CONTRACT

WIAT © CBS 42 2960 North Meridian Street **Heather Kiel** Indianapolis, IN 46208 (205) 488-4141

And:

Del Cielo Media Attention: Elaine Gaeckler P.O. Box 25458 Alexandria, VA 22313

	Contract / Rev	<u>/ision</u>		Alt Order #			
	3542420	1		27784263			
Advertiser			Ori	ginal Date /	Revision		
POL/Alabama Patriots PA	/C		0	5/17/22	/ 05/17/22		
Contract Dates	Estimate #						
05/17/22 - 05/24/22	517524						
Product Product							
ORDR							
Order Brand	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade		
	EOM	Calend	lar		Cash		
	Property	Account Executive			Sales Office		
	WIAT	Katz Washington		hington	Katz/Washingto		
	Special Handl	ing					
	Demographic						
	Adults 35+						
		<u> </u>					
	Agy Code	Advert		· Code	Product 1/2		
	9915589	ALPA(C		ORDR		
	Agency Ref			Advertiser	Ref		

	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Type S	Spots	Amount
N 1 WIAT 05/17/22 05/17/22 M-F CBS 42 News at Noon	M-F CBS 42 News		:30		NM	1	\$285.00
Start Date	<u>Rate</u>				1		
Week: 05/16/22 05/22/22 -T 1	\$285.00						
N 2 WIAT 05/18/22 05/18/22 M-F CBS 42 News at Noon	M-F CBS 42 News		:30		NM	2	\$570.00
Start Date End Date Weekdays Spots/Week	Rate				I		
Week: 05/16/22 05/22/22W 2	\$285.00					_	
N 3 WIAT 05/19/22 05/19/22 M-F CBS 42 News at Noon	M-F CBS 42 News		:30		NM	2	\$570.00
Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22 T 2	<u>Rate</u> \$285.00						
			:30		NM	2	\$570.00
N 4 WIAT 05/20/22 05/20/22 M-F CBS 42 News at Noon Start Date End Date Weekdays Spots/Week	M-F CBS 42 News Rate		:30		IVIVI	2	\$570.00
Week: 05/16/22 05/22/22F 2	\$285.00						
N 5 WIAT 05/23/22 05/23/22 M-F CBS 42 News at Noon	M.E.CRS 42 News		:30		NM	2	\$570.00
Start Date End Date Weekdays Spots/Week	Rate		.50		,,,,,	-	ψο, σ.σσ
Week: 05/23/22	\$285.00						
N 6 WIAT 05/18/22 05/18/22 Bold & the Beautiful	1230-1p		:30		NM	1	\$475.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 05/16/22 05/22/22W 1	\$475.00						
N 7 WIAT 05/19/22 05/19/22 Bold & the Beautiful	1230-1p		:30		NM	1	\$475.00
Start Date	Rate						
Week: 05/16/22 05/22/22T 1	\$475.00						
N 8 WIAT 05/20/22 05/20/22 Bold & the Beautiful	1230-1p		:30		NM	1	\$475.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$475.00		•				
7700M. 00710721							4.75.00
N 9 WIAT 05/23/22 05/23/22 Bold & the Beautiful	1230-1p		:30		NM	1	\$475.00
Start Date End Date Weekdays Spots/Week Week: 05/23/22 05/29/22 M 1	<u>Rate</u> \$475.00						
			:30		NM	1	\$235.00
N 10 WIAT 05/18/22 05/18/22 M-F 3-4p Start Date End Date Weekdays Spots/Week	3-4p Rate		.30		14141	,	Ψ233.00
Week: 05/16/22 05/22/22W 1	\$235.00						
N 11 WIAT 05/19/22 05/19/22 M-F 3-4p	3-4p		:30		NM	1	\$235.00
Start Date End Date Weekdays Spots/Week	Rate		,00			•	+
Clare Date Life Date TTOORGATO OPOILSTTOOR	<u> </u>				•		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WIAT © CBS 2 2960 North Meridian Street **Heather Kiel** Indianapolis, IN 46208 (205) 488-4141

	Contract / Revision 3542420 /	<u>Alt Order #</u> 27784263	
Advertiser POL/Alabama Patriots	Original Date / Revision 05/17/22 / 05/17/22		
Contract Dates 05/17/22 - 05/24/22	Product ORDR	Estimate # 517524	

*Line Ch Start Date End Date Description	Start/End Time	Days Le	Spots/ ength Week	Rate	Type Spc	ts	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/16/22 05/22/22T 1	<u>Rate</u> \$235.00						
N 12 WIAT 05/20/22 05/20/22 M-F 3-4p	3-4p		:30		NM	1	\$235.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 05/16/2205/22/22F1	<u>Rate</u> \$235.00						
N 13 WIAT 05/23/22 05/23/22 M-F 3-4p Start Date End Date Weekdays Spots/Week	3-4p <u>Rate</u>		:30		NM	1	\$235.00
Week: 05/23/22 05/29/22 M 1 N 14 WIAT 05/18/22 05/18/22 CBS 42 Morning 6-7a	\$235.00 CBS 42 Morning 6-		:30		NM	2	\$230.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 05/16/2205/22/22w2	<u>Rate</u> \$115.00						
N 15 WIAT 05/19/22 05/19/22 CBS 42 Morning 6-7a Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22T 2	CBS 42 Morning 6- <u>Rate</u> \$115.00		:30		NM	2	\$230.00
N 16 WIAT 05/20/22 05/20/22 CBS 42 Morning 6-7a Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22F 2	CBS 42 Morning 6- <u>Rate</u> \$115.00		:30		NM	2	\$230.00
N 17 WIAT 05/23/22 05/23/22 CBS 42 Morning 6-7a Start Date End Date Weekdays Spots/Week Week: 05/23/22 05/29/22 M 2	CBS 42 Morning 6- <u>Rate</u> \$115.00		:30		NM	2	\$230.00
N 18 WIAT 05/24/22 05/24/22 CBS 42 Morning 6-7a Start Date End Date Weekdays Spots/Week Week: 05/23/22 05/29/22 -T 2	CBS 42 Morning 6- <u>Rate</u> \$115.00		:30		NM	2	\$230.00
N 19 WIAT 05/19/22 05/19/22 CBS 42 Morning 430-5a Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22T 2	CBS 42 Morning 43 <u>Rate</u> \$40.00		:30		NM	2	\$80.00
N 20 WIAT 05/20/22 05/20/22 CBS 42 Morning 430-5a Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22F 2	CBS 42 Morning 43 <u>Rate</u> \$40.00		:30		NM	2	\$80.00
N 21 WIAT 05/23/22 05/23/22 CBS 42 Morning 430-5a Start Date End Date Weekdays Spots/Week Week: 05/23/22 05/29/22 M 2	CBS 42 Morning 43 <u>Rate</u> \$40.00		:30		NM	2	\$80.00
N 22 WIAT 05/24/22 05/24/22 CBS 42 Morning 430-5a Start Date End Date Weekdays Spots/Week Week: 05/23/22 05/29/22 -T 2	CBS 42 Morning 43 <u>Rate</u> \$40.00		:30	;	NM	2	\$80.00
N 23 WIAT 05/18/22 05/18/22 CBS This Morning Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22W 3	7a-857a <u>Rate</u> \$115.00		:30		NM	3	\$345.00
N 24 WIAT 05/19/22 05/19/22 CBS This Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/16/22 05/22/22T 3	7a-857a <u>Rate</u> \$115.00		:30		NM	3	\$345.00
N 25 WIAT 05/20/22 05/20/22 CBS This Morning Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22F 3	7a-857a <u>Rate</u> \$115.00		:30		NM	3	\$345.00
N 26 WIAT 05/23/22 05/23/22 CBS This Morning Start Date End Date Weekdays Spots/Week Week: 05/23/22 05/29/22 M 3	7a-857a <u>Rate</u> \$115.00		:30		NM	3	\$345.00
N 27 WIAT 05/24/22 05/24/22 CBS This Morning Start Date End Date Weekdays Spots/Week	7a-857a <u>Rate</u>		:30		NM	3	\$345.00

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	Contract / Revision	Alt Order #
	3542420 /	27784263
Advertiser		Original Date / Revision
POL/Alabama Patriots	PAC	05/17/22 / 05/17/22
Contract Dates	Product	Estimate #
05/17/22 - 05/24/22	OPDP	517524

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 05/23/22 05/29/22 -T 3	Rate		·	0,000	Timount
N 28 WIAT 05/18/22 05/18/22 CBS 42 Morning 5-6a	\$115.00 CBS 42 Morning 5-	:30	NM	2	\$180.00
Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22 w 2	<u>Rate</u> \$90.00				
N 29 WIAT 05/19/22 05/19/22 CBS 42 Morning 5-6a Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22T 2	CBS 42 Morning 5- <u>Rate</u> \$90.00	:30	NM	2	\$180.00
N 30 WIAT 05/20/22 05/20/22 CBS 42 Morning 5-6a Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22F 2	CBS 42 Morning 5- Rate \$90.00	:30	NM	2	\$180.00
N 31 WIAT 05/23/22 05/23/22 CBS 42 Morning 5-6a Start Date End Date Weekdays Spots/Week Week: 05/23/22 05/29/22 M 2	CBS 42 Morning 5- <u>Rate</u> \$90.00	:30	NM	2	\$180.00
N 32 WIAT 05/24/22 05/24/22 CBS 42 Morning 5-6a Start Date End Date Weekdays Spots/Week Week: 05/23/22 05/29/22 -T 2	CBS 42 Morning 5- Rate \$90.00	:30	NM	2	\$180.00
N 33 WIAT 05/22/22 05/22/22 CBS 42 Morning News Sa/S Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22		:30	NM	2	\$120.00
N 34 WIAT 05/21/22 05/21/22 Sa 1205-105a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/16/22 05/22/22S- 1	Sa 1205-105a <u>Rate</u> \$40.00	:30	NM	1	\$40.00
N 35 WIAT 05/22/22 05/22/22 Sun 1235x-135x Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/225 1	Sun 1235x-135x <u>Rate</u> \$25.00	:30	NM	1	\$25.00
N 36 WIAT 05/21/22 05/21/22 Sa 11p-12x Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22S- 2	Sa 11p-12x <u>Rate</u> \$60.00	:30	NM	2	\$120.00
N 37 WIAT 05/22/22 05/22/22 Sun 1105p-1205a Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22S 1	Sun 1105p-1205a <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 38 WIAT 05/21/22 05/21/22 Sa 1035-1105p Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22S- 1	Sa 1035-1105p <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 39 WIAT 05/17/22 05/17/22 M-F 1237-137a Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22 -T 1	M-F 1237-137a <u>Rate</u> \$45.00	:30	NM	1	\$45.00
N 40 WIAT 05/18/22 05/18/22 M-F 1237-137a <u>Start Date End Date Weekdays Spots/Week</u> Week: 05/16/22 05/22/22w 1	M-F 1237-137a <u>Rate</u> \$45.00	:30	NM	1	\$45.00
N 41 WIAT 05/19/22 05/19/22 M-F 1237-137a Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22T 1	M-F 1237-137a <u>Rate</u> \$45.00	:30	NM	1	\$45.00
N 42 WIAT 05/20/22 05/20/22 M-F 1237-137a Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22F 1	M-F 1237-137a <u>Rate</u> \$45.00	:30	NM	1	\$45.00
N 43 WIAT 05/23/22 05/23/22 M-F 1237-137a Start Date End Date Weekdays Spots/Week	M-F 1237-137a <u>Rate</u>	:30	NM	1	\$45.00

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	Contract / Revision	Alt Order #
	3542420 /	27784263
Advertiser	Original Date / Revision	
POL/Alabama Patriots	05/17/22 / 05/17/22	
Contract Dates	Product	Estimate #
05/17/22 - 05/24/22	ORDR	517524

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type S _i	oots	Amount
Start Date End Date Weekdays Spots/Week Week: 05/23/22 05/29/22 M 1	<u>Rate</u> \$45.00				
N 44 WIAT 05/22/22 05/22/22 Sun 1205-1235x Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22	Sun 1205-1235x <u>Rate</u> \$45.00	:30	NM	1	\$45.00
D 45 WIAT 05/17/22 05/17/22 M-F 130-2x	M-F 130-2x	:30	NM	0	\$0.00
D 46 WIAT 05/18/22 05/18/22 M-F 130-2x	M-F 130-2x	:30	NM	0	\$0.00
D 47 WIAT 05/19/22 05/19/22 M-F 130-2x	M-F 130-2x	:30	NM	0	\$0.00
D 48 WIAT 05/20/22 05/20/22 M-F 130-2x	M-F 130-2x	:30	NM	0	\$0.00
D 49 WIAT 05/23/22 05/23/22 M-F 130-2x	M-F 130-2x	:30	NM	0	\$0.00
N 50 WIAT 05/17/22 05/17/22 Late Late Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/16/22 05/22/22 -T 1	Late Late Show <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 51 WIAT 05/18/22 05/18/22 Late Late Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/16/22 05/22/22w 1	Late Late Show <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 52 WIAT 05/19/22 05/19/22 Late Late Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/16/22 05/22/22T 1	Late Late Show <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 53 WIAT 05/20/22 05/20/22 Late Late Show Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22 F 1	Late Late Show <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 54 WIAT 05/23/22 05/23/22 Late Late Show Start Date End Date Weekdays Spots/Week Week: 05/23/22 05/29/22 M 1	Late Late Show <u>Rate</u> \$85.00	:30	NM .	1	\$85.00
N 55 WIAT 05/17/22 05/17/22 The Late Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/16/22 05/22/22 -T 1	The Late Show <u>Rate</u> \$130.00	:30	MM	1	\$130.00
N 56 WIAT 05/18/22 05/18/22 The Late Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/16/22 05/22/22w 1	The Late Show <u>Rate</u> \$130.00	:30	NM	1	\$130.00
N 57 WIAT 05/19/22 05/19/22 The Late Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/16/22 05/22/22T 1	The Late Show <u>Rate</u> \$130.00	:30	NM	1	\$130.00
N 58 WIAT 05/20/22 05/20/22 The Late Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/16/22 05/22/22F 1	The Late Show <u>Rate</u> \$130.00	:30	NM	1	\$130.00
N 59 WIAT 05/23/22 05/23/22 The Late Show Start Date End Date Weekdays Spots/Week Week: 05/23/22 05/29/22 M 1	The Late Show <u>Rate</u> \$130.00	:30	NM	1	\$130.00
N 60 WIAT 05/22/22 05/22/22 10p News Sun <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/16/22 05/22/22S 1	Su 10-1035p <u>Rate</u> \$330.00	:30	NM	1	\$330.00
N 61 WIAT 05/17/22 05/17/22 M-F 630-7p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/16/22 05/22/22 -T 1	630-7p <u>Rate</u> \$235.00	:30	NM	1	\$235.00
N 62 WIAT 05/18/22 05/18/22 M-F 630-7p Start Date End Date Weekdays Spots/Week	630-7p <u>Rate</u>	:30	NM	1	\$235.00

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Alt Order #

	IAT
OCBS 2 29	60 North Meridian Street
The state of the s	eather Kiel
lne	dianapolis, IN 46208
(2)	05) 488-4141

	3542420 /	27784263
Advertiser POL/Alabama Patriots	Original Date / Revision 05/17/22 / 05/17/22	
Contract Dates	<u>Product</u>	Estimate #
05/17/22 - 05/24/22	ORDR	517524

Contract / Revision

		Start/End		Spots/				
*Line Ch Start Date End Date Description	า	Time	Days	Length Week	Rate	Type S	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 05/16/22 05/22/22w	<u>Spots/Week</u> 1	<u>Rate</u> \$235.00						
N 63 WIAT 05/19/22 05/19/22 M-F 630-7p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 05/16/22 05/22/22T	Spots/Week 1	630-7p <u>Rate</u> \$235.00		:30		NM	1	\$235.00
N 64 WIAT 05/20/22 05/20/22 M-F 630-7p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 05/16/22 05/22/22F	Spots/Week 1	630-7p <u>Rate</u> \$235.00		:30	,	NM	1	\$235.00
N 65 WIAT 05/23/22 05/23/22 M-F 630-7p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 05/23/22 05/29/22 M	Spots/Week 1	630-7p <u>Rate</u> \$235.00		:30	:	NM	1	\$235.00
N 66 WIAT 05/22/22 05/22/22 Su 1035-11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 05/16/22 05/22/222	05p <u>Spots/Week</u> 2	1035-1105p <u>Rate</u> \$100.00		:30		NM	2	\$200.00
			Totals				92	\$13,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/22 -05/31/22	92	\$13,000.00	(\$1,950.00)	\$11,050.00
Totals	92	\$13,000.00	(\$1,950.00)	\$11,050.00

Signature:	Date:	
- 3		

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>

TELEVISION GROUP

125 West 55th St New York, NY 10019

CPE: ALPAC/ORDR/517524 Agency: DEL CIELO MEDIA ALEXANDRIA, VA 22313 PO BOX 25458 Contract # 27784263

Advertiser: Alabama Patriots PAC Changes as of: 5/16/2022 at 1:56 PM Fiight: 5/17/22 - 5/24/22 Product: ORDR

Office: WASHINGTON Buyer: Gaeckler, Elaine Agency Order #: 30081224

Service: Nielsen

Total GRP: 83.8 Traffic #: 3542420

Con Type: POLITICAL/VOTE

Status: Accepted

Version: Highlighting Makegood 1

Station: WIAT Market: Birmingham

Total \$: \$13,000.00

Total CPP: \$155.13 Total Spots: 92

Primary Demo: Adults 35+
Assistant: CHRISTIAN CAMBEIRO 914-295-7595

Salesperson: CHRISTIAN CAMBEIRO 914-295-7595 Separation:

Comments: THIS IS A NEW ORDER FOR ALPAC, STARTS TOMORROW. Payment and traffic will be issued asap. NO SPOTS CAN AIR AFTER 12N ON TUESDAY, 5/24. PLS CFM ASAP! THANKS, ELAINE

	<u>*</u>	0.0	0.0	9.0	0.0	ωį
	GRP*					83.8
	СРР*	\$0.00 \$150.00	\$0.00 \$133.33	\$150.00	\$0.00	\$155,13
Total	\$	\$0.00	\$0.00	\$120.00 \$150.00	\$200.00 \$0.00	92 \$13,000.00 \$155,13
Total	Spots	0	0	2	2	95
	5/24	0	0	0	0	6
. 5/24	5/23	0	1 ▶ 0	0	0	17
5/17 - 5/24	5/22	2▶0	0	2	2	80
	Len 5/17 5/18 5/19 5/20 5/21 5/22 5/23 5/24	30 0 0 0 0 0 2 🛊 0 0	30 110 110 110 110 0 0 110 0	30 0 0 0 0 0 2	0	4
	5/20	0	1▶0	0	0	17
	5/19	0	1 > 0	0	0	12
	5/18	0	1 № 0	0	0	FOTALS: 5 15 17 17
	5/17	0	1) 0	0	30 0	2
	Len	30	30	30	30	ALS:
	A35P Impre ssion	0	0	0	0	[0]
	Rate Rating	0.4	0.3	0.4	0.0	
	Rate	\$60.00	\$40.00	\$60.00	\$100.00	
	DP Program	CBS42 MORNING NEWS 6	CBS42 NEWS AT 10P RE	CBS42 Morning News	Sports Sunday	
					150	
	# Day/Time	Su MSD 8 6a-7a	MSD 16 1:35a-2:05a	Sa-Su 5a-7a	Su MGD 22 10:35p-11:05p	
	#	MSD 8	MSD 16	Sa-Su MGD 21 5a-7a	MGD 22	

			Makegood Comments
Date/Time	Action	Added by	Comment
05/17/22 7:40 AM	Accepted	CHRISTIAN CAMBEIRO	VIA EMAIL 5.17 EG
05/16/22 1:56 PM Sent To Rep	Sent To Rep	Kelley Dinkel	no break in paid end break like we thought, recalled and reoffer