

**KPYK 1570 AM
Issues/Programs List**

Second Quarter

2014

July 10, 2014

Issues:

Families/Family Relations:

This is addressed in a daily 5-minute feature which runs at 10:05 a.m. Monday through Friday, "Guidelines for Living," with commentary by Dr. Harold Sala. Topics Dr. Sala covered include marriage, love and commitment, remaining faithful, why disaster strikes and how to cope, frustration, and dealing with the stress of family living.

Health:

Running daily, Monday through Friday at 4:35 p.m. is "Check Up on Health," a two-minute health feature which addressed what to ask your doctor; adolescent fitness, autism, GURD, childhood depression, pet health, medications and medication errors, teen fitness, antioxidants and improvement in hearing loss, cosmetic surgery, food allergies, diabetes, accidental deaths during summer months, home emergency preparedness, skin cancer, sunscreens and protection of ski from sun, heart disease, summertime safety for adolescents, laser vision correction, stress, knee and hip replacements benefit those age 80+, food rancidity, blood clots and stroke, youth playing choking game for high, child abuse, alzheimers disease.

Education:

This is addressed by the program "Issues in Education," which airs Saturday mornings at 6:00 a.m. until 6:30 a.m. Specific program content is attached.

Education is also addressed with the broadcast of the regular monthly meetings of the Terrell School Board of Trustees meetings on KPYK. Meetings were broadcast January 21, 2014, from 8:05 until 9:36 p.m.; February 17, 2014 from 7:00 p.m. until 7:40 p.m.; and March 24,

2014, from 7:00 p.m. until 7:18 p.m. In addition to the meeting broadcast, a comprehensive report on the board's actions is given the following morning during the local news reports.

Government and public relations:

This is addressed with the broadcast of Terrell City Council meetings on KPYK the first and third Tuesdays of each month starting at 7:00 p.m. Specific dates of the meetings broadcast are: April 1, 2014 from 7:00 p.m. until 7:43 p.m.; April 15, 2014 from 7:00 p.m. until 7:31 p.m.; May 6, 2014 from 7:00 p.m. until 7:34 p.m.; June 3, 2014 from 7:00 p.m. until 7:50 p.m.; and June 17, 2014 from 7:00 p.m. until 8:24 p.m. In addition to the meeting broadcast, a comprehensive report on each council meeting is given the following morning during the local news reports.

Reports on the activities of the Kaufman County Commissioner's Court meetings are broadcast on KPYK, voiced by Kaufman County Judge Bruce Wood, at 4:30 p.m. following the meetings, and comprehensive reports the following morning during the local newscasts at 7:30 a.m., 8:30 a.m., 9:30 a.m., 10:30 a.m., 12:05 p.m. and 1:05 p.m.

Local News:

KPYK broadcasts a local news report every weekday morning at 7:30 a.m., 8:30 a.m., 9:30 a.m., 10:30 a.m., 12:05 p.m. and 1:05 p.m. News includes local government activities, crime reports, deaths and funeral notices, military reports for those serving in the military whose families live in the local area (Kaufman, Van Zandt, Rockwall and eastern Dallas Counties).

Info-Track:

Various issues, including marriage, relationships, mental health and depression, consumer issues, etc. are addressed weekly at 6:30 a.m. Saturdays on a 30-minute program, "Info-Track." Specific topics discussed are attached.

Community events:

Twice every hour, at :17 and :47, KPYK broadcasts "Community Notes," short features with information on community service club activities, educational opportunities, civic fund raisers, area school and church activities which are open to the public, city-wide clean-up drives, health fairs and the like.

PSA's broadcast ROS during the quarter were for the following:

Learn to Read
DVD's for Vets
Pray America
American Red Cross
Foundation Fighting Blindness
U. S. Marines
Muscular Dystrophy
AARP
Coast Guard Reserve
Lighthouse International
American Lung Association
American Academy of Orthopaedic Surgeons
EPA-Childhood Asthma
University Interscholastic League
CASA

A minimum of 5 minutes per weekday is allocated for public service announcements on KPYK.

Charles Mohnkern
General Manager, KPYK

Date