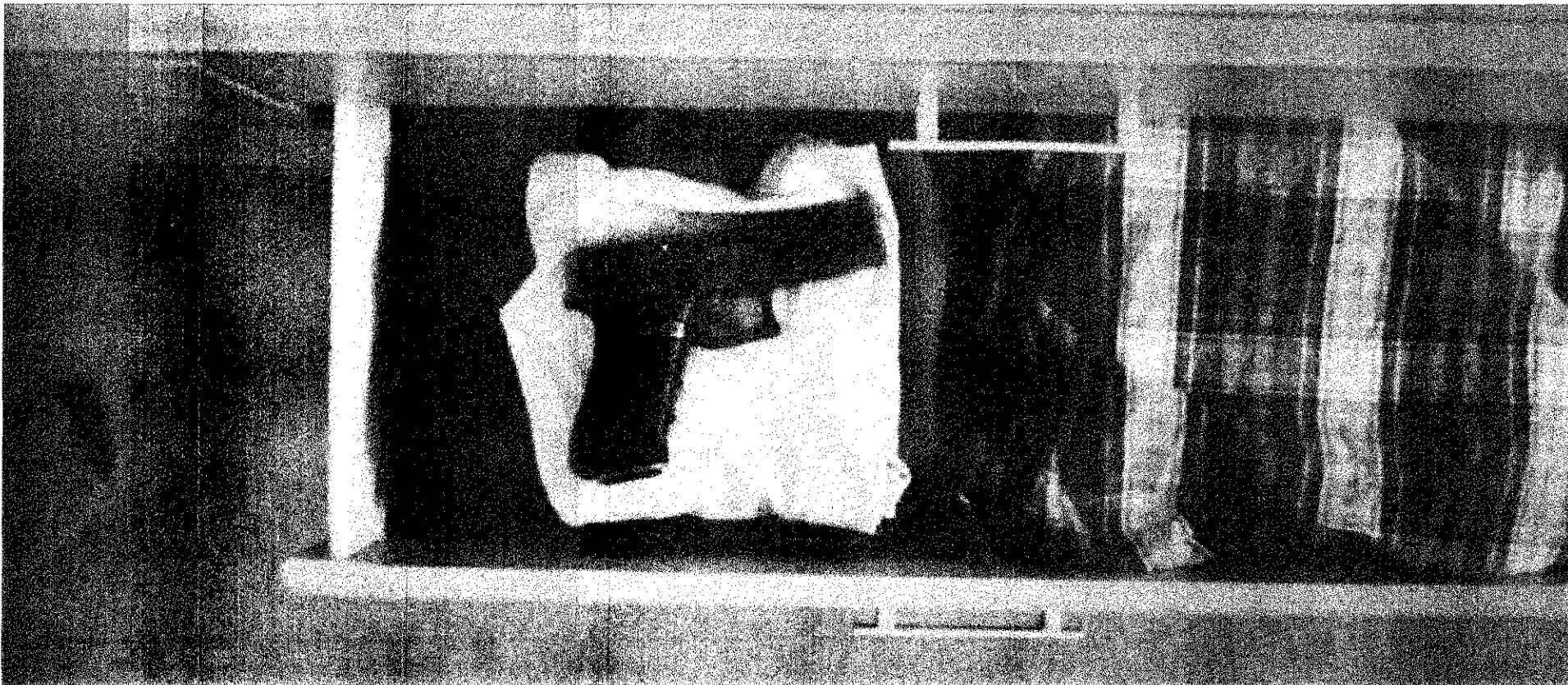
LEARN MORE →

SIGN UP TO DOWNLOAD ASSETS

SIGN UP →



NEW CREATIVE COMING SOON - END FAMILY FIRE



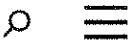
The risk of firearm-related injuries or fatalities is markedly higher for those with access to a gun in the household. Run new PSAs encouraging gun owners to limit access to guns in the home by storing them locked, unloaded, and away from ammunition to prevent family fire.

Who to Target:

Gun owners ages 18+



Late March 2023



English TV, Out of Home, Online Video

RESOLUTIONS: LUNG CANCER SCREENING

**DON'T PLAY WITH FIRE.
IF YOU SMOKED, GET SCANNED.**

Lung Cancer: Facts and Figures

Lung cancer is the leading cancer killer of men & women. Lung cancer screening through a low-dose CT scan can save lives. Screening is key to



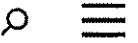
Who to Target: High-risk individuals who are former smokers and:

- Are within the age range of 50-80
- Have at least 20 "pack years" (which equates to 1 pack a day for 20 years, 2 packs for 10 years, or any combination of years and packs that equals 20)
- Have smoked within the last 15 years

Availability: Previous assets now available.

NEW DISTRIBUTION: BUZZED DRIVING PREVENTION





Young men know not to drive drunk, but often overlook the dangers of driving "buzzed." A new broadcast PSA reminds viewers to plan ahead, catch a sober ride, and that buzzed driving is drunk driving.

Who to Target: Young men, ages 21-34

Availability: Distribution in February 2023

English TV, Radio, OOH, Print, Digital, Social

Spanish TV & Digital

Q1 SEASONAL CALENDAR

January

FLU SEASON

Flu Vaccination

WINTER WEATHER PREPAREDNESS

Emergency Preparedness

-





FLU SEASON

Flu Vaccination

WINTER WEATHER PREPAREDNESS

Emergency Preparedness

March

MARCH 22 - AMERICAN DIABETES ALERT DAY

Type 2 Diabetes Prevention

FLU SEASON

Flu Vaccination

SOME FREQUENTLY ASKED QUESTIONS (AND ANSWERS!)

Indian Trails Public Library District



March 2023

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday

9:00 AM - Read to Learn

1:00 PM - Open Workshop

4:00 PM - Trivia Challenge for Kids

7:00 PM - Illinois Libraries Present: The Weird & Wonderful World with Mary Roach

7:00 PM - Library Board Workshop - CANCELED

9:30 AM - Office Hours with Congressman Brad Schneider's Office

1:00 PM - English Class (ESL): Advanced

4:00 PM - Theater Thursday: The Bad Guys

6:30 PM - Civic Spotlight: Community Conversation

7:00 PM - English Class (ESL): Intermediate

10:00 AM - English Class (ESL): Intermediate Daytime

1:00 PM - English Class (ESL): Beginning

5:30 PM - Introduction to Embrilliance

1:00 PM - Cra for a Cause

12:15 PM - Resume Review & Career Coaching Appointments

9:00 AM - Volunteer Kits

1:00 PM - English Class (ESL): Advanced

9:00 AM - Read to Learn
1:00 PM - Open Workshop

10:00 AM - Village of Wheeling Social Workers

10:00 AM - Baby Time!

1:00 PM - Greek and Balkan Music

🕒 1:15 PM -
Resume Review &
Career Coaching
Appointments
🕒 2:15 PM -
Resume Review &
Career Coaching
Appointments

10:00 AM -
English Class
(ESL):
Intermediate
Daytime
1:00 PM - English
Class (ESL):
Beginning
🕒 1:00 PM -
Stitch Together
Meet-Up
🕒 3:30 PM - Tech
Assistance
🕒 4:00 PM -
Bookworms Book
Club: Ruby Holler
by Sharon Creech
🕒 4:15 PM - Tech
Assistance
🕒 7:00 PM -
Night at the
Oscars: Best
Picture Spotlight

10:00 AM -
English Class
(ESL):
Intermediate
Daytime
1:00 PM - English
Class (ESL):
Beginning
🕒 7:00 PM -
Volunteer Training

3:00 PM -
Citizenship
Classes
🕒 6:00 PM -
Resume Review &
Career Coaching
Appointments
🕒 6:30 PM -
Writers Workshop
🕒 7:00 PM -
Anime Club
7:00 PM - English
Class (ESL):
Intermediate
🕒 7:00 PM -
Resume Review &
Career Coaching
Appointments

10:00 AM -
Toddler Storytime
🕒 10:30 AM -
Rise & Read
Morning Book
Discussion: The
Seven Husbands
of Evelyn Hugo

🕒 6:00 PM - Melt
& Pour Soap
Making
🕒 7:00 PM -
Fanfiction and
Copyright
🕒 7:00 PM - Intro
to Microsoft Excel
🕒 7:00 PM -
Taste Testers:
Pop Tart Edition

9:00 AM - Read to
Learn
1:00 PM - Open
Workshop
🕒 1:00 PM -
Retirement
Financial Planning
🕒 1:30 PM -
Retirement
Financial Planning

1:00 PM - English
Class (ESL):
Advanced
🕒 4:00 PM -
Bookworms Book
Club: Ruby Holler
by Sharon Creech
🕒 7:00 PM -
Custom Engraved
Door Hangers
7:00 PM - English
Class (ESL):
Intermediate

9:30 AM - Office
Hours with
Congressman
Brad Schneider's
Office
🕒 10:00 AM -
Tech Assistance

10:00 AM -
English Class
(ESL):
Intermediate
Daytime
10:45 AM -
Wonderful
Walkers
1:00 PM - English
Class (ESL):
Beginning
5:30 PM - Family
Craft Fridays
(Branch)
🕒 5:30 PM -
Finding the Right
3D Model

10:00 AM -
English Class
(ESL):
Intermediate
Daytime
10:00 AM -
Toddler Storytime
11:00 AM -
Preschool
Storytime

11:00 AM - Super
Saturday: Dave
DiNaso's Traveling
World of Reptiles

1:00 PM - English
Class (ESL):
Beginning

6:30 PM - Civic
Spotlight: Migrant
Farmworkers

4:00 PM -
Chapter One
Book Club: How
to Do a Science
Experiment by
Jean Reagan

5:30 PM -
Movie Night: EMs
(2022)

7:00 PM -
Dungeons and
Dragons

7:00 PM - English
Class (ESL):
Intermediate

7:00 PM -
Beginning Steps
to Finding Your
Chinese
Ancestors

7:00 PM -
Beginning Steps
to Finding Your
Chinese
Ancestors

2:00 PM -
Memory Cafe

2:00 PM -
Movie Matinee:
EMs (2022)

4:00 PM - Got
Science?

6:30 PM - Night
Owls

7:00 PM - English
Class (ESL):
Intermediate

7:00 PM -
Exploring Seller
Websites for
Small Businesses

7:00 PM -
Marble Mug

10:00 AM -
English Class
(ESL):
Intermediate
Daytime

10:45 AM -
Wonderful
Walkers

1:00 PM - English
Class (ESL):
Beginning

5:30 PM - Soap
Making 101
(Branch)

Spring Break Branch Library Scavenger Hunt

7:00 PM -
Middle School
Book Club: Lupe
Wong Won't
Dance by Donna
Barba Higuera

10:00 AM -
Neighborhood
Office Hours with
the office of
Representative
Jonathan Carroll

10:00 AM -
Toddler Storytime

11:00 AM -
Preschool
Storytime

3:00 PM -
Citizenship
Classes

9:00 AM - Read to
Learn NO CLASS

1:00 PM - DIY
Spa Day

2:30 PM - DIY
Spa Day

4:30 PM -
Jewelry Making
Extravaganza

6:00 PM -
Movie Night: Real
Boy (2016)

9:30 AM - Office
Hours with
Congressman
Brad Schneider's
Office

6:00 PM - Spring
Break Family
Trivia Night

10:00 AM -
Toddler Storytime

11:00 AM -
Preschool
Storytime

5:30 PM -
Personalized Pub
Glasses

Indian Trails Public Library District



February 2023

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Adult Subscription Bag - Historical Fiction Theme

10:00 AM -
Digital Divide
Series: Using a
Mouse/Typing

1:00 PM - Open
Workshop

4:00 PM - Mini-
Makers

7:00 PM - Library
Board Workshop

7:00 PM -
Trivia Night: Know
your Logo

1:00 PM - English
Class (ESL):
Advanced

4:00 PM - Theater
Thursday: The
Princess Bride

7:00 PM - English
Class (ESL):
Intermediate

7:00 PM -
OBOC Book
Discussion: The
Bohemians

10:00 AM - Baby
Time!

10:00 AM -
English Class
(ESL):
Intermediate
Daytime

10:45 AM -
Wonderful
Walkers

1:00 PM - English
Class (ESL):
Beginning

6:00 PM -
Embroidery Hoop
Memo Board

2:00 PM - Korean
Games and Craft

12:15 PM -
Resume Review &
Career Coaching
Appointments

9:00 AM -
Volunteer Kits

10:00 AM -
Toddler Storytime
11:00 AM -
Preschool
Storytime

9:00 AM - Read to
Learn
10:00 AM -
Digital Divide
Series: Navigate
Google Chrome

10:00 AM -
Village of
Wheeling Social
Workers

10:00 AM -
English Class
(ESL):
Intermediate
Daytime

🕒 1:15 PM -
Resume Review &
Career Coaching
Appointments

🕒 2:15 PM -
Resume Review &
Career Coaching
Appointments

10:00 AM -
English Class
(ESL):
Intermediate
Daytime

1:00 PM - English
Class (ESL):
Beginning

🕒 1:00 PM -
Stitch Together
Meet-Up

🕒 3:30 PM - Tech
Assistance

🕒 4:00 PM -
Bookworms Book
Club: The Unsong
Hero of Birdsong,
USA by Brenda
Woods

🕒 4:15 PM - Tech
Assistance

🕒 7:00 PM -
Mindfulness
Practices for
Winter

10:00 AM -
English Class
(ESL):
Intermediate
Daytime

1:00 PM - English
Class (ESL):
Advanced

🕒 2:00 PM -
Retrospective
Releases: Top
Gun (1986)

🕒 6:00 PM -
Resume Review &
Career Coaching
Appointments

🕒 6:30 PM -
Writers Workshop

🕒 7:00 PM -
Anime Club

7:00 PM - English
Class (ESL):
Intermediate

🕒 7:00 PM -
Resume Review &
Career Coaching
Appointments

7:00 PM - The
History of the
Montgomery
Block

🕒 10:30 AM -
Rise & Read
Morning Book
Discussion: The
Midnight Library

🕒 4:30 PM -
Cooking 101: Mug
Brownies

🕒 6:00 PM -
Paper Crafting
Happy Hour

7:00 PM - Behind
the Scenes with a
Documentary
Photographer

7:00 PM - Illinois
Libraries Present:
Saying Yes to
Your Story: A
Conversation with
Kwame Alexander

9:00 AM - Read to
Learn

🕒 10:00 AM -
Digital Divide
Series: Google
Searching

1:00 PM - English
Class (ESL):
Advanced

🕒 2:00 PM -
History of Beauty
& Cosmetics

🕒 2:00 PM -
History of Beauty
& Cosmetics

🕒 4:00 PM -
Bookworms Book
Club: The Unsong
Hero of Birdsong,
USA by Brenda
Woods

~~7:00 PM -
CANCELED
English Class
(ESL):~~

~~Intermediate~~

🕒 7:00 PM -
Custom Yarn
Decorated Letter

9:30 AM - Office
Hours with
Congressman
Brad Schneider's
Office

🕒 10:00 AM -
Tech Assistance

10:00 AM -
Toddler Storytime

11:00 AM -
Preschool
Storytime

~~1:00 PM - English
Class (ESL):
Beginning~~

1:30 PM -
Homeschool
Happenings

5:30 PM - Family
Craft Fridays
(Branch)

🕒 5:30 PM -
K-Pop Coasters

10:00 AM - Baby
Time!

10:00 AM -
English Class
(ESL):
Intermediate
Daytime

11:00 AM - Super
Saturday:
Traditional Korea
Drumming
Performance

11:00 AM -
Preschool
Storytime

1:00 PM - English
Class (ESL):
Advanced

2:00 PM -
Paper Crafting
Happy Hour

3:00 PM -
Citizenship
Classes

4:00 PM -
Paperback Pals
Book Club: The
D.A.T.A. Set:
March of the Mini
Beasts

7:00 PM - English
Class (ESL):
Intermediate

7:00 PM -
Selling
Residential Real
Estate

4:30 PM - DIY
Hydraulic Arm

6:30 PM - Melt
& Pour Soap
Making

7:00 PM -
Intermediate
Microsoft Excel

7:00 PM - Library
Board Meeting

10:30 AM -
Rise & Read
Morning Book
Discussion: The
Seven Husbands
of Evelyn Hugo

11:00 AM -
Tech Assistance

1:00 PM - English
Class (ESL):
Advanced

7:00 PM -
Book Club - By
the Time You
Read This I'll Be
Gone

7:00 PM - English
Class (ESL):
Intermediate

1:00 PM - English
Class (ESL):
Beginning

2:00 PM -
Reverse Charcoal
Still Life Drawings

5:30 PM - CNC
Machine Demo

3:00 PM -
HERstory: The
19th Amendment
and the Power of
the Vote

10:00 AM - Chat
& Play Cafe

10:00 AM -
English Class
(ESL):
Intermediate
Daytime

1:00 PM - English
Class (ESL):
Advanced
3:00 PM -
Citizenship
Classes

9:00 AM - Read to
Learn

7:00 PM -
Advanced
Microsoft Excel

10:00 AM -
Village of
Wheeling Social
Workers

1:00 PM - English
Class (ESL):
Advanced

All Day -
Fantastic Folktale
Take & Make Bag
10:00 AM - Baby
Time!