WEEF 1430am & 99.1fm 4th Quarter Issues Report 2023

4th QUARTER TOP TEN ISSUES REPORT FOR 2023

- 1. **ECONOMY** (Inflation, cost of living, credit, real estate)
- 2. HEALTH CARE (Covid-19, vaccine, insurance coverage, cancer, hospital safety)
- 3. PUBLIC SAFETY (Ukraine War, Covid, social distress, crime
- 4. EDUCATION (school closings, safety concerns, in home education)
- 5. GOVERNMENT (taxes, federal/state reforms, election concerns, women's rights)
- 6. **IMMIGRATION** (citizenship, deportation, borders, discrimination)
- 7. AGING (home care safety for elderly, social security, retirement plans)
- 8. ENVIROMENT (pollution, recycling, changing climate, natural hazards, traffic)
- 9. **TECHNOLOGIES** (privacy issues, cybercrime, costs of being connected)
- **10**. **ARTS/CULTURE** (tolerance. issues, maintaining heritage beliefs, cost of arts)

The above list was compiled by the following methods. Views, opinions by brokers, producers. Letters, Calls and emails from listeners. Staff and management analyst. Local and national news media as well As social media.

Polnet feels that the importance of localized programming communicates all the issues mentioned above with a local take to benefit the listeners' understanding on these matters.

This quarter, the **immigration** concerns that continue to be an issue for Illinois is the what seems to be the daily drop-offs of border migrates from Texas. Locals not knowing when or where and now how (bus/plane) the arrivals will be sent. Resident' concerns about the **safety** in their neighborhoods regarding **crime**, well-being of the arrivals and possible **tax** cost increases are front and center topics. Also, **environmental** problems on the new sites that would house the newcomers have been questioned for **health** pollutants that were on the site for years. Local **government** has been working with the federal government to try to expedite work permits for those who can work.

Impact on the **economy** long term for communities remains to be seen. Special **educational** needs for the young and care for the newly arrived **elderly** are issues that really have not been addressed. Not to mention **culture** shock for both the immigrants and locals dealing the new living situation has been a work in progress.

Media Tracks located in Des Plaines produces 2 localized programs (RADIO HEALTH JOURNAL and VIEWPOINTS). Both shows are syndicated nationwide and are nationally popular. But being based local, many guests are from local areas and information is of particular interest to this area. While these 2 programs not only fulfill the public issues needs for this period, the programs are of local origin and each program has multiple subjects being covered, just makes this an essential informative source to all our listeners.

Polnet is proud that all programming that originates from our Northbrook facility, is locally based in the Chicagoland area. The Chicago Greek Hours as heard on WEEF is based out of Morton Grove. The entertaining and informative multiple Russian programming that airs on WKTA all originate in areas of Northbrook/Wheeling locations. La Mega Hispanic programming produced locally brings very specific and specialized programming on the above topics on a daily basis.

All these programs produce live news/community programming daily. our brokers have the ability to inform of events and happenings in the home language of their broadcast. This is one of the reasons why free broadcast local radio is an essential broadcast tool to our specialized listening audience. Many of our producers have web streaming, publications, and direct phone lines so listeners can connect multiple ways with their news source.

Local community institutions still provide many free services and events which we inform our audience about in a public service announcement form. Sources such as the Northbrook Public Library provide many seminar types of services open to the public as well as the Lake County Health Department will have free health screenings on various concerns such as high blood pressure and diabetes.

Polnet is always looking to bring the best quality of sound and information to its listeners. Therefore, we encourage listeners to communicate back to us so we can be more informed of their interests, thoughts and concerns, as well as events. Communication is key to our business and to our listeners.

POLNET NORTHBROOK PRODUCER PUBLIC AFFAIR PROGRAMMING

WKTA PRODUCER BROADCAST PUBLIC AFFAIR

RUSSIAN PROGRAM "**Reklama Radio**" (M–F 7am-Noon) to 7pm started December Broadcast live 5 days a week. This program dedicates a good portion of content on news, politics and community interest and happenings.

LA MEGA (VARIOUS TIMES)

In house production featuring Spanish music, News, Community interest of the greater Gurnee Lake County Area. Airs up to date, real time happenings that are concerns of the Hispanic area such as Immigration support, legal and medical services. Interviews with community leaders where listeners can obtain support as to food pantries and employment opportunities.

WEEF PRODUCER BROADCAST PUBLIC AFFAIR

CHICAGO GREEK HOURS - M - F 7:00am to 11:00am

This morning daily broadcast appx of 60 minutes of news and additional 30 minutes of community and PSA content which covers local and international interest. Topics of economy, immigration, terrorism, health care, education, cultural and international affairs and are discussed on a daily basis. Host Sam Rekoumis has been on the scene since the 80's when he took over the helm of producing duties from Georg Kafolapoulis. He also publishes a monthly paper with news of all interest.

36.6 This Russian Health/Medical program is produced by Dr. E. Koles and airs Saturdaysfrom10am-1pm.

LA MEGA (VARIOUS TIMES)

In house production featuring Spanish music, News, Community interest of the greater Gurnee Lake County Area. Airs up to date, real time happenings that are concerns of the Hispanic area such as Immigration support, legal and medical services. Interviews with community leaders where listeners can obtain support as to food pantries and employment opportunities.

WPJX PRODUCER BROADCAST PUBLIC AFFAIR

REBEL_RADIO 24/7 programming on WPJX participate in many local charity fundraisers and activities. A regular standard of daily PSA's air on this Heavy Metal program. Every Sunday WPJX airs MEDIA TRACKS programming that is locally produced in Des Plaines. Media Tracks provides 2 programs (RADIO HEALTH JOURNAL and VIEWPOINTS. Both shows are syndicated nationwide and are extremely popular coast to coast. But being locally based, many guests on the programs are from local areas and information is of particular interest to the community of the program's listenership.

WEEF, WKTA AND WPJX also when availability offers, will broadcast up to a minute of PSA product from the AD COUNCIL, IBA and other national and local non-for profits that have importance to the listening community. All stations airs Media Track's Radio Health Journal and Viewpoint.



WEEF-6am Sun WKTA-4:30am Mon WPJX-7:00am Sun

About RHJ*Radio Health Journal* is an award-winning, contemporary radio magazine focusing on the latest in health, science, and technology. Featuring interviews with renowned medical experts, doctors, scientists, and professors, *Radio Health Journal* has a 25+ year track record of providing you with information you can trust. *Radio Health Journal* is currently airing on over 525 radio stations and available on your favorite podcast platform.

Meet the hosts Nancy Benson was one of the founding hosts of *Radio Health Journal* when the program debuted in 1992. A former news reporter/anchor for WMAQ radio in Chicago, she has won numerous awards for reporting. Since joining the faculty of the University of Illinois, where she is Professor of Journalism, Benson has also become heavily involved in training journalists internationally. Previously, she worked in Rome as a public affairs consultant with the United Nations World Food Program.

Shel Lustig

Shel began his career in informational radio programming at Chicago's NPR affiliate, WBEZ, where he was a longtime host and producer of news magazine programs. At the PIA Radio Network, he produced Health Care and PIA Public Affairs before co-founding MediaTracks Communications, producer of Radio Health Journal. Lustig has won awards from organizations as varied as the Corporation for Public Broadcasting, the Education Writers Association and the International Radio Festival of New York.

Meet the producer Reed Pence

Reed has been reporting on medicine since 1983, when he became host/producer of the Associated Press Radio Network's daily health feature. He later joined the PIA Radio Network as a producer of its programs Health Care and PIA Public Affairs. Since 1992, Pence has been host and lead producer of *Radio Health Journal*. He is a winner of numerous national and regional media awards from groups such as the Chicago Headline Club/Society of Professional Journalists, the Board of Directors of National Breast Cancer Awareness Month, MADD, and the National Hearing Conservation Association. Pence is a Kappa Tau Alpha honors graduate of the Medill School of Journalism at Northwestern University.



WEEF- 7am Sun

Viewpoints

Award-winning reporting on current issues, featuring America's leading experts

About Viewpoints

Viewpoints is an entertaining, highly-produced, contemporary radio magazine with two major stories weekly. Each week, *Viewpoints* features interviews with guests that have expertise and real-world experience regarding current events, social commentary, entertainment and more. The program is currently airing on over 650 radio stations throughout the country.

Meet the hosts

Marty Peterson

Marty became co-host of *Viewpoints* in 2008 and brings a unique background to the program. After earning a bachelor's degree from Dartmouth College and an MBA from Northwestern University, Marty entered the broadcast field in 2003, and since then has done numerous projects for outlets including National Geographic, The History Channel and the Weather Channel. She also serves on the Women's Board of a variety of non-profit organizations including the <u>Field</u> <u>Museum</u>, the <u>Lincoln Park Zoo</u>, and <u>Northwestern University</u>.

Gary Price

Viewpoints co-host Gary Price is a veteran radio programmer and voice-over talent. He has been the program director of legendary stations such as WOKY/Milwaukee and Chicago's WLS-FM, WCFL, WTMX, and WMET, as well as operations director for Infinity's WJJD-WJMK. Recently, Gary has done numerous projects for outlets including the United Nations, NASA, the Smithsonian Institution, and the New York Stock Exchange.

PSA - COMMUNITY ANNOUNCEMENTS - ALERT NOTIFICATIONS

As with all multi-language stations} there is a specific and unique audience that is supporting and listening to its airwaves. Our producers know that to keep their listeners "in the know" with events, programs, notifications, seminars, fairs ... is a way to connect the audience and return the audience and in return, the audience stays in tune with the program.

All the programs broadcast these entities mostly in the homeland language to make all information dear and timely to its audience.

Polnet Communications LTD] has always supported the PSA venders such as the:

AD COUNCIL IBA Lake County Health department and Lake County College

Along with other state and local non-for-profits organizations. Usually we are able to provide a 60 seconds spot on top of each hour along with the station legal !.D.

The following are a sample of resources and sources of materials used to provide our PSA and community announcement choices. We also do not manipulate our producers with announcement choices} we *feel* that they know what is concerning and is of importance to their listenership.

Also during our self produced programming (MUSIC LINES) we run several spots of

PSA. material during these times.

Environmental Health

The Environmental Health Services Unit is the regulatory arm of the Cook County Department of Public Health and is empowered to enforce Cook County and Illinois state laws related to environmental health issues within suburban Cook County. Environmental health inspectors regularly inspect, monitor, regulate, educate and advise the public on environmental health concerns that adversely impact human health.



Flood Safety Information



FOIAs

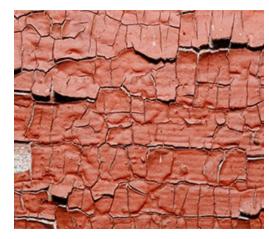
Food Safety



Healthy HotSpot



Laws and Rules



Lead Poisoning



Nuisances



Other Health Safety Topics



Permits and Licenses



Pest Control



Rabies



Reportable Diseases



Swimming Pools & Spas



Tanning, Body Art & Piercing



Tick Bite Prevention



Water and Sewage

Environmental Health

- Fight the Bite Cook County
- <u>Flood Safety Information</u>

- Food Safety
- Lead Poisoning
- <u>Nuisances</u>
- <u>Other Health Safety Topics</u>
- <u>Pest Control</u>
- <u>Rabies</u>
- <u>Swimming Pools and Spas</u>
- Tanning, Body Art & Piercing
- <u>Tick Bite Prevention</u>
- <u>Water and Sewage</u>
 - CCDPH is an affiliate of







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Quarterly Report of Compliancy Issues & Programs List

RADIO HEALTH

The Latest In Health, VScience & Technology

2023-Q4 (October - December) Radio Health Journal

- Accidents
- Achilles Heel
- Acupuncture
- Aggressive Cancer
- Air Pollution
- Animals
- Anxiety
- Arthritis
- Asherman's Syndrome
- Atomic Bomb
- Atrial Fibrillation
- Autopsy
- **Bioaccumulates**
- Biology
- Blood Test
- **Blood Thinners**
- Body Language
- Bone Defect
- Bone Health
- Bone Spurs
- Brain Bleed
- Brain Health
- Brain Surgery
- Breast Cancer
- Breast Density
- **Breast Tissue**
- Bullying
- Cancer
- Cannabinoids
- Cannabis
- Cardiac Health
- Cardiovascular Health
- Cataracts
- CBD
- Celebrities
- Cell Replacement Therapy
- Charity

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- Chemicals
- Childhood Trauma
- Children At Risk
- Chronic Conditions
- Chronic Disease

- Chronic Inflammation
- Cigarettes
- Cleaning •
- Climate Change
- **Clinical Trials**
- Colorectal Cancer
- Community
- **Computer Science**
- Confession
- **Conflict Resolution**
- Consumerism •
- Contamination
- COPD
- Covid-19
- Craniofacial Anomaly
- Crime •
- **Criminal Justice** •
- Criminology •
- Death
- Deception •
- Deep Brain Stimulation •
- Deforestation
- Dentistry
- Depression
- Detergent •
- Diabetes •
- Diet
- Disability •
- DNA •
- Dopamine
- Driving
- Dust Mites
- Earthquake
- Efficient Travel
- **Elderly Population** •
- . **Emergency Medicine**
- **Emotional Maturity**
- Empathy
- Endangered Species
- Environment
- Exercise
- **Facial Deformities**

Factory Workers

Investigations

Invisible Illness

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IVF

Ionizing Radiation

Judicial System

Kitchen Safetv

Law Enforcement

Leadership Skills

Lethal Injections

Kidnapping

I abor

Lifestyle

Longevity

Lying

Medicine

Meditation

Mental Health

Miscarriage

Mold

Morgue

mRNA

Murder

Movement

multiple sclerosis

Natural Disasters

Nervous System

Nuclear Industry

Nuclear Workers

Occupational Health

Parkinson's Disease

Pathological Liars

Nursing Home

Ophthalmology

Oncology

Optimism

Overbite

Neurobiology

Neurology

Lung Disease

Mammograms

Manhattan Project

Medical Insurance

- **False Confessions**
- Family Relations .
- FDA
- Fear Conditioning
- Fertility •
- Fire .
- Fire Safety •
- Flat Foot
- Flooding
- Flu .

Foot Health

Forest Fires

Gun Violence

Hazard Prevention

Healthy Lifestyle

Genetics

Goals

Habitats

Healthcare

Heart Attack

Heart Health

Heart Surgery

Heel Stability

Home Health

Immortality

Infertility

Inflammation

Herbal Remedies

Holistic Healthcare

Immune Disease

Immune System

Infectious diseases

Injectable Medication

Integrative Medicine

Intensive Care Unit

International Issues

Interrogation

Invention

Invasive Species

Integrative Health

Forensic Toxicology

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- Patient Safety •
- Patient Support .
- Pets •
- Pharmaceuticals •
- Physical Therapy
- Placenta
- Plantar Fasciitis •
- Podiatry
- Poisons •
- Police Officers
- Political Espionage •
- Pollution •
- Population Control •
- Pregnancy •
- **Preventative Testing**
- Prison •
- Protein
- Psychiatric Conditions
- Psychology •

- PTSD •
- Public Health
- Public Safety •
- Radiation
- Radiology
- Recovery
- •
- Relapsing Diseases
- Religion
- Resilience
- Respiratory Illness
- Reward System
- Rheumatoid Arthritis •
- Road Safety
- Role Models •
- RSV •
- Rural Areas
- Scar Tissue
- Schizophrenia
- Science Fair

- Seizure •
- Self-exams .
- Smoke Detectors .
- Social Support •
- Speeding
- Stalking
- Stem Cell •
- Stress
- Stroke
- Stroke Survivors
- Supplements •
- Surgery •
- THC •
- Toxicology
- Traditional Medicine
- Trauma
- Trauma Surgery
- Vaccine Fatigue •
- Vaccines •

- Vapes •
- Vehicle Crashes .
- Vehicle Safety .
- Victims •
- Viral Infections
- Viral Mutations •
- Virus
- Vision
- Vitamin D •
- Vitamins

•

- Volatile Organic Chemicals
- Vulnerable Population
- Vulnerable Populations
- Wildlife •
- Women's Health
- World Population •
- World War II •
- . Wrongful Convictions
- X-ray •

Program 23-40 Air Week: 10/1/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: "OWN YOUR CHOICES": GETTING HEALTHY WITHOUT MEDICATION

Time: 1:50

Duration: 11:18

Synopsis: Modern medicine has found incredible solutions for acute illnesses, but have we become too reliant on drugs to fix our problems? Integrative medicine approaches medical issues by treating the body as a whole instead of just cherry-picking symptoms. Our experts explain some of the lifestyle changes we can make to decrease our dependance on medication.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Tieraona Low Dog, Globally-Recognized Expert in Integrative Medicine, Founding Director, Medicine Lodge Ranch; Dr. David Katz, Specialist in Preventive Medicine and Public Health, Founder of Yale-Griffin Prevention Research Center, Yale University, Chief Executive Officer, Diet ID

Compliancy issues: Chronic Conditions, Diabetes, Healthcare, Supplements, Acupuncture, Herbal Remedies, Holistic Healthcare, Integrative Medicine, Lifestyle, Meditation, Pharmaceuticals, Traditional Medicine, Vitamins

Links for more info:

Diet ID

Dr. David Katz

X: @DrDavidKatz

LinkedIn: Dr. Tieraona Low Dog

Dr. Low Dog

Instagram: @lowdogmd

SEGMENT 2: HOW TO GET A STEP AHEAD OF YOUR FOOT HEALTH

Time: 14:10

Duration: 8:52

Synopsis: Even though the APMA estimates that three out of four people will develop serious foot pain, foot health is often neglected until it's too late. Plantar fasciitis is one of the most common causes of foot discomfort – and it's preventable in many cases. Dr. Marlene Reid, a podiatric surgeon, explains proper foot care and how to mitigate any pain flare-ups

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Marlene Reid, Podiatric Surgeon, National Spokesperson, American Podiatric Medical Association

Compliancy issues: Patient Safety, Public Health, Achilles Heel, Bone Spurs, Flat Foot, Foot Health, Foot Pain, Heel Stability, Plantar Fasciitis, Podiatry

Links for more info:

Dr. Marlene Reid, DPM - Family Podiatry Center

American Podiatric Medical Association

LinkedIn: Dr. Marlene Reid

Program 23-41

Air Week: 10/8/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: RHEUMATOID ARTHRITIS: LIVING WITH AN INVISIBLE ILLNESS

Time: 1:50

Duration: 13:18

Synopsis: Rheumatoid arthritis is a life-changing condition but can also be invisible to everyone around you. Between finding the right medication and managing the illness, it's often a long and frustrating process for many patients. Our experts explain the importance of community support and how to cope with an inflammatory arthritis diagnosis.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Linda Li, Professor of Physical Therapy, University of British Columbia, Leading Scientist in Arthritis Research; Talisa King, Co-Lead of the National African Americans Connect Group, Arthritis Foundation

Compliancy issues: Public Health, Rheumatoid Arthritis, Arthritis, Cardiovascular Health, Chronic Inflammation, Community, Heart Conditions, Inflammation, Invisible Illness, Patient Support, Physical Therapy

Links for more info:

Arthritis Foundation

Talisa King | LinkedIn

Linda Li | Department of Physical Therapy

Linda Li | VCH Research Institute

An Interview with Dr. Linda Li - Featured Researcher

SEGMENT 2: WHAT TO DO WHEN ANIMALS INVADE OUR HABITAT

Time: 16:10

Duration: 6:19

Synopsis: In a world where deforestation and environmental pollution runs rampant, it's no surprise that wild animals have started to creep into our backyards and – in some cases – inside our homes. Mary Roach, a science author, dives into the reasons behind this steady rise of wildlife lawbreakers.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Mary Roach, Science Author, Fuzz

Compliancy issues: Invasive Species, Public Safety, Wildlife, Animals, Deforestation, Endangered Species, Habitats

Links for more info:

Mary Roach

Fuzz: When Nature Breaks the Law: Roach, Mary: Amazon.com: Books

Mary Roach (@mary_roach) / X

Program 23-42 Air Week: 10/15/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: WHAT CRIME SHOWS WON'T TELL YOU ABOUT HOW TO SPOT A LIAR

Time: 1:51 Duration: 11:28

Synopsis: Many of us think that we can spot a liar by their eye movements or facial expressions, but for true deception artists those methods won't work. Our experts explain the psychology behind why people lie and how you can avoid being duped.

Host: Elizabeth Westfield

Producer: Kristen Farrah, Polly Hansen

Guests: Dr. Christian Hart, Professor of Psychology, Texas Woman's University, Director, Human Deception Laboratory, Co-Author, Big Liars; Dr. Drew Curtis, Associate Professor of Psychology, Angelo State University, Director, The Curtis Deception Lab, Co-Author, Big Liars

Compliancy issues: Psychology, Public Health, Public Safety, Vulnerable Populations, Children At Risk, Deception, Lying, Pathological Liars

Links for more info:

<u>Christian Hart</u> <u>Big Liars</u> <u>Chris Hart (@chrishartpsych) / X</u> <u>Drew A. Curtis, Ph.D.</u> <u>Dr.Curtis (@Dr_CurtisPhD) / X</u> <u>Curtis Deception Lab</u>

SEGMENT 2: HOW THE MRNA VACCINE HAS REVOLUTIONIZED INFECTIOUS DISEASE PREVENTION

Time: 14:21

Duration: 8:01

Synopsis: The FDA recently approved a new booster shot for COVID-19 and many people are still wondering what exactly we're injecting into our bodies. Dr. William Schaffner, an infectious disease expert, breaks down the revolutionary technology and why we should feel safe going into this winter season.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. William Schaffner, Professor of Preventive Medicine and Health Policy, Vanderbilt University, Spokesperson and Past President, National Foundation for Infectious Diseases

Compliancy issues: Clinical Trials, Covid-19, DNA, FDA, Vaccine Fatigue, Vaccines, Vulnerable Populations, Flu, Infectious diseases, mRNA, RSV, Viral Infections, Viral Mutations

Links for more info:

<u>William Schaffner, M.D. | Department of Health Policy</u> <u>William Schaffner, MD – NFID</u> The new COVID boosters: What doctors and patients need to know | AAMC Program 23-43 Air Week: 10/22/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: CURING CANCER WITH VACCINES OF THE FUTURE

Time: 1:50

Duration: 12:18

Synopsis: The pandemic introduced many of us to mRNA vaccines. Now, researchers are hard at work figuring out how to use this technology to fight cancer. This delivery method would not only stop cancer from growing, but also allow our immune system to eradicate the disease. An expert explains the science behind how we may soon be able to cure cancer.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Jordan Green, Professor, Vice Chair of Biomedical Engineering, Johns Hopkins University School of Medicine

Compliancy issues: Breast Cancer, Cancer, Colorectal Cancer, Diabetes, Immune System, Oncology, Patient Safety, Public Health, Vaccines, Virus, Vulnerable Populations, mRNA, multiple sclerosis, protein **Links for more info:**

Jordan J. Green, Ph.D., Professor of Biomedical Engineering | Johns Hopkins Medicine Jordan Green Lab

Biodegradable lipophilic polymeric mRNA nanoparticles for ligand-free targeting of splenic dendritic cells for cancer vaccination | PNAS

<u>Green Group (@JGreenGroup) / X</u>

SEGMENT 2: DO IT SCARED: HOW TO BECOME A MORE RESILIENT PERSON

Time: 15:10

Duration: 7:49

Synopsis: Are resilient people born or built? Dr. Dennis Charney, an expert in neurobiology, says it's a little of both. Dr. Dennis Charney breaks down what common characteristics resilient people share and how you can overcome hardships in your own life.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Dennis Charney, Dean of the Icahn School of Medicine, Mount Sinai, Expert in Neurobiology and Mood & Anxiety Disorders, Author, Resilience

Compliancy issues: Anxiety, Depression, Environment, Genetics, Neurology, Resilience, Community, Fear Conditioning, Goals, Gun Violence, Optimism, Religion, Role Models, Social Support, Stalking **Links for more info:**

Dennis S. Charney | Mount Sinai - New York

Icahn School of Medicine at Mount Sinai (@IcahnMountSinai) / X

Dennis S. Charney, MD - President for Academic Affairs - Mount Sinai Health System | LinkedIn Resilience: The Science of Mastering Life's Greatest Challenges Program 23-44 Air Week: 10/29/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: DOPAMINE AND PARKINSON'S: CHALLENGING OVER 100 YEARS OF RESEARCH

Time: 1:49

Duration: 12:15

Synopsis: Emerging research is changing everything we thought we knew about dopamine. The connection between Parkinson's Disease and dopamine has been documented in the past, but a new study uncovers mechanisms of the chemical that were previously thought to be impossible. Our experts dive into the research and explain how this affects the future of Parkinson's treatment.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Zachary Gaertner, Neuroscientist, Northwestern University Feinberg School of Medicine; Dr. Raj Awatramani, Sir John Eccles Professor of Neurology, Northwestern University; Dr. Daniel Dombeck, Professor of Neurobiology, Northwestern University

Compliancy issues: Parkinson's Disease, Patient Safety, Cell Replacement Therapy, Dopamine, Movement, Neurobiology, Neurons, Reward System, Schizophrenia, Stem Cell

Links for more info:

Unique functional responses differentially map onto genetic subtypes of dopamine neurons | Nature Neuroscience

Zachary Gaertner (@Z_Gaertner) / X Rajeshwar Awatramani: Faculty Profiles raj awatramani (@AwatramaniRaj) / X Daniel A Dombeck: Faculty Profiles Daniel A Dombeck (@DanielDombeck) / X

SEGMENT 2: HOW TO PROTECT YOUR HOME FROM TOXIC MOLD AND BAD AIR QUALITY

Time: 15:06

Duration: 7:54

Synopsis: As the temperature drops and we're spending more time inside, it's important to keep our homes disease-free. Things like mold and dust mites can compromise your health. Our experts explain how to properly clean your space and give easy steps you can take to keep your family safe. **Host:** Greg Johnson

Producer: Kristen Farrah

Guests: Caroline Blazovsky, Home Inspector, Founder, My Healthy Home; Dr. Gregory Charlop, Anesthesiologist, Author, Dr. Greg's Green Home Makeover

Compliancy issues: Public Health, Virus, Vulnerable Populations, Chemicals, Cleaning, Detergent, Disease, Dust Mites, Home Health, Mold, Pets, Volatile Organic Chemicals

Links for more info:

My Healthy Home

Caroline Blazovsky - Healthy Home Expert® (@healthyhomeexp) / X

Caroline Blazovsky (@healthyhomeexpert) • Instagram photos and videos

Dr. Gregory Charlop

<u>Gregory Charlop, Wellness MD (@gregorycharlopmd) • Instagram photos and videos</u> <u>Gregory Charlop Wellness MD</u>

Program 23-45 Air Week: 11/5/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: SHOULD BUSY CITIES START BANNING LEFT-HAND TURNS?

Time: 1:51

Duration: 11:53

Synopsis: If you're waiting at a streetlight to turn left, you'll probably never be joined by a UPS truck. The company's computer routing system has shown that left-hand turns waste time and fuel – but Dr. Vikash Gayah says they could also be dangerous to our health. Experts dive into these road rules and offer solutions to simplify your daily errands.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Vikash Gayah, Professor of Civil Engineering, Interim Director of the Larson Transportation Institute, Pennsylvania State University; Patrick Browne, Retired Vice President of Sustainability, UPS; Dan McMackin, Public Relations Manager, UPS

Compliancy issues: Psychology, Public Safety, Speeding, Driving, Efficient Travel, Road Safety, Traffic, Vehicle Crashes, Vehicle Safety

Links for more info:

Pennsylvania State University College of Engineering LinkedIn: Dan McMackin LinkedIn: Dr. Vikash Gayah LinkedIn: Patrick Browne

SEGMENT 2: BRACE FACE: AUTHOR WHO WAS BULLIED FOR HER OVERBITE OFFERS GUIDANCE

Time: 14:46

Duration: 7:49

Synopsis: Christina Wyman was born with a craniofacial deformity and spent her childhood dodging bullies -- at school and at home. After two jaw surgeries as an adult, her extreme overbite is fixed, but the trauma lives on. She offers guidance on how parents can successfully support their kids through these tough times.

Host: Greg Johnson

Producer: Polly Hansen

Guests: Christina Wyman, author, Jawbreaker

Compliancy issues: Bone Health, Empathy, Bone Defect, Bullying, Childhood Trauma, Children At Risk, Conflict Resolution, Craniofacial Anomaly, Dentistry, Emotional Maturity, Facial Deformities, Family Relations, Overbite

Links for more info:

Christina Wyman Books Instagram: @christina.wyman.books X: @cwymanbooks Facebook: christinawymanbooks Program 23-46 Air Week: 11/12/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: OPPENHEIMER'S LEGACY: RISING CANCER RISKS DUE TO IONIZING RADIATION

Time: 1:51

Duration: 11:54

Synopsis: Researchers have been studying the lasting health effects of the atomic bomb for decades – but there's a new type of radiation scientists are worried about. Nuclear workers, medical physicians, and the public are all being exposed to low-dose, long-term ionizing radiation. It causes cancer, radiation cataracts, and impaired cognition. Experts explain how we can protect ourselves from these dangerous rays.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. David Richardson, Professor of Environmental and Occupational Health, University of California, Irvine, Internationally Recognized Expert in Occupational Health; Dr. Mina Makary, Interventional Radiologist, The Ohio State University Wexner Medical Center

Compliancy issues: Cancer, Manhattan Project, Radiation, World War Ii, Atomic Bomb, Cataracts, Ionizing Radiation, Nuclear Industry, Nuclear Workers, Occupational Health, Radiology, X-ray **Links for more info:**

Mina Makary MD | Ohio State University Wexner Medical Center

Mina S. Makary, MD (@MinaMakaryMD) / X

David Richardson, PhD

Cancer mortality after low dose exposure to ionising radiation in workers in France, the United Kingdom, and the United States (INWORKS): cohort study | The BMJ

SEGMENT 2: EVERYONE HAS LUMPS AND BUMPS – MAKE SURE YOURS AREN'T DEADLY

Time: 14:47

Duration: 7:40

Synopsis: The US Preventive Services Task Force has recently updated its guidelines for breast cancer screenings to help curb the 42,000 yearly deaths. Our experts explain these changes, how to perform athome exams, and why aggressive breast cancer may no longer be a death sentence.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Katharine Yao, Chair of the National Accreditation Program, Breast Centers of the American College of Surgeons; Dr. Peter Schmid, Medical Oncologist & Director of the Breast Cancer Center, St. Bartholomew's Hospital

Compliancy issues: Breast Cancer, Aggressive Cancer, Breast Density, Breast Tissue, Mammograms, Medical Insurance, Preventative Testing, Self-exams

Links for more info:

NAPBC Board | ACS Katharine Yao | Profiles RNS Professor Peter Schmid - Barts Cancer Institute Pembrolizumab for Early Triple-Negative Breast Cancer Peter Schmid Program 23-47 Air Week: 11/19/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: FROM HOLLYWOOD TO THE HOSPITAL: JAMIE-LYNN SIGLER'S BATTLE WITH MS

Time: 1:51

Duration: 11:39

Synopsis: Jamie-Lynn Sigler was cast in The Sopranos as a teenager, but was soon fighting for more than just her spot in Hollywood. After being diagnosed with multiple sclerosis, Sigler found herself on a long journey of figuring out how to manage her disease while living a fulfilling life. She explains the steps she took in hopes of helping others in similar situations.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Jamie-Lynn Sigler, Actress; Dr. Sharon Stoll, Neuroimmunologist, Assistant Professor in the Department of Neurology, Yale School of Medicine

Compliancy issues: Genetics, Immune System, Neurology, Public Health, Vulnerable Populations, Immune Disease, Multiple Sclerosis, Ophthalmology, Relapsing Diseases, Vision, Vitamin D **Links for more info:**

Jamie Lynn Sigler (@jamielynnsigler) • Instagram photos and videos Jamie-Lynn Sigler (@JamieLSigler) / X Jamie-Lynn Sigler's Relapsing MS Treatment Journey Sharon Stoll (@drsharonstoll) • Instagram photos and videos Dr. Sharon S Stoll Sharon S Stoll (@DrSharonStoll) / X

SEGMENT 2: MODERN DAY WITCH HUNTS: THE PSYCHOLOGY OF FALSE CONFESSIONS

Time: 14:32

Duration: 7:56

Synopsis: False confessions seem far and few between, but our experts say they're more common than most of us think. In this first installment of the two-part series, we explain the different types of false confessions and what drives people to confess to a crime they didn't commit.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Allison Redlich, Distinguished University Professor in the Department of Criminology, Law, and Society, George Mason University

Compliancy issues: Crime, Law Enforcement, Murder, Psychology, Public Health, Public Safety, Body Language, Confession, Criminal Justice, Criminology, False Confessions, Interrogations, Kidnapping, Lying, Wrongful Convictions

Links for more info:

Allison D. Redlich – Innocence Research

Allison D. Redlich

PROTOCOL: Interview and interrogation methods and their effects on true and false confessions: An update and extension - PMC

Program 23-48 Air Week: 11/26/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: THE INFERTILITY-CAUSING DISEASE THAT MAY NOT BE AS RARE AS WE THOUGHT

Time: 1:50 Duration: 10:39 Synopsis: Lisa McCarty experienced four miscarriages before finally being diagnosed with Asherman's Syndrome, a condition where scar tissue forms in the uterus or cervix. She and Dr. Sigal Klipstein, a reproductive endocrinologist, explain the signs of Asherman's – and when you should see a specialist. Host: Elizabeth Westfield Producer: Polly Hansen Guests: Dr. Sigal Klipstein, Reproductive Endocrinologist and Infertility Specialist, Invia Fertility; Lisa McCarty, Asherman's Syndrome Patient Compliancy issues: Fertility, IVF, Pregnancy, Surgery, Vulnerable Populations, Asherman's Syndrome, Infertility, Labor, Miscarriage, Placenta, Scar Tissue, Women's Health Links for more info: LinkedIn: Lisa McCarty LinkedIn: Dr. Sigal Klipstein Dr. Sigal Klipstein, M.D., F.A.C.O.G. | InVia Fertility

Asherman's syndrome | Fertility & Reproductive Medicine Center

SEGMENT 2: FALSE CONFESSIONS PT.2: USING SCIENCE TO CATCH THE REAL CRIMINALS

Time: 13:31

Duration: 8:59

Synopsis: Last week our experts broke down the psychology of false confessions, and today we're discussing the aftermath of wrongful convictions. Why do people who've been wrongly convicted die earlier? How can law enforcement make sure they're catching the real criminals? Our experts explain it all.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Allison Redlich, Distinguished University Professor in the Department of Criminology, Law, and Society, George Mason University; Mary Catlin, Doctoral Student & Graduate Research Assistant in Criminology, Law and Society, George Mason University

Compliancy issues: Crime, Law Enforcement, Public Safety, Criminology, False Confessions, Interrogation, Judicial System, Police Officers, Prison, Victims, Wrongful Convictions

Links for more info:

Allison D. Redlich – Innocence Research

Allison D. Redlich

PROTOCOL: Interview and interrogation methods and their effects on true and false confessions: An update and extension - PMC

Mary Catlin

Mary CATLIN | Research Assistant | Master of Science | George Mason University, VA | GMU | Department of Criminology, Law and Society | Research profile

Program 23-49 Air Week: 12/3/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: CAN ACUPUNCTURE HELP PATIENTS RECOVER FROM OPEN HEART SURGERY?

Time: 1:49

Duration: 10:53

Synopsis: Since the heart is part of a larger system in our body, treating cardiac conditions means healing the full person instead of just the one organ. Dr. Kim Feingold, a cardiac psychologist, has researched the use of acupuncture therapy as an integrative approach to treating cardiac patients. She explains her findings and how this needle stimulation may aid in recovery from open heart surgery. **Host:** Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Kim Feingold, Assistant Professor of Surgery and Psychiatry, Northwestern University Feinberg School of Medicine, Founder & Director of Cardiac Behavioral Medicine, Bluhm Cardiovascular Institute; Ania Grimone, Acupuncturist & Chinese Medicine Clinician, Northwestern Medicine **Compliancy issues:** Anxiety, Patient Safety, Public Health, Acupuncture, Atrial Fibrillation, Cardiac Health, Heart Attack, Heart Surgery, Integrative Health, Intensive Care Unit, Recovery, Stress, Stroke **Links for more info:**

<u>Kim L Feingold: Faculty Profiles</u> <u>LinkedIn: Dr. Kim Feingold</u> <u>Ania Grimone, LAc | Northwestern Medicine</u> <u>Ania Grimone M.S., L.Ac., C.H., CPCC - Owner and CEO - Venus Core Leadership | LinkedIn</u>

SEGMENT 2: 'EVERYONE CAN BE MADE PSYCHOTIC' – THE TRUTH BEHIND SCHIZOPHRENIA Time: 13:44

Duration: 8:42

Synopsis: Hollywood often portrays schizophrenia in its most extreme form, but the disorder's progression is much more complicated. Dr. Christoph Correll, a schizophrenia expert, pulls back the curtain on this condition. Dr. Christoph Correll explains why it's often misdiagnosed, left untreated, and can affect anyone – including you.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Christoph Correll, Professor of Psychiatry, Zucker School of Medicine, Medical Director of the Recognition and Prevention Program, Zucker Hillside Hospital

Compliancy issues: Anxiety, Depression, Mental Health, Public Health, Vulnerable Populations,

Injectable Medication, Psychiatric Conditions, Schizophrenia

Links for more info:

Christoph Correll Profile | Zucker School of Medicine

Interplay between negative symptoms, time spent doing nothing, and negative emotions in patients with schizophrenia spectrum disorders: results from a 37-site study NIMH » Schizophrenia

Program 23-50 Air Week: 12/10/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: NATURAL DISASTERS ARE ONLY GETTING WORSE - HOW CAN YOU HELP?

Time: 1:51

Duration: 10:08

Synopsis: Natural disasters are often devastating to the surrounding communities and environment. And since they're becoming more frequent – and occurring in places they've never been before – it's more important than ever to know how to support the victims and prepare yourself for these catastrophes. **Host:** Elizabeth Westfield

Producer: Amirah Zaveri

Guests: Dr. Vickie Mays, Clinical Psychologist, Professor, Department of Psychology at University of California Los Angeles

Compliancy issues: Anxiety, Climate Change, Depression, Flooding, Mental Health, Natural Disasters, PTSD, Psychology, Trauma, Vulnerable Populations, Charity, Earthquake, Forest Fires, International Issues

Links for more info:

<u>Vickie M. Mays</u> <u>Dr. Vickie Mays (@drvickiemays) / X</u> <u>Vickie M. Mays, PhD, MSPH</u> <u>Vickie M. Mays, Ph.D., MSPH - Distinguished Professor of Psychology and Distinguished Professor of</u> <u>Health Policy and Management - University of California, Los Angeles | LinkedIn</u>

SEGMENT 2: "IT'S A CRITICAL AGE": WHY YOUNG KIDS SHOULD BE INVOLVED IN STEM Time: 12:59

Duration: 9:19

Synopsis: Research shows that children involved in STEM courses, like engineering and science, have better reading comprehension and are more likely to be successful later in life. One national science fair is helping to keep kids, like award-winner Shanya Gill, interested in these industries and foster their passion for science.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Raeva Ramadorai, Director, Thermo Fisher Scientific Junior Innovators Challenge; Shanya Gill, Ascend Award Winner

Compliancy issues: Consumerism, Public Safety, Vulnerable Populations, Computer Science, Fire, Fire Safety, Hazard Prevention, Invention, Kitchen Safety, Leadership Skills, Science Fair, Smoke Detectors **Links for more info:**

Society For Science: Raeva Ramadorai LinkedIn: Raeva Ramadorai Thermo Fisher Scientific Junior Innovators Challenge Society For Science: Shanya Gill LinkedIn: Shanya Gill Program 23-51 Air Week: 12/17/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: CELEBRITY DEATHS & POLITICAL POISONINGS: INSIDE FORENSIC TOXICOLOGY

Time: 1:51

Duration: 12:22

Synopsis: Why do autopsy reports take so long to come back? While TV shows can make it seem like a two-step process, forensic toxicology can take weeks or months to figure out a person's cause of death. Our expert takes us through this process and how it's used in everyday life.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Barbarajean Magnani, Professor of Anatomic and Clinical Pathology Emerita, Tufts University School of Medicine, Spokesperson, College of American Pathologist, Former Chair of the Toxicology Committee, College of American Pathologists, Author; Dr. Lily Robinson Thriller Series

Compliancy issues: Autopsy, Death, Law Enforcement, Blood Test, Celebrities, Forensic Toxicology, Investigations, Lethal Injections, Morgue, Poisons, Political Espionage, Toxicology

Links for more info:

Barbarajean Magnani PhD, MD - Professor, Anatomic and Clinical Pathology, and Medicine - Tufts Medical Center | LinkedIn B | Magnani

BJ Magnani

SEGMENT 2: IS SCIENCE CLOSE TO CREATING IMMORTAL HUMANS?

Time: 15:15

Duration: 7:05

Synopsis: The key to living a long life? Chip Walter says it's more about having less 'bad' genes rather than having more 'good' ones. But as we inch closer to finding immortality, there are some questions to be answered, such as "should we even be able to live hundreds of years?"

Host: Greg Johnson

Producer: Polly Hansen

Guests: Chip Walter, Explorer, National Geographic, Author, Immortality, Inc.

Compliancy issues: Biology, Consumerism, Diet, Exercise, Genetics, Patient Safety, Public Health, Public Safety, Elderly, Population, Immortality, Longovity, Population, Control, World Population,

Public Safety, Elderly Population, Immortality, Longevity, Population Control, World Population Links for more info:

<u>Chip Walter - National Geographic Society</u> <u>Chip Walter - Author - The Human Light and Power Co. | LinkedIn</u> Program 23-52 Air Week: 12/24/0202 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: MINUTE BY MINUTE: EVERYTHING YOU NEED TO KNOW ABOUT STROKE PREVENTION

Time: 1:51

Duration: 11:03

Synopsis: Nearly 800,000 Americans have a stroke each year, so make sure you know how to help if your loved one has a sudden attack. Our experts give you the tools to know the signs, symptoms, and actions you can take to save a life. Remember to BE FAST, every minute matters.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Sheryl Martin-Schild, Vascular Neurologist, Stroke Medical Director, Louisiana Emergency Response Network; Meghan McKee, Stroke Survivor

Compliancy issues: Emergency Medicine, Neurology, Vulnerable Populations, Blood Thinners, Brain Bleed, Brain Health, Disability, Healthy Lifestyle, Heart Health, Stroke, Stroke Survivors

Links for more info:

Sheryl Martin-Schild, MD | LCMC Health Dr. Sheryl Martin-Schild, MD, PhD, FANA, FAHA Sheryl Martin-Schild, M.D., Ph.D., FANA, FAHA

SEGMENT 2: "NO SMOKE IS GOOD SMOKE" HOW VAPING IS INCREASING CASES OF COPD

Time: 13:54

Duration: 8:30

Synopsis: COPD is a silent killer – but it doesn't have to be. Smoking cigarettes and vaping are among the main causes of the lung disease, but manufacturing plants and air pollution can make even the healthiest person sick. Our experts explain ways to reduce your risk and how to manage COPD once you're diagnosed.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Tony Punturieri, Program Officer in the Division of Lung Disease, National Heart, Lung, and Blood Institute: Dr. Siva Sivaraman, Pulmonologist, Director of the Respiratory Therapy Department, AtlantiCare Regional Medical Center

Compliancy issues: Air Pollution, COPD, Chronic Disease, Consumerism, Lung Disease, Pollution, Cigarettes, Factory Workers, Respiratory Illness, Rural Areas, Vapes, Vulnerable Population Links for more info:

Dr. Sivashankar Sivaraman, MD - Galloway, NJ - Pulmonary Critical Care - Book Appointment Chronic Obstructive Pulmonary Disease (COPD)/Environment | NHLBI, NIH Punturieri, Antonello | Pri-Med

Learn More Breathe Better® | NHLBI, NIH

Program 23-53 Air Week: 12/31/0202 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: IF YOU HAVE A BRAIN, YOU'RE AT RISK FOR A SEIZURE - LET'S TALK ABOUT IT

Time: 1:49

Duration: 10:51

Synopsis: While seizures are more common in very young and old age groups, they can happen to anyone. Our experts break down what causes seizures, who is a candidate for brain surgery, and why cannabis is becoming a popular treatment option.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Dipali Nemade, Epileptologist and Neurologist, Orlando Health Neuroscience Institute; Dr. Barry Gidal, Professor of Pharmacy and Neurology, University of Wisconsin-Madison, Medications Co-Editor, Epilepsy.com

Compliancy issues: Consumerism, FDA, Neurology, Vulnerable Populations, Bioaccumulates, Brain Surgery, Cannabinoids, Cannabis, CBD, Contamination, Deep Brain Stimulation, Nervous System, Seizure, THC

Links for more info:

Barry E Gidal, PharmD, RPh LinkedIn: Dr. Barry Gidal Barry Gidal, PharmD | Epilepsy Foundation Dipali Nemade, MD Dipali Nemade, MD MPH (@drdips23) / X

SEGMENT 2: "THEY'RE ACTIVELY TRYING TO DIE": INSIDE THE MIND OF A TRAUMA SURGEON Time: 13:42

Duration: 9:16

Synopsis: With the constant stress and chaos of emergency rooms, how do doctors keep a clear head to make life or death decisions? Dr. Stephen Cohn has been a trauma surgeon for more than 40 years. He takes us through a day-in-the-life, giving us an inside look at the hectic lives of emergency medicine physicians.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Stephen Cohn, Trauma Surgeon, Hackensack Meridian Health, Author, All Bleeding Stops **Compliancy issues:** Consumerism, Death, Emergency Medicine, Medicine, Patient Safety, Public Health, Trauma, Vulnerable Populations, Accidents, Nursing Home, Stroke, Trauma Surgery **Links for more info:**

Dr. Stephen Cohn, MD - Hackensack, NJ - Surgical Critical Care All Bleeding Stops: Life and Death in the Trauma Unit by Stephen M. Cohn M.D.| Barnes & Noble®

VIEWPOINTS RADIO

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Parenting

Pet Care

Politics

Pollution

Psychology

Public Health

Public Safety

Comprehension

Recycling Systems

Scientific Research

Self-Development

Self-Fulfillment

Sleep Disorders

Senior Care

Social Media Social Media Trends

Solar System

Supply Chain

Management

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Traditions

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Society

Space

Publishing

Reading

Reading

Real Estate

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Rehabilitation

Relationships

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Pet Health

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Professional Athlete

Racial Discrimination

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Quarterly Report of Compliancy Issues & Programs List 2023-Q4 (October – December) Viewpoints Radio

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Program 23-40 Air Week: 10/1/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: '35 PERCENT OF ALL FOOD ENDS UP IN THE TRASH': WHY IS FOOD WASTE STILL SO HIGH?

Time: 1:47

Duration: 6:14

Synopsis: Each year, we throw away the equivalent of 130 billion meals. This wasted food could feed hundreds of millions of people and negatively impacts the environment both from its production and then the methane it releases once in a landfill. We cover the ongoing food waste crisis in America and hear from one tech platform that's helping to connect hungry people to food that would otherwise be tossed into a trash bin.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Sarah Soteroff, North American spokesperson, Too Good To Go

Compliancy issues: Business, Environment, Food Inequity, Food Production, Food Scarcity, Food Waste, Technology

Links for more info:

Food Waste in America | Feeding America

Stopping Food Waste Before It Starts Is Key to Reaching Climate Goals | Civil Eats Food Waste and its Links to Greenhouse Gases and Climate Change | USDA

Too Good To Go (@TooGoodToGo) / X

SEGMENT 2: '2/3 OF STUDENTS ARE TESTING BELOW PROFICIENCY IN READING': WHY ARE LITERACY RATES SO LOW?

Time: 10:03

Duration: 10:31

Synopsis: Millions of kids are failing to meet reading comprehension standards. With so many young people falling through the cracks, we look at what's broken within the current curriculum and how new research on reading education can lead to some improvements. Education expert Natalie Wexler joins us to share important insights and what parents can also do at home to bolster these skills.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Natalie Wexler, education expert, author, The Knowledge Gap: The Hidden Cause of America's Broken Education System - And How to Fix It

Compliancy issues: Child Development, Education, Education Policy, Literacy, Parenting, Reading Comprehension Links for more info:

<u>9 Things Science Tells Us About How Kids Learn to Read and Think Critically – The 74</u> Why Content Knowledge is Crucial to Effective Critical Thinking | KQED

Podcast – Knowledge Matters Campaign

The Knowledge Gap: The Hidden Cause of America's Broken Education System-and How to Fix it: Wexler, Natalie

Natalie Wexler (@natwexler) / X

VIEWPOINTS EXPLAINED: 'LESS THAN 10 PERCENT OF ALL PLASTIC IS RECYCLED'

Time: 21:34

Duration: 1:59

Synopsis: If we spend effort recycling items, it's logical to assume that most of these bottles, cartons and boxes will be recycled and reused. However, for plastic, this is rarely the case. We talk about the plastic crisis and why it's important to cut down on the plastic you use in your daily life. **Host:** Ebony McMorris

Producer: Amirah Zaveri



Compliancy issues: Business, Climate Change, Consumerism, Environment, Food Production, Health, Materialism, Pollution, Recycling Systems

CULTURE CRASH: STEPPING INTO A FILM DIRECTOR'S SHOES Time: 23:33 Duration: 2:54 Synopsis: We highlight how it's all too easy for prominent directors to fall into a rabbit hole of producing a series of not-that-good movies after their first is a blockbuster hit. Host & Producer: Evan Rook Compliancy issues: Culture, Film



Program 23-41

Air Week: 10/8/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: A FAMILY FOREVER CHANGED: RACHEL'S STRUGGLE WITH SCHIZOPHRENIA

Time: 1:47

Duration: 7:00

Synopsis: Deborah Kasdan's sister, Rachel, had a bright future ahead of her. She was a natural creative, a talented student and loved to travel and meet new people. However, this future dimmed when Rachel was diagnosed with schizophrenia during her mid-twenties. The diagnosis forever impacted both Rachel and the family. She sadly passed away at age 59, but Deborah Kasdan joins us this week to share her sister's story and the wide-ranging toll of mental illness.

Host: Gary Price Producer: Amirah Zaveri Guests: Deborah Kasdan, writer, author, Roll Back the World: A Sister's Memoir Compliancy issues: Arts, Communication, Government, History, Mental Health, Mental Health Treatment, Mental Illness, Nonprofit Organizations, Psychology, Public Health, Rehabilitation Links for more info: National Alliance on Mental Illness FindTreatment.gov What is Mental Health? | SAMHSA Zocdoc Find a Therapist, Psychologist, Counselor - Psychology Today Roll Back the World: A Sister's Memoir by Deborah Kasdan, Paperback | Barnes & Noble® Deborah Kasdan (@debkasdan) / X Instagram: @debkasdan DeborahKasdan.com

SEGMENT 2: 30 YEARS OF THE MOTOR VOTER LAW: WHY THIS ACT HAS TRAPPED COUNTLESS IMMIGRANTS

Time: 10:49

Duration: 10:08

Synopsis: In 2006, Filipino immigrant Elizabeth Keathley mistakenly registered to vote while at the Illinois Department of Motor Vehicles. Keathley and her former lawyer, Richard Hanus, join us this week to share the stressful, years-long legal battle that almost led to her being deported back to the Philippines. **Host:** Marty Peterson

Producer: Amirah Zaveri

Guests: Richard Hanus, immigration attorney, The Law Offices of Richard Hanus; Elizabeth Keathley, immigrant **Compliancy issues:** Government, Immigration, Law, Legal Issues, Voter Eligibility, Voting Rights **Links for more info:**

The Law Offices of Richard Hanus

The National Voter Registration Act Of 1993 (NVRA)

As noncitizens cast ballots, 'Motor Voter' law needs reform

Some Noncitizens Do Wind Up Registered To Vote, But Usually Not On Purpose

VIEWPOINTS EXPLAINED: WHY ARE HALLOWEEN CANDY PRICES SO SCARY RIGHT NOW? Time: 21:57



Duration: 2:02

Synopsis: Consumers are spending more on Halloween recently. Part of it stems from the holiday becoming more popular and people shelling out more on décor, costumes, treats and activities. However, another factor is that prices are also generally rising. We look at how candy prices have significantly jumped over the last few years. **Host:** Ebony McMorris

Producer: Amirah Zaveri

Compliancy issues: Consumerism, Global Economy, Inflation, Personal Finance, Supply Chain Management



CULTURE CRASH: WHY WE ALWAYS GO BACK TO WHAT WE LOVED IN HIGH SCHOOL

Time: 23:59 Duration: 2:28 Synopsis: We rewind back in time and talk about the power of nostalgia when it comes to the music, movies and shows we prefer. Host & Producer: Evan Rook Compliancy issues: Culture, Film, History, TV



Program 23-42 Air Week: 10/15/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: BREAKING DOWN THE HIDDEN MISCONCEPTIONS OF TWO CLASSIC HALLOWEEN ICONS

Time: 1:47

Duration: 8:33

Synopsis: Spiders and bats are some of the most common symbols of Halloween spookiness. We speak with two experts to get the truth behind these traditionally scary creatures and hear why neither of them are nearly as scary as we think.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Nancy Troyano, entomologist, director of technical education & training, Rentokil North America; Merlin Tuttle, ecologist, wildlife photographer, conservationist, author of the book, The Secret Lives of Bats: My Adventure with the World's Most Misunderstood Mammals

Compliancy issues: Animal Science, Disease, Education, Environment, History, Psychology, Science **Links for more info:**

National Park Service: Bat Myths Merlin Tuttle's Bat Conservation NBC News: 5 Spooky Spider Myths Busted Nancy Troyano, PhD, BCE | Rentokil

SEGMENT 2: THE STORY BEHIND THE FREE SPEECH ORGANIZATION ADVERTISING EVERYWHERE

Time: 12:22

Duration: 8:48

Synopsis: Have you seen an advertisement or commercial for the group, FIRE? The acronym stands for the Foundation for Individual Rights and Expression, but even after watching an ad, it can still be confusing to grasp what exactly this organization truly stands for. As the presidential cycle heats up, this kind of messaging is only going to grow more common over the next year, so we wanted to uncover what exactly FIRE stands for and why some people have mixed feelings on the nonpartisan nonprofit.

Host: Marty Peterson

Producer: Amirah Zaveri, Grace Galante

Guests: Nico Perrino, executive vice president, FIRE; Steve Macek, professor, communication & media studies, North Central College

Compliancy issues: Finance, Free Speech, Freedom, Government, Higher Education, History, Nonprofit Organizations, Partisan Issues, Political Fundraising, Political Organizations, Politics, Presidential Election **Links for more info:**

Mission | The Foundation for Individual Rights and Expression FIRE (@TheFIREorg) / X Steve Macek | North Central College What Does Free Speech Mean? | United States Courts

VIEWPOINTS EXPLAINED: AN INFLUX OF SOUTHERN MIGRANTS: WHAT'S GOING ON?

Time: 22:10

Duration: 1:45

Synopsis: Over the last year, hundreds of thousands of migrants seeking asylum have made their way into the U.S. and have been bussed to sanctuary cities across the country. We cover how this large influx is leading to chaos and mass frustration among residents and leaders. **Host:** Ebony McMorris

Producer: Amirah Zaveri



Compliancy issues: Crime, Global Issues, Government, Immigration Policy, Immigration Reform, Politics, Poverty

CULTURE CRASH: WHAT'S GOING ON WITH REALITY TV?

Time: 23:55 Duration: 2:32

Synopsis: Why does it seem like every person on a reality TV show is just trying to become an influencer these days? We talk about what's wrong with reality TV in 2023 and why we're fed up with these stale narratives. **Host & Producer:** Evan Rook

Compliancy issues: Culture, Film, History, TV



Program 23-43 Air Week: 10/22/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: A MOUNTING LONELINESS EPIDEMIC: WHERE HAVE OUR COMMUNITIES GONE?

Time: 1:47

Duration: 9:12

Synopsis: Even before the pandemic hit, more than half of U.S. adults responded that they struggle with feelings of loneliness and isolation. Fast forward four years and this problem has only grown worse. Millions of children, teens and adults feel completely disconnected from their neighbors, towns, and local organizations. We talk about what's fueled this decline in recent decades and how listeners can take steps to start forming new connections where they live.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Seth D. Kaplan, lecturer, Johns Hopkins University, senior advisor, Institute for Integrated Transitions, author, Fragile Neighborhoods: Repairing American Society, One Zip Code at a Time

Compliancy issues: Communication, Health, Local Government, Mental Health, Public Health, Senior Care, Technology, Volunteerism, Wellbeing

Links for more info:

<u>New Surgeon General Advisory Raises Alarm about the Devastating Impact of the Epidemic of</u> <u>Loneliness and Isolation in the United States | HHS.gov</u>

Seth D Kaplan

<u>Fragile Neighborhoods: Repairing American Society, One Zip Code at a Time: Kaplan, Seth D.</u> <u>Seth Kaplan | Carnegie Council for Ethics in International Affairs</u>

Institute for Integrated Transitions

Opinion | We Know the Cure for Loneliness. So Why Do We Suffer? - The New York Times

SEGMENT 2: HOW DO YOU DEAL WITH LOSS? SPEAKING WITH TWO PEOPLE WHO'VE LOST SPOUSES

Time: 13:01

Duration: 8:13

Synopsis: Is there a right or wrong way to grieve the loss of someone you love? We speak with two adults who've dealt with the loss of a spouse to get a better sense of the grieving process and what people do & don't need to hear during this difficult this time.

Host: Marty Peterson

Producer: Amirah Zaveri, Grace Galante

Guests: Megan Devine, psychotherapist; Michael Korda, former editor-in-chief, Simon & Schuster, author, Passing: A Memoir of Love and Death

Compliancy issues: Communication, Grief, Marriage, Mental Health, Psychology, Relationships, Society Links for more info:

Grief: Coping with the loss of your loved one

Seeking Help and Support for Grief and Loss | American Cancer Society 9 Things You Should Never Say to Someone Grieving—And What to Say Instead Refuge in Grief Passing: A Memoir of Love and Death: Korda, Michael: Amazon.com: Books

rassing. A memori of Love and Death. Korda, Michael. Amazon.com. B

VIEWPOINTS EXPLAINED: TACKLING CHILDHOOD OBESITY

Time: 22:14 Duration: 2:12



Synopsis: The American Academy of Pediatrics has an updated set of guidelines urging pediatricians to take a more proactive and stringent approach on young patients struggling with obesity. We highlight some of these updated policies and the lasting effects of early childhood obesity.
 Host: Ebony McMorris
 Producer: Amirah Zaveri
 Compliancy issues: Child Development, Diet, Exercise, Healthcare, Healthy Lifestyle, Parenting, Public Health

CULTURE CRASH: BOO! OUR TOP HORROR FILM RECOMMENDATIONS NOW AVAILABLE TO STREAM

Time: 24:26 Duration: 2:00 Synopsis: We cover some of our favorite scary movies from big blockbusters to lesser-known indie films. Host & Producer: Evan Rook Compliancy issues: Culture, Film Program 23-44 Air Week: 10/29/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: \$13,000 PER TODDLER FOR ANNUAL CHILDCARE: WHY AMERICA IS FAILING ITS PARENTS Time: 1:47

Duration: 9:24

Synopsis: Americans are struggling to bear the extremely large price tag of early childhood care. In some big cities, parents are paying upwards of \$30,000 per year, per child, for this service. We speak with mother, Christina Kuhn, who lives in Michigan about how high childcare costs are impacting her day-to-day and talk to childcare policy expert, Patricia Cole, about what needs to change to better support families and create an environment that encourages raising healthy children.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Patricia Cole, Senior Director of Federal Policy, Zero to Three; Christina Kuhn, mother **Compliancy issues:** Child Development, Childcare, Government Assistance, Mental Health, Parenting, Personal Finance, Politics

Links for more info:

Patricia A. Cole | ZERO TO THREE

New Childcare Data Shows Prices Are Untenable for Families | U.S. Department of Labor Blog Increasing Federal Investment in Children's Early Care and Education to Raise Quality, Access, and Affordability - The Hamilton Project Patricia Cole (@PattyCole123) / X

SEGMENT 2: HALLOWEEN 2023: WHY DO WE LOVE TO BE SCARED?

Time: 13:13

Duration: 7:31

Synopsis: It's the time of year when we transform into a different character through costume, setup scary decorations and maybe check out a haunted house or two. Even though these things can be scary, we enjoy the fun and festivities that Halloween brings us each year. We speak with two guests about why Halloween has become such a popular global event and why many of us get a kick out of feeling temporarily scared.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Ben Armstrong, co-owner, Netherworld Haunted House, president, America Haunts; Dr. Janina Scarlet, clinical psychologist

Compliancy issues: American Traditions, Annual Holidays, Consumerism, Culture, Entertainment, Psychology, Society



Links for more info:

HauntWorld Psychological Services – Superhero Therapy Why We Love to Scare Ourselves on Halloween (and the Rest of the Year, Too) Friday the 13th: Why horror movies scare you or not

VIEWPOINTS EXPLAINED: A PARCHED LANDSCAPE: WHY THE AMAZON RAINFOREST IS FACING AN **UNCERTAIN FUTURE**

Time: 24:44 Duration: 1:59 Synopsis: The Amazon rainforest is in peril. After several decades of deforestation, the massive forest - home to millions of animal and insect species, trees and people - is now facing another critical challenge. Host: Ebony McMorris Producer: Amirah Zaveri Compliancy issues: Animal Extinction, Climate Change, Ecosystem, Environment, Extreme Weather, Indigenous Populations, Natural Disasters, Natural Resource

CULTURE CRASH: WRITER & DIRECTOR MIKE FLANAGAN IS BACK WITH ANOTHER HORROR HIT

Time: 23:43

Duration: 2:44 Synopsis: We cover writer & director Mike Flanagan's newest drop on Netflix, "The Fall of the House of Usher'. We also highlight some of our other favorites from this master of miniseries horror.

Host & Producer: Evan Rook Compliancy issues: Culture, Film Program 23-45 Air Week: 11/5/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: TOSSING & TURNING EACH NIGHT? HOW YOU MAY BE SABOTAGING YOUR SLEEP

Time: 1:47

Duration: 7:16

Synopsis: The Cleveland Clinic estimates that about 1 in 3 Americans struggle with sleep. The problems are wideranging, including trouble falling or staying asleep or just not feeling rested each morning. We speak with sleep expert, Dr. Aric Prather about what the latest research shows us is the best way to improve sleep. In many cases, these recommendations are focused on setting good habits, retraining the brain, and checking off some items that can help aid slumber in the bedroom.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Aric Prather, psychologist, director, Behavioral Sleep Medicine Research Program, University of California, San Francisco

Compliancy issues: Health, Medicine, Mental Health, Physical Disorders, Psychology, Science, Scientific Research Links for more info:

Insomnia treatment: Cognitive behavioral therapy instead of sleeping pills - Mayo Clinic What Happens When You Don't Get Enough Sleep? - Cleveland Clinic How seasonal affective disorder disrupts sleep

SEGMENT 2: ARE WE ALONE IN THE UNIVERSE? U-F-O'S, U-A-P'S, AND ALIENS EXPLAINED **Time:** 11:06



Duration: 10:30

Synopsis: There seems to be a lot of narratives, conspiracy theories and research funneling into if aliens really do exist. We speak with two experts about how the scientific community approaches this field of study and some of the challenges that come with working within this space. Host: Marty Peterson Producer: Tabor Brewster Guests: Paula Bontempi, dean, Graduate School, Oceanography, University of Rhode Island; Nathalie Cabrol, chief scientist, Carl Sagan Center for Research at the SETI Institute Compliancy issues: Astronomy, Astrophysics, Communication, Conspiracy Theories, Government, Scientific Research, Solar System, Space Links for more info: Carl Sagan Center for Research Paula S. Bontempi - Graduate School of Oceanography Nathalie Cabrol UFOs and UAPs | National Archives WATCH: NASA report says more science and less stigma are needed to understand UFO sightings | PBS NewsHour

VIEWPOINTS EXPLAINED: WHAT'S THE BIGGEST SCAM OUT THERE TODAY?

Time: 22:36

Duration: 2:07

Synopsis: Last year, Americans lost almost nine billion dollars to scams. This is a 30 percent increase from 2021. We discuss what's one of the fastest growing frauds out there and why thousands of people each day are getting tricked.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliancy issues: Cryptocurrency, Finance, Government Regulation, Investing, Personal Finance, Public Safety, Social Media

CULTURE CRASH: WHY DO WE LOVE VINYL RECORDS SO MUCH?

Time: 24:43 Duration: 1:44 Synopsis: Looking to get into vinyl records? We discuss why vinyl is making a comeback and will never really, in our opinion, go out of style. Host & Producer: Evan Rook Compliancy issues: Culture, Music, Music Industry



Program 23-46 Air Week: 11/12/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: CEO PAY IN THE AUTO INDUSTRY ROSE 40% OVER THE LAST DECADE: HOW FED-UP AUTO WORKERS ARE FIGHTING BACK

Time: 1:47

Duration: 8:42

Synopsis: Almost 50,000 American employees - a third of the total workforce between GM, Ford and Stellantis - walked off the job and went on strike for six weeks earlier this fall. This coordinated effort marks the first time that employees walked out on all three companies at once. We discuss why this massive strike was a long-time coming and how this recent walk-off is a sign of an ever-growing labor activism movement in the U.S. **Host:** Gary Price

Producer: Grace Galante, Amirah Zaveri

Guests: Lane Windham, labor historian, Georgetown University; Kate Bronfenbrenner, senior lecturer, director, Labor Education Research, Cornell University

Compliancy issues: Auto Industry, Labor Issues, Labor Movement, Manufacturing, Technology, Wage Inequity **Links for more info:**

The UAW strike might be over, but will consumers feel it later? | Fox Business

Toyota raises factory worker wages after UAW strike settlements

Lane Windham | Gender Justice Initiative

Lane Windham (@LaneWindham) / X

Kate Bronfenbrenner (@KBronfenbrenner) / X

Kate Bronfenbrenner | The ILR School | Cornell University

SEGMENT 2: DO YOU FEEL SAD? US TOO

Time: 12:31

Duration: 8:34

Synopsis: Experts estimate that about 10 million Americans deal with seasonal affective disorder, or SAD, each year. Interestingly, women are four times more likely to be diagnosed than men. And this number is also thought to be higher than reported since many adults go undiagnosed. We cover just how much SAD (and lesser variations like the winter blues) can affect your life during the colder, gloomier winter months and how some easy lifestyle changes can help ease symptoms each year.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Carrie Ditzel, clinical psychologist, Baker Street Behavioral Health

Compliancy issues: Climate, Health, Lifestyle, Mental Health, Psychology, Sleep Disorders, Technology Links for more info:

Seasonal Depression (Seasonal Affective Disorder)

Seasonal affective disorder treatment: Choosing a light box - Mayo Clinic

9 Self-Care Tips for Seasonal Affective Disorder I Psych Central

The Role of Diet, Eating Behavior, and Nutrition Intervention in Seasonal Affective Disorder: A Systematic Review - PMC

VIEWPOINTS EXPLAINED: TENSIONS RISING IN THE MIGRANT CRISIS & WHY ONE CITY MAY SHUT ITS DOORS Time: 22:05 Duration: 1:59



Synopsis: Chicago has received more than 20,000 migrants over the last 14 months. And it's not alone. New York City, Washington D.C, Los Angeles and other areas are all dealing with an influx of several thousands of migrants from Central America. As temperatures drop and winter sets in, tensions are beginning to boil over as this crisis reaches new heights.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliancy issues: Global Migration, Government, Immigration Policy, Local Politics, Poverty, Public Assistance, War



CULTURE CRASH: REVIEWING MARTIN SCORSESE'S NEW BLOCKBUSTER

Time: 24:04 Duration: 2:22 Synopsis: At 80 years of age, Martin Scorsese - one of the greatest film directors of his generation - is back with another blockbuster release with an all-star cast. We discuss why "Killers of the Flower Moon" is a definite mustwatch this year. Host & Producer: Evan Rook

Compliancy issues: Culture, Film



Program 23-47 Air Week: 11/19/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: STRUGGLING TO GET INTO RUNNING? WHY THIS CHANGE COULD MAKE ALL THE

DIFFERENCE Time: 1:46 Duration: 8:26 Synopsis: Running clubs have exploded in recent years thanks to the pandemic. And there's a different running club for everyone. You don't have to be fast or extremely athletic to take part these days. We speak with two members of different running clubs about the benefits of being in this kind of group and how listeners can easily get involved. Host: Gary Price Producer: Polly Hansen Guests: Beth McHugh, runner, member, 261 New England Run Club; Billy Heatherly, runner, member, Fleet Feet Club, Asheville, North Carolina Compliancy issues: Community, Entertainment, Exercise, Health, Mental Health, Public Safety, Recreation, Relationships Links for more info: Saturday Morning Run! - Fleet Feet Asheville Running club in New England, USA: 261 Fearless Clubs and running meetings for women.: 261 Fearless Road Runners Club of America

SEGMENT 2: THE ROSETTA STONE: WHY WE CARE SO MUCH ABOUT A 2,000-YEAR-OLD SLAB OF ROCK

Time: 12:15 Duration: 8:55

Synopsis: It's an intriguing slab of rock, but why was finding and decoding the Rosetta Stone so important to scholars? In short, it's the key to unlocking the unique Egyptian language of illustrated text referred to as hieroglyphs. We speak with Edward Dolnick, author of The Writing of the Gods: The Race to Decode the Rosetta Stone, about the monumental impact of this discovery.

Host: Marty Peterson

Producer: Polly Hansen

Guests: Edward Dolnick, writer, author, The Writing of the Gods: The Race to Decode the Rosetta Stone **Compliancy issues:** Ancient Civilizations, Archaeology, Communication, Culture, History, Language, Religion **Links for more info:**

The Writing of the Gods: The Race to Decode the Rosetta Stone: Dolnick, Edward: Books Two Hundred Years Ago, the Rosetta Stone Unlocked the Secrets of Ancient Egypt

VIEWPOINTS EXPLAINED: SAM BANKMAN-FRIED & THE MULTI-BILLION DOLLAR FRAUD THAT CHANGED CRYPTO

CRYPTO Time: 22:09 Duration: 1:30 Synopsis: We cover the recent conviction of FTX founder & former CEO, Sam Bankman-Fried. Will people build up trust in cryptocurrency again? Host: Ebony McMorris Producer: Amirah Zaveri Compliancy issues: Criminal Justice, Digital Currency, Government, Investing, Personal Finance

CULTURE CRASH: FILMMAKER DAVID FINCHER'S LATEST RELEASE



Time: 23:39 Duration: 2:46 Synopsis: We cover the successful career of filmmaker, David Fincher and his newest movie, "The Killer". Host & Producer: Evan Rook Compliancy issues: Culture, Film



Program 23-48 Air Week: 11/26/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: IS YOUR PET THE HEALTHIEST THEY CAN BE?

Time: 1:47 Duration: 7:31 Synopsis: As pet owners, many of us are guilty of sometimes treating our furry friends with too many treats especially during the holidays. We speak with Dr. Carol Osborne, an integrative veterinarian, to get some insightful tips on what foods owners should avoid feeding their pets this holiday season and how you can maintain and best care for the health of your pet.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Carol Osborne, integrative veterinarian, owner, Chagrin Falls Veterinary Center & Pet Clinic **Compliancy issues:** Communication, Parenting, Pet Care, Pet Health, Relationships, Veterinary Health **Links for more info:**

<u>Chagrin Falls Pet Clinic</u> <u>Dr Carol Osborne DVM (@carolonpets) / X</u> <u>Carol Osborne DVM (@drcaroldvm) • Instagram photos and videos</u> <u>Holiday pet-health hazards and how to avoid them</u> <u>Holiday Safety Tips | ASPCA</u> <u>PAWS</u>

SEGMENT 2: REVISITING LOST FLAVORS: A RETURN TO THE ROOTS OF AMERICAN CUISINE

Time: 11:20

Duration: 9:25

Synopsis: Go back several decades and the items we eat today tasted a lot different. Viewpoints speaks with two food experts about the evolution of ingredients and how listeners cooking for the holidays can incorporate some of these older, more traditional recipes onto their tables.

Host: Marty Peterson

Producer: Tabor Brewster

Guests: David Shields, food historian, professor, English Language and Literature, University of South Carolina; Adrian Miller, food writer, "Soul Food Scholar"

Compliancy issues: Agriculture, American History, Diet, Farming, Food Culture, Food History, Food Production, History

Links for more info:

soulfoodscholar - Adrian Miller

David S. Shields - Department of English Language and Literature | University of South Carolina 'Taste the State' reconnects South Carolinians with ancestors' ingredients, recipes - USC News & Events

VIEWPOINTS EXPLAINED: THE AUTHORS BANDING TOGETHER AGAINST CHAT GTP

Time: 22:09

Duration: 1:47

Synopsis: Some of the biggest names in the literary world are now suing the creator of Chat GPT, Open AI. We cover the unfolding lawsuit, what the authors are demanding and what this means for artificial intelligence moving forward.

Host: Ebony McMorris Producer: Amirah Zaveri



Compliancy issues: Career, Copyright Infringement, Government, Law, Publishing, Reading, Technology, Writing

CULTURE CRASH: THE OSCAR CAMPAIGNING HAS BEGUN

Time: 23:56 Duration: 2:29 Synopsis: We discuss the weird year that is 2023 in Hollywood. As the year quickly wraps up, we highlight some early Oscar hopefuls that stand out from the pack. Host & Producer: Evan Rook Compliancy issues: Culture, Film



Program 23-49 Air Week: 12/3/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: LOVE BOOKS? WE DO TOO: WHY THE PUBLISHING INDUSTRY IS AT A CROSSROADS

Time: 1:47 Duration: 7:41 Synopsis: Last year, revenue in publishing exceeded 28 billion dollars. But - the reality is that just a handful of giant publishers hold much of the power in this sector. We cover how publishing has changed over the last 50 years and how this affects what books you see and read. Host: Gary Price Producer: Amirah Zaveri Guests: Dan Sinykin, assistant professor, English, Emory University, author, Big Fiction: How Conglomeration Changed the Publishing Industry and American Literature Compliancy issues: Career, Creative Arts, Diversity, Literature, Publishing, Reading, Technology, Writing Links for more info: **DEEP VELLUM Milkweed Editions Coffee House Press** Publishing | Hub City Press **Graywolf Press** Simon & Schuster purchased by private equity firm KKR for \$1.62 billion | AP News Dan Sinykin Dan Sinykin (@dan sinykin) / X Big Fiction: How Conglomeration Changed the Publishing Industry and American Literature (Literature Now) | mitpressbookstore

SEGMENT 2: COULD IUD'S & OTHER CONTRACEPTIVES INCREASE YOUR RISK OF DEVELOPING AN AUTOIMMUNE DISEASE?

Time: 11:29

Duration: 10:00

Synopsis: Of the 24 million Americans with autoimmune diseases, about 80 percent are women. A 2020 paper in the American Journal of Nursing estimates that nearly 90 percent of women ages use contraception – which may worsen a preexisting disease. Our experts breakdown this research and why more research is needed in this case. **Host:** Marty Peterson

Producer: Amirah Zaveri

Guests: Dr. Lisa Sammaritano, Professor of Clinical Medicine, Weill Cornell Medical College; Dr. Kristen Demoruelle, Rheumatologist, Associate Professor of Medicine, University of Colorado School of Medicine; Kristy Griffin, patient **Compliancy issues:** Chronic Disease, Contraception, Family Planning, Health, Medicine, Research, Science **Links for more info:**

M. Kristen Demoruelle, MD, PhD

Kristen Demoruelle | LinkedIn

Lisa Rose Sammaritano Professor of Clinical Medicine

VIEWPOINTS EXPLAINED: WHAT'S THE FASTEST GROWING PLATFORM IN NEWS?

Time: 22:29 Duration: 1:32



Synopsis: We cover how this app is quickly becoming a dominant platform for news sharing amidst an evolving media landscape.
 Host: Ebony McMorris
 Producer: Amirah Zaveri
 Compliancy issues: Communication, Journalism, Mass Media, Media, News, Politics, Social Media, Technology

CULTURE CRASH: THE BEATLES SONG THAT'S FINALLY SEEING THE LIGHT OF DAY

Time: 24:01 Duration: 2:27 Synopsis: We discuss the latest drop from "The Beatles" that was finally produced and released thanks to new technology powered by artificial intelligence. Host & Producer: Tabor Brewster Compliancy issues: Culture, Film, Technology Program 23-50 Air Week: 12/10/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: FORGET AMELIA EARHART: THE STORY OF THE FIRST AFRICAN AMERICAN FEMALE PILOT WHO SUCCEEDED AGAINST ALL ODDS

Time: 1:45

Duration: 8:22

Synopsis: Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the story of Bessie Coleman - a courageous African American female pilot - who received her pilot's license two years before Earhart took to the skies. This week - we cover the story of Coleman and the many barriers she faced as an African American woman in the early 1900's determined to make a name for herself as a pioneer in performance stunt flying. **Host:** Gary Price

Producer: Amirah Zaveri

Guests: Tanya Hart, Flying Free Films, host & producer, Hollywood Live with Tanya Hart **Compliancy issues:** African American History, American History, Aviation, Career, Innovation, Racial Discrimination

Links for more info:

INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP on Apple Podcasts Spotify: INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP Bessie Coleman | National Air and Space Museum Bessie Coleman | National Women's History Museum

SEGMENT 2: WHY WE FAIL AGAIN AND AGAIN AT NEW YEAR'S RESOLUTIONS

Time: 12:09

Duration: 8:55

Synopsis: People will soon be celebrating the start of 2024, and many will be resolving to change something in their lives – the ubiquitous "New Year's Resolution." Maybe you've set a resolution to think more positively next year or gain a greater balance between work and life. We talk to a behavior specialist and coach about how bad habits are created and why. She also gives us some ways to help give those resolutions some staying power for the year ahead.

Host: Marty Peterson

Producer: Pat Reuter

Guests: M.J. Ryan, expert, change & human fulfillment, author, Habit Changers: 81 Game Changing Mantras to Mindfully Realize Your Goals

Compliancy issues: Communication, Mental Health, Psychology, Relationships, Self-Development, Self-Fulfillment Links for more info:

How Not to Fail at Keeping Your New Year's Resolutions | Time

Habit Changers: 81 Game-Changing Mantras to Mindfully Realize Your Goals by M.J. Ryan, Hardcover | Barnes & Noble® The Top 3 Reasons New Year's Resolutions Fail And How Yours Can Succeed

VIEWPOINTS EXPLAINED: WHY WE'RE FAILING OUR INMATES

Time: 22:04 Duration: 1:39 Synopsis: So much focus has been placed recently on the importance of rehabilitation while incarcerated. Yet, the meals in served to inmates are often rotten, lacking in nutrients and not enough to sustain them throughout the day. Why aren't U.S. prison systems - which receive billions of dollars in public funding each year - doing better? Host: Ebony McMorris Producer: Amirah Zaveri Compliancy issues: Diet, Government, Health, Incarceration, Inequality, Inmate Rehabilitation, Nutrition

CULTURE CRASH: CAN YOU GUESS WHO'S THE BIGGEST STREAMING PLATFORM IN THE GAME?

Time: 23:43 Duration: 2:41 Synopsis: We cover how this force in streaming maintains its dominance and what's in the store for the future. Host & Producer: Evan Rook Compliancy issues: Film, Social Media Trends, Technology, Video



Program 23-51 Air Week: 12/17/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: ~40 PERCENT OF PEOPLE WILL GET CANCER IN THEIR LIFETIME: A FORMER OLYMPIAN'S STORY

510RY Time: 1:45

Duration: 7:51

Synopsis: Shannon Miller holds many titles. Former Olympic gymnast. Seven-time Olympic medalist. Mother. Wife. But she also has another, unexpected title: ovarian cancer survivor. Miller joins Viewpoints this week to share her experience and perspective after she was diagnosed with cancer at just 33 years old. She hopes her story - and the challenges she went through - will help raise awareness around the importance of keeping up to date on medical checkups and screenings as you age.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Shannon Miller, former American gymnast, seven-time Olympic medalist, cancer advocate & ovarian cancer survivor

Compliancy issues: Aging, Cancer, Career, Disease, Mental Health, Professional Athlete, Public Health, Research, Science

Links for more info:

Shannon Miller OLY (@shannonmiller96) • Instagram photos and videos Shannon Miller (@shannonmiller96) / X Shannon Miller Ovarian Cancer: 5 Years Cancer-Free Shannon MILLER Common Cancer Types - NCI Find Cancer Early | American Cancer Society Signs and Symptoms of Cancer | Do I Have Cancer?

SEGMENT 2: SHOULD CONGRESS ENACT TERM LIMITS?

Time: 11:38

Duration: 9:58

Synopsis: With the 2024 presidential election right around the corner, it's a good time to discuss a growing and debated trend in America: increasingly older politicians. Two former opponents - President Joe Biden, age 81, and Former President Trump, age 77 - are again throwing their hat into the 2024 race, but many Americans have concerns about the competency of these older candidates and other members of the Senate and Congress. We speak with two experts about both sides of the argument and how the political landscape would change if stricter term limits were put in place.

Host: Marty Peterson

Producer: Grace Galante

Guests: Nick Tomboulides, executive director, nonprofit, U.S. Term Limits; Casey Burgat, Legislative Affairs Program Director, George Washington University

Compliancy issues: Aging, Democracy, Elections, Government, Government Policy, Health, International Relations, Politics

Links for more info:

<u>Term limits in the United States - Ballotpedia</u> <u>U.S. Term Limits</u> <u>Casey Burgat (@CaseyBurgat) / X</u> <u>Burgat, Casey | Graduate School of Political Management | College of Professional Studies |</u> <u>The George Washington University</u>

Nicolas Tomboulides

VIEWPOINTS EXPLAINED: WHY ARE LESS PEOPLE BUYING HOMES?

Time: 22:34
Duration: 1:43
Synopsis: We cover what's driving the U.S. housing market to experience a dip and why some markets are faring worse than others.
Host: Ebony McMorris
Producer: Amirah Zaveri
Compliancy issues: Economy, Government, Housing, Housing Inventory, Inflation, Personal Finance, Real Estate



CULTURE CRASH: WHY "MAY DECEMBER" SHOULD BE YOUR NEXT WATCH

Time: 24:17 Duration: 2:09 Synopsis: We cover why scandalous stories historically draw in large audiences, and why the Netflix film, "May December" is a prime example of why this type of drama sucks us in so fast. Host & Producer: Evan Rook Compliancy issues: Culture, TV



Program 23-52 Air Week: 12/24/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: FED UP WITH THE CYCLE OF DRINKING? HOW TO BUILD HEALTHIER HABITS

Time: 1:48

Duration: 9:33

Synopsis: More than 28 million people, ages 18 and older, reported an alcohol use disorder in 2022, according to the National Survey on Drug Use and Health – a large-scale report overseen by the National Institutes of Health. This equates to about 11 percent of the overall American population who have an impaired ability to stop or control their drinking despite its negative effects. Alcohol use disorder can range from a mild dependence to a severe addiction. For author Annie Grace, it took decades to find a way forward without drinking daily. This week - She opens about her past alcoholism and what finally helped her break the cycle.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Annie Grace, author, This Naked Mind: Control Alcohol, Find Freedom, Discover Happiness, and Change Your Life

Compliancy issues: Addiction, Career, Drug Abuse, Health, Mental Health, Psychology, Relationships, Substance Abuse

Links for more info:

Alcohol | SAMHSA

No level of alcohol consumption is safe for our health

Annie Grace & This Naked Mind (@thisnakedmind) • Instagram photos and videos

This Naked Mind

This Naked Mind: Control Alcohol, Find Freedom, Discover Happiness & Change Your Life Alcoholics Anonymous

SAMHSA's National Helpline

SEGMENT 2: THE CAPITOL POLICE OFFICERS WHO HELD THE LINE, NO MATTER THE COST

Time: 13:21

Duration: 8:04

Synopsis: It's been nearly three years since the attack on the U.S. Capitol. The January 6 insurrection marks the biggest assault on American democracy and the peaceful transfer of power since the Civil War. We speak with former Capitol Hill police sergeant Aquillino Gonell about the violence he witnessed that day and how this traumatic experience has shaped his life and perspective.

Host: Marty Peterson

Producer: Polly Hansen

Guests: Aquillino Gonell, former police sergeant, Capitol Hill Police, former U.S. Army sergeant, author, American Shield: The Immigrant Sergeant Who Defended Democracy

Compliancy issues: American History, Government, History, Law Enforcement, PTSD, Politics, Trauma **Links for more info:**

American Shield: The Immigrant Sergeant Who Defended Democracy: Gonell, Aquilino,

Shapiro, Susan, Raskin, Jamie: Amazon.com: Books

The Legacy of January 6 | FSI

U.S. Capitol riot | January 6, 2021 | HISTORY

Justices to Decide Scope of Obstruction Charge Central to Trump's Jan. 6 Case - The New York Times



VIEWPOINTS EXPLAINED: ALABAMA WILL SOON BE THE FIRST TO USE THIS NEW EXECUTION METHOD

Time: 22:25

Duration: 2:00

Synopsis: Last year, Alabama prison officials failed to execute Kenneth Eugene Smith via lethal injection. After more than four hours of prodding and poking him, they gave up on finding a viable vein. Smith has been on death row since 1990 and his next scheduled execution is late next month. But now, he's opting for a new method that's never been tested before in this setting.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliancy issues: Criminal Justice, Ethics, Health, Humanity, Incarceration, Medicine, Science, State Government



CULTURE CRASH: A TERRIFYING PORTRAYAL IN THE NEW FILM, "GODZILLA MINUS ONE"

Time: 24:25 Duration: 2:04 Synopsis: We review the new monster flick, "Godzilla Minus One" by Japanese writer & director Takashi Yamazaki now playing in theaters. Host & Producer: Evan Rook Compliancy issues: Culture, TV



Program 23-53 Air Week: 12/31/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: AN END TO THE 165 MILLION YEAR REIGN OF DINOSAURS

Time: 1:47

Duration: 8:15

Synopsis: There's something special about dinosaurs. These majestic creatures walked the Earth for more than 165 million years. Compare this to the span of humans who've only been around for five to seven million years so far. There's no doubt that dinosaurs left their mark. Some scientists even wonder – would they still be around today if the asteroid never collided with Earth? We answer this question and more this week on Viewpoints.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Michael Benton, professor, vertebrate paleontology, University of Bristol - England

Compliancy issues: Climate Change, History, Paleontology, Research, Science, Animal Sciences, Mass Extinction **Links for more info:**

Dinosaurs: New Visions of a Lost World: Benton, Michael J., Nicholls, Bob: Amazon.com: Books Professor Mike Benton - Our People

Dinosaurs Were Already Dying Off Due to Climate Change Even Before Asteroid Hit | Nature World News

University of Bristol (@BristolUni) / X

SEGMENT 2: IS THERE A RIGHT WAY TO GRIEVE? PARENTING & PICKING UP THE PIECES AFTER LOSS

Time: 12:04

Duration: 9:04

Synopsis: One in twelve children will lose a parent or sibling by the time they reach age 18. Experiencing grief of this kind is unbearable at any age, but in children it can present differently and may require more of a tailored approach. We speak with child therapist Natasha Daniels to get a better understanding of this emotion and how there can be different variations of grief depending on the severity of the life event.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Natasha Daniels, child therapist, author, The Grief Rock: A Book to Understand Grief and Love **Compliancy issues:** Child Development, Grief, Literature, Loss, Mental Health, Parenting, Psychology, Relationships

Links for more info:

The Grief Rock: A Book to Understand Grief and Love

Natasha Daniels (@atparentingsurvival) • Instagram photos and videos

About - Hill Child Counseling

National Alliance for Grieving Children

Childhood Bereavement Estimation Model - Judi's House

Where To Find Help For Your Child

Helping Children Deal With Grief | Child Mind Institute

VIEWPOINTS EXPLAINED: BREAKING PLATES? EATING 12 GRAPES IN 12 SECONDS? HOW OTHER CULTURES RING IN THE NEW YEAR

Time: 22:08 Duration: 1:48



Synopsis: How do people across the world celebrate New Year's Eve and New Year's Day? We cover some interesting customs and traditions in other countries.
Host: Ebony McMorris
Producer: Amirah Zaveri
Compliancy issues: Global Culture, Customs, Traditions, History, Religion, Psychology, Entertainment

CULTURE CRASH: WHY WE LOVE THE 180 THAT IS ANDRE 3000'S NEWEST ALBUM

Time: 23:56 Duration: 2:33 Synopsis: We dive into Andre 3000's latest album release titled, "New Blue Sun". Host & Producer: Evan Rook Compliancy issues: Music, Culture