

# CONTRACT

**CBS 42** **WIAT**  
 2960 North Meridian Street  
 Heather Kiel  
 Indianapolis, IN 46208  
 (205) 488-4141

<u>Contract / Revision</u> 3508328 /		<u>Alt Order #</u> 27764905	
<u>Advertiser</u> POL/Alabama Patriots PAC		<u>Original Date / Revision</u> 04/11/22 / 04/11/22	
<u>Contract Dates</u> 04/12/22 - 04/18/22		<u>Estimate #</u> 412418	
<u>Product</u> ORDR			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
	<u>Property</u> WIAT	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agy Code</u> 9915589	<u>Advertiser Code</u> ALPAC	<u>Product 1/2</u> ORDR	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

**Del Cielo Media**  
 Attention: Elaine Gaeckler  
 P.O. Box 25458  
 Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WIAT	04/12/22	04/12/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-T-----				1	\$285.00			
N 2	WIAT	04/13/22	04/13/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	--W----				1	\$285.00			
N 3	WIAT	04/14/22	04/14/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	---T---				1	\$285.00			
N 4	WIAT	04/15/22	04/15/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	----F--				1	\$285.00			
N 5	WIAT	04/18/22	04/18/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	M-----				1	\$285.00			
N 6	WIAT	04/12/22	04/12/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-T-----				1	\$115.00			
N 7	WIAT	04/14/22	04/14/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	---T---				1	\$115.00			
N 8	WIAT	04/18/22	04/18/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	M-----				1	\$115.00			
N 9	WIAT	04/12/22	04/12/22	CBS This Morning	7a-857a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-T-----				1	\$115.00			
N 10	WIAT	04/14/22	04/14/22	CBS This Morning	7a-857a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	---T---				1	\$115.00			
N 11	WIAT	04/18/22	04/18/22	CBS This Morning	7a-857a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	M-----				1	\$115.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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**CBS42** 2960 North Meridian Street  
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Contract / Revision	Alt Order #
3508328 /	27764905

Advertiser	Original Date / Revision
POL/Alabama Patriots PAC	04/11/22 / 04/11/22

Contract Dates	Product	Estimate #
04/12/22 - 04/18/22	ORDR	412418

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	M-----				1	\$115.00			
N 12	WIAT	04/12/22	04/12/22	M-F 1237-137a	M-F 1237-137a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-T-----				1	\$45.00			
N 13	WIAT	04/14/22	04/14/22	M-F 1237-137a	M-F 1237-137a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	---T---				1	\$45.00			
N 14	WIAT	04/18/22	04/18/22	M-F 1237-137a	M-F 1237-137a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	M-----				1	\$45.00			
N 15	WIAT	04/12/22	04/12/22	Late Late Show	Late Late Show		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-T-----				1	\$85.00			
N 16	WIAT	04/14/22	04/14/22	Late Late Show	Late Late Show		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	---T---				1	\$85.00			
N 17	WIAT	04/18/22	04/18/22	Late Late Show	Late Late Show		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	M-----				1	\$85.00			
N 18	WIAT	04/16/22	04/16/22	Sa 1205-105a	Sa 1205-105a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-----S-				1	\$40.00			
N 19	WIAT	04/16/22	04/16/22	Sa 1035-1105p	Sa 1035-1105p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-----S-				1	\$85.00			
N 20	WIAT	04/16/22	04/16/22	Sa 11p-12x	Sa 11p-12x		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-----S-				1	\$60.00			
N 21	WIAT	04/17/22	04/17/22	Sun 1205-1235x	Sun 1205-1235x		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-----S				1	\$45.00			
N 22	WIAT	04/17/22	04/17/22	Sun 1235x-135x	Sun 1235x-135x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-----S				1	\$25.00			
N 23	WIAT	04/17/22	04/17/22	Sun 1105p-1205a	Sun 1105p-1205a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-----S				1	\$60.00			
N 24	WIAT	04/17/22	04/17/22	10p News Sun	Su 10-1035p		:30			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-----S				1	\$330.00			
<b>Totals</b>											<b>24</b>	<b>\$3,150.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/22 - 04/30/22	24	\$3,150.00	(\$472.50)	\$2,677.50
<b>Totals</b>	<b>24</b>	<b>\$3,150.00</b>	<b>(\$472.50)</b>	<b>\$2,677.50</b>

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3508328 /	27764905

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Alabama Patriots PAC	04/11/22 / 04/11/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/12/22 - 04/18/22	ORDR	412418

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

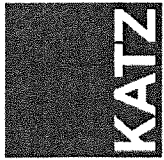
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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<[www.nexstar.tv/advertisingterms](http://www.nexstar.tv/advertisingterms)>



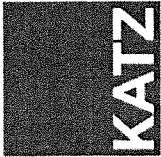
125 West 55th St  
New York, NY 10019

Contract # 27764905 Changes as of: 4/11/2022 at 8:05 AM Version: Current State Version 1  
 CPE: ALPAC/ORDR/412418 Flight: 4/12/22 - 4/18/22 Station: WIAT  
 Agency: DEL CIELO MEDIA Advertiser: Alabama Patriots PAC Market: Birmingham  
 PO BOX 25458 Product: ORDR Office: WASHINGTON  
 ALEXANDRIA, VA Agency Order #: 30079700 Service: Nielsen  
 22313  
 Buyer: Gaeckler, Elaine Primary Demo: Adults 35+  
 Salesperson: CHRISTIAN CAMBEIRO Assistant: CHRISTIAN CAMBEIRO  
 914-295-7595 914-295-7595  
 Total Spots: 24  
 Total CPP: \$129.63  
 Total GRP: 24.3

Separation:

Comments: NEW ORDER FOR ALPAC. PAYMENT AND TRAFFIC WILL BE SENT 4/11. PLS CFM ASAP. THANKS, ELAINE

#	Day/Time	DP	Program	Rate	A3SP Rating	A3SP Impression	Len	4/12 - 4/18					Total Spots	Total \$	CPP*	GRP*			
								4/12	4/13	4/14	4/15	4/16					4/17	4/18	
1	M-F 12n-12:30p		CBS42 NEWS AT NOON	\$285.00	2.0	0	30	1	1	1	0	0	1	5	\$1,425.00	\$142.50	10.0		
2	M-F 6a-7a		CBS42 MORNING NEWS W	\$115.00	1.1	0	30	1	0	1	0	0	1	3	\$345.00	\$104.55	3.3		
3	M-F 7a-9a		CBS THIS MORNING	\$115.00	0.8	0	30	1	0	1	0	0	1	3	\$345.00	\$143.75	2.4		
4	M-F 12:37a-1:10a		DR. PHIL	\$45.00	0.4	0	30	1	0	1	0	0	1	3	\$135.00	\$112.50	1.2		
5	M-F 11:37p-12:37a		THE LATE LATE SHOW-C	\$85.00	0.6	0	30	1	0	1	0	0	1	3	\$255.00	\$141.67	1.8		
6	Sa 12:05a-1:05a		SEAL TEAM	\$40.00	0.7	0	30	0	0	0	1	0	0	1	\$40.00	\$57.14	0.7		
7	Sa 10:35p-11:05p		JEOPARDY	\$85.00	0.8	0	30	0	0	0	1	0	0	1	\$85.00	\$106.25	0.8		
8	Sa 11:05p-12:05a		BULL	\$60.00	0.8	0	30	0	0	0	1	0	0	1	\$60.00	\$75.00	0.8		
9	Su 12:05a-12:35a		FACE THE NATION B	\$45.00	0.4	0	30	0	0	0	0	1	0	1	\$45.00	\$112.50	0.4		
10	Su 12:35a-1:35a		SEAL TEAM	\$25.00	0.4	0	30	0	0	0	0	1	0	1	\$25.00	\$62.50	0.4		
11	Su 11:05p-12:05a		BULL	\$60.00	0.7	0	30	0	0	0	0	1	0	1	\$60.00	\$85.71	0.7		
12	Su 10p-10:35p		CBS42 NEWS 10PM	\$330.00	1.8	0	30	0	0	0	0	1	0	1	\$330.00	\$183.33	1.8		
<b>TOTALS:</b>								<b>5</b>	<b>1</b>	<b>1</b>	<b>5</b>	<b>1</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>24</b>	<b>\$3,150.00</b>	<b>\$129.63</b>	<b>24.3</b>



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

**Contract #** 27764905   **Changes as of:** 4/11/2022 at 8:05 AM   **Version:** Current State Version 1

**CPE:** ALPAC/ORDR/412418   **Flight:** 4/12/22 - 4/18/22   **Station:** WIAT   **Con Type:** POLITICAL/VOTE

**Agency:** DEL CIELO MEDIA   **Advertiser:** Alabama Patriots PAC   **Market:** Birmingham   **Total \$:** \$3,150.00

PO BOX 25458   **Product:** ORDR   **Office:** WASHINGTON   **Total Spots:** 24

ALEXANDRIA, VA   **Agency Order #:** 30079700   **Service:** Nielsen   **Total CPP:** \$129.63

22313   **Buyer:** Gaeckler, Elaine   **Primary Demo:** Adults 35+   **Total GRP:** 24.3

**Salesperson:** CHRISTIAN CAMBEIRO   **Assistant:** CHRISTIAN CAMBEIRO

914-295-7595   **Separation:**

**Special Instructions**

**Date/Time** 04/11/22 8:05 AM   **Added by** CHRISTIAN CAMBEIRO   **Comment** NEW ORDER FOR ALPAC. PAYMENT AND TRAFFIC WILL BE SENT 4/11. PLS CFM ASAP. THANKS, ELAINE

Competitive Information			
Market Budget:	\$27,900		
WIAT Share:	10%		
Comment:	EST - BUYER FEEDBACK AND MOSTLY LF		
Unknown:	90%		

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	24	\$3,150.00	24.3
<b>Total</b>	<b>100%</b>	<b>24</b>	<b>\$3,150.00</b>	<b>24.3</b>

Monthly Summary		
Month	Spots	Dollars
2022-Apr	24	\$3,150.00
<b>Total</b>	<b>24</b>	<b>\$3,150.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
New	4/11/22 8:04 AM	CHRISTIAN CAMBEIRO	New	24		\$3,150.00
						<b>Contract \$</b> 3,150.00
						<b>Comment</b>

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).



# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

### Station time requested by:

Agency name: Del Cielo Media

Address: PO Box 25458, Alexandria, VA 22313

Contact:

Phone number: 703-409-7269

Email: info@delcielomedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Alabama Patriots PAC

Address: 1430 GADSDEN HWY, STE 116 BIRMINGHAM, AL 35235

Contact:

Phone number:

Email: alabamapatriospac@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

President-Treasurer: Zac Funderburk

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Mike Durant

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>Del Cielo Media</i>	Signature: <i>Kelley Dinkel Ives</i>
Name: Del Cielo Media	Name: <i>Kelley Dinkel</i>
Date of Request to Purchase Ad Time: 12/8/21	Date of Station Agreement to Sell Time: <i>12/8/21</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *4/11/22*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>3508328</i>	Station Call Letters: <i>WIAT-TV</i>	Date Received/Requested: <i>4/11/22</i>
Est. #: <i>412418</i>	Station Location: <i>Birmingham, AL</i>	Run Start and End Dates: <i>4/12 - 4/18/22</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.