

**KPYK 1570 AM
Issues/Programs List**

First Quarter

2014

April 10, 2014

Issues:

Families/Family Relations:

This is addressed in a daily 5-minute feature which runs at 10:05 a.m. Monday through Friday, "Guidelines for Living," with commentary by Dr. Harold Sala. Topics Dr. Sala covered include marriage, love and commitment, remaining faithful, why disaster strikes and how to cope, frustration, and dealing with the stress of family living.

Health:

Running daily, Monday through Friday at 4:35 p.m. is "Check Up on Health," a two-minute health feature which addressed angioplasty and angiograms, prescription drugs and interactions, inhalent use by teens, foot health-heel pain, obesity and weight loss, laser vision correction, laughter and personal interaction, children and sports medicine, technology and changes in healthcare, protection from infection, study of cigarette smoking and marijuana use, heart disease, seppk requirements for children, nutrition and infant IQ, cancer, bed bugs, children and drug abuse, living wills, cancer, nutrition, a healthy lifestyle, pesticides in the food supply, headaches and pain relievers, choosing a pediatrician, stroke, child abuse and child abduction, health benefits of marriage, menopause, alcoholism, health information and misinformation on the internet, nursing home and long term care, depression, diabetes, food bourne illnesses and food safety, and alcohol's effects on heart health.

Education:

This is addressed by the program "Issues in Education," which airs Saturday mornings at 6:00 a.m. until 6:30 a.m. Specific program content is attached.

Education is also addressed with the broadcast of the regular monthly meetings of the Terrell School Board of Trustees meetings on KPYK. Meetings were broadcast January 21, 2014, from 8:05 until 9:36 p.m.; February 17, 2014 from 7:00 p.m. until 7:40 p.m.; and March 24, 2014, from 7:00 p.m. until 7:18 p.m. In addition to the meeting broadcast, a comprehensive report on the board's actions is given the following morning during the local news reports.

Government and public relations:

This is addressed with the broadcast of Terrell City Council meetings on KPYK the first and third Tuesdays of each month starting at 7:00 p.m. Specific dates of the meetings broadcast are: January 7, 2014, from 7:00 p.m. until 7:21 p.m.; January 21, 2014, from 7:00 p.m. until 7:40 p.m.; February 4, 2014 from 7:00 p.m. until 7:16 p.m.; February 18, 2014, from 7:00 p.m. until 7:26 p.m.; March 4, 2014, from 7:00 p.m. until 8:00 p.m.; and March 18, from 7:00 p.m. until 8:01 p.m. In addition to the meeting broadcast, a comprehensive report on

each council meeting is given the following morning during the local news reports.

Reports on the activities of the Kaufman County Commissioner's Court meetings are broadcast on KPYK, voiced by Kaufman County Judge Bruce Wood, at 4:30 p.m. following the meetings, and comprehensive reports the following morning during the local newscasts at 7:30 a.m., 8:30 a.m., 9:30 a.m., 10:30 a.m., 12:05 p.m. and 1:05 p.m.

Local News:

KPYK broadcasts a local news report every weekday morning at 7:30 a.m., 8:30 a.m., 9:30 a.m., 10:30 a.m., 12:05 p.m. and 1:05 p.m. News includes local government activities, crime reports, deaths and funeral notices, military reports for those serving in the military whose families live in the local area (Kaufman, Van Zandt, Rockwall and eastern Dallas Counties).

Info-Track:

Various issues, including marriage, relationships, mental health and depression, consumer issues, etc. are addressed weekly at 6:30 a.m. Saturdays on a 30-minute program, "Info-Track." Specific topics discussed are attached.

Community events:

Twice every hour, at :17 and :47, KPYK broadcasts "Community Notes," short features with information on community service club activities, educational opportunities, civic fund raisers, area school and church activities which are open to the public, city-wide clean-up drives, health fairs and the like.

KPYK also broadcast remote from the Kiwanis Club's Pancake Day, an annual fund raising event for the service club, between 4 and 6 p.m..

PSA's broadcast ROS during the quarter were for the following:

Learn to Read
DVD's for Vets
Pray America
American Red Cross
Foundation Fighting Blindness
U. S. Marines
Muscular Dystrophy
AARP
Coast Guard Reserve
Lighthouse International
American Lung Association
American Academy of Orthopaedic Surgeons
EPA-Childhood Asthma
University Interscholastic League
CASA

A minimum of 5 minutes per weekday is allocated for public service announcements on KPYK.

Charles Mohnkern
General Manager, KPYK

Date