

**KPYK 1570 AM
Issues/Programs List**

Fourth Quarter

2014

January 10, 2015

Issues:

Families/Family Relations:

This is addressed in a daily 5-minute feature which runs at 10:05 a.m. Monday through Friday, "Guidelines for Living," with commentary by Dr. Harold Sala. Topics Dr. Sala covered include marriage, love and commitment, remaining faithful, why disaster strikes and how to cope, frustration, and dealing with the stress of family living.

Health:

Running daily, Monday through Friday at 4:35 p.m. is "Check Up on Health," a two-minute health feature which addressed Eye health, cancer, child safety and accidents, heart health, Nutrition, attention deficit disorder, sleep disorders, heart disease, food allergies, water, pets, osteoporosis, age related macular degeneration, carpal tunnel syndrome, post traumatic stress disorder, body piercing and infection, substance addiction, ultraviolet radiation from compact florescent lamps, drinking and driving, concussion, bed bugs, stroke, and food borne illness.

Education:

This is addressed by the program "Issues in Education," which airs Saturday mornings at 6:00 a.m. until 6:30 a.m. Specific program content is attached.

Education is also addressed with the broadcast of the regular monthly meetings of the Terrell School Board of Trustees meetings on KPYK. Meetings were broadcast November 17, 2014 from 8:05 to 8:56 p.m.; December 15, 2014 from 7:00 until 7:07 p.m. The meeting scheduled for October 20, 2014 did not air due to audio problems at the TISD board room. In addition to the meeting broadcast, a comprehensive report on the board's actions is given the following morning during the local news reports.

Government and public relations:

This is addressed with the broadcast of Terrell City Council meetings on KPYK the first and third Tuesdays of each month starting at 7:00 p.m. Specific dates of the meetings broadcast are: October 7, 2014 from 7:00 until 9:05 p.m.; October 21, 2014 from 7:00 until 8:16 p.m.; November 4, 2014 from 7:00 until 7:29 p.m.; November 18, 2014 from 7:00 until 7:34 p.m.; and December 2, 2014 from 7:00 until 7:15 p.m. In addition to the meeting broadcast, a

comprehensive report on each council meeting is given the following morning during the local news reports.

Reports on the activities of the Kaufman County Commissioner's Court meetings are broadcast on KPYK, voiced by Kaufman County Judge Bruce Wood, at 4:30 p.m. following the meetings, and the following day in the 10:30 a.m. and 12:05 p.m. newscasts. A comprehensive report the following morning is also included in local newscasts at 7:30 a.m., 8:30 a.m., 9:30 a.m., and 1:05 p.m.

Local News:

KPYK broadcasts a local news report every weekday morning at 7:30 a.m., 8:30 a.m., 9:30 a.m., 10:30 a.m., 12:05 p.m. and 1:05 p.m. News includes local government activities, crime reports, deaths and funeral notices, military reports for those serving in the military whose families live in the local area (Kaufman, Van Zandt, Rockwall and eastern Dallas Counties).

Info-Track:

Various issues, including marriage, relationships, mental health and depression, consumer issues, etc. are addressed weekly at 6:30 a.m. Saturdays on a 30-minute program, "Info-Track." Specific topics discussed are attached.

Comunity:

Terrell High School football games are broadcast on KPYK lasting about 3 hours and 45 minutes. Games were broadcast on October 3, 2014, October 10, 2014, October 17, 2014, October 21, 2014, November 7, 2014, and play-off games on November 14, 2014 and November 21, 2014. At half-time, our sports announcers interview various people from the school district, including the superintendent, assistant superintendent, drill team activities and planned trip to Ireland for St. Patrick's Day to march in the parade there, and Dana Skelton, who oversees the Performing Arts Center at the high school. We also present the "Coach's Huddle" every Wednesday for 55 minutes at 1:05 p.m. This program features the Terrell High School head football coach speaking on the team and it's success. Other topics from the Terrell Independent School District are also covered, including curriculum, student activities, etc.

Community events:

Twice every hour, at :17 and :47, KPYK broadcasts "Community Notes," short features with information on community service club activities, educational opportunities, civic fund raisers, area school and church activities which are open to the public, city-wide clean-up drives, health fairs and the like. KPYK also broadcast the Terrell Christmas Parade on Saturday, December 14, 2014, from 10 a.m. until 11:15 a.m. with descriptions of the parade entries, and interviews with parade participants and those observing the parade.

PSA's broadcast ROS during the quarter were for the following:

Learn to Read

DVD's for Vets

Pray America

American Red Cross

Foundation Fighting Blindness

U. S. Marines

Muscular Dystrophy
AARP
Coast Guard Reserve
Lighthouse International
American Lung Association
American Academy of Orthopaedic Surgeons
EPA-Childhood Asthma
University Interscholastic League
CASA

A minimum of 5 minutes per weekday is allocated for public service announcements on KPYK.

Charles Mohnkern
General Manager, KPYK

Date