



**Weekly Public Affairs Program**

Call Letters: KPYK

**QUARTERLY ISSUES REPORT, JULY – SEPTEMBER, 2014**

Show # 2014-27

**Date aired:** 07/05/14 **Time Aired:** 06:30 a.m.

**Mark Hyman**, Adjunct Instructor, Sports Management, the George Washington University, author of *“The Most Expensive Game in Town: The Rising Cost of Youth Sports and the Toll on Today’s Families”*

More than 41 million American kids participate in sports, and the fastest growing category is travel leagues. Mr. Hyman explained why he is concerned about the advent of year ‘round leagues, including the huge commitment of time and money, and the higher risk of injury. He also talked about the value of traditional rec sports leagues in local communities and neighborhoods.

**Issues covered:**

**Length: 9:55**

**Youth Sports  
Parenting  
Children’s Health**

**Suzanne Rowan Kelleher**, family travel expert, co-founder and Editor-in-Chief of WeJustGotBack.com

The higher cost of flying this summer may ground some family vacations. Ms. Kelleher outlined several policies that airlines have recently implemented that make travel significantly more expensive and inconvenient for families. She also offered tips for traveling with kids.

**Issues covered:**

**Length: 7:22**

**Consumer Matters  
Family  
Travel**

**Bob Ragazzo**, Certified Defensive Driving Instructor, Founder and President of Save Your Teen Driver, LLC, author of *“Save Your Teen Driver: 7 Things Every Parent Must Teach Their Young Driver Before Handing Over The Car Keys”*

Motor vehicle accidents are the top cause of death among 15 to 20 year olds. Mr. Ragazzo discussed several crucial safety tactics that drivers’ education courses are not teaching students. He talked about the increasing number of distractions in the car, leading to higher accident rates.

**Issues covered:**

**Length: 5:06**

**Highway Safety  
Government Policies  
Youth at Risk**

Show # 2014-28

**Date aired:** 07/12/14 **Time Aired:** 06:30 a.m.

**Kate Tulenko, MD, MPH**, physician and director of clinical services for the US Agency for International Development, a global health nonprofit, author of *"Insourced: How Importing Jobs Impacts the Healthcare Crisis Here and Abroad"*

Dr. Tulenko said 25% of physicians in the US are foreign-trained and foreign-born. She contends that this has caused tens of thousands of high-paying local jobs in the healthcare sector to effectively vanish from the reach of US citizens, weakened the healthcare systems of developing nations, and constricted an American university system that should be educating healthcare professionals.

**Issues covered:**

**Length: 10:20**

**Healthcare  
Education  
Government Policies**

**Ulrich Boser**, Senior Fellow at the Center for American Progress, expert in education, criminal justice, and other social policy issues

Almost a third of eighth-grade students report reading less than five pages a day, either in school or for homework. Mr. Boser conducted an analysis that found that millions of students believe they are not being challenged enough in school. He discussed the reasons behind this trend and what can be done to improve education in America.

**Issues covered:**

**Length: 6:42**

**Education  
Government Policies  
Children's Issues**

**Uchendi Nwani** motivational speaker, former cocaine dealer and prison inmate, CEO of International Barber and Style College, author of *"The Millionaire Ex-Convict"*

Mr. Nwani shared his inspirational story. He came from a middle-class family but ended up in prison after a conviction for cocaine trafficking. He talked about the importance of faith in his life and how he became a millionaire businessman after this release from prison.

**Issues covered:**

**Length: 4:52**

**Crime  
Drug Abuse**

Show # 2014-29

**Date aired:** 07/19/14 **Time Aired:** 06:30 a.m.

**Ruchi Gupta, M.D., M.P.H.**, Health Services Researcher and Assistant Professor of Pediatrics at Northwestern University and Children's Memorial Hospital in Chicago

Dr. Gupta was the lead author of a study that found that children in urban areas have much higher rates of food allergies than those in rural America. Her research found that city kids also are allergic to different foods than rural kids. She talked about the theories as to why population density and environment may have such a large impact. She offered advice to parents who have a child with food allergies. She also discussed the reasons why people often do not treat allergies as the life-threatening conditions they are.

**Issues covered:**

Allergies  
Personal Health  
Parenting

**Length: 9:24**

**Tammi DeVille**, author of "*Changing the World on a Tuesday Night*"

44 percent of adults volunteer, and many others would consider it, if they thought they had the time and skills needed. Ms. DeVille said that ordinary people can make a difference by volunteering as little as five minutes a day. She offered examples of opportunities to contribute time, often online, to non-profit organizations in their own community or across the globe.

**Issues covered:**

Volunteerism  
Community Involvement

**Length: 7:44**

**Bruce Anderson**, Cybercrime Expert and Director of Investigations of Cyber Investigation Services in Tampa

Free Internet wi-fi access is everywhere these days--and so are computer hackers. Mr. Anderson talked about the dangers of using public Internet connections, what the riskiest locations are, and how the average computer user can protect himself.

**Issues covered:**

Crime  
Consumer Matters

**Length: 5:02**

Show # 2014-30

**Date aired:** 07/26/14 **Time Aired:** 06:30 a.m.

**Danica McKellar**, actress, education advocate, author of "*Girls Get Curves: Geometry Takes Shape*"

Ms. McKellar majored in mathematics at UCLA, and now encourages middle-school girls to excel in math. She explained the reasons that girls mistakenly believe that they cannot be both popular and smart, and how math skills can improve their overall self-confidence. She also explained how basic geometry can apply to everyday life.

**Issues covered:**

Education  
Women's Issues

**Length: 8:35**

**Charles Duhigg**, investigative reporter for the New York Times, winner of the National Academies of Sciences, National Journalism, and George Polk awards, author of "*The Power of Habit: Why We Do What We Do in Life and Business*"

Habits shape every aspect of our lives, often in ways we do not recognize. Mr. Duhigg summarized the results of recent scientific research that explains why habits exist and how they can be changed. He said tweaking even one habit, as long as it's the right one, can have staggering effects. He also explained how and why companies carefully study consumer habits.

**Issues covered:**

Health & Fitness  
Consumer Matters

**Length: 8:26**

**Jonathon Kozol**, writer, educator, public education activist, author of *"Fire in the Ashes: Twenty-Five Years Among the Poorest Children in America"*

Mr. Kozol has been working with low-income children in inner-city schools for nearly fifty years. He talked about his experiences at a school in one of the poorest sections of New York City. He believes that because of vast differences in funding from one area to another, the nation's schools remain unequal and deeply segregated.

**Issues covered:**

**Poverty  
Education  
Government Spending**

**Length: 4:54**

Show # 2014-31

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**Timothy J. Mohin**, environmental advocate, author of *"Changing Business from the Inside Out: A Treehuggers Guide to Working in Corporations"*

American corporations are gradually becoming more socially responsible. Mr. Mohin outlined the reasons behind this trend, and explained how "treehuggers" working inside the system can lead the effort. He said young professionals now view "having an impact" as a much more important career goal than many other more traditional priorities.

**Issues covered:**

**Environment  
Workplace Matters**

**Length: 7:49**

**Madeline Levine, PhD**, psychologist, co-founder of Challenge Success, a education reform project at the Stanford School of Education, author of *"Teach Your Children Well: Parenting for Authentic Success"*

Dr. Levine said while parents, educators, and the media express concern about the soaring rates of emotional problems, and poor learning skills in America's children, there are ways to reverse these trends. She believes many parents need to shift their focus from good grades, high test scores, and college acceptances to developing a sense of purpose, connection, and meaning in their children's lives.

**Issues covered:**

**Parenting  
Education**

**Length: 9:18**

**Miriam Rafailovich, PhD**, materials engineering researcher, Professor of Materials Science and Engineering, Director of the Garcia Center for Polymers at Engineered Interfaces at Stony Brook University on Long Island

Dr. Rafailovich led a study that found that many compact fluorescent light (CFL) bulbs emit high levels of ultraviolet rays. She said that despite their large energy savings, consumers should avoid using compact fluorescent light bulbs at close distances.

**Issues covered:**

**Personal Health  
Environment  
Consumer Matters**

**Length: 5:04**

Show # 2014-32

**Date aired:** 08/09/14 **Time Aired:** 06:30 a.m.

**Jonah Engle**, freelance journalist based in Washington, DC

Mr. Engle discussed civil asset forfeiture, a part of the War on Drugs which allows the government to seize property-- even if it doesn't have enough evidence to convict or even charge someone with a drug offense. He explained how the forfeiture process works and why it is so difficult to recover property after it is seized. He said many law enforcement agencies include projected revenue from asset forfeitures in their annual budgets.

**Issues covered:**

**Length:** 9:03

**War on Drugs**  
**Crime**  
**Legal Issues**  
**Government Policies**

**Alexandre Montagu**, attorney, expert in intellectual property law, international commercial transactions and new media commercial and corporate law, author of "*Intellectual Property: Money and Power in a New Era*"

Mr. Montagu talked about intellectual property law, how it has changed with new technology, and why nearly everyone should understand the basics. He explained potential pitfalls for both the average consumer, and small and medium-sized businesses. Among the examples he cited: knock-offs of brand-name products on Internet auction sites and the indiscriminate use of photographs found online.

**Issues covered:**

**Length:** 8:12

**Legal Issues**  
**Consumer Matters**

**Jennifer Grasz**, Vice President, Corporate Communications at CareerBuilder.com

Ms. Grasz outlined the results of a recent survey conducted by her organization that found that 69% of full-time workers regularly search for new job opportunities. She said that new online tools available to job seekers have made it much easier to do in-depth research on potential employers. She also discussed the reasons that such a high percentage of the workforce is interested in changing jobs.

**Issues covered:**

**Length:** 5:07

**Employment**  
**Workplace Matters**

Show # 2014-34

**Date aired:** 08/16/14 **Time Aired:** 06:30 a.m.

**David Casarett, MD**, Associate Professor of Medicine, University of Pennsylvania Perelman School of Medicine Director of Hospice and Palliative Care, University of Pennsylvania Health System, author of "*Shocked: Adventures in Bringing Back the Recently Dead*"

New government data says there has been a 54 percent drop in drinking and driving among high school teens during the past two decades. Ms. Hyde discussed the reasons behind the decline, and offered advice for parents who are concerned about their teenagers.

**Issues covered:**

**Length:** 7:53

**Drinking and Driving**  
**Youth Issues**  
**Parenting**

**Janet Tomiyama, PhD**, Assistant Professor in the Department of Psychology at UCLA

Dr. Tomiyama conducted a study that examined the roles that stress and race play in the epidemic of obesity among teenage girls. She found that although stressed-out black girls and white girls tend to gain weight, stress appears to have a greater effect on the weight of black girls. And surprisingly, black girls reported less stress overall than white girls. Dr. Tomiyama talked about the racial disparity and why obesity is such an important public health concern.

**Issues covered:**

**Length: 9:28**

**Public Health  
Minority Concerns  
Women's Issues**

**Brian Fikkert, PhD**, Associate Professor of Economics at Covenant College in Georgia, co-author of *"When Helping Hurts: How to Alleviate Poverty Without Hurting the Poor"*

Dr. Fikkert talked about the challenges faced by faith-based organizations and other groups when seeking to help poor or homeless Americans. He said aid efforts often end up perpetuating poverty, rather than solving the problem. He believes that building personal relationships with aid recipients and giving them a sense of self-worth is more effective than simply providing food or other materials.

**Issues covered:**

**Length: 4:58**

**Homelessness  
Poverty  
Faith-based Initiatives**

Show # 2014-34

**Date aired:** 08/23/14 **Time Aired:** 06:30 a.m.

**David Casarett, MD, MA**, Associate Professor of Medicine, University of Pennsylvania Perelman School of Medicine Director of Hospice and Palliative Care, University of Pennsylvania Health System, author of *"Shocked: Adventures in Bringing Back the Recently Dead"*

Most people don't survive cardiac arrest or significant trauma. Dr. Casarett discussed the latest developments in resuscitation and just how far science has come in the past few years. He talked about the ethical dilemma posed by reviving a person who may not have a good quality of life in the aftermath. He talked about the impressive survival rate of those who receive competent CPR treatment.

**Issues covered:**

**Length: 8:20**

**Personal Health  
Emergency Medicine**

**Greg McBride**, Chief Financial Analyst for Bankrate.com

Mr. McBride's organization recently conducted a study that found that a third of all Americans have nothing saved for retirement. He said the one encouraging aspect of the survey is that more people in their 20s are saving for retirement than ever before. He explained why this issue should be such a serious concern and what someone can do if they believe they are starting to save too late in life.

**Issues covered:**

**Length: 9:00**

**Retirement Planning  
Senior Citizens  
Personal Finance**

**Rick Maurer**, author of *“Beyond The Wall Of Resistance: Why 70% of All Changes Still Fail – and What You Can Do About It”*

Seventy percent of all major changes in organizations fail - and that number hasn't changed since researchers started examining success and failure rates more than fifteen years ago. Mr. Maurer talked about the most common reasons for failure and what leaders can do about it.

**Issues covered:**  
**Workplace Matters**  
**Employment**

**Length: 5:03**

Show # 2014-35

**Date aired:** 08/30/14 **Time Aired:** 06:30 a.m.

**Lee Crockett**, Managing Partner of the 21st Century Fluency Project, co-author of *“Understanding the Digital Generation: Teaching and Learning in the New Digital Landscape”*

Mr. Crockett said that today's digital technology is dramatically changing how children learn. He said research is finding that youngsters' brains are changing physically and chemically, as a result of their use of computers and other digital devices. He explained how those changes are affecting the reasoning skills and educational needs of this generation, and how public school systems must adapt.

**Issues covered:**  
**Education**  
**Parenting Concerns**

**Length: 8:53**

**Randall Pinkett**, first African-American winner of *“The Apprentice,”* author of *“Black Faces in White Places: 10 Game-Changing Strategies to Achieve Success and Find Greatness”*

When Mr. Pinkett became the first African-American winner of *“The Apprentice,”* he also became the only contestant who was asked to share his victory with a white woman. He discussed how his refusal resulted in a firestorm of controversy. He said sometimes hard work is not enough for minority employees. He offered advice for African-American professionals who want to break through the racial barriers they continue to face.

**Issues covered:**  
**Minority Concerns**  
**Workplace Matters**

**Length: 8:22**

**Peter Polos, MD, PhD**, specialist in sleep medicine at the Sleep Disorder Center of JFK Medical Center in Edison, NJ

Dr. Polos was the lead researcher in a study that examined how electronic media affects the sleep of teenagers. He found that teens lose a significant amount of sleep by sending an average of 34 texts after bedtime each night. He offered advice to parents, on how to take control of bedtime and set limits on their child's access to digital devices.

**Issues covered:**  
**Personal Health**  
**Youth Issues**  
**Parenting Concerns**

**Length: 5:01**

Show # 2014-36

**Date aired:** 09/06/14 **Time Aired:** 06:30 a.m.

**Robert Cantu, MD**, Chief of Neurosurgery, Chairman of the Department of Surgery, and Director, Service of Sports Medicine at Emerson Hospital in Concord Massachusetts, Clinical Professor of Neurosurgery and Co-Director of Boston University's Center for the Study of Traumatic Encephalopathy, senior consultant to the National Football League, author of "*Concussions and Our Kids: America's Leading Expert on How to Protect Young Athletes and Keep Sports Safe*"

Concussions are a not-so-silent epidemic among school-age athletes. Dr. Cantu discussed the most common causes of concussions and explained which sports are the most dangerous. He talked about the long-term ramifications of brain trauma injuries and offered ideas for reforms that would reduce concussions in youth sports.

**Issues covered:**

**Length:** 9:10

**Personal Health  
Youth Sports  
Parenting Concerns**

**Dana Gunders**, Project Scientist, Natural Resources Defense Council's Food and Agriculture program in San Francisco

Ms. Gunders was the lead author of a report that found that 40 percent of the nation's food supply--valued at \$165 billion--goes uneaten each year. She outlined the economic and environmental impacts of food waste, and what can be done to fight this growing problem. She discussed misconceptions surrounding expiration dates and said most of them actually are indicators of food quality, not necessarily food safety.

**Issues covered:**

**Length:** 8:09

**Hunger  
Food Safety  
Consumer Matters  
Environment**

**Roger Leslie**, award-winning teacher, author of "*Success Express for Teens*"

Mr. Leslie believes that teens need to set goals in order to succeed in later life. He talked about the importance of young people learning the value of good citizenship and time management. He offered suggestions of how teens can determine their personal strengths and take smart risks.

**Issues covered:**

**Length:** 4:52

**Teen Issues  
Youth at Risk  
Parenting Issues**

Show # 2014-37

**Date aired:** 09/13/14 **Time Aired:** 06:30 a.m.

**Lisa Gill**, Prescription Drugs Editor at Consumer Reports

Prescriptions for opioids have climbed 300% in the past decade and more than 46 Americans die each day from legal pain pills, such as OxyContin, Percocet and Vicodin. Ms. Gill discussed the reasons behind this trend. She also talked about the little-known dangers posed by over-the-counter painkillers like acetaminophen. She offered advice to patients who are dealing with pain. She also explained how the federal government is trying to deal with the issue.



**Issues covered:**  
Personal Health  
Drug Abuse  
Government

**Length: 10:07**

**Tony Lee**, Publisher of CareerCast.com and JobsRated.com

Mr. Lee outlined his organization's list of the most overrated and underrated jobs, based factors such as pay, hiring outlook, work environment, stress and physical demands. He explained why certain jobs are not as attractive as they may seem, and why other great career choices are often overlooked. He also offered advice for those seeking to change careers or move up the ladder in their present job.

**Issues covered:**  
Employment  
Economy

**Length: 7:15**

**Pam Mueller**, graduate student, Department of Psychology, Princeton University

Laptops, tablets and other electronic devices are commonplace in today's classrooms. But Ms. Mueller co-authored a study that found that taking notes by typing, rather than writing, interferes with students' ability to process and remember information. Her research indicated that students who take notes with pen and paper recall more material and perform significantly better in class.

**Issues covered:**  
Education

**Length: 4:51**

Show # 2014-38

**Date aired:** 09/20/14 **Time Aired:** 06:30 a.m.

**Jennifer Aaker, PhD**, social psychologist, General Atlantic Professor of Marketing at Stanford University's Graduate School of Business, co-author of "*The Dragonfly Effect: Quick, Effective, and Powerful Ways To Use Social Media to Drive Social Change*"

Prof. Aaker outlined ways to use the power and popularity of social media to do good in the world. She offered examples of how innovative social media tools can invite participation and permit communication with potential supporters. She believes that the use of social media can turn small actions into much larger results for non-profit organizations.

**Issues covered:**  
Volunteering  
Charitable Contributions

**Length: 8:30**

**Jodi Sleeper-Triplett, MCC, SCAC**, founder of the movement for ADHD coaching for youth, Master Certified Coach and Senior Certified ADHD Coach, author of "*Empowering Youth with ADHD: Your Guide to Coaching Adolescents and Young Adults for Coaches, Parents, and Professionals*"

Ms. Sleeper-Triplett talked about the increasing cases of attention-deficit/hyperactivity disorder among America's youth and adults. She said medication and therapy often are not enough. She explained how parents may try to deal with the problem, and how an ADHD coach can help.

**Issues covered:**  
ADHD  
Education  
Parenting Concerns

**Length: 8:48**

**Erick Schreder**, Staff Scientist at the Washington Toxics Coalition

Ms. Schreder was the lead scientist of a report that found that half of thermal paper receipts and 95% of dollar bills in circulation contain the hormone-disrupting chemical BPA. She said BPA is now present in 93% of all Americans. She explained the negative health consequences of BPA and what consumers can do to avoid it.

**Issues covered:**  
Personal Health  
Environment

**Length: 4:54**

Show # 2014-39

**Date aired:** 09/27/14 **Time Aired:** 06:30 a.m.

**Randy Albelda, PhD**, Professor of Economics and Senior Research Fellow at the Center for Social Policy at University of Massachusetts in Boston

Dr. Albelda recently co-authored a report called "*How Youth Are Put at Risk by Parents' Low-Wage Jobs.*" She explained the special challenges faced by low-income parents who are in jobs that lack flexible hours and benefits like health insurance, paid sick days and vacation days. She said these factors impact a child's education, health and future prospects. She believes that lower wages are part of a long-term trend in the U.S..

**Issues covered:**  
Poverty  
Youth at Risk  
Parenting

**Length: 8:24**

**Adam Pertman**, Executive Director of the non-profit Donaldson Adoption Institute, author of "*Adoption Nation: How the Adoption Revolution is Transforming Our Families--and America*"

Mr. Pertman discussed the rapidly changing process of adoption, largely driven by the Internet. He said social networking and other online tools have radically changed both the process of adoption and the expectation of privacy, because it is so easy to locate and reunite birth mothers and children years after an adoption. He added that the Internet has also aided the rise of scammers and predators offering to expedite the expensive and lengthy process of adopting a child.

**Issues covered:**  
Adoption  
Parenting

**Length: 8:32**

**Rodlescia Sneed**, Graduate Student in the Psychology Department of Carnegie Mellon University

Ms. Sneed was the co-author of a study that found that parents are 52 percent less likely to develop a cold than non-parents. She explained the possible reasons behind this surprising result. She said the health benefits for a parent appear to continue, even after the offspring has grown to adulthood.

**Issues covered:**  
Personal Health  
Parenting

**Length: 4:52**



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- Youth Sports**
- Parenting**
- Children’s Health**

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- Family**
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Environment  
Consumer Matters**

**Length: 5:04**

Show # 2014-32

**Date aired:** 08/09/14 **Time Aired:** 06:30 a.m.

**Jonah Engle**, freelance journalist based in Washington, DC

Mr. Engle discussed civil asset forfeiture, a part of the War on Drugs which allows the government to seize property-- even if it doesn't have enough evidence to convict or even charge someone with a drug offense. He explained how the forfeiture process works and why it is so difficult to recover property after it is seized. He said many law enforcement agencies include projected revenue from asset forfeitures in their annual budgets.

**Issues covered:**

**Length: 9:03**

**War on Drugs**  
**Crime**  
**Legal Issues**  
**Government Policies**

**Alexandre Montagu**, attorney, expert in intellectual property law, international commercial transactions and new media commercial and corporate law, author of "*Intellectual Property: Money and Power in a New Era*"

Mr. Montagu talked about intellectual property law, how it has changed with new technology, and why nearly everyone should understand the basics. He explained potential pitfalls for both the average consumer, and small and medium-sized businesses. Among the examples he cited: knock-offs of brand-name products on Internet auction sites and the indiscriminate use of photographs found online.

**Issues covered:**

**Length: 8:12**

**Legal Issues**  
**Consumer Matters**

**Jennifer Grasz**, Vice President, Corporate Communications at CareerBuilder.com

Ms. Grasz outlined the results of a recent survey conducted by her organization that found that 69% of full-time workers regularly search for new job opportunities. She said that new online tools available to job seekers have made it much easier to do in-depth research on potential employers. She also discussed the reasons that such a high percentage of the workforce is interested in changing jobs.

**Issues covered:**

**Length: 5:07**

**Employment**  
**Workplace Matters**

Show # 2014-34

**Date aired:** 08/16/14 **Time Aired:** 06:30 a.m.

**David Casarett, MD**, Associate Professor of Medicine, University of Pennsylvania Perelman School of Medicine Director of Hospice and Palliative Care, University of Pennsylvania Health System, author of "*Shocked: Adventures in Bringing Back the Recently Dead*"

New government data says there has been a 54 percent drop in drinking and driving among high school teens during the past two decades. Ms. Hyde discussed the reasons behind the decline, and offered advice for parents who are concerned about their teenagers.

**Issues covered:**

**Length: 7:53**

**Drinking and Driving**  
**Youth Issues**  
**Parenting**

**Janet Tomiyama, PhD**, Assistant Professor in the Department of Psychology at UCLA

Dr. Tomiyama conducted a study that examined the roles that stress and race play in the epidemic of obesity among teenage girls. She found that although stressed-out black girls and white girls tend to gain weight, stress appears to have a greater effect on the weight of black girls. And surprisingly, black girls reported less stress overall than white girls. Dr. Tomiyama talked about the racial disparity and why obesity is such an important public health concern.

**Issues covered:**

**Length: 9:28**

**Public Health  
Minority Concerns  
Women's Issues**

**Brian Fikkert, PhD**, Associate Professor of Economics at Covenant College in Georgia, co-author of "*When Helping Hurts: How to Alleviate Poverty Without Hurting the Poor*"

Dr. Fikkert talked about the challenges faced by faith-based organizations and other groups when seeking to help poor or homeless Americans. He said aid efforts often end up perpetuating poverty, rather than solving the problem. He believes that building personal relationships with aid recipients and giving them a sense of self-worth is more effective than simply providing food or other materials.

**Issues covered:**

**Length: 4:58**

**Homelessness  
Poverty  
Faith-based Initiatives**

Show # 2014-34

**Date aired:** 08/23/14 **Time Aired:** 06:30 a.m.

**David Casarett, MD, MA**, Associate Professor of Medicine, University of Pennsylvania Perelman School of Medicine Director of Hospice and Palliative Care, University of Pennsylvania Health System, author of "*Shocked: Adventures in Bringing Back the Recently Dead*"

Most people don't survive cardiac arrest or significant trauma. Dr. Casarett discussed the latest developments in resuscitation and just how far science has come in the past few years. He talked about the ethical dilemma posed by reviving a person who may not have a good quality of life in the aftermath. He talked about the impressive survival rate of those who receive competent CPR treatment.

**Issues covered:**

**Length: 8:20**

**Personal Health  
Emergency Medicine**

**Greg McBride**, Chief Financial Analyst for Bankrate.com

Mr. McBride's organization recently conducted a study that found that a third of all Americans have nothing saved for retirement. He said the one encouraging aspect of the survey is that more people in their 20s are saving for retirement than ever before. He explained why this issue should be such a serious concern and what someone can do if they believe they are starting to save too late in life.

**Issues covered:**

**Length: 9:00**

**Retirement Planning  
Senior Citizens  
Personal Finance**



**Rick Maurer**, author of *“Beyond The Wall Of Resistance: Why 70% of All Changes Still Fail – and What You Can Do About It”*

Seventy percent of all major changes in organizations fail - and that number hasn't changed since researchers started examining success and failure rates more than fifteen years ago. Mr. Maurer talked about the most common reasons for failure and what leaders can do about it.

**Issues covered:**  
**Workplace Matters**  
**Employment**

**Length: 5:03**

Show # 2014-35

**Date aired:** 08/30/14 **Time Aired:** 06:30 a.m.

**Lee Crockett**, Managing Partner of the 21st Century Fluency Project, co-author of *“Understanding the Digital Generation: Teaching and Learning in the New Digital Landscape”*

Mr. Crockett said that today's digital technology is dramatically changing how children learn. He said research is finding that youngsters' brains are changing physically and chemically, as a result of their use of computers and other digital devices. He explained how those changes are affecting the reasoning skills and educational needs of this generation, and how public school systems must adapt.

**Issues covered:**  
**Education**  
**Parenting Concerns**

**Length: 8:53**

**Randall Pinkett**, first African-American winner of *“The Apprentice,”* author of *“Black Faces in White Places: 10 Game-Changing Strategies to Achieve Success and Find Greatness”*

When Mr. Pinkett became the first African-American winner of *“The Apprentice,”* he also became the only contestant who was asked to share his victory with a white woman. He discussed how his refusal resulted in a firestorm of controversy. He said sometimes hard work is not enough for minority employees. He offered advice for African-American professionals who want to break through the racial barriers they continue to face.

**Issues covered:**  
**Minority Concerns**  
**Workplace Matters**

**Length: 8:22**

**Peter Polos, MD, PhD**, specialist in sleep medicine at the Sleep Disorder Center of JFK Medical Center in Edison, NJ

Dr. Polos was the lead researcher in a study that examined how electronic media affects the sleep of teenagers. He found that teens lose a significant amount of sleep by sending an average of 34 texts after bedtime each night. He offered advice to parents, on how to take control of bedtime and set limits on their child's access to digital devices.

**Issues covered:**  
**Personal Health**  
**Youth Issues**  
**Parenting Concerns**

**Length: 5:01**

Show # 2014-36

**Date aired:** 09/06/14 **Time Aired:** 06:30 a.m.

**Robert Cantu, MD**, Chief of Neurosurgery, Chairman of the Department of Surgery, and Director, Service of Sports Medicine at Emerson Hospital in Concord Massachusetts, Clinical Professor of Neurosurgery and Co-Director of Boston University's Center for the Study of Traumatic Encephalopathy, senior consultant to the National Football League, author of "*Concussions and Our Kids: America's Leading Expert on How to Protect Young Athletes and Keep Sports Safe*"

Concussions are a not-so-silent epidemic among school-age athletes. Dr. Cantu discussed the most common causes of concussions and explained which sports are the most dangerous. He talked about the long-term ramifications of brain trauma injuries and offered ideas for reforms that would reduce concussions in youth sports.

**Issues covered:**

**Length:** 9:10

**Personal Health**  
**Youth Sports**  
**Parenting Concerns**

**Dana Gunders**, Project Scientist, Natural Resources Defense Council's Food and Agriculture program in San Francisco

Ms. Gunders was the lead author of a report that found that 40 percent of the nation's food supply--valued at \$165 billion--goes uneaten each year. She outlined the economic and environmental impacts of food waste, and what can be done to fight this growing problem. She discussed misconceptions surrounding expiration dates and said most of them actually are indicators of food quality, not necessarily food safety.

**Issues covered:**

**Length:** 8:09

**Hunger**  
**Food Safety**  
**Consumer Matters**  
**Environment**

**Roger Leslie**, award-winning teacher, author of "*Success Express for Teens*"

Mr. Leslie believes that teens need to set goals in order to succeed in later life. He talked about the importance of young people learning the value of good citizenship and time management. He offered suggestions of how teens can determine their personal strengths and take smart risks.

**Issues covered:**

**Length:** 4:52

**Teen Issues**  
**Youth at Risk**  
**Parenting Issues**

Show # 2014-37

**Date aired:** 09/13/14 **Time Aired:** 06:30 a.m.

**Lisa Gill**, Prescription Drugs Editor at Consumer Reports

Prescriptions for opioids have climbed 300% in the past decade and more than 46 Americans die each day from legal pain pills, such as OxyContin, Percocet and Vicodin. Ms. Gill discussed the reasons behind this trend. She also talked about the little-known dangers posed by over-the-counter painkillers like acetaminophen. She offered advice to patients who are dealing with pain. She also explained how the federal government is trying to deal with the issue.

**Issues covered:**  
Personal Health  
Drug Abuse  
Government

**Length: 10:07**

**Tony Lee**, Publisher of CareerCast.com and JobsRated.com

Mr. Lee outlined his organization's list of the most overrated and underrated jobs, based factors such as pay, hiring outlook, work environment, stress and physical demands. He explained why certain jobs are not as attractive as they may seem, and why other great career choices are often overlooked. He also offered advice for those seeking to change careers or move up the ladder in their present job.

**Issues covered:**  
Employment  
Economy

**Length: 7:15**

**Pam Mueller**, graduate student, Department of Psychology, Princeton University

Laptops, tablets and other electronic devices are commonplace in today's classrooms. But Ms. Mueller co-authored a study that found that taking notes by typing, rather than writing, interferes with students' ability to process and remember information. Her research indicated that students who take notes with pen and paper recall more material and perform significantly better in class.

**Issues covered:**  
Education

**Length: 4:51**

Show # 2014-38

**Date aired:** 09/20/14 **Time Aired:** 06:30 a.m.

**Jennifer Aaker, PhD**, social psychologist, General Atlantic Professor of Marketing at Stanford University's Graduate School of Business, co-author of "*The Dragonfly Effect: Quick, Effective, and Powerful Ways To Use Social Media to Drive Social Change*"

Prof. Aaker outlined ways to use the power and popularity of social media to do good in the world. She offered examples of how innovative social media tools can invite participation and permit communication with potential supporters. She believes that the use of social media can turn small actions into much larger results for non-profit organizations.

**Issues covered:**  
Volunteering  
Charitable Contributions

**Length: 8:30**

**Jodi Sleeper-Triplett, MCC, SCAC**, founder of the movement for ADHD coaching for youth, Master Certified Coach and Senior Certified ADHD Coach, author of "*Empowering Youth with ADHD: Your Guide to Coaching Adolescents and Young Adults for Coaches, Parents, and Professionals*"

Ms. Sleeper-Triplett talked about the increasing cases of attention-deficit/hyperactivity disorder among America's youth and adults. She said medication and therapy often are not enough. She explained how parents may try to deal with the problem, and how an ADHD coach can help.

**Issues covered:**  
ADHD  
Education  
Parenting Concerns

**Length: 8:48**

**Erick Schreder**, Staff Scientist at the Washington Toxics Coalition

Ms. Schreder was the lead scientist of a report that found that half of thermal paper receipts and 95% of dollar bills in circulation contain the hormone-disrupting chemical BPA. She said BPA is now present in 93% of all Americans. She explained the negative health consequences of BPA and what consumers can do to avoid it.

**Issues covered:**  
Personal Health  
Environment

**Length: 4:54**

Show # 2014-39

**Date aired:** 09/27/14 **Time Aired:** 06:30 a.m.

**Randy Albelda, PhD**, Professor of Economics and Senior Research Fellow at the Center for Social Policy at University of Massachusetts in Boston

Dr. Albelda recently co-authored a report called "*How Youth Are Put at Risk by Parents' Low-Wage Jobs.*" She explained the special challenges faced by low-income parents who are in jobs that lack flexible hours and benefits like health insurance, paid sick days and vacation days. She said these factors impact a child's education, health and future prospects. She believes that lower wages are part of a long-term trend in the U.S..

**Issues covered:**  
Poverty  
Youth at Risk  
Parenting

**Length: 8:24**

**Adam Pertman**, Executive Director of the non-profit Donaldson Adoption Institute, author of "*Adoption Nation: How the Adoption Revolution is Transforming Our Families--and America*"

Mr. Pertman discussed the rapidly changing process of adoption, largely driven by the Internet. He said social networking and other online tools have radically changed both the process of adoption and the expectation of privacy, because it is so easy to locate and reunite birth mothers and children years after an adoption. He added that the Internet has also aided the rise of scammers and predators offering to expedite the expensive and lengthy process of adopting a child.

**Issues covered:**  
Adoption  
Parenting

**Length: 8:32**

**Rodlescia Sneed**, Graduate Student in the Psychology Department of Carnegie Mellon University

Ms. Sneed was the co-author of a study that found that parents are 52 percent less likely to develop a cold than non-parents. She explained the possible reasons behind this surprising result. She said the health benefits for a parent appear to continue, even after the offspring has grown to adulthood.

**Issues covered:**  
Personal Health  
Parenting

**Length: 4:52**

Issues in Education  
Saturday mornings 6:00 a.m. until 6:30 a.m.

9/27/2014  
Perilous Times pt 1  
1382

America is at war with enemies both outside and inside our nation. With the terrorist threat of ISIS (Muslim), having open borders allows them to easily terrorize this nation. Columnist Rick Jensen, says the crisis of children streaming over the border was planned by the Obama Administration for a purpose. Curtis Bowers, producer of the film Agenda- Grinding America Down, says communism is alive and progressing in our government and media. The term "communist" has been replaced but their agenda remains the same. The left has been so successful, they've put one of their own in the White House.

9/20/2014  
Criminalizing Christianity pt 2  
1381

Most Americans think the phrase separation of church and state is in the Constitution. But it is not. A personal letter from Jefferson has become the basis of Supreme Court decisions instead of the Constitution. Thus, our religious freedoms have been stolen when a boy can't read his Bible during free time at school or pray at a graduation. David Barton, author of The Jefferson Lies, says that phrase has been used to remove anything Christian from culture. Was Jefferson a deist or a Christian? Did Jefferson own slaves? Did Jefferson censor out the miracles of Jesus? Did Jefferson promote the gospel to the Indians?

9/13/2014  
Criminalizing Christianity pt 1  
1380

President Obama has done what no court or Congress could do - end religious freedom with a stroke of his pen. Obama's executive order changes the government from protecting religious freedom to criminalizing Christians. In order to do business with the federal government, Christians must compromise their religious beliefs on homosexuality. Attorney Eric Stanley, spokesman for Alliance Defending Freedom, gives examples of how the government is trampling upon the religious freedom with cake bakers, florists and wedding photographers who refuse to participate in homosexual "weddings."

9/6/2014  
Invasion pt 2  
1379

The invasion of illegals is a manufactured crisis. We cannot have a welfare system and allow unlimited illegals to bankrupt the nation. 30% of all prison inmates are illegals. Obamacare is a manufactured crisis that will ruin the finest medical and insurance industries in the world. Other manufactured crises; open homosexuality in the military, executive orders bypassing Congress, and the national debt exceeding \$17 trillion. Transforming America through constant crises is intentional to transform America into a Marxist state. The key is not to get upset or give up. With God, we can win back our nation.

8/30/2014  
Invasion pt 1  
1378

As the a flood of illegals continues streaming across the border, the government is creating a crisis that will bankrupt the nation. Illegals cost \$338 billion a year in welfare, education, medical, and incarceration. Zach Taylor, a retired border patrol agent, says the millions of illegals are part of a Marxist strategy. David Kupelian, editor of WorldNet Daily and author of How Evil Works - Understanding and Overcoming the Destructive Forces that Are Transforming America, says Obama is following his Marxist mentors to create the perfect crisis on the border crisis to transform America into a Marxist state as in other nations.

8/23/2014  
The Day That I Died

1377

Do you know exactly where you will go after you die? Death is not the end but the beginning of forever. Freddy Vest, author of *The Day I Died - My Astonishing Trip to Heaven and Back*, said, "One moment I was riding my horse Rapture in the rodeo the next moment I was stone cold dead." The 700 Club made a re-enactment of cowboy Freddy Vest's story. What is Jesus like? Does your personality and your soul live on in eternity? Freddy Vest gives us a glimpse of what awaits us when we die. What do our prayers look like in heaven? His supernatural, miraculous experience changed his life, and it will change yours as well.

8/16/2014

Raising Kids With Purpose

1376

Don't ask what kind of education is best for your child, but ask what do you want your child to be. How can you raise a Christian child in an anti-Christian school? Education isn't just academics, but it's discipleship. Students learn the ways of the world in public school, not the ways of the Lord. Israel Wayne, author of *Full Time Parenting*, says, "Parenting is an awesome responsibility, given by God, yet most parents don't take it seriously." Everything in public school conforms students to the world. Yet the Bible says, "Be not conformed to the world but be transformed by the renewing of your mind."

8/9/2014

Survival at Sea pt 2

1375

How would you survive the terror at night as your ship is torpedoed and sunk and you have to swim for 4 ½ days in shark-infested, oil-soaked water, at sea without food or water? Faith in God gave Edgar Harrell, author of *Out Of The Depths - A Survivor's Story of the Sinking of the USS Indianapolis*, the courage and strength to survive when others gave up and died. Edgar Harrell saw sharks eating his buddies, but he kept his faith as he said, "God's presence gave me great strength and resolve to persevere." The untold story of the ship that carried the bombs that won the WWII is finally told. His rescue was miraculous.

8/2/2014

Survival at Sea pt 1

1374

Textbooks have been re-written to portray America as imperialist during WWII, with no mention of the attack on Pearl Harbor when we were at peace. Edgar Harrell, author of *Out Of The Depths - A Survivor's Story of the Sinking of the USS Indianapolis*, vividly describes his ship, the Indy (that carried the bombs that won WWII) being blown out from underneath him at midnight July 30, 1945 and his miraculous survival in shark-infested, oil soaked water for 4 ½ days at sea without food or water. He says, "I came face to face with a torrent of horror, but an ineffable peace enveloped me and gave me hope to continue."

7/26/2014

Heaven or Hell?

1373

The millennial generation is a generation of atheists with only 4% Christian. Where do unbelievers spend forever? Is hell a literal place? Bill Wiese, author of *23 Minutes in Hell*, was awakened in the middle of the night in a vision where his spirit was transported to hell. Bill's testimony is absolutely fascinating. He gives an eyewitness account of the searing heat, ghoulish demonic beasts and the terror-filled screams of people in the flames. What does "Jesus Saves" mean to a generation that has no idea what He saves them from? Our gracious Lord warns people that He is their only way to avoid hell and get to heaven.

7/19/2014

Blood Moons Rising

1372

Signs in the heavens are God's billboards for epochal events on earth. Are four blood moons a sign that we are in the Biblical countdown to the end times? NASA reports that four blood moons will occur on Jewish holy days in 2014 and 2015. The rapture is on God's calendar, but what are the signs that it's coming? Pastor Mark

Hitchcock, prophesy expert and author of Blood Moons Rising- Bible Prophecy, Israel and the Four Blood Moons, says Jesus tells us what the signs are for the end of this age. Where does Armageddon, The Great White Throne Judgment, and the New Jerusalem coming down from heaven all fit in?

7/12/2014

Indoctrination

1371

For all the problems in our nation, there must be some root cause. The symptoms are abortion, homosexuality and corruption. What is the root cause? Colin Gunn, producer of Indoctrination- Public Schools and the Decline of Christianity, says our culture is the product of our schools. Christians are forbidden from being Christians, yet secular teachers are given awards for promoting atheism and homosexuality. We are losing our culture, because Christians have refused to educate their own children. Why would you trust your child's mind to strangers you know nothing about in a school system of atheism?

7/5/2014

Leadership Matters

1370

Communist China is set to surpass America as the #1 economy. China's military buildup and our military cuts have grave implications for world conflict. Leadership matters and determines our prosperity or poverty. Wayne Root, author of The Murder of the Middle Class, was a classmate of Obama's at Columbia, who had teachers who were communists and taught how to transform this nation. For the first time in our history, more businesses are closing than starting; more Americans are on government checks than are working. The IRS is being used by the Obama Administration to persecute conservatives.